

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 30,564

Wednesday June 15 1988

D 8523 A

Taiwanese struggle
to reform
democracy, Page 20

World News

White House chief resigns citing wife's illness

Mr Howard Baker, the White House Chief of Staff who guided President Ronald Reagan through the turmoil of the Iran-Contra scandal and two superpower summits, announced his resignation.

Polish party reshuffle

Reformists have been named to top positions in a Polish Communist Party reshuffle. National Bank President Wladyslaw Baka...

Japan aid to rise

Japan plans to raise its overseas development aid budget to more than \$50bn in the next five years...

Setback for tobacco

The US tobacco industry faced its first defeat in a product liability lawsuit when the Federal court awarded \$400,000 in damages to the husband of a woman...

Dukakis on defence

Democratic presidential candidate Michael Dukakis said he opposed costly development of nuclear defence systems...

Dublin to appeal

The Dublin Government said it would appeal against an Irish court's decision to free Patrick McVeigh, IRA terror suspect...

Labour rift

UK Labour Party defence spokesman Daniel Davies resigned, attacking leader Neil Kinnock and deepening divisions in the party...

Ariane lift-off

The next phase in the evolution of Europe's space industry starts today with the lift-off of a new version of Ariane, the European satellite launcher...

Contras in US aid talks

Contra rebel leaders met US administration officials to explore the future of stalled peace talks with Nicaragua's Sandinista Government...

Beirut truce

A truce agreed in Damascus between Palestinian factions halted two months of fighting in Beirut's refugee camps...

Spycatcher fever

The UK Government began final attempts to stop press reports of the revelations of former members of the security services saying that 10 people planned to write books about their own or relatives' work with security services...

Moscow apologises

Soviet Defence Minister Dmitri Yazov apologised to the US for the 1986 killing of US Army Major Arthur Nicholson by Soviet troops in East Germany...

Cross-border fire

Afghan and Pakistani troops exchanged rocket and artillery fire near a strategic border town, killing at least three Pakistani civilians and wounding 10, Pakistani officials said...

High and dry

Britain's airlines pledged a big summer crackdown on drunk and unruly passengers...

Business Summary

NY banks to meet again on merger talks

BANK OF NEW YORK and Irving Bank executives will meet in another attempt to bridge their differences but there are doubts on Wall Street that the meeting will result in an agreement to merge...

NOBEL INDUSTRIES, Swedish armaments and chemicals group, reported an 83 per cent increase in profits for the first four months. Page 22

LONDON: A quiet and cautious morning was transformed by the US trade figures and the FT-SE 100 index jumped from a 7 point decline to a new post-crash high, putting on 27.4 points to 1,862.2. Turnover improved to 481m shares. Page 40

WALL STREET: The Dow Jones industrial average closed up 25.07 at 2,124.7. Page 44

TOKYO: A late buying surge held the Nikkei average above the 26,000 level after an earlier retreat as investors moved to the sidelines for the imminent release of the US April trade figures. The Nikkei closed 25.26 higher at 26,061.80. Page 44

DOLLAR closed in New York at DM1.7487, 1/2 cent higher at 1.7492. FT-SE 100 closed at 1,862.2, 27.4 points higher. FT-SE 250 closed at 1,420.2, 15.2 points higher. FT-SE 100 turnover 481m shares. Page 38

STERLING closed in New York at \$1.7850. It closed in London at \$1.7850, 1/2 cent higher at 1.7855. DME 1175 (DM3.1225), 1/2 cent higher at 3.1230. DME 6104 (SF2.6200), 1/2 cent higher at 2.6205. FT-SE 100 (FF10.5825), 1/2 cent higher at 10.5830. Page 38

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

PHILIPS, Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetron, the two companies' financial...

Paris bourse chiefs resign over reserve fund trading losses

BY GEORGE GRAHAM IN PARIS

THE CHAIRMAN and chief executive of the Paris bourse resigned in tandem yesterday, forced out of office by the revelation of FF100m (approx) trading losses on the exchange's reserve funds.

The new chairman, Mr Regis Rousseau, announced immediately that the stock exchange would raise FF100m of fresh capital in order to top up its guarantee fund, which is used to indemnify clients in the event of a member firm's collapse and has been significantly weakened by the trading loss. This would take its total capital and reserves to FF2,050m.

The outgoing chairman is Mr Xavier Dupont. The new chief executive is Mr Gerard de la Martiniere, currently head of the Matif financial futures market, who replaces Mr Philippe de Cosserat.

The scandal, latest in a long list of mishaps which in recent months have nibbled away at the credibility of the bourse, is expected to accelerate the process of change in the Paris stock market, which has already transformed its trading techniques over the past three years.

"This will accelerate the process which has begun already of developing new rules shaped to deal with new market realities, among which, of course, are prudential rules for each individual firm," said Mr Milan Spierenburg of Warburg in Paris.

Just how the bourse authorities planned to top up the reserve fund remained unclear yesterday, but half of the levy is to be through a capital increase "guaranteed by the principal financial institutions" of Paris, and half through a levy on stock exchange firms.

The levy is expected to pose severe problems for smaller firms which have not formed alliances with banks or external financial institutions, as is now permitted under last year's stock exchange reform law. Some firms are already considering merging or seeking new shareholders.

Some bankers yesterday questioned the utility of the guarantee fund, however, now that major French or international banks stand behind most of the large broking firms. They feel that rather than relying on the traditional "market solidarity," the exchange needs to introduce more direct monitoring of individual firms' capital adequacy.

It was on the Matif and on options based on the Matif's long bond contract that most of the losses were recorded by the exchange's reserve fund. The exchange has said they resulted from an employee increasing his exposure in November and December last year, after the October stock market crash, in an attempt to turn round a compromised position. Persistent reports in Paris suggest the losses may have been much earlier.

But many stockbrokers in Paris were still not satisfied last night that the full extent of the damage had been revealed.

Some brokers believe the guarantee fund may also have been called on to indemnify clients in the wake of the scandals earlier this year surrounding the Buisson and Baudouin broking firms, one of which was banned from the Matif and the other put into bankruptcy.

Observer, Page 18; Tensions bubble to surface, Page 24



Xavier Dupont, who resigned yesterday as chairman of the Paris bourse

G7 likely to augment list of economic indicators

By Philip Stephens in London

THE GROUP of Seven industrial nations expects to agree at next week's Toronto summit on the addition of two indices of commodity prices to the economic performance indicators they use as the basis for policy co-ordination.

A decision on the commodity price indicators, which include a relatively small weight for gold, would represent one of the few firm conclusions expected from the economic discussions at the summit.

Another is expected to be an accord on a Canadian proposal to establish a "menu of options" from which Western creditor governments could choose in extending debt relief to the poorest countries of sub-Saharan Africa.

On wider economic and trade issues, the seven plan simply to reaffirm the policy co-ordination pledges and the commitment to stable exchange rates agreed last month at the Organisation for Economic Co-operation and Development (OECD).

The generally upbeat mood of their assessment will be reinforced by yesterday's announcement of a further narrowing of the US trade deficit in April.

Both the US and Canada will push for a firmer commitment to the dismantling of agricultural subsidies and to accelerated progress in the current Uruguay round of international trade talks, but they are far from confident of any breakthrough.

Senior officials preparing the summit said they have reached broad agreement on the composition of the commodity indices. The idea was advocated last year by Mr James Baker, the US Treasury Secretary, to provide an advance guide to inflationary trends in the world economy.

Assuming the proposal is ratified at the summit, the indices will be added to the national economic indicators - ranging from growth and inflation to trade balances - which are already used for policy co-ordination.

The officials have opted for more than one index because of the technical difficulties of including oil. Its importance in overall western consumption of the main commodities means that oil is given a weight of about 50 per cent in one of the indices.

The oil price, however, is also notoriously volatile and may be subject as much to the politics of the Organisation of Petroleum Exporting Countries (Opec) cartel as to fundamental economic trends, so the seven have

Continued on Page 20

Improved US trade sends dollar higher

BY ANTHONY HARRIS IN WASHINGTON, JANET BUSH IN NEW YORK AND SIMON HOLBERTON IN LONDON

THE DOLLAR and world financial markets yesterday rallied strongly after the US Commerce Department said the US trade deficit narrowed to \$9.9bn in April from \$11.7bn in March.

Revised figures, which were seasonally adjusted, were much better than market forecasts which had predicted a \$12bn trade shortfall for April.

On European and North American foreign exchanges, the dollar rose sharply despite the reported intervention by the Bundesbank, the West German central bank, to stem the US currency's rise against the D-Mark.

In Europe, the dollar closed 2 pfennigs higher at DM11.7465, more than a yen higher at ¥126.40 and closed more than 2 cents stronger against sterling at \$1.7850. In New York, at mid-session the dollar was climbing against major currencies. It closed at ¥126.55, up from ¥124.90 earlier, and at DM11.7487 compared with the day's low of DM11.7225.

The lower trade deficit for April reflected a slow-down in consumer imports, and an explosive growth of exports. Exports and imports were in fact sharply down, even on a seasonally adjusted basis, from the high March figures, by 2.4 and 6.5 per cent respectively, all the main US statistics for these two months have been distorted by the early Easter this year.

When the figures are smoothed to allow for this, however, they show that exports in the past three months are 29.5 per cent higher than in the same period last year, while imports have risen by 13 per cent. Over the past half year the trends have widened further: exports have more than 43 per cent, while import growth has slowed to an annual rate of just under 8 per cent.

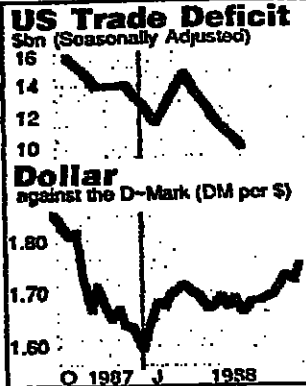
In a briefing on the figures Mr Robert Ormer, the US Commerce Undersecretary, said that the Government expected further improvements in the nominal trade balance following the "very encouraging" April figure.

He said that the volume trends were even stronger than those shown by the nominal balance. Export prices had risen by about 5 per cent in the past year, so that the export volume gain in the first four months of the year was 25 per cent over the same period in 1987. Import prices, however, were 7 per cent up, so that the volume increase was less than 4 per cent.

On the New York Stock Exchange, the Dow Jones Industrial Average jumped to a new post-October crash peak after days of struggling to surpass the previous high of 2,110.08 on April 12. At mid-session, the Dow was quoted 33.25 points higher at 2,132.54 after a morning of lively business but eased later to close 25.07 up at 2,124.47. By mid-session, more than 148m shares had changed hands, substantially more than the whole of Monday's session.

US Treasury bonds jumped by nearly two full points in early trading as the market's fears of inflation were eased. UK gilt-edged securities followed the Treasury market up and ended more than a point higher.

Editorial comment, Page 18; Lex, Page 20



FT Indices

FT-SE 100

1900

1850

1800

1750

1700

1650

1600

1550

1500

1450

1400

1400 May 1988 June

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

1400

Mitterrand calls on Rocard to assemble new government

BY PAUL BETTS IN PARIS

EUROPEAN NEWS

Italian ministers finally approve steel rescue plan

BY JOHN WYLES IN ROME

ITALY'S third rescue plan in seven years for its public steel industry was finally approved by ministers yesterday. Months of delay have tested the patience of the European Community, the country's private steelmakers and Italian trade unions harassed by the prospect of more than 20,000 redundancies. The final proposal seeks to win EC approval for a further cash injection of around L7,100bn by offering to reduce capacity by 1.2m tonnes. The Government also aims to win union acquiescence in job cuts by a plan for the re-industrialisation of areas affected by closures together with a partial reprieve for the Bagnoli plant in Naples. Carlo Francanzani, the Italian Minister for State Participation, will deliver the finished document to the European Commission in Brussels today. Mr Francanzani's Brussels mission seeks to recruit the Commission's support in the next meeting of EC steel ministers, who must finally pronounce on the acceptability of a fresh injection of funds to recapitalise the reorganised state company, Finisider, henceforth to be known as Iva. Finisider lost L1,800bn last year, is now losing about L5m a day, and has debts of more than L10,000bn. To a considerable extent the government proposal, final details of which were not available last night, is a basis for negotiation on the future rather than a definitive document.

Ariane due to lift off into a new dimension today

BY PETER MARSH

THE NEXT phase in the evolution of Europe's space industry should start today with the lift-off in South America of a new version of Ariane, the European satellite launcher. Ariane-4, the latest generation in a family of vehicles which started flights in 1979, differs mainly in having a series of extra boosters fitted around its base. These can be added in several combinations, enabling Ariane-4 to lift into the geostationary orbit used by communications satellites a total of 4.2 tonnes, 60 per cent more than the previous generation of the vehicle. This is reflected in the payload for today's flight, which consists of a satellite owned by Pan American Satellite, a US company which plans a transatlantic communications service, a weather satellite owned by the European Space Agency and a small communications vehicle for use by radio hams. Analysts think the flexibility provided by having a choice of booster combinations for Ariane-4 will mean Ariane space can fit into its schedule a wide variety of satellite types, a factor that may help in marketing. In spite of the extra power of the new version of the rocket, the price the company charges customers is expected to stay roughly the same as for the current generation of Ariane. For launches in the early 1990s, Ariane space is charging roughly \$50m (\$27m) to put into space a standard 1.2 tonne satellite. Ariane space aims to conduct some eight flights annually and has an order book worth \$2.5bn involving the launch of more than 40 satellites. The \$2bn or so spent developing the different versions of the Ariane has come from European governments, under the auspices of the 13-nation ESA. France has put up 60 per cent of the cash. Operation of the vehicles is, however, in the hands of Ariane space. Ariane space, which was set up in 1980 and is based in Evry, near Paris, has built up a track record which should put it in a good position in the international launch market. In 1980, according to Mr Rodney Buckland, a UK space consultant. According to a recent survey from Euroconsult, a Paris-based consultancy, demand for satellite launches during the 1990s is likely to average about 10 a year, roughly half the number predicted a few years ago.

French centrist party to seek independent status

BY IAN DAVIDSON IN PARIS

PRESIDENT François Mitterrand's stated wish to make an opening to the centre appeared to take a step closer to fulfilment yesterday when the CDS centrist party indicated that it would seek the status of an independent political group in the National Assembly. Though the formation of an independent CDS party grouping in the National Assembly is first step which could make possible a rapprochement between the centrist and the Socialists, it does not appear that such a development is likely to happen at all quickly. Yesterday Mr Jacques Barrot, secretary-general of the CDS, said the party would remain inside the framework of the UDF grouping and in "alliance" with the neo-Gaullist RPR party. On Monday night the president of the CDS, Mr Pierre Méchalguerie, endorsed the line that there was no question of leaving the UDF, but he also left open the possibility of a "government of national unity" in the future. Mr François Léotard, leader of the Republican Party, the other main component in the UDF, immediately gave a warning against any negotiations with the Socialists, and urged closer links with the RPR neo-Gaullist party. On the centre-right, particular attention is now focusing on the increasingly open ambitions of former president Valéry Giscard d'Estaing to seek the leadership of the UDF. Mr Giscard d'Estaing's aim is to ensure that the UDF remains united and linked to the RPR in "constructive opposition" to President Mitterrand, whereas the aim of former Prime Minister Mr Raymond Barre is to promote the increasing independence of an autonomous group in the centre, in order to establish a more constructive relationship with the Socialist Government.

Opposition Labour Party stands ready as Dutch coalition papers over cracks

DUTCH politicians rarely resort to expressions like "political vandalism" and "slanders". So when Mr Ruud Lubbers, the normally cool Prime Minister, used those words last week, it was taken as a sign of the most serious political crisis in the six years of his administration. Since then, his Christian Democratic party and its Liberal coalition partners have papered over their differences, heading off the prospect of an imminent divorce. But some observers doubt whether the tired coalition, halfway through a second term, can last until 1990, when elections are due. Eagerly waiting in the wings is the Labour Party, which has been in opposition for 10 of the past 11 years. The Socialists, by adopting a more pragmatic image, are casting themselves as a potential governing partner with either the Christian Democrats or Liberals. The centrist Christian Democrats and the right-of-centre Liberals have good reasons for wanting to soldier on for another two years. Mr Lubbers would like to preserve his reputation as a master of compromise and as a figure who stands above the fray. The Liberals badly want to cut taxes before leaving office. Nevertheless it could be a long, hot summer in Dutch politics, dominated by a plethora of issues that divide the coalition partners. Tomorrow they will continue a higher ones less dependent on income. In coming months, tax reform must be addressed. The Liberals favour deeper tax cuts than the Christian Democrats want. Another divisive issue is the 1989 budget, which must be ready by September. Mr Lubbers, the architect of economic austerity, has allegedly suggested smaller cuts in public spending in a memorandum that is so secret it has been slyly dubbed the "non-paper". The cabinet itself is also under attack. Yesterday Parliament voted to launch an official inquiry into whether the Foreign Minister is responsible for an embarrassing delay in producing a European Community passport. It was the Prime Minister who precipitated last week's crisis by attacking the Liberals. Usually a resilient politician, he exploded in anger over what was perceived as an attack by the coalition partner on his political integrity. The Liberals had suggested that Mr Lubbers had favoured his Christian Democrats by leaking information to them over govern-

Great benefits ride on the free flow of EC money

David Buchan and Tim Dickson assess the impact of the capital liberalisation directive

THE EUROPEAN Community's newly-adopted capital liberalisation directive is not only a vital precondition to the success of current proposals to deregulate financial services, but could also accelerate new policies in tax and currency areas. It will "enable our financial services to catch up with New York and Tokyo", says Mr Jacques Delors, the European Commission President, who has special responsibility for economic and monetary affairs. Mr Gerhard Stoltenberg, the West German Finance Minister, calls it "a milestone of great importance on the way to completion of the internal market". He has had the rare satisfaction of seeing Finance Council consideration of this measure (tabled by the Commission only last autumn) start, and finish, during his six-month stint in the chair. This euphoria is grounded in the fact that progressive removal of all remaining obstacles to the free flow of money in the EC is vital to other pending measures to allow banks and insurance companies to provide financial services freely across national boundaries. The cross-border writing of notes by insurance companies is virtually agreed, and a similar freedom for banks is now being considered by the Council. The most common remaining control on capital is restrictions (by France and Italy as well as the Community's poorer members) on their citizens opening bank accounts abroad and on their banks lend-

ing to foreigners or in foreign exchange. These restrictions need to (and under this week's directive will be lifted if financial service deregulation is to mean anything. All studies of the EC internal market programme conclude that many, or most, of the potential benefits will derive from the financial sector, which, over the past 30 years, has received far less attention from Europe's political architects than industry or agriculture. But, equally, the whole European economy should gain from a freer, and thus better, allocation of Europe's savings, as Mr Delors stressed. Europe's financial services should be better able to draw on the potential resources of its 220m citizens, and to compete in the world market. The scrapping of controls applies equally to money flows with the rest of the world, given the technical impossibility of distinguishing between those inside and outside the Community and the West German insistence that the EC not be seen as a financial closed shop. The timetable requires all member states to lift capital curbs by July 1 1990, except the four poorest countries, which can delay action until 1992 (and in the case of Greece and Portugal possibly until 1995). Two safety nets are the permission for any country to re-impose controls in a currency crisis (with required subsequent approval by the Commission and a review of this safeguard clause in 1992), and a newly consolidated Community loan mechanism of Ecu15bn (\$10.5bn) for countries in balance of payments difficulties. However, there is a possible sting in the tail for countries like Britain, which, at least in the monetary and fiscal fields, wants maximum liberalisation with minimum harmonisation. Two countries, France and Denmark, nearly blocked this week's agreement with their worries about increased tax evasion. The Danes won permission to keep requiring their banks to report their tax authorities, provided this does not "impede capital movements". But the French got something potentially more far-reaching - a Commission commitment to come up this year with proposals for the removal or reduction of the risks of distortions, tax avoidance and evasion arising from differing national tax regimes on savings and portfolio investments, and a Council commitment to act on this by mid-1989. Britain does not share French anxiety about this problem, and certainly does not want any attempt to solve it by harmonising capital taxes, any more than it wants indirect VAT taxes harmonised. Mr Nigel Lawson, the UK Chancellor of the Exchequer, reminded everyone that London had a veto on tax issues, which require Council unanimity. Mr Lawson was equally resistant to a call for all currencies, including sterling, to join fully in the European Monetary System by 1992. In the end he put his signature to a declaration calling for "an increasingly higher degree of exchange rate stability" between EC states. It was, he said somewhat dismissively, the sort of thing he often signed at Group of Seven meetings. But capital flow liberalisation looks likely to step up pressure on Britain to join the EMS. That pressure may come as early as the Hanover summit in two weeks. The West German president of the EC Council has been vague about the summit agenda, but has said "monetary co-operation" will figure high. George Graham adds from Paris: Mr Pierre Berégovoy, the French Finance Minister, declared his satisfaction with the agreement on the liberalisation of capital movements, but the result was viewed here yesterday as only partly meeting France's demands for a parallel move to harmonise the taxation of savings. Although the finance ministers' meeting on Monday set down a calendar for discussing tax harmonisation, the EC still seems to be a long way from agreeing on the measures which need to be taken. Bankers have estimated that FF150bn-FF200bn could leave France after the complete freeing of capital movements, as a result of heavy specific taxes on various savings and insurance products and the ban on interest payments on current accounts.

Spanish Government reimposes curbs on short-term capital inflows

By Andrew Fisher in Frankfurt

THE SPANISH Government, concerned by the strength of the peseta and by the inflow of short-term loans and "hot money", has reintroduced controls on the entry of short-term foreign capital, writes Tom Burns in Madrid. In significant modification of its capital movements liberalisation policy, the Government has raised from one to three years the minimum period of foreign currency borrowing not subject to authorisation. In March last year a Bank of Spain directive liberalised all foreign currency credits to the private sector with a maximum one-year maturity and of less than Pta 1.5bn (\$7.2m). The move has had the effect of fueling the peseta and unduly increasing the short-term borrowing by Spanish companies. The bank said yesterday that following the liberalisation directive there had been intensive use of the foreign financing mechanism. Nearly 60 per cent of the foreign credit operations during the past year had a one-year life span. Spanish companies have clearly been attracted by the mechanism, in part because of the punitive domestic interest rates, which were running at a 19 per cent high in December. Companies have also been enticed by the prospect of additional

Ministers clear the decks for EC summit

By David Buchan in Luxembourg

THE FORTHCOMING European summit at Hanover is expected to focus on long-range European Community policies, after foreign ministers yesterday resolved a complex package of Community house-keeping problems. The problems stemmed from the broad agreements reached by EC heads of government at their last summit, in Brussels in February, and it was feared that the "Cyprus problem, but it has to be a whole one, not partial," Mr Ozal said on the second day of his visit to Greece, the first by a Turkish Premier since 1952. The Greek side devoted the first day of talks on Monday to raising Cyprus and stressing that the ending of the Turkish military presence there is the key to the consolidation of the rapprochement launched last January in Davos. The Turkish Premier, however, took pains yesterday to exclude Cyprus from the list of key Greco-Turkish problems. He stressed that the Davos process must first concentrate on confidence-building measures, such as economic co-operation. WEST GERMANS have invested heavily in foreign securities this year, reversing the flow of investment funds into the country and bringing about a large deficit on the long-term capital account, latest Bundesbank figures show. They sank a net DM7.3bn (\$2.3bn) into foreign securities in April, compared with DM9bn in March, when DM5bn went into foreign currency bonds. The long-term capital account showed a deficit of DM24bn in the first quarter compared with a DM17bn surplus in the same period of 1987. In March, long-term net capital outflows totalled DM11.5bn, against net inflows of DM2.4bn in the same month of last year. The April deficit was DM6.3bn. The surplus on the current account dropped to a seasonally adjusted DM15bn in the first quarter from DM17.5bn in the final quarter of last year. On an unadjusted basis, the deficit on the current account rose to DM1.5bn in the EC, foreign workers' remittances abroad, and high spending on foreign travel, was DM10bn, thus offsetting some 40 per cent of the foreign trade surplus. A long-running moral skirmish over the role of Daimler-Benz in Hitler's war effort has ended with the motor group agreeing to pay DM20m in compensation for distressing forced labourers under the Nazi regime. Daimler will pay DM10m to the US-based Conference on Jewish Material Claims against Germany and DM10m to the Red Cross.

East bloc presses for EC links

By Tim Dickson in Brussels

THE SPEED with which the European Community and Eastern bloc countries are developing closer economic and political ties was underlined in Brussels yesterday when it emerged that Czechoslovakia and Bulgaria had asked the EC to establish diplomatic relations. The move follows last week's announcement that the Soviet Union and East Germany had put in requests for the accreditation of an ambassador. These moves, together with the signing last night of a formal recognition pact between the EC and Comecon, the Soviet bloc trade organisation, confirm the fact that the two camps. Yesterday's development also comes hard on the heels of Monday's agreement by Foreign Ministers that the EC would offer to lift the quotas on Hungary's exports to the Community by the end of 1985. Austria has told its five partners in the European Free Trade Association that if it decided to make a formal application to join the European Community, it would do so in the second half of next year, Robert Taylor reports from Tampere, Finland. The message was conveyed by Mr Robert Graf, Austria's Trade Minister, at an EFTA meeting in Finland at which relations with the EC are the main topic.

Ozal rules out Cyprus pull-back

By Andriana Ierodimou in Athens

TURKEY'S Prime Minister, Mr Turgut Ozal, yesterday ruled out a partial withdrawal of Turkish occupation troops from Cyprus before a comprehensive federal settlement for the divided island. "Cyprus would like a solution to the Cyprus problem, but it has to be a whole one, not partial," Mr Ozal said on the second day of his visit to Greece, the first by a Turkish Premier since 1952. The Greek side devoted the first day of talks on Monday to raising Cyprus and stressing that the ending of the Turkish military presence there is the key to the consolidation of the rapprochement launched last January in Davos. The Turkish Premier, however, took pains yesterday to exclude Cyprus from the list of key Greco-Turkish problems. He stressed that the Davos process must first concentrate on confidence-building measures, such as economic co-operation.

New broom sweeps through Soviet science

By Quentin Peel in Moscow

THE SOVIET Academy of Sciences, the huge institution responsible for overseeing the whole range of Soviet scientific endeavour, has taken a big step towards the rejuvenation of its ranks with the sudden retirement of more than a third of its ruling praesidium. The 16 departing academicians, all but one of them aged over 75, have been politely but firmly kicked upstairs to what Soviet observers are already calling a "paradise group" of special advisers, retaining all their privileges, but none of their sweeping powers of patronage. The move is the most dramatic yet in a wholesale process of reforming the academy and its institutes and departments, in an effort to bring in younger scientists to management positions, streamlining the top-heavy administration and revitalising the link between scientific research and Soviet industry. It coincides with a big effort to promote the social sciences to provide some backing for Mr Mikhail Gorbachev's political and economic reforms, with the active encouragement of more critical economists and sociologists. The 16 are likely to be merely the first wave of a steady weeding out of long-serving scientists and administrators. Announcing their decision last week to "submit applications to be relieved of their duties", Mr Lev Semyonov, the academy's head of personnel, said there were 20 more directors and three deputy directors of academic institutes, and 160 heads of subdivisions "of an advanced age". The praesidium members were anyway due to come up for re-election in 1990, but the move suggests that Dr Gury Marchuk, elected president of the academy 18 months ago, decided he could not wait for the normal procedures. "Rumours have been around that 75 was going to be the age limit for members of the praesidium, but nobody expected it to come so rapidly," one western observer said. Two of those retiring were Dr Marchuk's predecessors under the old regime: 85-year-old Anatoly Alexandrov, the immediate past president, and Academician Vladimir Kirilov, who preceded him in his previous job as chairman of the state committee on science and technology.

Bulgaria turns a blind eye to book fair entrepreneurs

By Judy Dempsey, recently in Sofia

Stanko was not even bothered about the law on copyright. "I give the author a mention in my article if my work ever gets published," he said. As Stanko snapped away, equipped with flash, the West German publisher turned a blind eye to the local security militia, who were in evidence, did not interrupt him. Any suggestion that Stanko could photocopy the book was out of the question. "A photographing machine? You must be mad. Where will we get one here? Ordinary Bulgarians just can't walk into a shop and get something photocopied. These machines are precious items which are only found in the institutes and in official places. And anyway, I would have to get permission to do it at my place of work." Other Western publishers at the fair recognised the problems facing both Bulgarian intellectuals and the general public. The lady at the British Council stand did not seem unduly concerned if some of her books disappeared during the fair. "I know that the staff here or

European Diary



Bulgaria

Some of their friends tidy up the exhibition hall in the evenings. And well, some of the books do not get put back on the stands. I suppose they get mislaid or get taken out by mistake," she said in a tone of voice which clearly revealed long experience of countries which do not have easy access to Western publications. "Anyway, it doesn't really bother me. These books are getting read and being circulated privately. That is really important." Before all the books "disappear" however, Hemus, the Bulgarian foreign trade organisation which co-operates with the book fair, buys them all for hard currency and then sells them, for leva, to the institutes and libraries. But as one seasoned book fair connoisseur commented: "I bet there's a real pecking order in Hemus as to which institutes will get the new books." Meanwhile, as publishers were preparing to go home, the organisers of the Soviet bookstand were pleased with the local interest and turn-out. The Soviet stand was packed with every imaginable book related to glasnost (openness) and perestroika (restructuring). It was also stocked with new Soviet fiction, history of the theatre and libraries. But as one seasoned book fair connoisseur commented: "I bet there's a real pecking order in Hemus as to which institutes will get the new books." Meanwhile, as publishers were preparing to go home, the organisers of the Soviet bookstand were pleased with the local interest and turn-out. The Soviet stand was packed with every imaginable book related to glasnost (openness) and perestroika (restructuring). It was also stocked with new Soviet fiction, history of the theatre and libraries. But as one seasoned book fair connoisseur commented: "I bet there's a real pecking order in Hemus as to which institutes will get the new books." Meanwhile, as publishers were preparing to go home, the organisers of the Soviet bookstand were pleased with the local interest and turn-out.

FINANCIAL TIMES

Published by the Financial Times (Europe) Ltd., Franklin House, 5, Broad Street, London W1A 2JS. Telephone: 01-252 3000. Telex: 940000. Second-class postage paid at New York, NY and at additional mailing offices. POSTMASTER: send address change to FINANCIAL TIMES, 14 East 69th Street, New York, NY 10022. FINANCIAL TIMES, USPS No. 196-640. Second-class postage paid at New York, NY and at additional mailing offices. POSTMASTER: send address change to FINANCIAL TIMES, 14 East 69th Street, New York, NY 10022.

OVERSEAS NEWS

Japan to double overseas aid in next five years

BY IAN RODGER IN TOKYO

THE Japanese Government plans to raise its overseas development assistance spending to more than \$50bn (£27.5bn) over five years, beginning this year, double the rate of the previous five years.

Ruling party leadership backs controversial tax

BY STEFAN WAGSTYL IN TOKYO

JAPAN'S ruling Liberal Democratic Party leadership has backed the introduction of a 3 per cent consumption tax as the centrepiece of a radical tax reform programme.

N Korea debt plan dissent

BY STEPHEN FIDLER, EUROMARKETS CORRESPONDENT

Disagreement has emerged among North Korea's leading bank lenders to a plan which calls for the forgiveness of two-thirds of the country's foreign debt to western banks.

Israeli public-sector employees strike

WORK AT government ministries and hospitals in Israel was seriously disrupted yesterday at the start of a series of strikes called by public-sector unions in support of a claim for improved pay and fringe benefits.



Singh, staunchest critic

Corruption charges fly in India poll

BY K.K. SHARMA IN NEW DELHI

HECTIC AND bitter campaigning for tomorrow's by-election in the Allahabad constituency in the northern Indian state of Uttar Pradesh ended last night amid renewed charges of corruption against Mr Rajiv Gandhi, the Prime Minister.

The Allahabad by-election is being seen as a test of strength between Mr Gandhi's Congress (I) Party and the opposition and both have thrown all their full weight into the bitterly-fought contest.

Because of the wide interest in the contests, tomorrow's poll is seen as a key test of Mr Gandhi's political standing.

Mr Singh now heads the Jan Morcha (People's Movement). The Allahabad seat fell vacant when Mr Amitabh Bachchan, the Indian film star and a close friend of Mr Gandhi, resigned from Parliament about nine months ago after charges that he and his brother had been involved in illegal foreign exchange deals.

His candidate is Mr Small Shastri, the son of the late prime minister, Mr Lal Bahadur Shastri. Another strong candidate is Mr Kaneshi Ram, a leader of a new party of harijans (formerly the untouchables), which could eat into the votes of both leading contestants.

MINISTER HOPES FOR AUGUST DEAL WITH FRENCH OIL REFINING GROUP

Nigeria in talks over stake in Elf

BY PAUL BETTS IN PARIS

NIGERIA is negotiating with Elf Aquitaine, the French state-controlled oil refining and petrol distribution group, about acquiring a stake in the company.



Lukman: deal before August

Brash to become chairman of NZ Reserve Bank

BY DAVID HAYWARD IN WELLINGTON

THE NEXT CHAIRMAN of the New Zealand Reserve Bank will be Mr Don Brash, currently managing director of Trust Bank.

Mr Brash, who twice unsuccessfully stood as an opposition National Party candidate against the current Labour Government, was appointed by Mr Roger Douglas, the Finance Minister, as chairman of a panel reviewing submissions on the goods and services tax.

While almost all parties agree that their single most important objective is to topple the President, most of their leaders are so consumed with petty rivalries that they are unable to unite in a mass movement to achieve this.

Zia puts opposition in quandary

BY CHRISTINA LAMB IN ISLAMABAD

OPPOSITION parties in Pakistan are facing a serious dilemma in their approach to the political crisis caused by President Zia's sacking of the Government and dissolution of the National Assembly.

Mr Brash favours a reduction in value of the New Zealand dollar. The New Zealand Government is expected to agree to an Iranian request to open an embassy in the country.

Mr Lukman said Nigeria was interested in the French market and that Elf and his country had agreed the principles of the deal. However, the financial conditions had still to be worked out.

Elf already has long standing connections with Nigeria, Africa's biggest oil producer. For a quarter of a century the French company has had a presence in Nigeria, where it is involved in oil exploration and production operations and owns a small petrol station and petroleum products distribution network. Elf

Dalai Lama to tell EC of plan for Tibetan rule

By Colina Macdougall in London

THE DALAI LAMA, Tibet's exiled religious leader, is to launch a new initiative on the future of Tibet in an address to members of the European Parliament in Strasbourg today.

He is expected to state that parts of other Chinese provinces besides the present Autonomous Region, should be a self-governing political entity in association with China, while Peking would retain responsibility for defence and foreign affairs.

His address will have followed visits to Britain and the US as part of efforts to attract world attention to the plight of Tibet.

The Dalai's plan includes proposals for a system of elections, and for a conference on demilitarising the region.

Malaysia to try chief judge

By Wong Sulong in Kuala Lumpur

THE MALAYSIAN government has announced a six member tribunal to try the head of the country's judiciary, Tun Salleh Abas, for alleged misconduct.

The only formal charge against Tun Salleh is that he had written a letter to the King to which he took exception. In the letter, Tun Salleh defended the judiciary against criticisms from the Prime Minister, Dr Mahathir.

Kymmene Corporation

More market share from a sound economic base

By Victor Thorne, Helsinki

Fundamental restructuring, a radical divestment of non-forest products activities and two important mergers are creating dynamic changes within Finland's Kymmene Group.

It was the merger of Kymmene-Strömberg Corporation and Oy Kaukas Ab in 1986 that started the ball rolling. Then, in December 1987, Kymmene Corporation initiated a merger process with forest products company Oy Wilh. Schauman Ab - a process officially due for conclusion by 31 August 1988, though financial items are up 197% to around £106 million and earnings per share have risen by more than 300% over the previous year.

The addition of Schauman strengthens Kymmene's hand in chemical - pulp, paper, sawn timber and plywood, and brings in chipboard products.

Today, Kymmene Corporation, a company quoted on the Helsinki Stock Exchange and due for listing in London at the end of June, has a solid presence in the market for fine paper and wood-containing printing paper and has pulp production integrated.

Its production capacity for all paper this year is put at 1,860,000 tonnes (fine paper, 880,000 tonnes and coated magazine paper 520,000 tonnes) and for pulp



Coating at the mill: A growth sector for Kymmene in fine paper

among paper buyers than to purchase from a "home" mill. Its wholly owned subsidiary, Caledonian Paper plc, is engaged in building a new lightweight coated (LWC) paper mill near Glasgow, the first of its kind in Britain.

There is a second potential growth area facing Kymmene - that of the publication grades of paper. Ehrnrooth: "We're investing in this wood-containing segment, too, because our strength here lies in offering the full range of magazine papers."

Britain's Daily Telegraph prints its colour supplement on Kymmene's LWC paper, and Good Housekeeping, Company, Options, Motor, Classic Cars, Farmer's Weekly, the new French import Marie Claire and a number of others do the same. In France, the Figaro magazine and Madame Figaro are printed on the company's LWC stock.

At Dörpen, in the Federal Republic of Germany, the wood-free printing, writing and copying paper mill of Nordland Papier GmbH is busy installing a new coater in its plant.

"What we are doing is concentrating on those areas where our competitive position is strongest," says Ehrnrooth. "That means the full range of printing and writing papers - what we call the wood-free or fine paper used in offices and for high grade magazines and other publications."

"We are today the biggest producer in Europe of uncoated wood-free paper, and are moving increasingly into the coated sector of that fine paper business. This is of course the purpose of investing in new coating plants and upgrading existing facilities."

tonnes, it would in Casimir Ehrnrooth's words, be imprudent not to be at least partly self-sufficient in the bleached pulp that forms the milling base. Kymmene Corporation is more than that.

"We're in the fortunate position of being slightly more than self-sufficient in pulp," he maintains. "One of the main attractions of Schauman was its modern water mill in western Finland, which is ideally located for supplying pulp to our mills outside the country."

"In addition, we generate our entire needs in electrical power, which gives stability to all our operations.

"And, finally, there is our wood-based board and panel production and sawn timber. These are manufactured in part by the original Kymmene-Kaukas company, partly by Schauman. Together, we're the biggest producer in Europe of wood-based panels, and one of the continent's leading producers of sawn timber.

"In support of this, we are the biggest single private forest owner in Finland. This is again a stabilising factor in that it brings us in a regular income and reduces our dependency on timber purchases from outside."

Kymmene's Chairman and CEO concludes: "This sound economic foundation gives us just the kind of base we need to follow through, on our reorganisation and utilise future potential to the full."

Kymmene Corporation logo and contact information: Eteläesplanadi 2, P.O. Box 300, 00131 Helsinki, Finland. Telephone: (+358 0) 177 242. Telex: 122275 kym af. Telefax: (+358 0) 653 884.

Asprey advertisement featuring a perfume bottle and the brand name 'Asprey' in a stylized font.

AMERICAN NEWS

Howard Baker resigns as White House chief of staff

BY LIONEL BARBER IN WASHINGTON

MR HOWARD BAKER, the White House Chief of Staff who guided President Reagan through the turmoil of the Iran-Contra scandal to the triumph of two super-power summits, announced his resignation for personal reasons yesterday.



Howard Baker: steady hand

Mr Baker, whose resignation will take effect on July 1, gave his wife illness as the main reason for leaving. He will be replaced by Mr Kenneth Duberstein, his deputy since March 1987, who will lead the White House through the final few months of Mr Reagan's presidency.

President Reagan said he had accepted Mr Baker's decision to resign with deep regret, and described the former Tennessee Senator and Senate majority leader as a "close friend and advisor" over the past 18 months.

Mr Baker was instrumental in turning the administration away from confrontation with the Democratic majority in Congress towards the creation of a bipartisan foreign policy, particularly in the shift to better relations with the Soviet Union.

The shift may have disappointed the conservatives, but it smoothed the way for the Intermediate Nuclear Forces treaty, the historic pact eliminating a whole class of missiles which was signed at the Washington summit last year, ratified by the US Senate last month and finally approved by Mr Reagan and the Soviet leader Mr Gorbachev at the Moscow summit.

Court orders bribes case oil group to pay \$70m

By James Buchanan in New York

SHAKEN officials at Ashland, the Kentucky-based oil refining and marketing group, said yesterday it would appeal against a crushing \$70m damages awarded to two executives allegedly fired for blowing the whistle on questionable foreign payments.

The company, which continued to contend yesterday that the payments to middlemen in the Middle East were not illegal bribes, said it would "pursue its appeal rights" against the \$69.5m in actual and punitive damages awarded to Mr Bill McKay and Mr Harry Williams.

Dukakis puts conventional arms spending before nuclear weapons

BY STEWART FLEMING, US EDITOR IN WASHINGTON

GOVERNOR Michael Dukakis insisted yesterday that the United States must be prepared to scrap some new nuclear weapons in order to spend more building up conventional forces.

Mr Dukakis is having to walk a narrow line. He must on the one hand satisfy those in his party who want defence expenditure cuts and on the other satisfy conservative Democrats and Republicans who argue that it is a mistake for a presidential candidate to rule out a US commitment to new nuclear weapons systems without getting something in return from the Soviet Union at the arms control bargaining table.

He was questioned about the decision of his representatives at last weekend's meeting of Democratic Party officials to support a proposal that the party's election platform should include describing South Africa as a "terrorist state". Mr Dukakis hinted that he had permitted his representatives to adopt this position partly for tactical reasons.

In their four-year suit, the two men claimed that they were fired in 1983 after raising questions about \$46m in payments to middlemen to gain access to crude oil from Abu Dhabi and Oman for its refineries during the second oil crisis of the early 1980s.

The payments were made under the chairmanship of Mr Orlin Atkins, who resigned abruptly in 1981. In 1986, Mr Atkins and Ashland were charged by the Securities and Exchange Commission with paying \$28m to an Omani official.

The suit was settled without an admission of guilt but Ashland and Mr Atkins agreed to conform to the anti-bribery provisions of federal law.

The call is contained in a joint paper published by Unice, the European Employers' Federation, the Kelloggians, the Japanese company, and the Intellectual Property Committee, a lobby group of US multinationals.

National controls on illicit copying conflict and are inadequate, says the paper. It cites estimates that US businesses lost \$23.8bn (£13.2bn) in 1986 because of poor protection against all kinds of intellectual property infringements including home taping, illegal copying of micro-chip designs and software, and counterfeiting of drugs and consumer products.

WORLD TRADE NEWS

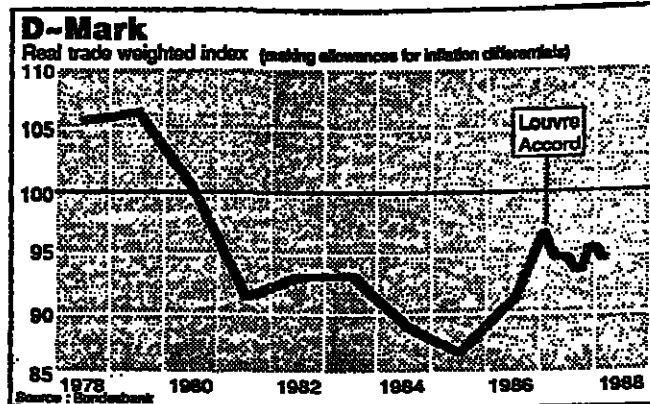
Trade with the EC has grown steadily, David Marsh reports

EMS boost for W German exports

THE success of the European Monetary System in keeping the D-Mark competitively stable against other European currencies has emerged as an important factor behind strong growth of West German exports to EC countries.

In view of inflation which is lower in West Germany than in the rest of the EC, the absence of any exchange rate changes in the EMS since the last realignment in January 1987 has led to a real (inflation-adjusted) devaluation of the D-Mark against EC currencies over this time.

The EC accounted for 53.7 per cent of West German exports last year. In view of the high and growing volume of trade with Europe, the real value of the D-Mark against a trade-weighted basket of currencies has fallen significantly over the past year, in spite of the currency's appreciation against the dollar, according to Bundesbank figures.



D-Mark Real trade weighted index (making allowances for inflation differentials) 1980-1988

Schmal, vice-president of the Hamburg economic research institute, the "stable upwards trend" of West German exports is likely to continue as a result of the relative D-Mark depreciation against EMS currencies.

"After the French elections, many thought that the French franc would be devalued," he said. "Now however, it does not look like that." He expected no EMS parity changes until the end of the year. "The others do not want devaluations."

Mr Hans-Peter Fröhlich, an economist at the Institut der Deutschen Wirtschaft, a Cologne research institute close to industrialists' organisations, said France had had to face a real appreciation of its currency against the D-Mark. "This hurts France significantly. It's not good for [French] export performance," he said.

The latest economic report from Citibank in Frankfurt says strong order inflows from abroad indicate a marked improvement in West German export prospects for 1988. However, the regained competitive advantage in relation to the EC may be lost during the year as EMS realignments will have to take place soon, it adds.

Call for tough patent controls

BY WILLIAM DAWKINS IN STRASBOURG

A CO-ORDINATED worldwide crackdown on the growing problem of theft of intellectual property was called for yesterday by top employers' lobby groups in Europe, the US and Japan.

They urged governments to agree tough controls on infringements of patents, copyrights, trademarks and registered designs in the current Uruguay round of talks in the General Agreement on Tariffs and Trade.

The call is contained in a joint paper published by Unice, the European Employers' Federation, the Kelloggians, the Japanese company, and the Intellectual Property Committee, a lobby group of US multinationals.

National controls on illicit copying conflict and are inadequate, says the paper. It cites estimates that US businesses lost \$23.8bn (£13.2bn) in 1986 because of poor protection against all kinds of intellectual property infringements including home taping, illegal copying of micro-chip designs and software, and counterfeiting of drugs and consumer products.

The report is the detail of an outline accord reached among the three groups last month and is the latest sign of increasing international concern over the huge sums being lost by companies having to defend their intellectual property.

It follows European Commission proposals for a clampdown on copyright and trademark fraud which envisages specific legislation and penalties rather than the international policing system the employers want to develop in the GATT.

The study quotes examples of microchip designs that cost \$100m to develop but just \$1m to copy. It also reckons the US software industry loses \$500m annually from software piracy, while the British software trade lost an estimated \$150m in 1983 for the same reason.

Foreign companies have been waiting for signs that China is willing to use imported technology, as two years ago the Government revised plans to build 10 nuclear plants by the year 2000 and shifted the emphasis to developing thermal power stations.

The decision was apparently made because of the expense of importing nuclear technology and because Chinese officials conceded that the country would take many years to master the building of large reactors.

It had seemed that the \$4bn (£2.6bn) Daya Bay nuclear station in Guangdong Province, for which GEC and France's Framatome and Electricité de France won contracts, would be the only plant to rely on foreign equipment.

China may seek foreign help with power plant

By Robert Thomson in Peking

CHINA is likely to enlist foreign assistance in the expansion of its Qianshan nuclear power station in the eastern province of Zhejiang, despite a previous downgrading of long-term nuclear goals and an original plan to rely on Chinese technology for the plant.

Mr Bob Davidson, a director of British General Electric Company, said Chinese officials have had discussions with his company over the supply of equipment for a 600-MW second phase, and perhaps for a 600-MW third phase, for the Qianshan plant, which apparently has a 300-MW Chinese-made reactor nearing completion.

Foreign companies have been waiting for signs that China is willing to use imported technology, as two years ago the Government revised plans to build 10 nuclear plants by the year 2000 and shifted the emphasis to developing thermal power stations.

The decision was apparently made because of the expense of importing nuclear technology and because Chinese officials conceded that the country would take many years to master the building of large reactors.

French may win submarine deal

BY DAVID OWEN IN TORONTO

US and Canadian negotiators are today expected to reach agreement on amendments to a 1959 nuclear co-operation treaty which would clear the way for Britain to release to Canada US technology contained in the Trafalgar-class submarine.

Mr Clayton Yentzer, US Trade Representative, who announced the move, said he was acting on the wine industry's petition because three years of government consultations aimed at achieving open and non-discriminatory market access had been unsuccessful.

Mr Davidson predicted that there would be "extensive discussions" with foreign companies in the next 18 months to supply Qianshan, which was commissioned by the Government in February 1970, though work did not begin until 1983. The late Premier Chou En-lai is said to have approved the plant, intended as a symbol of China's self-reliance.

Nuclear energy officials are known to have pushed for the expansion of Qianshan, particularly when it became clear that other proposed projects were unlikely to proceed.

They argued that the plant would allow technicians "completely to master the technique of nuclear power", and "lay a foundation for further development".

Louise Kehoe, in San Francisco, on anger following the collapse of trade talks in Tokyo

US chip makers admit to Japanese class

US SEMICONDUCTOR industry leaders, frustrated and angry following the recent collapse of trade talks in Tokyo, this week conceded that they had been out-classed and outmanoeuvred by their Japanese counterparts.

A third round of industry trade talks broke down over Japan's refusal to agree to a US goal of a 20 per cent foreign share of the Japanese market by 1991.

While taking a moderate public stance, US industry leaders who participated in the latest Tokyo talks are unanimous in their support for trade sanctions against Japan as a means of forcing the Japanese to comply with the trade pact, according to a close observer.

Minister rejected

The Colombian Government has cancelled the appointment of Mr Jaime Bernal Cuellar, a law professor, as Justice Minister because he spoke out against the extradition of drug traffickers to the US, Reuters reports from Bogotá.

US acts on S Korea wine tariff

THE US is to investigate charges that South Korea is unfairly blocking imports of US wine, Reuters reports from Washington.

US wines are prohibitively expensive in South Korea because Seoul imposes a 100 per cent tariff plus a quota on wine, according to the US industry, which has lodged a complaint over the tariffs.

Mr Clayton Yentzer, US Trade Representative, who announced the move, said he was acting on the wine industry's petition because three years of government consultations aimed at achieving open and non-discriminatory market access had been unsuccessful.

European Investment Bank 15 1/2% Bonds Due July 15, 1992. NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Fiscal and Paying Agency Agreement dated as of July 15, 1982...

Garcia resists change as Peru's economy totters

BY ROBERT GRAHAM IN LIMA

PRESIDENT ALAN GARCIA of Peru is distancing himself from demands to abandon his "heterodox" economic policies, despite a dramatic drop in reserves, mounting inflation, distortions in exchange rates, and shortages of essential industrial items.

The \$14bn foreign debt appears to have been rejected as politically unacceptable. Financing losses caused by an unrealistic foreign exchange policy are estimated to have added at least 3 per cent to the fiscal deficit this year.

US, Australia to push Seoul on beef market

BY PETER MONTAGNON AND MAGGIE FORD IN SEOUL

THE US and Australia are to continue their efforts through the General Agreement on Tariffs and Trade to force South Korea to open up its beef market despite expectations that the Government of President Roh Tae Woo will resume limited imports this year.

The two countries will make a second request this week for GATT to adjudicate on the issue after an earlier attempt to reach such a ruling was blocked by South Korea.

Mr Davidson predicted that there would be "extensive discussions" with foreign companies in the next 18 months to supply Qianshan, which was commissioned by the Government in February 1970, though work did not begin until 1983.

Table with columns: High Low, Company, Price, Change, Div Yield, % P/E. Lists various stocks like 230 120, 230 186, 37 25, etc.

Despite the relatively small amounts of trade involved - estimates of the potential market value of high quality imports range up to only around \$10m (£5.5bn) - the beef issue has assumed major political importance in South Korea, where producers have been suffering from sliding prices following a long period of oversupply.

Government policies on beef have drawn fierce criticism from farmers, which has spilled over into anti-US sentiment as the Reagan Administration has pursued its efforts to force a market opening.

YOU'VE BEEN DEALING WITH US FOR 60 YEARS.

(Perhaps we should introduce ourselves.)

Since 1927 Rhône-Poulenc has been at the forefront of the British chemical industry.

Our pharmaceutical research programme has produced drugs that have robbed killer diseases of thousands of potential victims.

Internationally, we've blazed new trails in specialised fibres, in agrochemicals, and in veterinary medicine.

Our work on fine chemicals has been used in everything from contact lenses to rocket projects.

All this we've been doing for over

60 years. So how come you've never heard of us? The answer is simple.

In 1927 Rhône-Poulenc, one of the world's largest chemical companies, bought May & Baker, one of the leading names in the field in Britain.

But the name May & Baker remained, going from strength to strength in partnership with its international parent.

Now we think it's time we introduced ourselves.

So from May 31st we'll be introducing the name of Rhône-Poulenc on

all our products. What difference will it make? To our products, our personnel and our standards, none at all.

To you? Well, you may just find it reassuring to be reminded that when you deal with us, you're dealing with a company that employs over 83,000 people in 140 countries worldwide.

And one which has an international tradition of research and development second to none.

But then, of course, you always have been.

WELCOME TO THE WORLD OF



UK NEWS

Labour leader acts fast to resolve new defence row

BY MICHAEL CASSELL, POLITICAL CORRESPONDENT

MR NEIL Kinnock, the Labour Party leader, moved quickly yesterday to stem the crisis created by the unexpected, late-night resignation of Mr Denis Davies as the opposition party's spokesman on defence.

Within hours of Mr Davies' decision to step down, which was accompanied by a highly personal attack on both Mr Kinnock's leadership style and his latest stance on defence policy, Mr Martin O'Neill was appointed to fill the vacant post.

Mr O'Neill, a member of the soft-left Tribune group of MPs, is a Kinnock loyalist and had been Mr Davies' deputy since 1984. He is not a member of the shadow cabinet, the inner council of the parliamentary Labour Party, but will attend its meetings.

The appointment followed a series of meetings called by Mr Kinnock in the wake of his defence spokesman's unexpected departure.

Attempts by the party leadership throughout yesterday to contact Mr Davies in order to clarify his position failed. He is entitled to remain in the shadow cabinet, membership of which is elected, although he is unlikely to be offered another portfolio.

In a statement given to the Press Association, which was followed several hours later by a letter of confirmation to Mr Kinnock, Mr Davies claimed he was "fed up with being humiliated" by his party leader, who he said never consulted him on defence policy. He stressed that he did not agree with Mr Kinnock's recent suggestion that Labour's defence strategy was now redundant.

Despite the way in which Mr Davies chose to make known his decision, it is understood he has been actively considering resignation for the last few days. He is thought to believe that Mr Kinnock is now advocating a return to the bilateral arms reduction process which Labour unsuccessfully promoted during the 1983 election campaign.

Mr Kinnock said yesterday he was "surprised and saddened" by the resignation. He had not had been given any hint of Mr Davies' intentions, although he emphasised that shadow cabinet members could contact him at any time.

Supporters of the current leadership at once rallied behind Mr Kinnock, claiming that the resignation arose directly from a conflict of personalities. Mr Bryan Gould, Labour's trade and industry spokesman, described the resignation as "very serious and very unwelcome" but he claimed the manner, timing and "highly coloured language" used by Mr Davies reflected a clash of personalities rather than any conflict on policy.

But Mr Davies' damaging remarks were seized upon by the party's left-wing as evidence of Mr Kinnock's authoritarian approach and of the internal opposition building up to his efforts to reshape Labour defence policy.

Mr John Prescott, who is standing against Mr Roy Hattersley, the present incumbent, for the deputy leadership of the party, said the resignation enforced the



Denis Davies: fed up with being humiliated

need for collective decisions during the course of Labour's current policy review.

In remarks which will increase the leadership's unease, Mr David Blunkett, a member of Labour's ruling National Executive Committee, said that the words used by Mr Davies in resigning were very similar to those used by Mr Michael Heseltine, the former Defence Secretary, when describing his relationship with Prime Minister Mrs Margaret Thatcher.

He added: "We need to ensure that we do not have the same friction and tension, so cleverly hidden by the Conservative Party, up front in the Labour Party."

William Dawkins in Brussels adds: Mr Kinnock received another unwelcome rebuff yesterday, from Labour's euro-MPs. They voted by a narrow majority to elect Mr Barry Seal, a staunch anti-EC campaigner, as leader of the 32-strong British Labour Group in the 518-seat Strasbourg Assembly.

Mr Seal, who was only last year convicted for shoplifting, replaces Mr David Martin, a close supporter of Mr Kinnock. Mr Martin is devoted to trying to persuade Labour to take a positive view of the Community.

While the vote in the group's annual poll was close, with 16 for Mr Seal, 15 for his opponent and one abstention, the move was seen in Strasbourg as a clear signal to Mr Kinnock not to push too hard to change Labour's anti-EC policy.

Mr Seal, who represents Yorkshire West in the European Parliament, immediately vowed "to fight to protect working people in the UK against the worst excesses of the Common Market." However, in an apparent softening of his earlier forceful denunciations of Britain's EC membership, he admitted "that it would not be feasible to withdraw."

He said he saw his task as being to work for British interests in the EC, including channelling aid to regions likely to suffer in the creation of a single internal market. "More has got to be done for some of the regions once the internal market has come into effect," he said.

THE BARLOW CLOWES AFFAIR

Investigators show interest in tracing £1m loan recipient

BY NICK BUNKER

INVESTIGATORS of the Barlow Clowes insolvency hope soon to interview Dr Peter Naylor, a former business associate of Mr Peter Clowes, who received a £1m loan from funds belonging to 11,000 investors in Gibraltar-based Barlow Clowes International (BCI).

Dr Naylor was a senior Barlow Clowes executive until he left late last year. He also appears to be a wealthy man; his UK address is Sand Barns, a magnificent mock-Elizabethan country house with a tennis court set in extensive grounds at the end of a 50-yard drive in the Surrey village of Sand, near Guildford.

The house - which local estate agents value now at about £700,000 - was formerly the residence of the chairman of a leading life assurance company.

Dr Naylor now runs his own Gibraltar-based company, Brookwood Asset Management. Brookwood has been marketing itself recently as what it calls "an exciting new investment vehicle" aimed at giving non-UK residents a high level of income by using what it calls "wave-space analysis" as the basis for trading in gilt-edged securities.

Its marketing literature describes Dr Naylor as having a double-first in mathematics and physics from Exeter University and a doctorate from Imperial College, London. It says that Dr Naylor takes the view that "offshore centres will play an important part in the new worldwide financial services industry."

Mr Malcolm London, a partner in Cork Gully, one of the insolvency firms acting as BCI's joint liquidator, confirmed last night that the firm spoke briefly to Dr Naylor yesterday morning and intended to meet him in the near future

about the £1m loan. Records at Companies House depict a close business relationship over the past few years between Mr Clowes and Dr Naylor, which culminated in Dr Naylor's appointment in May 1986 as a director of James Ferguson Holdings, the ultimate holding company for the Barlow Clowes group.

He resigned from Ferguson's board on November 24 last year, 11 days after the Department of Trade and Industry authorised the appointment of inspectors to look into the affairs of Barlow Clowes Gilt Managers.

It emerged yesterday that some of the business links between Mr Clowes and Dr Naylor concerned their involvement in three companies whose names relate to properties in the immediate vicinity of Dr Naylor's Surrey home. The names of all three companies have changed at various stages over the past three years, but the latest available Companies House records show them as Southern Properties (Sand) Ltd, Tudor Barn Farm Ltd and Tudor Barn Stables Ltd.

Dr Naylor and Mr Clowes became directors of all three companies in October 1985. Mr Clowes subsequently resigned from Tudor Barn Farm Ltd in March 1987, and from Southern Properties in October 1988.

A property called Tudor Barn Farm is located about 100 yards up a country lane from Sand Barns.

Dr Naylor, who was not at home in Surrey yesterday morning, could not be reached for comment last night. At Brookwood's offices in Gibraltar, a woman who answered the telephone said that he was not on the Rock but was thought to be in England, but she would not give addresses where he could be contacted.

Former monopolies commission chairman to study DTI conduct

BY PETER RIDDELL, POLITICAL EDITOR

SIR GODFRAY Le Quesne, the former chairman of the Monopolies and Mergers Commission, has been appointed to look into the Department of Trade and Industry's handling of the Barlow Clowes affair.

The terms of reference indicate that he will be able to examine the whole of the department's involvement with the Barlow Clowes investment business.

This will involve going back to 1983 and will cover the circumstances leading up to the grant and renewal of a licence as a deposit-taker as well as its recent collapse owing £190m to investors.

Sir Godfrey's appointment was announced yesterday by Lord Young, the Trade and Industry Secretary. This followed parliamentary exchanges on Monday when peers and MPs expressed concern about the lengthy period before the department took action against Barlow Clowes despite a series of warnings.

Sir Godfrey, 64, is a barrister who served as chairman of the Monopolies and Mergers Commission between 1975 and 1987. He has been Judge of the Courts of Appeal of Jersey and Guernsey since 1984.

No time limit has been fixed for the inquiry, which is unprecedented. It is on a non-statutory basis and differs from the formal tribunal of inquiry into the collapse of the Vehicle and General Insurance group in the early 1970s.

Ministers have said civil servants are expected to co-operate fully, though they will not be required to give evidence under oath and will not be granted immunity from any subsequent disciplinary action.

The detailed terms of reference are "to investigate and establish the facts relating to the exercise by the DTI since January 1, 1983, of its regulatory functions in respect of the carrying on of investment business by Barlow Clowes and Partners and its successors, Barlow Clowes Gilt Managers, and if appropriate, by Barlow Clowes International, with particular reference to the need for licences under the Prevention of Fraud (Investments) Act 1983, the granting and renewal of such licences and the monitoring of the activities of the licence holder; and to provide a report as soon as possible."

Ministers yesterday used the establishment of the investigation to brush aside questions from Mr Tony Blair, the opposition Labour Party's trade spokesman, about the extent of the DTI's knowledge of problems at Barlow Clowes.

He asked whether the DTI had been warned by the National Association of Security Dealers and Investment Managers about possible illegal trading prior to the issue of a securities licence, and when the DTI first knew that Barlow Clowes was operating in a manner likely to give concern to investors.

A.H. Hermann examines the affair's complexities

Inquiry may open Pandora's box of legal problems

THE INDEPENDENT inquiry into the licensing of the Barlow Clowes investment group by the DTI is likely to concentrate on three issues.

First, there is the question of licensing yardsticks. Second, should the licence have been renewed when the group was already under investigation? Finally, how the suspension of business and seizure of assets ought to be timed in order to balance the interests of new and old investors.

In addition, a whole Pandora's box of legal problems will be opened if the inquiry should lead to prosecution of civil servants.

On the first question of licensing yardsticks, one will have to ask whether a suspect company ought to be given the benefit of doubt as long as the suspicion has not been proved.

The purpose of the legislation - protection of investors - would speak for a reversal of the burden of proof, meaning that no company ought to be licensed unless it can prove beyond rea-

sonable doubt that it can manage investments entrusted to it honestly and competently.

The second and third likely points of the inquiry are closely connected. The suspension of business achieved either by refusal to renew the licence or by seizing of its assets will protect potential investors by warning them off, but it may, under some circumstances, deprive the existing investors of the chance that their losses will be reduced by a discreet rescue operation.

This dilemma of the regulatory body has been considered by the German Federal Supreme Court in the case of the great Herstatt scandal which caused an upheaval in the German banking world. The decision recognised the need for a balancing act but reprimanded the Federal Banking Office in Berlin for insufficient activity and communication in its investigation.

Civil servants have been subject to DTI company investigations before, particularly in connection with leaks leading to

insider trading. The appointment of an independent investigator to inquire into activities of a government department is a novelty.

The Government probably considers such an inquiry more manageable than one under the Tribunals of Enquiry Act, 1921. Lord Young made certain reservations on the publication of the resulting report and these should enable him to cut out anything protected by the Official Secrets Act.

The situation would become more complicated if the inquiry led to prosecution of civil servants. In order to be able to defend themselves, they would have to be released from the restrictions imposed by the Official Secrets Act.

If the Government were not ready to do so, a fair trial would become impossible. The most likely practical outcome would be plea-bargaining, the accused giving up part of their defence in exchange for a lower classification of the offence.

Expanding in Europe?

Why so many companies are roaring about Bavaria.

High-performance companies considering location or expansion in Europe prefer a base with a proven record for high performance. That's why so many are roaring about Bavaria. Here are some of the main reasons:

1. Bavaria is West Germany's largest state with a no-nonsense commitment to values such as independent thinking, entrepreneurial drive, and a strong work ethic. Over the past two decades, Bavaria's GDP has increased by 25% more than the national average.

2. Bavaria's technically advanced economy employs one-fourth of all Germans active in electronics and electro-technology. It is the center of Germany's aerospace industries and excels in mechanical and automotive engineering.



3. Bavaria has a high concentration of user industries of advanced technology products - with electrical and mechanical engineering, automakers and aerospace industries in the lead.

4. Bavaria is a leading center of research in Europe - the home of the famous Max-Planck Institute and the Fraunhofer-Gesellschaft. More R & D staff are employed by Bavaria's industry than by that of any other federal state.

5. The Bavarian economy creates more new jobs than any other major German state. The state continues to attract future-oriented people from all over the country - on the average more than 20,000 a year.

6. Bavaria is committed to fostering entrepreneurial drive through cutting red tape, strengthening the state's infrastructure and supporting education, research, technology transfer, and a variety of investment incentives.

Not bad for a state known for beer and a charming lifestyle. If your company is looking for something to roar about in Europe, take a close look at Bavaria. You might be in for a rewarding surprise.



Bavarian State Ministry of Economics
D-8000 Munich 22, E.O.B., Federal Republic of Germany

Please send information about location opportunities in Bavaria.

Name _____
Company _____
Street _____
City _____

Bavaria. Fertile soil for high-performance companies.

NOTICE OF REDEMPTION

To the Holders of the
10% Guaranteed Notes Due 1989

General Electric Credit International N.V.

(guaranteed by General Electric Capital Corporation, formerly known as General Electric Credit Corporation)

The Issuing Corporation is
General Electric Company, U.S.A.

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of Section 6 of the Fiscal and Paying Agency Agreement, dated as of January 1, 1988, among General Electric Credit International N.V., General Electric Capital Corporation, as Guarantor, and The Chase Manhattan Bank (National Association), as Fiscal and Paying Agent, and paragraph 6(e) of the Terms and Conditions of the above-mentioned Notes (the "Notes"), all of the Notes will be redeemed on July 1, 1989 (the "Redemption Date") at the price of 102.75% of their principal amount (the "Redemption Price"). Interest due on July 1, 1989 on both bearer and registered Notes will be paid in the usual manner. Interest on the Notes shall cease to accrue from and after the Redemption Date.

Payment of the Redemption Price will be made by deposit of the gross proceeds (including premium of a non-U.S. person for an escrow) in a U.S. bank, to the order of a U.S. person. No such backup withholding will be required in the case of presentation of bearer Notes for redemption. Information regarding the IRS will be furnished upon such payment made outside the United States. Information regarding the IRS will be furnished to those U.S. holders who are required to provide their correct taxpayer identification number on IRS Form W-9 and who fail to do so may also be subject to an IRS penalty of U.S. \$50. Accordingly, please provide any appropriate certification when presenting the Notes for redemption.

COUPONS which shall have matured on or prior to the Redemption Date should be detached, presented and surrendered for payment in the usual manner.

Payment on any Note made within the United States, including by transfer to a United States dollar account maintained by the payee with a bank in the City of New York, may be subject to reporting to the United States Internal Revenue Service (IRS) and to backup withholding of 28% of the gross proceeds (including premium of a non-U.S. person for an escrow) in a U.S. bank, to the order of a U.S. person. No such backup withholding will be required in the case of presentation of bearer Notes for redemption. Information regarding the IRS will be furnished upon such payment made outside the United States. Information regarding the IRS will be furnished to those U.S. holders who are required to provide their correct taxpayer identification number on IRS Form W-9 and who fail to do so may also be subject to an IRS penalty of U.S. \$50. Accordingly, please provide any appropriate certification when presenting the Notes for redemption.

GENERAL ELECTRIC CREDIT INTERNATIONAL N.V.
By: THE CHASE MANHATTAN BANK
(National Association),
as Fiscal and Paying Agent

Dated: June 1, 1988

EAST SUSSEX

The Financial Times proposes to publish this survey on:

15th July 1988

For a full editorial synopsis and advertisement details, please contact:

RACHEL FIDDMORE
on 01-248 8800 ext 4152

or write to her at:

Brackten House, 10 Cannon Street
London EC4P 4BY

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

All-party committee criticises Forestry Commission

'More should be done' on acid rain and aerosols

By JOHN HUNT

AIR POLLUTION, including related phenomena such as acid rain, is a major factor in damaging forests, a report published yesterday by the all-party House of Commons Environment Committee says.

The Committee also criticises the Forestry Commission, which has overall responsibility for forestry promotion in Britain, for refusing to accept such a conclusion.

It wants to tighten the Montreal agreement on reduction of CFC emissions and recommends that a ban on their use in the manufacture of aerosols in Britain should be considered, except where medical uses are concerned.

The Committee says it is satisfied that atmospheric pollution is a major stress factor which, in combination with frost and drought, would harm trees.

The Forestry Commission stands alone in its refusal to accept a nexus between air pollution and tree damage, its report states.

Nevertheless the criticisms in the report come at an embarrassing time for the Government. Tomorrow Lord Cairncross, Environment Minister, will be attending an EC Council meeting in Luxembourg which is due to take crucial decisions on these matters.

The Government can, however, take comfort from the Committee's conclusion that the draft EC legislation on air pollution would be unfair to Britain and its coal industry and could not be implemented.

The report does not go far enough for some. Yesterday Mr Ken Collins, Labour's environment spokesman in the European Parliament, described it as "a disorderly and shabby" retreat from the Committee's previous position on acid rain.

Electricity computer order may go to US

By Maurice Samuelsen

POWERFUL computers to control the distribution of electricity into the next century are expected to be ordered in the US rather than the UK, electricity industry sources said last night.

Technical staff at the Central Electricity Generating Board are understood to favour the system offered by Control Data Corporation of Minneapolis rather than a rival US-designed package developed by Ferranti, based at Wythenshawe in Manchester, north-west England.

Although worth only £20m to £30m, Ferranti's loss of this order would be a serious blow to the British computer industry's prestige.

The CEBG's main board is expected to make the final choice this week. Barring a last minute surprise, the letter of intent will go to CDC.

McVeigh affair hits Anglo-Irish relations like a tidal wave

By KIERAN COOKE IN DUBLIN

THE FAILURE of the British Government's application for the extradition of Mr Patrick McVeigh from Ireland has come as something of a tidal wave, following months of difficult discussions over new extradition arrangements passed by the Irish Parliament, or Dail, late last year.

In London the decision has generated almost as much shock and annoyance as England's defeat in the European Cup by the Irish soccer team last Sunday. In Dublin there is embarrassment.

Mr Desmond O'Malley, the leader of the minority Progressive Democrats Party, said yesterday that the whole extradition process between Ireland and Britain was now in jeopardy.

Mr Desmond O'Malley, the leader of the minority Progressive Democrats Party, said yesterday that the whole extradition process between Ireland and Britain was now in jeopardy.

Mr Gerry Collins, Irish Justice Minister, said yesterday that he planned to appeal against Monday's rejection by an Irish District Court of a British application for the extradition of Mr Patrick McVeigh, who faced charges in connection with a number of IRA bombings in London in the early 1980s, writes our Dublin correspondent.

He told the Irish Parliament that the District Justice's rejection of the application, on the grounds that Mr McVeigh's identity had not been sufficiently established, would set new precedents on how much evidence of identification was required in future cases.

He said this was an individual judicial decision and that Ireland's new extradition procedures, only recently brought into force after difficult negotiations with London, were not involved.

There is no doubt of the exasperation felt in Dublin about this recent turn of events. In the past it was the British judiciary, and not the Irish, which was deemed to be at fault in holding up and creating difficulties in a number of extradition cases.

Ironically, however, Justice Jurek Ruane's decision had little to do with Ireland's new extradition arrangements.

His judgment focused only on the question of identity. Justice Ruane said that no evidence had been provided to prove that the person in court, namely Mr McVeigh, was the same person named in the extradition warrant.

Both the Irish and British authorities say they did everything normally done to establish identity. But whatever the rights and wrongs of the judgment, there is little that can be done in the short term.

The arguments between the two sides were only settled recently. Mr McVeigh was the first person to be arrested since the issue was resolved and the British Attorney-General agreed to work the new procedures.

Others have, however, been quick to make political mileage out of the affair. A member of the Sinn Fein, the IRA's political wing, referred back to the weekend's surprise football result.

"It's our second victory over England in 24 hours" he said.

EBEL Les Architectes du Temps. 18ct gold, steel and yellow metal, steel, water-resistant up to 30 metres. Watches Switzerland Ltd. HOROLOGISTS. 16 New Bond Street, Mayfair, London W1. Tel: 01-493 59 16

PORTABLE AND PERMANENT AIR CONDITIONERS FOR SALE OR HIRE FROM 23 REGIONAL CENTRES. LONDON 01-303 0081, 01-683 2700, 517923. BRISTOL 021-359 5851, 091-263 8088, 294871. NEWCASTLE 061-834 9737, 041-954 2241. WOLVERHAMPTON 58111. ANDREWS & TOTAL AIR CONTROL

Eurotunnel shortlists bidders for £250m rolling stock deal

By ANDREW TAYLOR

EUROPEAN and Japanese railway equipment manufacturers have been shortlisted to tender for contracts worth £250m to design and build shuttle locomotives and wagons for Eurotunnel, the Anglo-French Channel tunnel group.

Five consortia have prequalified to bid for the wagons contract. Another four groups have prequalified to design locomotives for the tunnel.

Contracts for about 400 shuttle wagons and 40 locomotives, which will be used to carry road vehicles inside the tunnel, are expected to be placed in March next year.

The shuttle trains, which will be operated by Eurotunnel, are separate from a £400m order for through trains which will also use the tunnel and are to be

ordered by British Rail and SNCF and SNCB the French and Belgian state-owned railways.

British Rail and SNCF have acquired the right to use up to 50 per cent of the capacity of the privately-owned Channel tunnel.

Among the groups bidding for the wagons contract is a Japanese consortium which includes Mitsubishi Electric Corporation, Hitachi, Toshiba and Kawasaki Heavy Industries.

Other bidders are a West German consortium of Linke-Hofmann-Busch and MAN Gutehoffnungshutte, an Italian consortium of BREDA Costruzioni Ferroviarie and Fiat, a European consortium of Brush of the UK, ANF Industrie of France and Constructions Ferroviaires & Metalliques of Belgium and ABG consortium of British Rail Engi-

neering and GEC Transportation Projects from Britain and Alstom of France.

ABG has also prequalified to bid for the wagons contract. The Japanese consortium of Mitsubishi, Hitachi, Toshiba and Kawasaki has similarly prequalified for both wagons and locomotives contracts.

Other bidders to prequalify for the wagons contract are Siemens of West Germany and a consortium of Brush of the UK and ASEA Brown Boveri the merged Swedish/Swedish engineering group.

The prequalifiers will be expected to produce basic designs and mock-ups for the wagons and locomotives. Detailed designs, and the supply of a prototype will later be sought from those still in the race, says Eurotunnel.

A Monopolies and Mergers Commission report spoke in July of the CEBG's "serious lapse in an otherwise good record of efficiency and service to the customer in the transmission of electricity."

On the commission's recommendation, the CEBG decided to invite outside computer companies to supply both the programmes and the computers for a new grid control centre, being built at Wokingham, Surrey, south-east England, and at four regional control centres.

Ferranti, which employs 1,800 people at Wythenshawe, recently won a contract for the computers to run the Belgian National Grid.

THE QUIET AMERICAN. Last month, American Airlines made a momentous decision. The engine they specified for their order of 50 Boeing 757s is the Rolls-Royce RB211-535E4. Said American Airlines, "It's a very quiet, fuel-efficient and extremely reliable engine that is also exceptionally cost-effective to operate." It's also the only engine for the Boeing 757 approved by the airworthiness authorities for extended range operations over water and remote areas. Hardly surprising then, that to date, three quarters of all 757 customers have chosen it. American Airlines, well on their way to building the youngest, quietest fleet in the US air transportation industry, have made a choice that will be good for them and good for their passengers. ROLLS-ROYCE RB211-535E4. ROLLS-ROYCE INC., 475 STEAMBOAT ROAD, GREENWICH, CONNECTICUT 06830.

UK NEWS

Government 'Spycatcher' appeal begins

Spy book 'could be first of many'

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE GOVERNMENT has begun its final attempt to enlist the support of the courts in its battle to stop newspapers publicising the revelations of former members of the security services such as Mr Peter Wright, a former MI5 officer whose memoirs, *Spycatcher*, have become a bestseller.

Five senior civil judges sitting in the House of Lords were told yesterday that the Government feared an "open season" for breaches of confidentiality by former members of the security service if the principle that they had a lifelong obligation not to talk about their jobs was not upheld.

Mr Robert Alexander, advocate for Sir Patrick Mayhew, the Attorney-General, said that 10 or more people were planning to write books about their own or their close relatives' work with the security service and that newspapers were willing to give publicity to them and "follow up the story".

The Government is appealing against the refusal of the High Court and Court of Appeal to impose a blanket ban on the British media publicising or commenting on Mr Wright's allegations.

It wants the Law Lords to make permanent the temporary



Mr Peter Wright and his wife yesterday

injunctions granted against the *Observer* and the *Guardian* in July 1986, and the *Sunday Times* in July 1987.

Mr Alexander said that it was sometimes asked what was the point of seeking to restrain further publication now that *Spycatcher* had been published in the US and elsewhere outside Britain, and many copies had come into the UK.

That approach, he said, did not

give sufficient weight to the principle in issue, which remained as valid as it had been in September 1986, when the Government had gone to court in Australia to try to stop publication there of *Spycatcher*.

If the newspapers were now permitted to publicise the book because it had been published abroad, he argued, "our law will, in effect, bow to the laws of those countries which have permitted

publication."

Mr Alexander said the Government was not seeking a complete ban on mentioning Mr Wright's allegations, which were now well known and had been summarised in the High Court judgment last year in the newspapers' favour.

It was, however, claiming a further injunction designed to prevent the media publishing accounts by other ex-members of the security services dealing with Mr Wright's allegations.

There was evidence, Mr Alexander said, that others "silently and deeply" disagreed with Mr Wright's version of events and would like to publish their own versions, that there were newspapers willing to publicise and follow up the story, and that this was being held up only by the present appeal.

Mr Alexander said other former members of the security service were also seeking to publish books about aspects of their work. They included two former employees of GCHQ - the Government Communications Headquarters in Cheltenham - who had been obtained.

The hearing, which is expected to last two weeks, continues today.

French group buys Lucas subsidiary

BY RICHARD TOMKINS, MIDLANDS CORRESPONDENT

LUCAS INDUSTRIES, the automotive and aerospace components group, said yesterday that it had sold its Crosland Filters subsidiary to Précision Mécanique Labinal of France for an undisclosed sum.

Crosland Filters makes air, fuel and lubricating oil filters for the motor industry and employs 700 at its base in Nottingham, the Midlands, and another 50 in the Netherlands and the Middle East. The divestment is not expected to cost jobs.

PM Labinal is a leading European filters maker and will add Crosland as a subsidiary. It will still supply the Lucas Service network with Crosland filters.

The sale of Crosland is the latest in a series of divestments that have marked Lucas's gradual withdrawal from mature, loss-making or low-margin businesses to concentrate on higher added components in which it has a

technological edge.

Earlier this year it completed its withdrawal from the automotive lighting business by selling its 40 per cent stake in Fausto Corello, the Italian car lighting group, to Fiat, the Italian car maker.

It then partially withdrew from the car battery business by setting up a joint venture with Yuasa, the Japanese car battery maker, to run its Birmingham car battery plant, and last month announced the sale of its plastics components business to Wolters Schaberg, the Dutch industrial group.

Lucas said its strategy was to concentrate on braking systems, diesel systems, engine management systems and body systems. The stock market, meanwhile, is expecting news of a substantial US acquisition on the aerospace side following the rights issue in March which raised £162.7m.

Shipyards chief cool over break-up plan

BY KEVIN BROWN, TRANSPORT CORRESPONDENT

THE CHAIRMAN of British Shipbuilders, the state-owned corporation, distanced himself yesterday from the Government's plans to break up the group by privatising most of its subsidiaries.

Mr John Lister told a House of Commons committee he did not see the logic of the Government's proposals while the corporation's prospects continued to improve. His comments underline a rift between Government and the corporation's management, which would prefer to see it privatised as a single business.

This has been rejected by Mr Kenneth Clarke, the Industry Minister, who wants to end the flow of public funds into the corporation which has accumulated losses of £1.8bn since 1979.

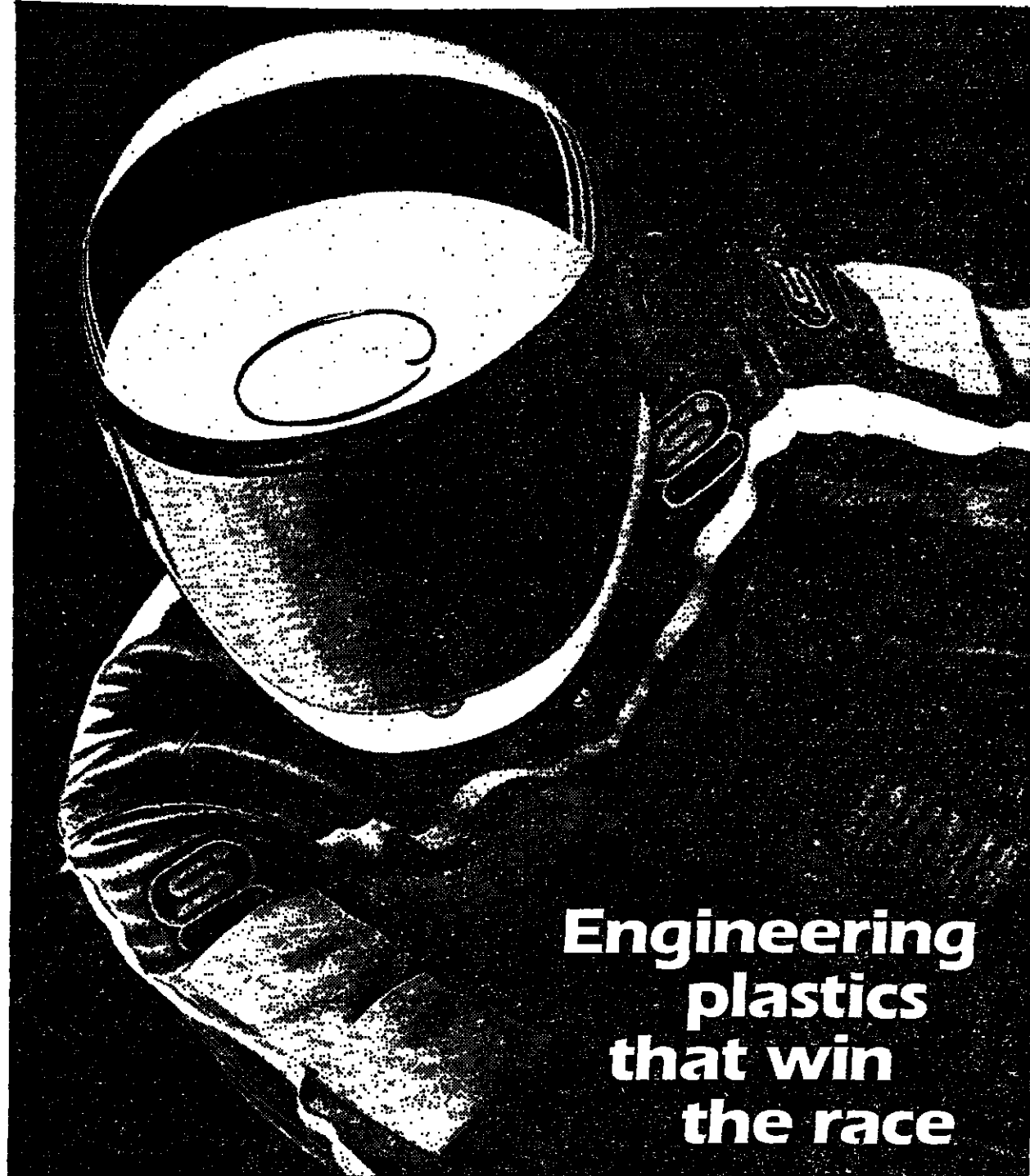
Mr Lister said talks on the sale of Glasgow's Govan yard to Kvaerner Industries of Norway would be completed in weeks. Other parts of the business

likely to be disposed of before the end of the year are: Devon-based Appledore Ferguson, which builds dredgers; the Clark Kincaid engine works, in Greenock; and a marine design consultancy.

Mr Lister did not oppose the sale of Govan outright, but he stressed that it was not a British Shipbuilders initiative.

When asked if he envisaged an appointment that he would preside over the corporation's fragmentation, Mr Lister said: "No, I would not have joined. I thought my job was to turn it round and make it viable." He said British Shipbuilders could break even in five to six years in its present form assuming prices and orders continued their present rise.

The removal of one yard from the corporation would reduce its volume below the point at which it could support the research and development required to stay competitive, he said.



Engineering plastics that win the race

If you are looking for top quality then EMS engineering polymers are right up there in front. EMS specialises in engineering plastics and technical fibres that meet the needs of modern technologies.

That is why you will find EMS high performance plastics in the automobile industry, in electronics, in building applications, in the sport and leisure and in the packaging industry. EMS develops engineering plastics and technical fibres tailored to specific requirements. Our team of experts is

always ready to help solve any processing problems that customers may have.

EMS is a name you can trust. We are an internationally active chemical and engineering company and we guarantee quality, reliability, know-how and customer service in the traditional Swiss way.

EMS-CHEMIE AG
CH-7013 Domat/Ems
Telephone 081/36 01 11, Telex 851 400
Fax 081/36 38 16

In Great Britain:
EMS-GRILON (UK) Ltd.
Astonfields Industrial Estate
Drummond Road, GB-Stafford ST16 3EL
Telephone 0785-59 121
Telex 36 254, Fax 0785-21 30 68

EMS
ENGINEERING PLASTICS
SYNTHETIC FIBRES
ENGINEERING

A 12081

Each department has its own personal computers.

And that's the problem.

Because personal computers are just that. They weren't designed for sharing ideas or information.

A more intelligent approach.

At Hewlett-Packard, we've developed a different approach, which we call distributed intelligence.

This puts more computer power 'on the desk' in each department.

Moreover, these computers can be linked together, and they can all share access to the company's central database.

So, when personnel decide to recruit, accounts get the salary details.

When accounts identify a debtor, sales stop issuing orders.

When the designers have a brilliant new idea, the production people can look it over. And so on.

In short, distributed intelligence means better decision-making throughout your organisation.

It's the result of £150 million of research into how computers think.

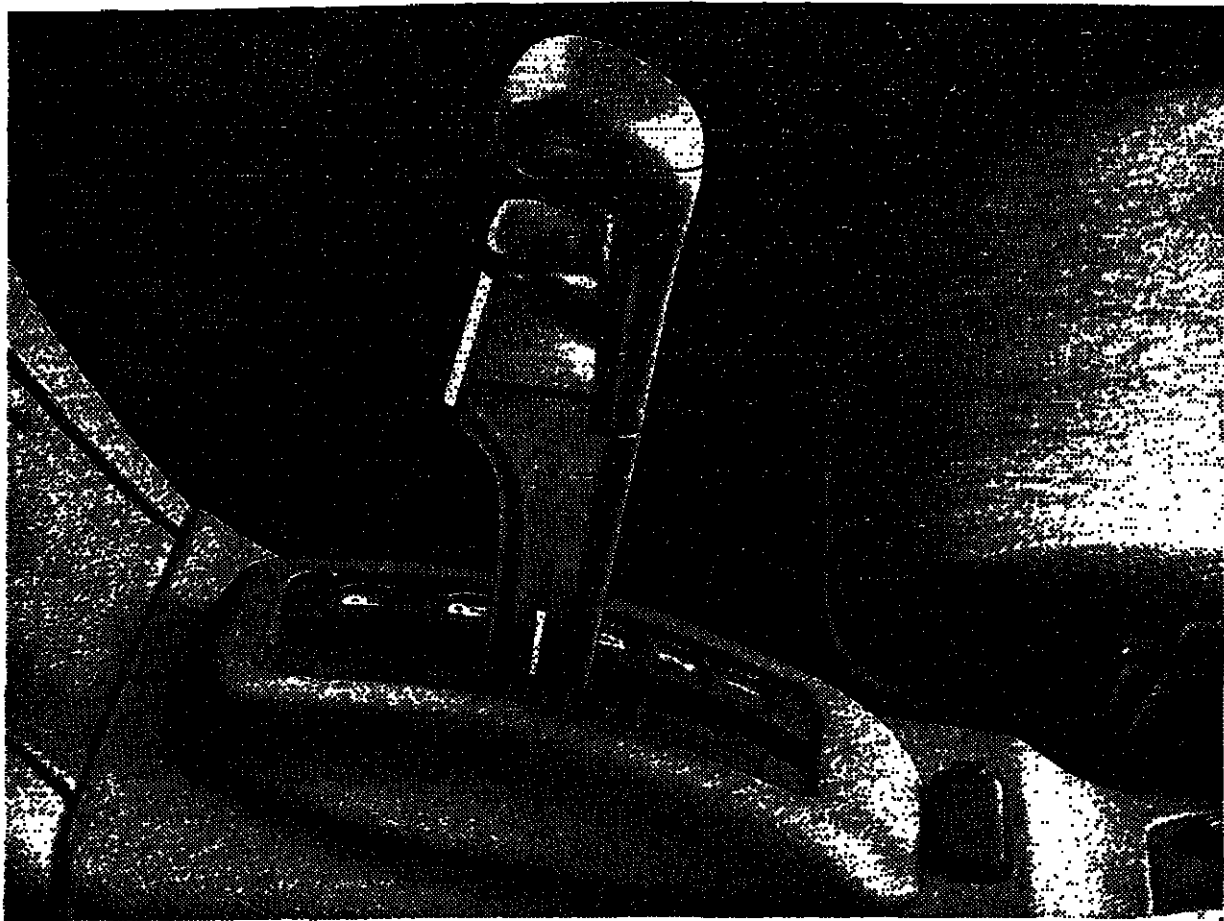
And it's the sort of breakthrough you'd only expect from a company that, each year, spends 10% of turnover on research and development.

For details of how to apply our intelligence call or write to Chris Hewson at Hewlett-Packard Ltd, FREEPOST, Eekdale Road, Winnersh, Wokingham, Berks, RG11 5BR. Tel: (0734) 696622.

hp HEWLETT PACKARD

A more intelligent approach to computing

SO BE IT.



THREE GEARBOXES.

Over the years, people have come to expect a lot from Vauxhall cars.

None have been particularly expensive. Yet at each price level, few cars have matched them for value.

How then will the new Senator be received?

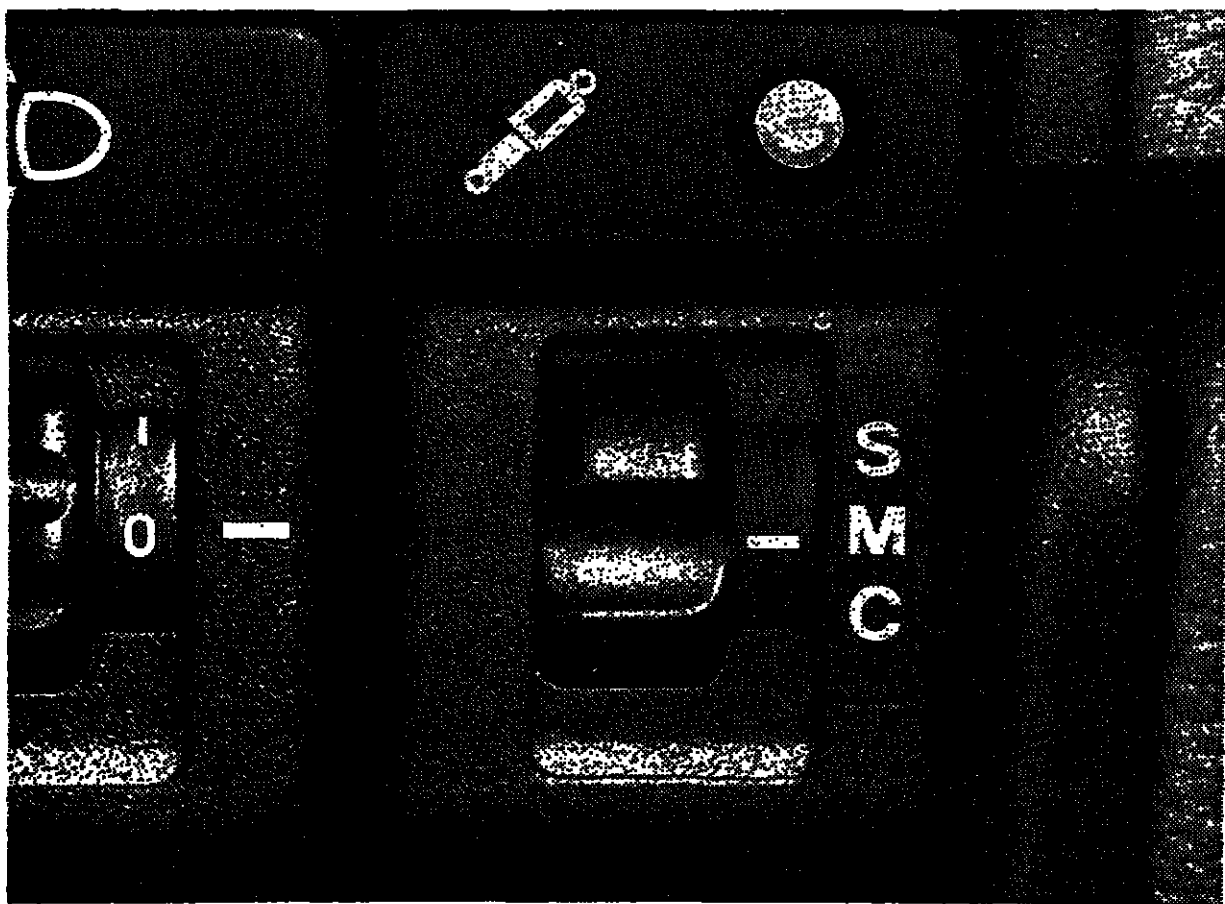
It replaces a car that had a fine reputation.

It has taken £700 million and 6 years to produce.

And at almost £21,000 for the CD version, it is the most expensive Vauxhall ever.

Expectations must be high indeed. Does the car live up to them?

Well, Frank Page in the Mail on Sunday described the Senator CD as "the car with everything."



THREE SUSPENSIONS.

A fair appraisal if only it didn't imply the Senator has just one of everything.

In fact there is far more to it.

The gearbox on the 3.0i CD, for instance, is no ordinary four-speed automatic. It allows you to alter the gearing to suit your mood or the road ahead.

Engage 'Economy' and the gears change up early to save on petrol.

Into 'Power' and each shift is at higher revs to make the most of the Senator's performance.

Switch to 'Winter' and you pull away smoothly in third gear, thereby avoiding wheelspin starts on snow and ice.

And because a computer matches the revs to the gear ratios, you glide through the gears with barely a murmur.

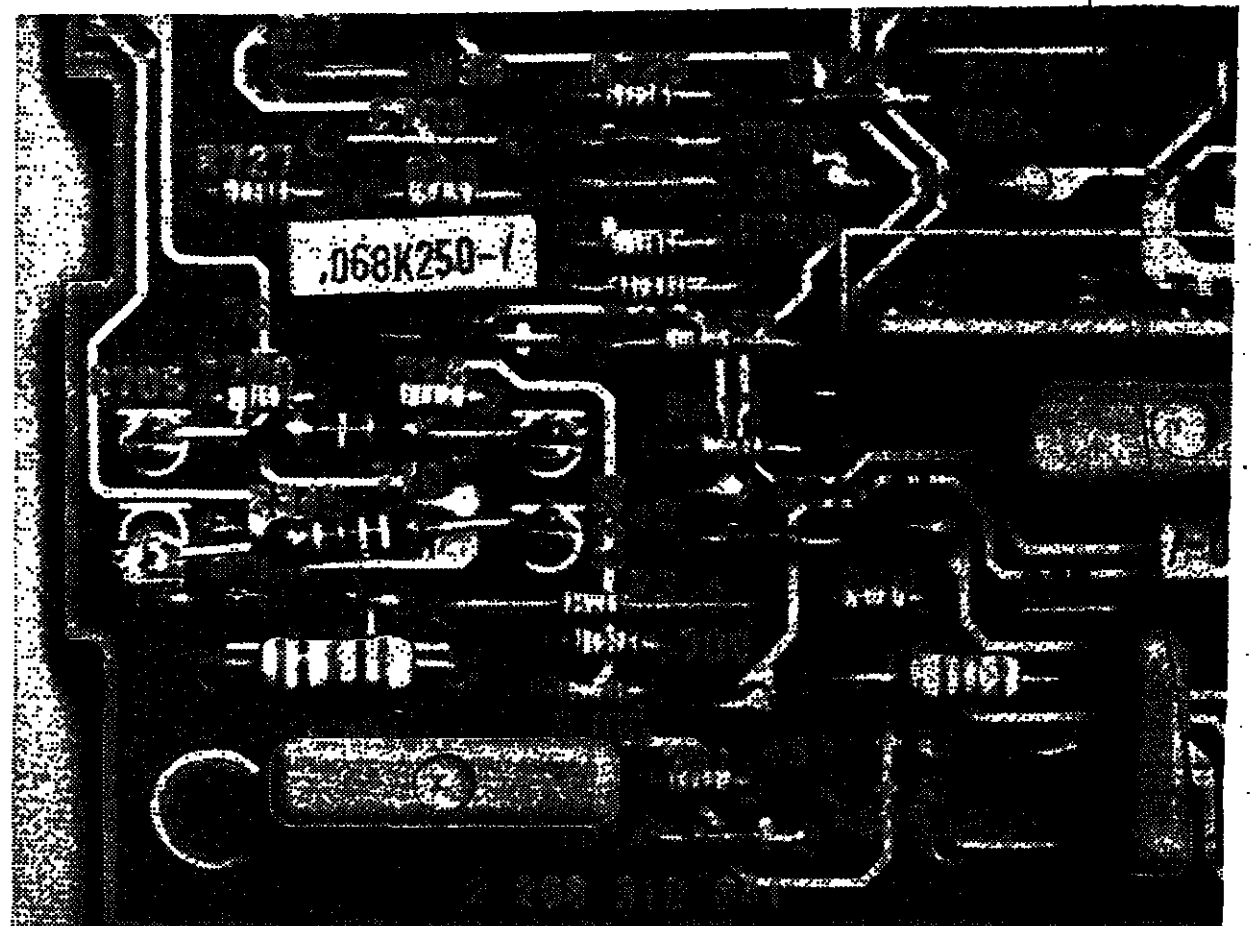
The engine too is the epitome of smoothness. Both the 2.5 and 3.0 have the very latest Bosch fuel injection and a six cylinder layout renowned for quiet efficiency.

Few rivals can muster their power. Or equal their top speeds of up to 130 mph and 137 mph respectively.

As Motor magazine says "the Vauxhall delivers its performance in a truly civilised manner."

It delivers you to your destination in similar fashion.

The Electronic Ride Control system contributes



TEN COMPUTERS.

to an unruffled journey by allowing you to adjust the suspension.

Flick the switch to 'Comfort' and the ride softens so that rough roads pass unnoticed.

Change to 'Sports' and a firmer ride allows you to fully appreciate the handling.

Select 'Medium' and you have the best of both worlds, a ride that is controlled and comfortable.

"The smoothness as well as the quietness of the ride bears comparison with the best class standards" was Autocar's verdict.

They were equally impressed by our new approach to suspension design.

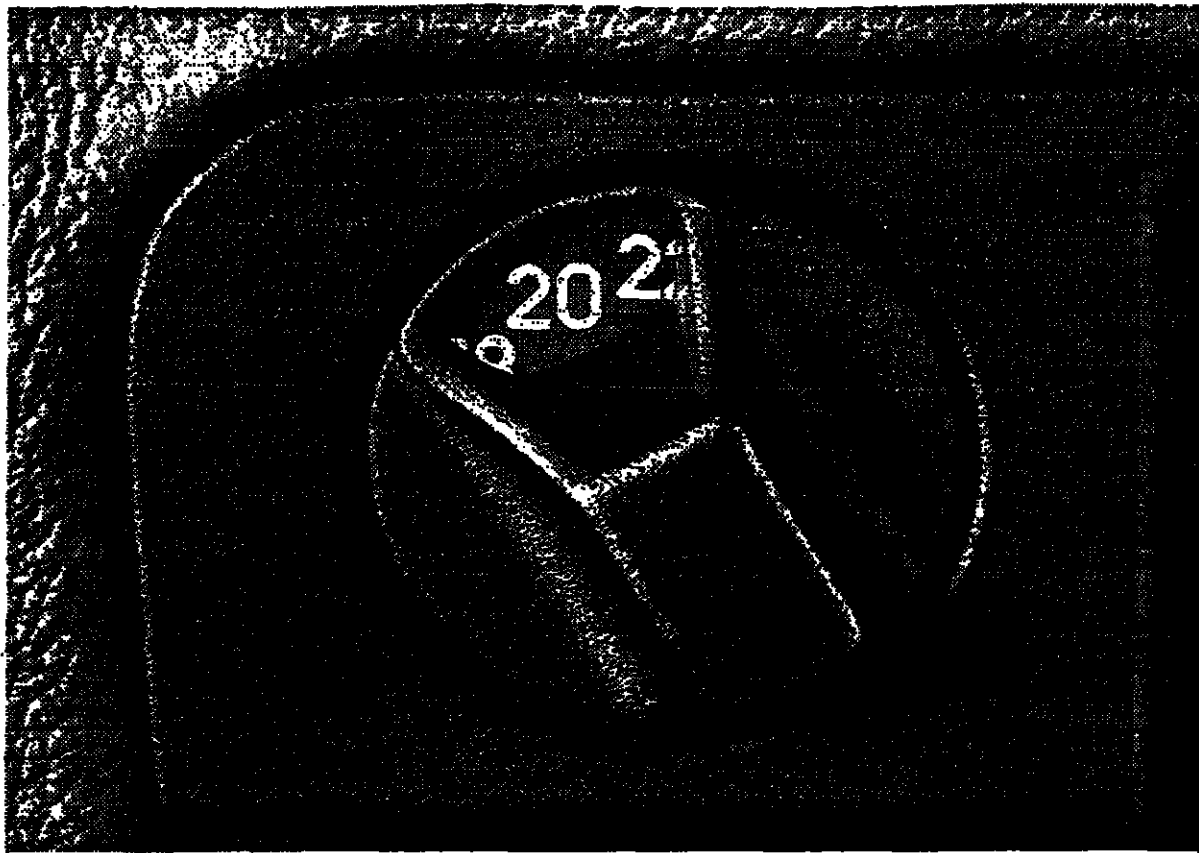
It's called Advanced Chassis Technology, and in an emergency manoeuvre, such as a lane change at speed or sudden braking, it can mean the difference between losing control and staying on course.

Our brakes won nothing but praise from Motor. (Discs all round with ABS on the Senator CD.)

"The fade-free power and progressiveness of the system are beyond criticism. Full marks again."

The feeling of security is enhanced by the steering.

Power steering, naturally, but it is speed-sensitive to give you easy and positive control at all speeds.

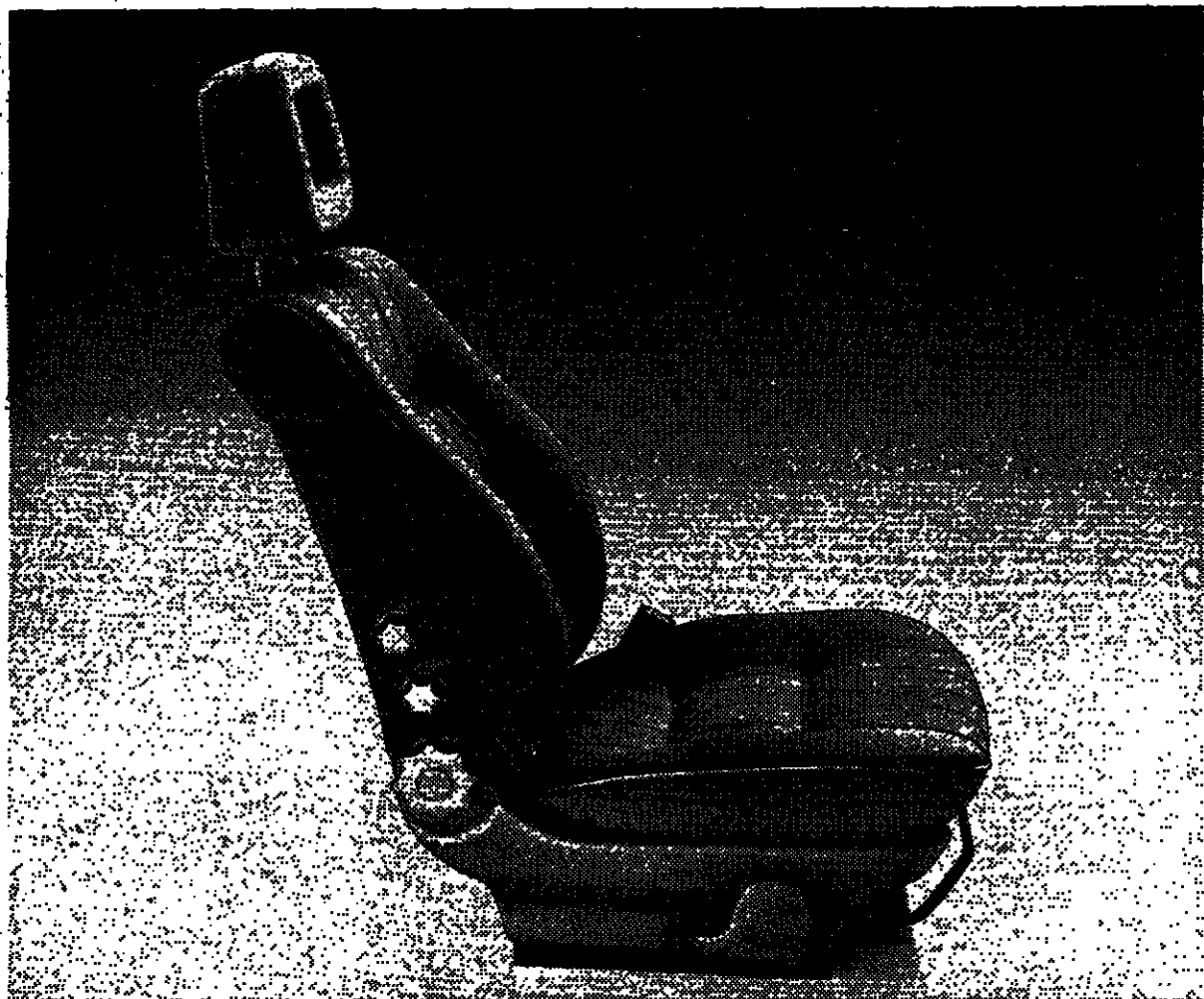


THREE AIR-CONDITIONING SYSTEMS.

A computer works out how. It is one of 10 boxes of electronic wizardry on the Senator CD.

They oversee everything from the seven-function trip computer to the cruise control and one-touch electric windows.

Even the heating is electronically controlled. So once set it won't waver.



SIX DRIVER'S SEATS.

And as there are independent controls for each side of the car, your front seat passenger can be hot without you being bothered.

Back seat passengers haven't been given the cold shoulder either. They have their own heat outlets and separate controls. Along with air-conditioning on the Senator CD.

It cleans the air and cools it. Even in the glovebox. Melted chocolate and warm soft drinks become a thing of the past.

As do backaches halfway through your journey. The seats, which can adjust in six different ways, took two and a half years to design. And involved the first-ever X-rays of people using prototype seating.

The results should leave our competitors feeling distinctly uncomfortable.

None of their front seats let you alter the lumbar support in two places.

(Naturally we also allow you to change the headrest position and adjust the seat height.)

Nor do they run to height-adjustable seatbelts front and back.

Our boot too is exceptional. All 18.7 cu. ft. of it.

And if that isn't enough, simply fold forward the back seats, any of three different ways, to extend the boot through to the cabin.



BUT ONLY ONE FRIDGE.

Three suspensions, six speakers (yes, there is a security-coded stereo system), three gearboxes...

Surely that completes the picture?

Far from it.

As you will discover if you take a test-drive or telephone 0800 400 462 for an information pack.

That will also give you the opportunity to find out about all three versions of the Senator.

Your expectations will be exceeded by them all.

THE SENATOR.

FROM £15,642 TO £20,904



VAUXHALL. ONCE DRIVEN, FOREVER SMITTEN.

56 MPH 40.4 (7.0); URBAN CYCLE 19.8 (4.3); CONSTANT 75 MPH 33.2 (8.5) MANUFACTURER'S PERFORMANCE FIGURES. 2.5i AND 3.0i TOP SPEEDS WITH MANUAL (OPTIONAL) GEARBOX. ELECTRONIC RIDE CONTROL SYSTEM IS STANDARD ON THE CD AND OPTIONAL ON 2.5 AND 3.0i.

Rogue elephant at the Hague

By Celia Hampton

THE EUROPEAN Commission in Brussels has long dropped an idea of being the universal policeman of European Community competition law. It seeks instead to make examples of what it considers to be especially pernicious behaviour.

Business might not regard the European regime as benign, but an accommodation has been reached on some matters that enables businessmen occasionally to collaborate in the fairly certain knowledge that the Commission will let them get on with it.

This modest element of certainty is no longer safe. A rogue elephant has entered the jungle - the Sixth Chamber of the European Court of Justice. It pursues a ruthless course in search of logic, and tramples down the fences which the Commission has allowed to be built around it.

The Philip Morris case last November¹ was its first serious adventure. It ruled that any anti-competitive terms agreed between competitors are illegal despite the fact that the purpose of the agreement is a transfer of company ownership.

This surprised everyone, including the Commission which, until publication of the judgment, seems to have assumed as most others did that dealings in the ownership of companies took the whole agreement outside the scope of the restrictive practices rules.

The Sixth Chamber has now stormed several more of the fences confining the Commission. Mr Jean-François Verstrynge, Commissioner Sutherland's private office spokesman of its recent judgment as "dangerous".

The case² involved French legislation of 1904 on funeral directors. The communes (local authorities) took responsibility for burial but could grant a concession to a private firm to provide the actual services. The firm would be given exclusive rights in the area.

Mme Bodson was a funeral director under a franchise from M Michel Leclerc, an entrepreneur renowned for his low prices. She was stopped by a court order from offering her services on the complaint of a local concessionary. This firm was a subsidiary of Pompes Funèbres Générales (PFG), itself a subsidiary in the Lyonnaise des Eaux group.

Between them, PFG subsidiaries had the exclusive conces-

sion in 9 per cent of French communes, but covering about a third of the population of France. Their prices were higher than Mme Bodson's.

Uncontroversially, the Sixth Chamber of the European Court ruled that any anti-competitive aspects of the concession agreements between the communes and the funeral directors were outside the prohibition of restrictive practices under Article 85 of the EC Treaty since they were entered to perform one of the communes' public duties.

The fact that the concession agreements themselves required the concessionaries to charge certain prices, however, was no defence to a charge of abusing a dominant position by unseemingly pricing. These are not surprising rulings.

Much more surprising was the Sixth Chamber's decision to change the basis for judging whether the internal behaviour of a group of companies is outside the scope of the competition rules - the theory of the "economic unit".

Where subsidiaries in a group have no power to decide on their own course of action, and where inter-group restrictive practices achieve a distribution of tasks between the group's component parts, the group is treated as a single unit. As such it is not expected to compete with itself, so the prohibition of anti-competitive behaviour under Article 85 of the Treaty does not apply to its internal arrangements.

The Chamber did not contradict the idea, but said that this relationship of interdependence has to be proved to exist in every case. This will add greatly to the factual matters which business has to prove, and opens new avenues of potential Commission interference. It could justify the Commission's inquiring into suspected "conspiracies" between subsidiaries in a group and their "conspiracies" with the parent company.

This ruling was, moreover, wholly unnecessary. It did not form part of the court's core reasoning. The judgment immediately went on to deal with the dominant position of the PFG companies, and for this purpose proceeded on the assumption that they did in fact form an economic unit. Whether unity was or was not to be proved was extraneous to the argument.

Also dangerous to accepted thinking is the judgment's treatment of "trade between member states" - a concept which gives the Commission power under Article 86 to investigate what might otherwise pass as a matter for the national competition authorities, if at all.

A single EC country's market can be restricted in a way which will involve EC law if someone from another EC country might wish to compete in the supply of goods or services in that market - a broad base from which to start.

An abuse of a dominant position has to affect a substantial part of the EC market for the Commission to be interested. The Commission itself argued in the Bodson case that restriction of a mere 9 per cent of the French market would not have a perceptible impact on EC competition.

The judges disagreed, saying that PFG's monopoly was greater in terms of population. They also said that the competitive structure of the market has to be looked at to decide whether a competitor from another EC country wishing to compete could do so freely.

This is so broad that it would seem that even something quite local could be caught by the EC rules.

The judgment suggests various criteria for deciding whether dominance of the market exists and whether the group exercises sufficient economic power to affect the way in which independent competitors might behave.

These include the importance of the part of the market in which the group is wholly sheltered from competition, as well as the advantages conferred by the monopoly in the conduct of other business (the supply of funeral flowers, for instance), the group's position in places where it has not been granted monopoly privileges, and its financial resources.

The enterprises involved in the dominant arrangement might all be members of one group, but could be independent operators collectively enjoying dominance of the market.

In order to be in breach of the rules under Article 86, the enterprises must abuse their position. Clearly this can be done by charging customers unfair prices.

The judgment suggests a simple way of assessing this - com-

pare the prices charged in the places where there is an exclusive concession with the prices in other places.

The rule is somewhat wayward because this method of calculation was rejected in 1975 in the United Brands case, when the Court ruled that the Commission must first analyse the supplier's costs. The Sixth Chamber's apparent reversion to the old method will make the Commission's sums a lot easier to work out.

The Chamber also ruled that Article 80 of the EC Treaty, which regulates the behaviour of public undertakings and allows the Commission to take direct action to enforce their good conduct, applies to the sort of exclusive arrangements provided by private firms of undertakers under the French legislation.

This confirms the breadth of that article and will give the Commission some useful support in its action against public monopolies, such as the telecommunications authorities, where last month it adopted a policy of direct action despite the disapproval of the Council of Ministers.

The judgments of the Sixth Chamber in the Philip Morris and Bodson cases pose a considerable threat to any certainty in deciding what the law is. Both rulings are terse to the point of opacity and state novel propositions in a way which seems to assume that they are perfectly obvious.

That they represent logical extensions of the rules is undeniable, but they also alter accepted theory and practice in a way which makes one wonder if the changes was wholly intended.

It is significant that a senior member of the Commission staff should say that the Court is going further and faster than the Commission; where the Court leads, the Commission will surely follow, especially where it is plainly of so much benefit to its policies.

Mr Verstrynge³ suggested that the time is ripe for a few test cases - a volunteer to shoot the rogue elephant, perhaps.

¹ Cases 142 & 156/84, FT Business Law Brief, December 1987.

² European Competition Policy and Your Company's Management Centre Europe, Brussels (Rue Caroly 15), May 30-June 1 1988.

³ Case 30/87, Bodson v SA Pompes Funèbres des Régions Libérées (unreported), May 4 1988.

APPOINTMENTS

Treasurer at Esso UK

ESSO UK has elected Mr R.E. Penn as treasurer from July 1. He is area manager Middle and Far East in the treasurer's department of Exxon Co International and succeeds Mr Chris Potter who is to take up an assignment with Exxon in the US.

PROFILE INFORMATION, a wholly-owned subsidiary of Financial Times Business Information, has appointed Mr Robin Olliphant its managing director. He was previously with Windsor Television as director of sales and marketing - cable services.

At the UNION BANK OF FINLAND, London branch, Mr Charles Bailey has joined as trade finance manager. He comes from the global trade services department of Midland Bank, where he led the team responsible for financing export contracts undertaken by the UK construction industry.

Mr Alan Fitzjohn, marketing director of Bacoglaze Systems, has been elected president of the ALUMINIUM WINDOW ASSOCIATION for the next two years.

Mr Kim Taylor-Smith, commercial director and company secretary, has been appointed to the board of FINLAN. Mr John Finlan, the founder of the group, and Mr Gerald Ames, former managing director, are both leaving the board. Mr Elliott Black, senior partner of Black, Graf and Co, is also resigning from the board due to other commitments.

THAMES WATER has made Mr John Hurcom its operations director. He joins Thames from British Telecom where he has been district general manager, Solent, for the past four years.

EMERSON ELECTRIC CO has made Mr Graham Wilson president of the Rantec division and Mr A.E. Jordan managing director of the industrial controls division. Mr Wilson was managing director of Emerson Electric (UK) and Mr Jordan managing director and group operations director of Prestcold, a Copeland company.

OCCIDENTAL has appointed Mr Glenn Shurtz as president. Occidental Petroleum (Caledonia) will be responsible for all aspects of the company's UK operations. He replaces Mr Joseph Snape who has been appointed president and general manager of Occidental de Columbia.

Reorganisation of Lloyds Merchant Bank company

Following a review of corporate structure, LLOYDS INVESTMENT MANAGERS (LIM) has established five subsidiary companies. LIM is a subsidiary of Lloyds Merchant Bank (LMB) and the directors of the LIM board, which has been reconstituted, are also directors of LMB. The LIM board and the boards of the subsidiary companies are as follows:

At Lloyds Investment Managers Mr C.N. Hurst-Brown is executive chairman with Mr F.M.R. d'Adhemar and Mr B.T. Ackerman managing directors. Mr R.C.P. Brookhouse, Mr B.C. Jecks, Mr E.W. Haines, Mr K.M. Clark, Mr E.W. Knight and Mr P.J.A. Kysel have become directors.

At Lloyds Bank Fund Management (principal activities - open/closed end international funds) Mr Hurst-Brown becomes chairman, Mr Knight, managing director, and Mr Ackerman a director.

Lloyds Fund Management (principal activities - unit trust investment management; UK fixed income treasury manage-

ment; private client management) has Mr d'Adhemar as its chairman, Mr Ackerman, managing director, and Mr C.G. Anderson, Mr C.P. Croeland, Mr K. James, Mr R.H. Meadows, Mr G.C.A. Roads and Mr P.J. Slater directors.

At Lloyds International Fund Management (principal activities - institutional fund management for non-US overseas clients) Mr Hurst-Brown is chairman, Mr Brookhouse and Mr Kysel managing directors, while Mrs S.M. Curtis, Mr L.A. Ebbelwhite, Mr A.J. Harris, Mr C.W. Knight, and Mr B.G. Williams have been appointed directors.

Lloyds International (principal activities - investment management for US clients) has Mr Hurst-Brown as its chairman, Mr Brookhouse and Mr Kysel as managing directors, and Mrs Curtis, Mr Ebbelwhite, Mr Harris, and Mr Williams as directors.

At Lloyds Pension Fund Management (principal activities - pension fund management including direct property man-



Mr C.N. Hurst-Brown, executive chairman of LLOYDS INVESTMENT MANAGERS (principal activities - investment management for US clients) has been appointed chairman, Mr Haines and Mr Jecks, managing directors, and Mr Ackerman, Mr Anderson, Mr Clark, Mr C.J. Hensley, Mr Kysel, Mr R.J. France, Mr E.W. Sands, and Mr Williams, directors.

Changes at N.M. Rothschild & Sons

Mr Bernard Myers will become managing director (group finance and international) of N.M. ROTHSCHILD & SONS on July 1 when Mr John London will be relinquishing his executive responsibilities within the Rothschild Group in order to pursue other business interests. Mr London will become a non-executive director of N.M. Rothschild & Sons and will remain a non-executive director of N.M. Rothschild Asset Management. Mr David Sullivan will become managing director (administration) of N.M. Rothschild & Sons on July 1.

Mr Guy Billinge and Mr James Curry have been appointed directors of D.H. RIDOUT & SON, a subsidiary of the Bectone Group.

Mr Stuart Fraser, head of sales at NATIONWIDE CORPORATE FINANCE, has been appointed to the board.

Mr Bill Thewlis, chairman of Wharfedale, has become a non-executive director of CROSSROADS COMMERCIALS GROUP, the Yorkshire distributors for Volvo Trucks.

Mr Don Lennard has been made director and chief executive of

MARINE TECHNOLOGY DIRECTORATE. He has been acting temporary director and chief executive since December 1987.

Mr Bill McGrath has been appointed managing director of WICKES BUILDING SUPPLIES, the Wickes Group's UK retailing subsidiary. He is the founder of Builders Mate, which was acquired by Wickes last year.

At the annual meeting of the BANK OF SCOTLAND Mr A. Scott Bell and Mr Norman Lessels were appointed directors. Mr Bell is managing director of the Standard Life Assurance Co and Mr Lessels is a partner in the firm of Chiene & Tait and has been chairman of the Standard Life Assurance Co since March 1988.

SCIENCE SYSTEMS has appointed two directors: Mr Bryan Buckler, chief accountant, becomes financial director and Mr John Haynes operations director (Bristol).

Mr Rupert Whittles, managing director of Mitchell and Butlers COMPUTER GROUP, has been appointed managing director of BASS MITCHELL AND BUTLERS from Sep-

tember 25. He succeeds Mr Charles Darby who will remain as chairman.

Mr Paul Cattermull, managing director of Binder Hamlyn Investment Management, has been appointed a partner in BINDER HAMLYN ASSOCIATES.

ELECTRONIC DATA SYSTEMS has appointed Mr Clyde W. Ziegler managing director of its UK division to succeed Mr Floyd C. Trim from July 1.

Mr A.M. Thomas has been appointed managing director of BIBBY DISTRIBUTION SERVICES (Holdings), a subsidiary of the Bibby Line Group. He joins from the Unilever company Van den Berghs and Jurgens.

At Merrett Underwriting Agency Management Mr Gerry Onkslager has been appointed property underwriter for Lloyd's syndicate 1068. He joins from CIGNA Corporation.

Mr Michael Whitaker has become chairman of the TARGET COMPUTER GROUP. He was head of electronics industry analysis at Chase Manhattan Securities.

Half the population of Holland are clients of the same bank. The Postbank.

Now some may say there is room for improvement. But you could equally claim that this is a unique achievement. For any bank in the world.

So why, you may ask, does the Postbank have such a low international profile?

The answer is rather complicated. The Postbank is the result of a recent merger between two national phenomena, which, until now, have concentrated on the domestic market.

First the "Postgiro", which handles nearly 50% of all bank transfers in Holland and issues the country's most used cheques.

And second the "Rijkspostspaarbank", which holds 7 million savings accounts (the population is just 13 million) and is the second



Imagine what would happen to Holland without the clients of the Postbank.

largest bank in the country for financing private property.

These two semi-governmental institutions have now joined forces and entered the market as the independent and commercial Postbank.

And the future aim of the Postbank? To intensify its relationship with the business world both at home and abroad.

At home that relationship already exists in the field of high-tech payment facilities with 80% of all Dutch businesses.

And abroad? Well, there is room for improvement there. Which is why we are introducing ourselves here.

Because although we may serve half of Holland, we're not planning to do international business by half

POSTBANK

Postbank NV, PO Box 2000, 3000 CX Amsterdam, The Netherlands.

TECHNOLOGY

Clive Cookson examines international efforts to make coal a cheaper and cleaner source of fuel for power stations

Cleaner coal warms up for a freer energy market

GROWING environmental concern about the pollution caused by traditional coal-fired power stations and uncertainty about the long-term future of nuclear power have prompted an upsurge of international interest in new "clean coal" technologies.

The extent of the world-wide research effort will become clear at the international Clean Coal Conference, sponsored by British Coal, the International Coal Development Institute and the environmental group Friends of the Earth, which is being held in London today and tomorrow.

Meanwhile, the pollution associated with coal burning - particularly acid rain - will be on the agenda at tomorrow's meeting of European Community environment ministers, when the UK Government is likely to come under pressure to accept much stronger controls on power station emissions.

Walt Patterson, the energy consultant chairing the conference session on coal combustion technology, says international enthusiasm for new types of coal-fired power station is growing, but the UK Government and Central Electricity Generating Board (CEGB) have so far shown little interest.

Britain's main experimental plant for advanced coal technology, at Grimethorpe in South Yorkshire, is threatened with closure because the CEGB has decided not to renew a three-year agreement with British Coal to share research costs. British Coal says that it can only contribute part of the £38m required to continue work at Grimethorpe and has asked the Energy Department to help with the rest.

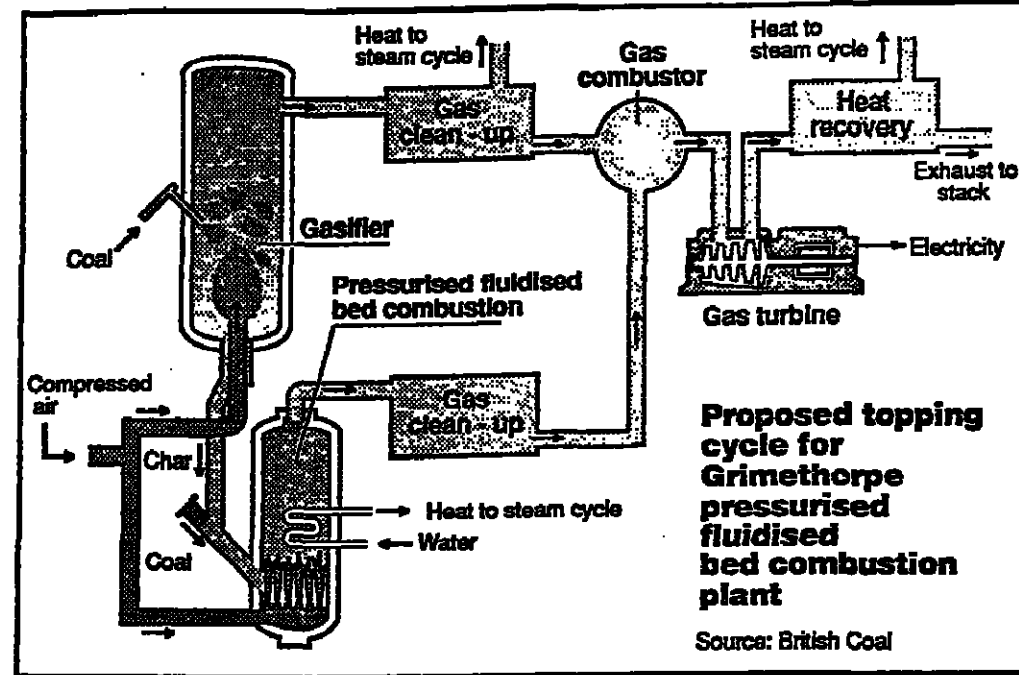
British Coal officials argue that

the UK Government spends far less than other Western governments on coal research and development - only 5p per tonne of coal used for power generation, compared with the US Government's 31p per tonne, West Germany's 34p per tonne and Japan's 105p per tonne. "Our national effort on energy R&D is heavily biased towards nuclear power and it is about time fossil fuels got a fair bite of the cherry," says Stephen Dawes, director of Grimethorpe.

For its part, the CEGB says it cannot justify spending more money on Grimethorpe because the process being developed would work well only in relatively small power stations - up to about 300 megawatts (MW). It says it can give UK electricity consumers better value for money by going for economies of scale and building large conventional plants with 900 MW turbine generators, even though these will require expensive "fine gas desulphurisation" (FGD) equipment to reduce sulphur dioxide emissions, one of the main causes of acid rain. FGD plant is expected to add 15 per cent to the cost of the CEGB's next generation of coal-fired stations.

"The CEGB is locked into the dinosaur view that it has to build bigger and bigger power stations," says Chris Whitley, deputy secretary general of the London-based International Coal Development Institute. "But in fact there is going to be a demand for a proliferation of small power stations in Britain, as there is elsewhere in the world."

A CEGB spokesman says that the UK will need a lot of new



generating capacity in the 1990s. "Although the board believes big stations will be most economic, there will be opportunities for private companies to develop different sizes and types of plant."

Indeed British advocates of advanced coal technology are pinning their hopes on the impending privatisation and break-up of the CEGB. Under the Government's plans, private companies will be encouraged to build power stations - most of which are likely to be small and so suitable for innovative generating systems. Walt Patterson says half a dozen of the private UK consortia now planning power stations want to use new technology.

In a traditional coal-fired power station, a mixture of air and coal powder burns in the combustion chamber. Sulphur dioxide has to be removed afterwards by passing the exhaust gases through an FGD plant, although emissions of nitrogen oxides (NOx), the other main contributor to acid rain, can be reduced by altering combustion conditions. The CEGB is spending £170m on "low NOx burners" for its coal-fired power stations.

The new technologies remove both sulphur and nitrogen pollutants during combustion. They convert coal energy into electricity more efficiently than a conventional power station by using two turbines, one driven by steam and the other by gas, in a "combined cycle".

Although several advanced technology generating systems are being developed in different parts of the world, they fall into two categories: fluidised bed combustion (FBC) and integrated gasification combined cycle (IGCC).

Power without acid rain

Fluidised bed combustion involves burning crushed coal in a bed of inert particles, such as ash, sand or powdered limestone. An upward flow of air keeps the bed in constant motion, bubbling like a boiling kettle. An FBC power plant has one turbine driven by steam produced in boiler tubes immersed in the fluidised bed, and a second driven by the hot exhaust gases.

FBC systems have two immediate advantages. The first is that they can burn a wide variety of materials, including rocks so low in coal that it just shows as black flecks in the surrounding stone. The second is pollution control. Because the FBC combustion temperature is lower than in a conventional burner, less NOx is formed. Calcium-containing minerals (limestone or dolomite) in the bed trap any sulphur in the burning fuel to form solid calcium sulphate; emissions of sulphur dioxide gas can be reduced by more than 90 per cent.

The type of FBC with the best track record of power generation is known as circulating fluidised bed combustion (CFBC). In this process the air flows so fast that the bed loses its clearly defined surface and a swirling cloud of particles fills the combustion chamber.

The leading supplier of CFBC systems is the Finnish engineering company Ahlstrom. Its largest plant is a 281 MW unit at Nucia in the US. As Walt Patterson remarks in a recent report on advanced coal-use technology for Financial Times Business Information, CFBC has achieved

remarkable success over the last decade without any significant funding from government sources.

An important variant of FBC - pressurised fluidised combustion or PFBC - has received considerable government support, without so far achieving as much success as CFBC. Its main feature is that the entire combustion chamber operates at a pressure between five and 20 atmospheres. This means that the plant occupies much less space (and should therefore be less expensive to build) than FBC at normal atmospheric pressure; and that the exhaust gases can be expanded more effectively through a gas turbine.

PFBC was invented by British Coal researchers and much of the pioneering development work was done at Grimethorpe. But the only three commercial PFBC orders so far have been won by ABB, the giant Swedish-Swiss engineering group. The first and largest is a combined heat and power plant due to open in Stockholm late next year, which will generate 135 MW of electricity and 220 MW of heat for the city's district heating system, while meeting extremely strict emission control requirements. The other two ABB plants are under construction in Spain and the US (in partnership with Babcock & Wilcox).

Sven Jansson of ABB expects these orders to lead to widespread commercialisation of PFBC during the 1990s, particularly in Sweden where the Government is trying to phase out nuclear power without adding to the acid rain that is blamed for poisoning the country's lakes and forests.

Stepping on the gas

Integrated gasification combined cycle (IGCC) plants have a gasifier, in which coal reacts with steam and air or oxygen to produce a raw fuel gas containing carbon monoxide, hydrogen and methane. This gas is cleaned chemically to remove pollutants before firing in a gas turbine to generate electricity. The hot exhaust is then used to produce steam to power another turbine.

British Gas and Lurgi, the West German engineering company, have been working together on coal gasification since the 1950s. Until recently the purpose of their "slagging gasifier" was simply to produce gas from coal, but plentiful supplies of natural gas mean this remains uneconomic.

So the two companies are now focusing on power generation. Since 1986 the British Gas/Lurgi gasifier in Westfield, Scotland, has driven a Rolls Royce SR20 gas turbine to produce electricity for the South of Scotland Electricity Board. To the delight of British Gas, the CEGB now sees more potential for future coal-fired power stations in its gasification technology than in British Coal's Grimethorpe plant.

Several other companies have developed gasifiers for IGCC, particularly in the US. The world's largest IGCC demonstration plant, at Cool Water in California, uses a Texaco gasifier. Cool Water has operated successfully since its completion - ahead of schedule and under budget - in 1984.

According to the Electric Power Research Institute (EPRI), one of the sponsors, the results from Cool Water show that a commercial IGCC plant could generate electricity more cheaply and cleanly than a conventional coal-fired plant with FGD.

Michael Gluckman, technical director of EPRI's advanced power systems division, says IGCC is a superior technology to FBC because pollutants can be removed more effectively; it produces less solid waste and it has a commercial by-product in sulphur-based chemicals.

Sven Jansson, of ABB, disagrees. He points out, for example, that FBC plants can burn lower quality coal than a gasifier.

British Coal is working on a combination of gasification with PFBC. Its proposed "topping cycle" would have a separate gasifier to boost the temperature of the gases entering the gas turbine. Conventional power stations with FGD convert 37 per cent of the coal's energy into electricity, whereas British Coal says that the topping cycle can improve efficiency to 44 per cent.

Europe risks falling behind in IT

BY CLIVE COOKSON

A NEW report from Logica, the UK computer software company, which analyses national policies on the communications and computer industries, warns that it could be too late for Europe to prevent the US and Japan dominating the international market for information technology.

The report says that the US Government has taken a much more active role than its European counterparts in persuading Japan to tackle its trade surplus in computing and communications products, which has grown from \$3.3bn in 1980 to \$15.6bn in 1986 and a projected \$25bn in 1990.

European governments have been preoccupied with their own problems of creating a single European market and have lost sight of the international context of the informatics industry," Logica says.

The growing industrial importance of information technology away from direct intervention towards regulation. The state has often been directly involved through the control of post, telegraph and telephone (PTT) monopolies, the creation of "national champions" among equipment suppliers and large-scale support for research and development. Now governments are becoming less of a player and more of a referee.

They increasingly address the demand side of the industry rather than the supply side. Telecommunications policies are

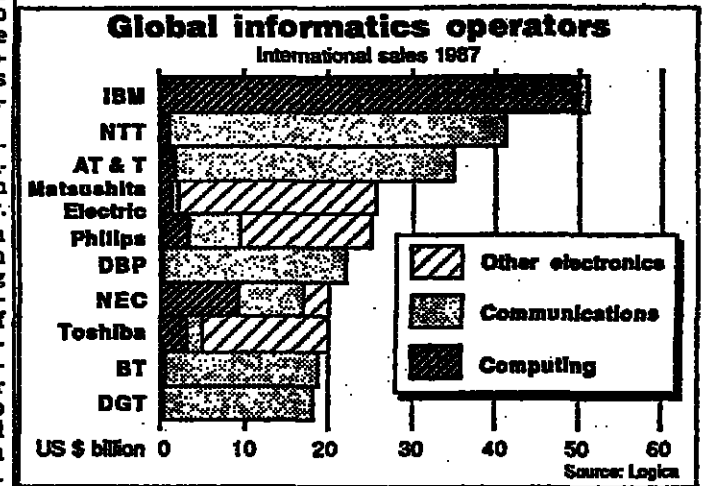
directed towards giving users a wider choice and better services, by liberalising the market for equipment and, in some countries, privatising PTTs. Computing policies concentrate on promoting open standards, providing training schemes and conducting awareness campaigns.

National policies designed to protect local markets are being replaced by ones designed to attract international suppliers and users. Multinational companies can now locate their activities wherever they choose. "Rather than directing the informatics industry, governments are increasingly trying to compete with each other to attract it."

Logica argues that, with the convergence of computing and communications technologies, it makes sense to talk about a global informatics industry. An increasing range of goods and services combine information storage and processing with communications.

The company has analysed the world's leading "informatics operators" and discovered that the top 10 (in terms of sales) include five PTTs or former PTTs: NTT of Japan, AT&T of the US, DGT of West Germany, British Telecom and DGT of France. The others primarily supply computers or electronic goods.

Logica concludes: "It is the Japanese electronics giants, NEC, Fujitsu, Hitachi, Toshiba et al which now seem best positioned to exploit the information age. They typically have a vertically integrated structure which stretches from component manufacture through computers and communications to consumer electronics and broadcasting."



On your marks for 1992

Computers for people who can't afford to wait.

Concurrent Computer Corporation

For high performance solutions to your time-critical applications...
call 0753 77777 today
 Or send your business card for a free video to Marketing Dept.,
 227 Bath Road, Slough, Berkshire SL1 4AX

Company Notices

National Westminster Bank PLC

Notice to Preference Shareholders

Notice is hereby given that a dividend of 2.45p per share for the half-year ended 30 June 1988 will be paid on 31 August 1988 to holders of the Cumulative Preference Shares registered in the books of the Company at the close of business on 28 July 1988.

By order of the Board
 G. J. POVEY, Secretary
 41 Lombard Street, London EC2P 2DP
 14 June 1988

DOCKLANDS PROPERTIES

The Residential Property Pages will focus on this subject on **25th June**. For further information please contact

Carol Haney on 01-439 0030

Austropistas del Atlantico Concesionaria Espanola S.A.

U.S. \$115,000,000

Guaranteed Floating Rate Notes due 1993

In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the next Interest Period has been fixed at 7.9% per annum. The Coupon Amounts will be U.S. \$403.49 in respect of the U.S. \$10,000 denomination and U.S. \$10,087.24 in respect of the U.S. \$250,000 denomination and will be payable on 13th December, 1988 against surrender of Coupon No. 7.

Manufacturers Hanover Limited
 Agent Bank
 (A member of The Securities Association)

WE'RE something special in the AIR...

There is more to flying than just getting airborne. British Aerospace Systems and Equipment extend and enhance the operational potential of many of today's advanced aircraft and missile systems.

Our laser inertial navigators and terrain reference systems allow 'pin-point' navigation without reference to external aids. Infra-red surveillance systems provide a clear picture of the ground by day and by night. Our advanced technology propellers aid fuel economy, whilst our electronic warfare systems confound the enemy. We provide actuation, navigation systems and gyros for missiles and in aircraft our 'black box' flight recorders, record every manoeuvre of a sortie. On the ground our air conditioning trolleys keep you cool.

Air, Land or Sea; getting it all together from the new Power 'BASE'.

Enquiries to Marketing and Sales Director,
 British Aerospace Systems & Equipment,
 PB145 Six Hills Way, Stevenage,
 Hertfordshire, SG1 2DA, England. Telex: 825125
 Telephone enquiries to: (0344) 58992

BRITISH AEROSPACE Systems & Equipment

Bank of Tokyo (Europe) Holding N.V.

Incorporated with limited liability in the Netherlands Antilles

FRF 40,000,000

Guaranteed Floating Rate Notes due 1992
 Unconditionally and Irrevocably guaranteed by

For the Interest Period from 16 June 1988 to 15 September 1988 each Note will bear interest at a rate calculated pursuant to Condition 1(c) of the Notes, equal to 7.4% per annum. The Coupon Amount shall be FRF 100.00 for each Note of FRF 100.00 nominal amount and FRF 100.44 for each Note of FRF 100,000 nominal amount. The Interest Payment Date with respect to such Coupon Amount shall be 15 September 1988.

LISTED ON THE PARIS AND LUXEMBOURG STOCK EXCHANGES
 By: BARQUE ROUSSEAU, Agent Bank.

TOWARDS A SINGLE EUROPE

The Financial Times proposes to publish this survey on:

WEDNESDAY 20th JULY 1988

For a full editorial synopsis and advertisement details, please contact:

RUTH FINCOMBE
 on 01-248 8000 ext 3428

or write to her at:

Bracken House
 10 Cannon Street
 London EC4P 4BY

FINANCIAL TIMES
 LONDON'S BUSINESS NEWSPAPER

DESIGN IN BRITISH INDUSTRY

The Financial Times proposes to publish this survey on:

6th July

For a full editorial synopsis and advertisement details, please contact:

Clare Reed
 on 01-248 8000 ext XXXX

or write to HER at:

Bracken House
 10 Cannon Street
 London EC4P 4BY

FINANCIAL TIMES
 LONDON'S BUSINESS NEWSPAPER

Operations Manager

General Banking c.£30,000 + banking benefits

Our client is a small banking subsidiary of a fast growing Financial Services group, employing 10 people at present. It provides corporate and private banking services geared to 'entrepreneurial' products. These cover both lending and corporate finance.

This key position controls all accounting, administration and processing for retail and wholesale banking operations. Control of funding and payment systems are crucial 'development' areas. Computer literacy will be essential as there will be major automation projects in the next 12 months.

The ideal candidate will be working in a broad-based operations management position covering the areas listed above, probably in a smaller bank. Their strong knowledge of general banking disciplines will be endorsed by the AIB qualification. They must have strong personal authority and relish the day-to-day challenge of man management.

There are prospects for a group flotation which makes the future career and earnings potential of this position excellent. In addition there will be the normal range of banking benefits.

Interested candidates should contact Kevin Byrne on 01-248 3653 (076382-728 evenings/weekends), or write sending a detailed C.V. to the address below. All applications will be treated in the strictest confidence.



76, Watling Street, London EC4M 9BJ

Tel: 01-248 3653/01-480 8070

CONSULTANTS IN RECRUITMENT

At a career crossroads

We are looking for mature people aged 22-55 with an industrial or professional background to be trained to offer a wide range of financial services to businesses, professional intermediaries and individuals (Income is limited only by your own ability and determination, we offer an attractive package as well as commission).

Telephone Ray Swayer on 01 895 0156

A FRESH START

A small friendly firm is looking for an associate or member of the Stock Exchange who feels he/she is not realising their potential within their current firm. The applicant must possess proven track record of his/her ability to generate a equity business. Salary will be on a commission basis. Possible equity participation is available to the right applicant.

Apply: Fleming & Co., Securities Ltd, Forum House, 15-17 Lane Street, London EC3M 7AP

Martin Currie Unit Trusts Limited

Regional Sales Managers London, South-West, Midlands, North Basic Salary to £25,000 Substantial bonus + Benefits package



Martin Currie Limited is one of Scotland's largest independent investment management houses with an enviable reputation for strong investment performance. Funds under management currently exceed £2 billion. They manage four quoted investment trusts, charitable trusts and have diversified into UK and US pension funds. They act as investment advisers to all of the Scottish Unit Managers Funds. Scottish Unit Managers Limited changed its name to Martin Currie Unit Trusts Limited on 13 June 1988.

Following the recent appointment of Alan Malcolm as Managing Director, a national broker sales network is to be established whose activities will be closely monitored and supported by an extensive marketing campaign ensuring maximum public and intermediary awareness.

They seek to appoint Regional Sales Managers to promote their range of high-performing unit trusts to the intermediary market. You will be aged 25 to 45 with current exposure to investment advisers. Your knowledge of world stock markets may have been acquired within either a unit trust company or an investment-orientated life office. Credibility, presence and drive are prerequisites.

Our clients are determined to become a significant force in the unit trust market and appointees who join at this early stage of the company's development can look forward to high monetary rewards and rapid career progression.

For a strictly confidential discussion telephone or write to our advisers, quoting reference 1130.



5556 St. James's St, London SW1A 1BQ. Tel: 01-491 3811.

FINANCIAL • SEARCH • AND • SELECTION

Secretary to the Board Designate

Circa. £24,000 Plus Board Car

CITB is a major Training Board which, in addition to providing a comprehensive training service to the Construction Industry, is also the largest Managing Agent for the Government Youth Training Scheme.

Due to the forthcoming retirement of the present postholder, the Board are seeking to appoint a Secretary Designate, to be based at the Board's Headquarters at Bircham Newton, near King's Lynn in Norfolk.

- Reporting to the Chief Executive responsibility will exist for the following key tasks:
- ★ Providing guidance to the Board, Chief Executive and Directors, with regard to the Board's statutory obligations.
 - ★ Management of the Board's new Legal Department which will provide a complete legal service to the Board, Committees and Management with regard to the Board's operations.
 - ★ Liaison with MSC, Government Departments and other external organisations.
 - ★ Servicing the Board and its major committees.

Applicants will be qualified solicitors with a minimum of ten years experience of legal/administrative functions and policies and be able to demonstrate drive, initiative and corporate awareness.

Benefits include contributory pension/life assurance scheme, a comprehensive relocation package, board car and first class restaurant facilities.

For further information and an application form please contact:



The Director of Personnel Services,
Construction Industry Training Board,
Bircham Newton,
King's Lynn,
Norfolk PE31 6RN.
Tel: Kings Lynn (0533) 776677.

Closing date for return of completed application forms:
30 June 1988.

CITB IS AN EQUAL OPPORTUNITIES EMPLOYER

FLEMINGS FINANCIAL CONTROLLER

The Isle of Man subsidiary of international investment banker Robert Fleming has been established for one year. The rate of expansion necessitates the appointment of a Financial Controller with an accountancy background. The position calls for a disciplined approach to management information and controls and is likely to appeal to someone with post-qualification experience with a financial institution.

The ideal candidate will be a Chartered Accountant who wishes to participate in, and contribute to, the development of Fleming's banking subsidiary in the Isle of Man.

A full salary package commensurate with relevant experience is available.

Applicants of either sex should write enclosing their CV to:

Nicholas Owen
Managing Director

ROBERT FLEMING (Isle of Man) LIMITED
3 Mount Pleasant
Douglas, Isle of Man

SCALE NEW HEIGHTS IN YOUR CAREER WITH THE MOST SUCCESSFUL VENTURE CAPITAL COMPANY IN THE UK

BIRMINGHAM

At 3i, as the acknowledged leaders in venture capital investment, we certainly intend to stay at the top. Which is why we're looking for talented professionals, for our Birmingham office, with the imagination and flair to continue our success and make a major contribution to the long term development of our customers. If you're aged between 25-32, have a track record in venture capital and preferably a chartered accountancy qualification, this is your opportunity to make an impressive career with 3i.

As an investment controller your brief will be challenging indeed. Finding creative solutions to complex issues. Judging each situation and its merits. Then taking the calculated risk each investment decision demands. Your foresight, energy and commercial instinct will be tested to the limit. And with our development programme having your management, technical and marketing skills, your career progression will be equally auspicious.

The financial rewards are highly competitive. The benefits package includes a company car, staff house loan and non contributory pension scheme, private medical cover and health insurance.

Reach the heights you deserve in your career. Telephone Peter Williams or Brian Newall at our Birmingham office on 021-200 3131. Or Nicola Cass, 3i plc, 91 Waterloo Road, London SE1 8XP. Tel 01-928 7822.



A WEALTH OF EXPERIENCE



Matheson Securities Limited

A Member of the Jardine Matheson Group

Associates/Private Client Executives

We would like to hear from high quality, commission earning Associates/Executives who may be unhappy or uncertain of their future in the current environment.

As part of a large International Group we are predominately Private Client Speciality Stockbrokers in an expansionary phase.

Having developed our own "in-house" computer system we can offer an extremely good back up service, specialising in nominee/discretionary managed accounts.

We can offer a flexible and competitive package to the right people. Please write to our Managing Director, J.E. Baily, or telephone 01-638 0991 to arrange a meeting in strict confidence.

HEAD OF INTERNATIONAL DIVISION

for a well established subsidiary of a major Spanish Bank in the City to £25,000 + Benefits.

As a result of internal promotion, the Bank wishes to fill this vacancy in its International Division. This is a key position and the tasks are wide ranging. They involve working closely with General Management and therefore being close to the decision-making process. Main areas of responsibility include the supervision of Documentary Credits, Collections and FX Back-up departments (total staff of 20) as well as maintaining/developing business with corporate clients and banking institutions. A knowledge of the Spanish market would be highly desirable.

The ideal candidate, probable aged 35-45, should possess not less than 10 years' supervisory experience, preferably in a similar position. Essential characteristics include drive, ambition and well developed interpersonal and management skills. The candidate must also be fully bilingual (English/Spanish).

An excellent salary and benefits package is provided and interested candidates should write enclosing a comprehensive CV quoting their daytime telephone number Box A0909, Financial Times, 10 Cannon Street, London EC4P 4BY

MAJOR MIDDLE EAST INSTITUTION seeks SENIOR ANALYST - AUSTRALIAN MARKET

This appointment is based in Abu Dhabi - United Arab Emirates.

The successful candidate will have at least five years experience in analysis of stocks in Australia.

Knowledge of other markets would be an advantage.

Salary will be tax-free and commensurate with experience. Benefits include housing, medical fees, transport allowance, terminal gratuity and return annual air fare for the appointee and his family. There is also a scheme in operation to subsidise school fees, and bonuses based on performance.

Please reply to:

The Director
Abu Dhabi Investment Authority
18th Floor
99 Bishopsgate,
LONDON,
EC2M 3XD.

UNADVERTISED VACANCIES

SEEKING A NEW JOB? CAREER PROGRESSION? BETTER SALARY? We are the professionals who can advise and help you. Find out why our Executive Job Search Programme is so outstandingly successful by contacting us for an exploratory meeting without cost. Exports enquire about our Executive Expat Service.

London: 01-734 3879 (24 hours) Bristol: 0272-226933 Dublin: 0001-610890.

Comnaught

32, Savile Row, London W1X 1LQ.

A fresh start for successful business people

It takes a very special person to reach the top in one field only to be better elsewhere, but that is just the sort of person Hill General Investment Services is now looking for.

If you have successfully dealt with people and finance in the past, and are now seeking a new start with the chance of unlimited earnings as your own boss (including office facilities) then please contact:

188 Lombard Street,
London EC3M 7EN
77 Watney, London WC2B 6ST
Tel: 01-242 1551

WHICH CAREER SUITS BEST?

Professional Guidance and Assessment for all ages.
18-24 yrs: Careers, Careers
25-34 yrs: Progress, Changes
35-54 yrs: Review, 2nd Careers

Full details in free brochure:-

● CAREER ANALYSTS
● 50 Gloucester Place, W1
● 01-955 5452 (24 hrs)

外国為替ディーラー

外資市場最大の最近再編成中の主要外資銀行が、現存チームを強化するため、日本語を話す経験ある外国為替ディーラーを求めています。日本に帰国を希望する日本人か、東京勤務を希望する日本語堪能な人。英語を話す、書くにも高度な知識を必要とします。

● 669677
● 東京外資銀行の元: Mr Dudley Edmunds, Managing Director, The Roger Parker Organisation Ltd, Royal Court, 231 Shoreditch High St, London E1 6PJ
● Tel. 01-247 7632 Fax. 01-247 1411

THE ROGER PARKER ORGANISATION LTD

BOWL COURT, 231 SHOREDITCH HIGH STREET, LONDON E1 6PJ

International Appointments

Une ouverture sur le monde !

Implantés mondialement, nous réalisons un chiffre d'affaires de plus de 3 milliards de francs et employons 3 000 pers. environ. Le développement de nos activités au niveau international (produits de luxe) nous conduit à renforcer nos structures. Nous recherchons un

Jeune Contrôleur Financier région Sud-Ouest

Directement rattaché au Contrôleur Groupe de la holding, vous participerez à l'élaboration et au suivi des différents processus de planification du groupe, ainsi qu'à l'analyse et au suivi du reporting financier de nos filiales. Des missions ponctuelles dans les différents pays où nous exerçons nos activités vous seront confiées.

De nationalité anglo-saxonne si possible, de formation supérieure comptable et financière, vous avez acquis une première expérience de 2 à 3 ans au sein d'un cabinet d'audit réputé. Autonome, rigoureux, votre aisance relationnelle et votre fort potentiel vous permettront de pourvoir, au sein de notre groupe, une carrière véritablement internationale.

Nous vous remercions d'adresser votre candidature (lettre manuscrite + CV et références), sous réf. C1511M, à Ernst & Whinney Conseil, 150 Bd Haussmann 75008 Paris, qui étudiera votre dossier avec soin et discrétion avant de vous répondre.



NAMINCO S.A. DEUTSCHLAND GmbH

analysis - research - counselling - conveying is looking for

EXPERIENCED ANALYSTS for its international analysis and research department with main emphasis on international shares, bonds and options. Please send your detailed application to

NAMINCO S.A.

DEUTSCHLAND GmbH
Lameystr, 2, D-6800 Mannheim 1, Tel. 0621/25801-4

ARTS

Television/Christopher Dunkley

Murdoch reaches for the sky in tabloid TV

AT ABOUT midday today engineers of the European Space Agency will attempt to launch the first of the Ariane 4 rockets from their base just above the equator in French Guiana, north of Brazil. If they succeed then Rupert Murdoch has a good chance of making Crossroads look like a pumper, and viewers who thought there were already a lot of pop shows and old American series on their televisions may be surprised at how many more can be packed in when you really try. Moreover, the revolution in television's technical standards which some of us hoped was about to arrive with the drawing of the satellite age may well be postponed or even cancelled.

If the rocket falls (and the Ariane programme has had its failures) then the pre-emptive strike which Mr Murdoch seemed to have contrived with last week's announcement of four new television channels, delivered free via

become master of your own schedule. To make such pay-satellite systems work it is necessary to encrypt the signal and sell or rent converters, so that the pictures cannot simply be picked up free by every DIY enthusiast with a dish in the back garden. And to run encryption systems you need a higher technical signal standard than the PAL system we use at present; probably a new system called D-MAC.

The further advantage of D-MAC is that it enables you to provide "High Definition Television" (HDTV): pictures with the density, clarity and contrast of a professional Kodak print achieved via 1,125 lines, in place of the somewhat blurred pictures produced by today's 625 lines. All who see it gasp at the beauty and the quality; it is wonderful for movies, opera and sport. However, you would have to buy a new television set, probably with a wide-screen shape, in order to benefit from HDTV, and so far nobody has managed to make HDTV run successfully for very long off a satellite.

All who see High Definition Television gasp at the beauty and the quality

transponders on Luxembourg's Astra satellite to anyone willing to spend £199 on equipment to modify their existing TV set, will look much more doubtful. These times will start to converge and the battle between Murdoch and his competitors - the BBC consortium (which includes Pearson's, owners of the FT) and Robert Maxwell - instead of being merely interesting, will become fascinating.

Up to now all viewers have been paying for their television services. The trial broadcasting has been the only sort available. Satellites offered the prospect of acquiring a motor car; if you were willing to pay £300 and possibly considerably more for a receiving dish and converter and then either a regular subscription for whole channels or an ad hoc system of pay-per-view you could get something superior, and



Rupert Murdoch: aiming for four new channels

channels for nothing to everybody willing to buy the £199 reception kit. But even if it costs "only" £199 to start getting Direct Broadcasting by Satellite (DBS) and the high initial size dishes become the latest status symbol on council estates (easier to flaunt than VCRs) there will clearly have to be some inducement in the

'Sky has always relied heavily on the old American programme stockpile'

form of programmes before most viewers will fork out. So what is Murdoch planning? First: His existing Sky channel, which for several years has been delivering general entertainment to millions of Europeans via low-power satellite and cable. Second: a movie channel. Third: a sports channel. Fourth: a news and current affairs channel.

On the face of it, that plan sounds as though it could be very attractive, but there are points to be made about each of those channels. Sky has always relied heavily on the old American stockpile: it has not been unusual for the six hours between 6.00pm and midnight to be filled by *The Lucy Show*, *Green Acres*, *Charlie's Angels*, *A Country Practice*, *Wagon Train*, *US College Football*, and *Masters of Deceit*.

We are told that when Murdoch goes onto the Astra bird, Sky will get a "massive injection" of money to improve its programmes, and that to give it an edge against BBC2 and C4 it will incorporate six hours of arts programmes a day. Given the flabbiness of the current schedule it will need a massive injection, and if last Sunday is a typical example we can expect those arts programmes to start at midnight.

Murdoch has some access to movies via his own 20th Century Fox studio and its library, and he can buy more. A well-run movie channel would certainly be a draw. However, we may have to grow used to the idea of the same film being shown seven, or 14, or even 21 times a week, interspersed with a few others shown in the same way. Nobody can run a perpetually changing movie channel: there are not enough movies.

The sports channel is, at present, the most problematic of all, with a lot of in-fighting already occurring between sports bodies, sports and TV channels, broadcasters, and it would be a surprise if Murdoch's channel were not dominated at least initially by basketball, American football, wrestling and other American events.

The biggest draw for up-market viewers could be the news and current affairs channel. Ted Turner's American 24-hour news channel, CNN, now reaches a considerable global audience even if it does still lose money; and Murdoch has the multinational infrastructure to supply raw news for a similar operation. *The Times* already feeds

news to Sky, but to do this channel properly, and do it well, will cost a fortune.

Moreover, it is difficult to believe that Murdoch will pitch that channel, or any of the others, at FT readers, or even *Times* readers. Just as he realised in 1969 that there was a space for the Sun down-market of the *Mirror*, so he must have realised by now that while "broadsheet" television, and very keen on it, they are much less adept at "tabloid" television.

It has frequently been pointed out in this column that virtually all British television news and current affairs is middlebrow, and it would be odd if Murdoch did not go for the resultant gap like a dog after a rabbit. Significantly, terrestrial television is already beginning to gear up for the challenge: the recent expansions into breakfast and daytime television have produced

'We are beginning to see an increase in deliberately populist programmes'

far more tabloid programming than the traditional prestige areas of the evening, and in addition to the few existing tabloid series - *That's Life* (tabloid television at its best) and the local news opt-outs, for instance - we are beginning to see a definite increase in deliberately populist programmes. Derek Jackson's *Focus* Channel 4's *Newsnight*, BBC2's *DEF*, London Weekend's proposed *Family Affairs*, with people exhibiting their emotional crises on screen, are all pitched at the sort of audience that reads tabloid newspapers.

If he is to support four "free" channels on advertising revenue then Murdoch is going to need a mass audience, and he will not get that by copying *Talking Heads* and *The South Bank Show*.



Joseph O'Connor as Caesar and Roger Allam as Brutus in the Royal Shakespeare Company's revival of Julius Caesar. Terry Hand's production opened at the Barbican Theatre in London last night and will be reviewed on this page tomorrow.

Lupu/Elizabeth Hall

Andrew Clements arrived in the second half of the recital in the shape of two impromptus from Schubert's D.355 set and the Wanderer Fantasy, proved something of a surprise. The marvellously supple, incoherently lyrical sound that had carried the Haydn was unaccountably thickened and in some respects coarsened, and the fastidious control of rhythm was often approximated for the sake of a more dramatic, more dramatic effect. The style lay uneasily upon the two impromptus (the B flat major variations and the first in F minor), more confidently on the Fantasy.

Many of its effects were seriously realised, and moments such as the transition between the first two sections were powered with great theatricality. It was an uncompromising assault, one that consciously omitted some important details - the filigree with which the theme is decorated at the end of the slow section was only sketched - and memorable as that. But a performance by Lupu which exhibited the intensely musical concern he had lavished on the early parts of his recital would have been just as valid.

Ry Cooder/Wembley Arena

Antony Thorncroft Oh, the penalties of success. For many years Ry Cooder was the focus for a select cult and could keep his British fans happy by performing in such relatively intimate surroundings as the Nymphenburg factory around the local Texan honky-tonk or a Louisiana blues bar, which is the ideal setting for his roots music, but bearable.

Now he is big, big enough to pack out Wembley for two nights, which is good for him, not so good for us. Cooder is a propagandist for the popular music of the southern states. He is not bigoted - his passions have embraced the blues, gospel, rock, country, cajun music, and Latin. There was even a brief flirtation with early jazz. His concerts unfold randomly for almost three hours without an interval and by the end you have had a crash course in the folk music that has nourished pop while rigorously excluding anything as banal as a commercial hit. It is the happiest kind of lecture, even at Wembley, which stretched Cooder's low key, head down approach to the limit. About the only thing he got worked up about was smoking. For the rest the preponderance of serious young men in the audience could take or leave this overflow of sound as casually as they wished. The band did, wandering off stage at will as Cooder switched from blues like *How can I put you down* to *Blues for my soul* (Cooder tells us it all), to a buttoned down version of *All shook up* to the countryified *Crossing the borderline*.

Ry Cooder played some wonderful slide guitar and in songs like *Every woman I know is crazy about an automobile* lifted the audience into a frenzy of clapping conviviality while keeping alive a southern blues tradition which was in danger of disappearing into academia. That's the wonder of Cooder. But Wembley is not kind to slide guitarists, even when they are accompanied by a trio of backing singers that go from bass profundo to counter tenor, while throwing themselves around the stage like five-year-olds. It was an intimate performance in a hostile setting, and the lack of any production ideas sadly muted the show. Only by the encores was the audience on its feet; only then did you appreciate Cooder's low key, head down approach to the limit. About the only thing he got worked up about was smoking. For the rest the preponderance of

Saleroom/Antony Thorncroft

The International Ceramics Fair, which closed on Monday at the Dorchester, seems to have been a success but it also seems to have exhausted the pockets of dealers and collectors of porcelain and pottery. Sotheby's major auction yesterday had its disappointments, mainly in the area of Staffordshire slipware produced around 1700. At the top price level this is a specialist market with only three major collectors of early English pottery, two of whom are American coping with a shrunken dollar. Perhaps they were sitting on their hands yesterday when some major dishes from the Pitts Rivers Museum in Dorset came under the hammer. The main casualty was a press-moulded "Royal Equestrian" dish of around 1715, probably by Samuel Malin and depicting King George I. It was unsold at £18,000, well below estimate. A previously unrecorded "Royal portrait" charger of around 1690 was also unsold, at £19,000. The two chief lots were Staffordshire white saltglaze "new groups" made around 1745. In 1986 a record price for an item of English ceramics of £102,000 was paid for a similar new group, depicting three figures in a row, of which only a score are known to have survived. Sotheby's was chasing its arm in offering two examples. One sold for £50,000, near the top of its estimate; the other was bought in at £34,000. The only difference between them is that the woman, seated between two men, was holding a dog in the successful group. There were comparative successes. The London dealer Alistair Sampson paid £28,000, below estimate, for an unrecorded Southwark Delfware fluted armorial charger of around 1650 and £18,700, above estimate, for a pair of London Delfware "Eleu perian" small jardinières, the late 17th century. The main excitement in the morning session, devoted to continental ceramics, concentrated on two "later decorated" comedia dell'arte figures, made at the Nymphenburg factory around 1760. At least two prospective buyers were convinced that the decoration might be contemporary with the modelling and a lot with a top estimate of £500 sold for £10,450, a profitable embarrassment for Sotheby's. The main item, a Nuremberg stoneware stove of the mid 18th century decorated with tiles (offered in a dismantled state) was unsold at £10,000 (estimate £50,000). Phillips was selling modern British picture fairly well, given the flood of Harveys, Sharps and Knights from Newlyn that have flooded the market. The total was £585,887, with 24 per cent unsold. The demand for naked boys seems to have waned. A Harold Harvey of "The sunbathers" was unsold at £20,000 and "Boys bathing" by Henry Scott Tuke, given brought in at £17,000 in contrast to another Harold Harvey, "A test of strength," a typical Newlyn School picture of children enjoying a tug-of-war, more than doubled its estimate at £55,000.

Trace/Sadler's Wells

Clement Crisp

Mary Evelyn's *Trace* which was the new work in the Rambert Dance Company's second programme last night, seems to rise a piece concerned with the same ideas. It is, of course, the "theatre" of the new Rambert style, where the identities of dance, music and design remain firmly themselves, and the interaction between them is often no more than the crossing of fine lines which then proceed on their own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace* suggests that various shifts of emphasis exist between its own pre-ordained course, collected by Miss Evelyn's the composer Simon Bainbridge and the painter Stephen Buckley, both making their debuts in the dance world. A first impression of *Trace*

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4A 3DF
 Telegrams: Finantimo, London PS4. Telex: 8954871
 Telephone: 01-248 8000

Wednesday June 15 1988

Fixation on US trade

LIKE convalescents watching the thermometer, both financial markets and economic policy-makers are fixated by the monthly figures on US trade. Every small blip in the chart is greeted with a degree of euphoria or despair quite out of keeping with the quality of the information. The figures released yesterday mean the patient should take heart, for there is a definite improvement in his condition. Unfortunately, he also needs to start worrying about something else.

Only last week the Department of Commerce decided to release seasonally adjusted figures for US exports and imports going back to the beginning of 1986. In the process, a considerable part of what had seemed to be the wonderful improvement in March was adjusted away.

What the Commerce Department took away, the US economy has now given back. The announcement of a seasonally adjusted deficit in April of \$9.5bn is welcome, being well below the consensus of expectations, which was for a deficit of some \$12bn. Yet the surprise is that the market has been surprised, since the figures for April are on the trend of the previous six months. The improvement reflects the remarkable strength of exports, which have been growing at an annualised rate of 43 per cent since October.

Assumptions

The difficulty is in knowing where things will now go. The trade balance is a residual between two large numbers which are, at the moment, growing at very different rates. It follows that the outcome projected for a year or two hence depends on relatively modest differences in assumptions about the underlying rates of growth of exports and imports.

In the first four months of 1988, the trade deficit has been provisionally estimated at \$47.3bn on a seasonally adjusted basis. This is down on the \$56.3bn recorded for the corresponding period of last year, but is still pretty substantial. If April's figure were to continue for the balance of the year, the deficit would be \$12bn. If, by contrast, the last half year trends for exports and imports were to continue, the trade deficit would disappear entirely within a matter of just two years. There are good reasons for

believing that export growth can be maintained at a relatively rapid rate, if not at the extraordinary one of the past six months. One indication is the profitability of manufacturing. Seasonally adjusted after-tax profits averaged 6.3 per cent of sales in the first quarter of 1988, up from 4.7 per cent in the final quarter of last year. Improved profitability is driving a major expansion of investment, which promises a further increase in exports and reduction of imports in future.

Elasticities

The trade elasticities may turn out to be larger than expected in the long term, just as they turned out to be smaller than expected in the short term. If so, attention must turn to the domestic macro-economic balance. In its latest Economic Outlook, the OECD expected the change in net US exports to cause an increase in demand during 1988 equivalent to 1/4 per cent of GNP. But this forecast was made with the volume of exports of goods and services growing at an annualised rate of 15 per cent, which may turn out to be an underestimate of what will happen.

The more optimistic one is about the trade balance, the more concerned one should become about inflation. The Bank for International Settlements was perfectly correct, therefore, in adding its plaintive voice this week to the chorus calling for further fiscal adjustment. It is more likely, however, that the private sector will make the adjustment instead. There has already been an increase in the household saving rate following Black Monday. If the worst comes to the worst, experience suggests that an increase in inflation is itself an effective way of increasing the rate of private savings.

Without uncertainty and something concrete to worry about as well as financial markets would be deprived of much of the turbulence on which they thrive. Fortunately, the prospects for the trade balance continue to be quite uncertain and worries about inflation are likely to replace those about trade. The combination should be quite enough to ensure that recovery from the consequences of the risks taken earlier in the 1980s will continue to be accompanied by the occasional sharp relapse.

South Africa and the ANC

IT IS TIME to start thinking straight about South Africa. In London at the weekend a pop concert was held to celebrate the 70th birthday of the jailed nationalist leader Mr Nelson Mandela. It was broadcast by the BBC and relayed to some 60 countries. This upset both the South African Government and some backbenchers in Britain's Conservative Party; they maintain that the African National Congress, of which Mr Mandela is the leader, is a "terrorist" organisation whose representatives should be shunned.

Across the Atlantic the opposite has taken place. Party advisers working for the Democratic candidate for President of the United States, Mr Michael Dukakis, have agreed to brand the South African Government with the label "terrorist", in deference to Mr Jesse Jackson, whose command of the black vote is of no little importance in this election year.

The label "terrorist" is not helpful in either case. On the Jackson side of the argument it is pointed out that a great many unarmed civilians and demonstrators have been shot dead by the South African police and security forces. Until recently this was seen to happen in television news reports. It is one thing to condemn such actions, but quite another to place the South African Government, which commands the strongest economy and the strongest military force in Africa, outside the range of normal diplomatic pressures. If Mr Dukakis becomes President he will be better placed to influence events in southern Africa if he maintains a working relationship with Pretoria.

Casualties

On the Tory right side of the argument, it is pointed out that the ANC has shrunk from inflicting civilian casualties in South Africa. Its bombs cannot be guaranteed to distinguish between victims.

Again, it is one thing to condemn such actions, but quite another to misread the significance of the ANC. Formed in 1912, it is the oldest nationalist organisation in South Africa. In the absence of a free black franchise it is not possible to be cer-

tain of its support within the republic, but, leaving aside Chief Buthe's Zulus, it seems to be the main focus of black political aspirations.

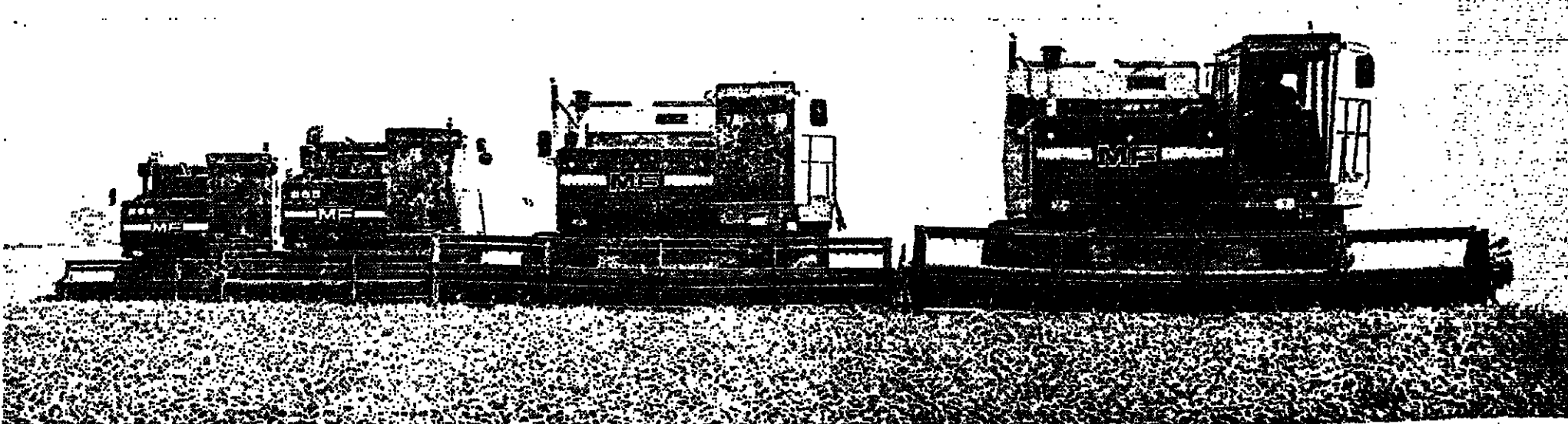
It embraced Gandhian non-violence for half-a-century, without making headway. For two further decades it confined its limpet mines to power pylons and other installations well away from people, again to no avail. Its move into its present violent stance has marched in step with an increase in violent and repressive measures taken by the South African authorities. Its terrorist acts may be relatively few in number, but they should not be condoned by its apologists. Yet any Western government whose long-range objective is a peaceful settlement in the republic must do business with the ANC leaders.

Reappraisal

If Mr Dukakis wins in November, this will be well understood by the new administration. In that event, the British approach to South Africa would have to be reappraised. Legislation on economic sanctions now before Congress is far stronger than 10 Downing Street would like: a Democratic President would probably support its implementation, which might result in action against British exports. Mr Dukakis would probably support further United Nations action against apartheid (against a British veto) and mount a major diplomatic offensive against Pretoria. This line would command support in the Commonwealth and the European Community, Bonn perhaps excluded.

Britain would be best placed if it enhanced its current policy of giving practical support to the black-ruled "front-line" states that ring South Africa. It would also be sensible to step back from a platform (trade missions, attacks on the African nationalists) which sends out the incorrect signal that it is really rather sympathetic to Pretoria. For while there is no question that Britain's Conservative Government opposes apartheid, we could be entering a period in which the rest of the world shows greater determination to bring pressures to bear against it.

Bridget Bloom looks at the slow progress of talks to free agricultural trade and the dangers of a trade war



Stuck in the mud on farm reform

"Major Major's father was a long-limbed farmer, a sober... law-abiding rugged individualist, who held that federal aid to anyone but farmers was creeping socialism... His speciality was alfalfa, and he made a good thing of not growing any. The Government paid him well for every bushel of alfalfa he did not grow. The more alfalfa he did not grow, the more money the Government gave him, and he spent every penny he didn't earn on new land to increase the amount of alfalfa he did not produce."

IT IS 25 YEARS since Joseph Heller wrote *Catch 22* and the quotation refers to a pro-war era. But Mr Major's topsyturvy farming world is not a thing of the past.

Joe Hotel, a farmer from Virginia who normally plants a mix of crops on his 5,000 acres, is only one of thousands of US farmers preparing to receive government cheques this summer for crops they did not produce: he reckons he will get \$22,000 (\$45,000) for not planting maize on a fifth of his farm.

Next summer it will be Europe's turn, since for the first time each member state of the European Community (EC) is preparing to pay compensation to farmers who leave idle at least 20 per cent of their arable land. The first national scheme to be announced was detailed yesterday by Mr John MacGregor, Britain's Agriculture Minister.

Such "set-aside" schemes, devised as a means of cutting back grain mountains, are only one of the absurdities of the rich world's agricultural policies. Through tariff and non-tariff barriers, domestic and export subsidies and publicly funded stocks, the world's rich countries, with the EC nations and the US in the lead, have spawned a system which their treasuries find increasingly hard to finance.

Between 1979-81 and 1984-86 the overall costs of support to the agricultural industries of countries in the Organisation for Economic Co-operation and Development (OECD) doubled to about Ecu 200bn a year (\$132bn at current exchange rates). That sum is 250 per cent higher than the same governments' aid to developing countries.

Agricultural protectionism is increasingly recognised as having a seriously distorting effect on world trade and a potentially devastating impact on developing states. One recent study estimates that if such farm support were abolished, developing countries would be \$26bn better off: most would benefit from higher world prices for their agricultural exports. The more efficient use of resources which liberalisation would bring would lead to better opportunities for trade and hence enhanced income.

The same study estimates that both the US deficit and its balance of payments would improve by as much as \$40bn each, and the EC could create over a million new jobs in industry.

Yet the disturbing fact is that, while the EC and the US pay lip service to agricultural reform, they are today

locked in a sterile war of words which, many believe, could lead to a bitter trade war. In the past few months, academics and politicians alike have warned that failure to reform agriculture could threaten the General Agreement on Tariffs and Trade (GATT) - which is now accepted for the first time as the arena for international farm reform negotiations.

In an effort to galvanise these talks, Mrs Thatcher, the British Prime Minister and a devoted proponent of freer farm trade, is said to be planning to make agriculture a major issue at this weekend's economic summit in Toronto. But few observers rate highly her chances of breaking the logjam for both fundamental and tactical reasons. The GATT talks began quite well, given that the 96-member body has barely tackled agriculture before. The breakthrough came in September 1986, at a meeting in Punta del Este, Uruguay. There, the participants not only agreed that GATT should negotiate farm reform but that tackling domestic subsidies, which had led to the creation of surpluses in the rich world and the consequent flooding of subsidised exports on to increasingly depressed world markets, was the key to a sensible ordering of agricultural trade.

For much of last year, momentum in the subsequent negotiations in Geneva was maintained as each of the major trading countries, or groups, submitted outline proposals. However, the gulf revealed between the US proposals, submitted last July, and those of the EC, submitted in the autumn, has stymied progress since. Such movement as there has been has seen these two apparently burrowing from opposite ends of a tunnel with no indication that they will meet in the middle.

The most obvious difference between Washington and Brussels is that while the US has proposed the complete abolition of all trade and production related subsidies within 10 years, the EC thinks this is unrealistic and unwise.

The European Commission, which negotiates on behalf of the 12 member states, rules out the abolition of the two-tier price system under which it pays its farmers higher prices than those pertaining on world markets. The Community's 11m farmers cannot be left defenceless against currency fluctuations and other unpredictable changes, its officials argue. The EC has said it favours a phased reduction in subsidies. But it has not said by when,

or by how much. From this central difference flow others, such as, for example, the US insistence, not always welcomed by the EC, that non-tariff barriers such as health regulations must be included.

Currently, the keenest dispute centres on the EC's insistence on short-term measures which would halt the most harmful effects of the "subsidy war." In a paper to the expert negotiating group in Geneva last week, the EC called for a freeze on subsidies at 1984 levels on cereals, rice, sugar, oilseeds, dairy products and beef.

It would also like minimum export prices agreed for these commodities, which would make competition with US products, currently favoured by the weak dollar, less costly. The US retort

Mrs Thatcher's chances of breaking the logjam at this weekend's economic summit in Toronto are not rated highly

to this has so far been that short-term measures can be at best a palliative. Until the EC commits itself to the long-term goal of reform, say US officials, Washington will not agree to short-term measures.

Over the past few weeks, the public stalling match has become more strident. Last week, following EC criticism of a decision to decrease the amount of land US wheat farmers will have to set aside this year, Mr Richard Lyng, the US Agriculture Secretary, spoke of his "deep disappointment" at the EC's failure to understand the US position. He called the EC's own set-aside scheme "pipsqueak".

Last month, in an outburst that shocked his largely expert European audience, Mr Daniel Amstutz, the US special envoy for agricultural trade and development, challenged the EC to come to terms with the "feudalism" of

its agricultural policies and warned of "serious damage to western cohesion" if it did not.

Quite as important, since it could deteriorate into a trade war, is the current argument over soybean exports. The US Administration is taking up cudgels within GATT on behalf of the American Soybean Association's complaint that subsidised EC exports have caused a loss of some \$1.5bn in US sales. In retaliation, the EC is querying with GATT long-standing US restrictions on imports of sugar and dairy products.

Neither in Washington nor in Brussels do these firmly held positions show much sign of weakening. In Geneva, efforts of the most important third group in the negotiations, the " Cairns group" of 13 food-exporting countries, have so far failed to produce proposals which could enable them to act as honest broker. Led by Australia, the group favours ultimate abolition of trade-distorting subsidies, but is striving to refine its proposals for interim measures.

Nearly two years into the Uruguay round negotiations, therefore, the most critical question is whether the differences between the US and the EC are so profound as to jeopardise the farm talks - and possibly even the whole Uruguay Round, since agriculture is such a vital element in it. Or are the differences merely evidence of tactical manoeuvring during very complex negotiations?

There are many reasons for believing the lack of progress is tactical. Top of the list is the imminent US presidential election: despite the protestations of Mr Lyng, Mr Amstutz and Mr Clayton Yeutter, the US Trade Representative, that the Republican Administration has bi-partisan support for its so-called "zero option" on farm subsidies, there are suspicions in Europe that a Democratic President could well prove more protectionist. Even if Vice President George Bush were elected in November, his Administration would be likely to field a new team in Geneva, after which negotiations could begin in earnest.

Second, it may be argued that EC officials and politicians are currently in no mood to contemplate a more thorough review of their farm policies, if only because over the last year they have been preoccupied with the achievement of what they see as major reforms to the common agricultural policy (CAP). These involve "stabilisers" for each

of the main commodities, under which production ceilings will trigger cuts in payments to farmers. This week, EC agriculture ministers are battling in Luxembourg to fix farm gate prices for this season. The next intra-Community battle, on how far the EC should go by offering production-neutral direct aid to farmers (which could be a vital part of a final GATT settlement) is likely to occupy the next few months.

Third, both the US and the EC are waiting to see whether the Cairns group will be able to find a compromise between the US insistence on long-term commitments and the EC's short-term approach in the proposals it is due to table next month in GATT. Trade Ministers will meet informally in Pakistan in September to prepare for the mid-term review of the Uruguay Round in Montreal in December.

Against the tactical arguments, however, must be set two critical political considerations. First, while the EC refuses to spell out the areas in which it might eventually compromise, it is clear it will not endorse the complete abolition of subsidies even as a long-term aim. This is principally because of divisions with the EC, highlighted by last February's Heads of Government summit, over the ultimate goal of its own farm policy. Britain wants tougher reforms: France is divided over the advantages its cereal exporters would have on liberalised world markets and the harm liberalisation might do to the farming vote; West Germany, despite its big manufacturing sector, is in favour of the status quo.

By its own lights, the EC has moved a fair way to curb the excesses of the CAP (and is miffed at Washington's lack of recognition of the "sacrifices"). But the CAP has become as much a social as an economic policy over the last 20 years and powerful political and vested farm interests want it to remain.

The central problem for farm reformers is that for the time being the political power of the conservative farm and associated industry lobbies is not counter-balanced by popular demand for change. There is little real appreciation of the high costs of farm support among EC voters and consumers.

So where does this leave the GATT talks? It may not be necessary at this stage to take too seriously the direst warnings of disaster which emanate from Washington, which, for example, hold out the prospect of a much more protectionist US Farm Bill for 1990-95 if there is no progress in Geneva. Negotiations on the bill will probably not begin in earnest for 18 months, which would certainly give enough time for honest brokering in Geneva and the achievement of enough progress to fend off the worst battles of the threatening trade war.

But until there is a sea change in political attitudes towards farm reform within Europe, the outlook for any more radical solution to the absurdities of the world's farm policies looks very bleak.

New look at the Bourse

After a strong performance as architect of the reform of the French stock exchange and defender of stockbrokers' interests, Xavier Dupont has badly muffed his exit line.

His resignation yesterday morning from the chairmanship of the stock exchange may bring regrets among many French and foreign bankers, but it had become inevitable after the suspicion that he had hidden from his members a FF7500m hole in the exchange's reserve funds.

Already the succession is arousing controversy. Banks which have bought stakes in Paris brokers are irritated that the new chairman, Régis Roussele, comes from the broking community, which they see as the old brigade, and not from among the banks.

The 49-year-old Roussele heads the largest broking firm in Paris, but some foreign bankers question whether a man who speaks no English will be able to spearhead the internationalisation of the Paris bourse.

The same criticism cannot be levelled at either Gérard de la Martinière, who takes over as chief executive of the stock exchange, or Gérard Phauwadel, the senior Treasury official who is likely to replace de la Martinière at the head of the Matif financial futures exchange. Both are knowledgeable about financial markets and committed to internationalisation.

Their twin appointments may reinforce the hold over the Paris financial markets of the finance ministry, which has led the reforms, but the ministry will have to tread delicately. It was informed of the stock exchange reserve fund's trading losses in December, and some brokers are angry about the six months cover up.

Parkinson in red

Cecil Parkinson, the British Energy Secretary, has completed

OBSERVER

a visit to Peking noting that China's economic reforms are thinly-disguised Thatcherism.

"There was not one meeting at which Thatcher was not mentioned," he said. Moreover, the name was always used in the most favourable context, with Chinese officials making clear that they think her policies are right, he went on.

Some Chinese students have begun to notice the similarities between Dengism and Thatcherism as well. In recent days posters demanding the abolition of the one-child policy have appeared in Peking, he said, for the collected works of Margaret Thatcher along the lines of those of Mao Zedong.

Unfair to Wright

Sir Patrick Wright, Permanent Under-Secretary at the British Foreign Office, says that the Japanese have some difficulty in translating his title. He told a lunch for visiting Nigerians yesterday that translated back into English, the Japanese version comes out as "immortal tylist".

Subroto's return

Over the past year and a half Opec has had difficulty in agreeing on almost anything. Yesterday, however, ministers were united in the choice of the Indonesian Dr. Subroto as the new Secretary-General. The post has been vacant for six and a half years because no

was his country's Minister of Mining and Energy until early this year. If anyone can put Opec together, he can.

Buried in sand

Andrew Ross believes he can provide a fair representation of the Australian outback with 40 tons of builders sand deposited at the Riverside Studios, Hammersmith, yesterday for a forthcoming production.

The sand, arranged with a few pools of water and three "live" camp fires in two studios, will provide the stage - more accurately two stages - for No Sugar by Aboriginal playwright Jack Davies.

Ross, directing the play, says it is one of a new crop of Australian dramas "re-writing the history books" about the treatment of the Aborigines. Set in the early 1930s, it charts the uprooting of a family and their re-settlement in a camp 150 miles away. In keeping with the spirit of the play the audience is required to get up and move with the action as the family goes to the studio next door.

For the actors it is a novel setting. "We have never performed in a theatre before," said Ross. Previous productions were held in a 19th Century malt storage warehouse in Perth, two ice-hockey stadiums in Canada, and in the upstairs and downstairs halls of Fitzroy Town Hall. The play runs from 16 June to 2 July.

No Irish in him

Jack Charlton, the English manager of the Ireland football team, has become a hero in the Republic since the victory over England in the European Cup on Sunday.

The story is told that when he became manager last year Ireland played Bulgaria in Sofia. The band struck up with the Irish national anthem. Charlton assumed that it was the Bulgarian and commented: "I hope ours doesn't go on as long as that."



"His door's always open."

unanimous decision could be obtained on a successor to the last incumbent, Dr Nan Nguema of Gabon, who was criticised for his long absences in Paris.

In case of failure to reach consensus on the appointment, the Opec statute says a "rotational basis" should be followed. The trouble was that the nationals of all member states have held the office and the first one was an Iranian in the early 1960s. The Arab states, who form the majority in Opec, refused to let the Iranians have it again.

An acceptable choice for most members was Dr Alerio Parra, a Cambridge-educated economist and a director of Petroleos de Venezuela. But Saudi Arabia wanted its own candidate and would not go along.

In the end, Riwalnu Lukman, the Nigerian Minister of Oil, threatened to give up the Opec presidency unless Subroto was appointed, so consensus was reached.

Subroto is a brilliant tennis player who was at Stanford and Harvard. He began his career as an army officer, then did a doctoral dissertation on Indonesia's terms of trade before becoming a public servant and professor. He

1911
18ct gold, steel and yellow metal, steel,
water-resistant up to 30 metres

Watches of Switzerland Ltd
HOROLOGISTS
16 New Bond Street, Mayfair, London W1. Tel: 01-493 59 16
and at regional showrooms in Glasgow, Birmingham, Bournemouth,
Cardiff, Cambridge, Edinburgh, London, Oxford, Manchester.

Michael Cassell on the implications for the Labour Party of Denzil Davies's resignation

MR NEIL Kinnock's attempt to secure a cautious shift in Labour's commitment to unilateral nuclear disarmament appears to have run into trouble.

The extraordinary resignation of Mr Denzil Davies, Labour's defence spokesman in a telephone call to a news agency in the early hours of yesterday morning, may partly reflect the character of a man regarded by fellow MPs as a bright, highly emotional and unpredictable colleague.

But his decision has also dramatically underlined the sensitivity of an issue which always invokes deep and passionate emotions for Labour.

Mr Davies, a Welsh-speaking barrister who had handled the party's defence brief well for four years, has always been regarded as something of a maverick.

His unilateral decision to depart, criticising his leader openly as he did so, was immediately portrayed by a stunned Kinnock camp as being entirely in character. Mr Kinnock's supporters were anxious not to attack Mr Davies too fiercely, however.

Mr Davies, after all, held an important brief for four years, particularly sensitive: Labour leaders have become accustomed to the agonies involved in attempting to shape a defence policy for the nuclear age with which both the party and the electorate can happily live.

In the last two general elections, Labour campaigned on its commitment unconditionally to dismantle its own nuclear forces and to insist upon the removal of US nuclear weapons from British soil.

The merest suggestion of a change in the party's commitment to providing a moral lead in the move towards global disarmament has invoked cries of betrayal.

Following the party's third, successive election defeat, the bulk of the party believed it had little option but to go along with Mr Kinnock's post-election policy review, in which no party doctrine were to be considered sacrosanct. But defence strategy was certain to be one of the most delicate issues.

Mr Davies was expected to be a vocal critic of the party's defence strategy, but he was not. He was expected to be a vocal critic of the party's defence strategy, but he was not.

Ten days ago, however, Mr Kinnock said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

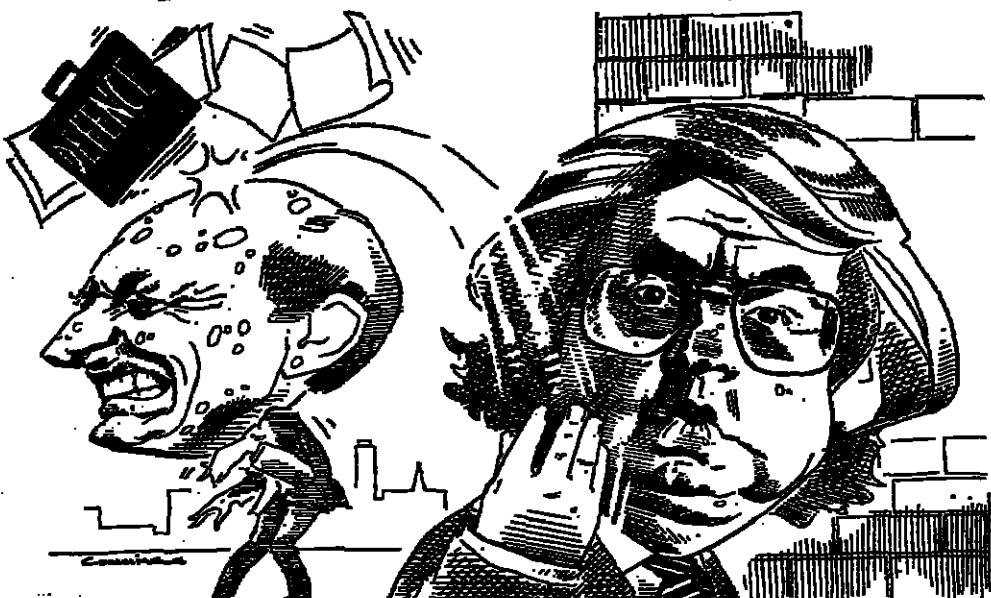
Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.

Mr Kinnock's interview was a surprise. He had said in a television interview that he rejected "something for nothing" unilateral disarmament.



Handing in his portfolio: Denzil Davies (right) with Labour leader Neil Kinnock

The fallout after the Kinnock bombshell

The delay in considering defence issues stemmed partly from the delicacy of the subject, partly from the leadership's wish to monitor international progress on arms reduction before reshaping Labour's own strategy.

While seven policy groups pencilled in the outlines of future policy on most issues over the past months, defence was effectively shelved.

It is Mr Kinnock who has now forced the pace, if his intention, by expounding his views on TV, was to signal a start to the necessary debate on defence and to help him gauge the readiness of his party to consider change, he has succeeded spectacularly.

Some party critics claim he has gravely miscalculated the likely extent of the backlash and that he has underestimated the need for his own position but that of Mr Roy Hattersley, his deputy. It is clear Mr Kinnock did not expect the calculated snub earlier this month from the Transport & General Workers' Union, which decided to postpone its expected endorsement of the Kinnock leadership ticket in the forthcoming leadership election.

Support for the view that a Kinnock leadership - regarded as increasingly detached from the parliamentary party - could do with a timely ticking off might play into the hands of Mr John Prescott, who wants Mr Hattersley's job.

To the left, Mr Davies' resignation provides dramatic evidence that the policy review process is a Kinnock-dominated "sell-out" intended to provide the leadership with a cover for the dumping of socialist principles in favour of a quasi-Thatcherite alternative.

Allegations of Mr Kinnock's high-handedness, combined with widely-expressed doubts about the influence of the small, select group of advisers who surround him have been used by his detractors to enforce their case. Few of his traditional supporters, however, accept the allegations; they emphasise the need for a Labour leader to rule firmly.

Less vociferous critics blame him none the less for provoking an unnecessary row by failing to spell out in more detail, and in more appropriate surroundings, his latest views on defence.

Mr Kinnock's colleagues are insisting that he had no intention of pre-empting the review process and that he was not spelling out a final position on defence strategy. The intention was to begin to acclimatise the party to changes which he believes are necessary to take account of the "new realities".

Those realities do not, above all, include the abandonment of Labour's commitment to a non-nuclear defence strategy, a pledge which he forcefully underlined during his television appearance.

However, Mr Kinnock did spell out his personal conviction that the recent US-Soviet treaty on intermediate nuclear weapons provides the first tangible signs of success on the long road to multilateral disarmament. In the light of that, he argues, Labour's own strategy must be updated.

His view, with one eye fixed firmly on electoral acceptability, is that old-style, go-it-alone unilateral disarmament on the part of Britain will be unnecessary at a time when the Soviets are eager to lower east-west tensions and nuclear stockpiles.

In place of "something for nothing" unilateralism, Mr Kinnock envisages a "something for something" process in which Britain could enter bilateral negotiations with the Soviets aimed at achieving missile-for-missile cuts.

The strategy could, depending on US-Soviet progress towards strategic arms reductions, conceivably elevate Trident to the status of a commissioned, negotiating tool. Alternatively, a Prime Minister Kinnock could freeze deployment of Trident to await the outcome of superpower talks.

Either way, Trident would no longer be seen as something to be unconditionally abandoned. Such a strategy which would still deeply divide those accepting Mr Kinnock's new realities from those sticking to the GND creed.

His critics outside the party will enjoy portraying his ideas as naive and untenable. A missile-for-missile reduction could, they stress, undermine Nato strategy and would lead to an arms reduction deal unbalanced heavily in the Soviets' favour. Government ministers will try to exploit Mr Kinnock's difficulties and to emphasise that the successes so far achieved in arms reductions have only been achieved through mutual strength.

Mrs Thatcher, unlike President Reagan and Mr Gorbachev, cannot envisage a world without nuclear weapons and, whatever their aspirations, the Americans and the Soviets believe such a time remains a long way off.

Mr Kinnock's timetable is more pressing. The second stage of Labour's policy review will begin in the autumn and defence policy is certain to loom large in the remaining stages of the present leadership contest.

The crunch will not, however, come until the 1989 conference, when the party will be expected to pass judgement on a defence strategy capable of winning majority support among an electorate which remains deeply suspicious of Labour's position.

Mr Kinnock has to help formulate an approach which can be presented as an important contribution to the international peace process, but which simultaneously preserves the nation's security.

He will still have to sell the attractions of a non-nuclear defence policy in the face of evidence which suggests most people believe Britain should retain a nuclear strike capacity as long as any potential aggressor.

The party leadership appears confident that it can mastermind the transition. Mr Kinnock believes that when what he has been saying is fully explained and understood, his views will be accepted within the party as the basis for a realistic defence strategy more in line with changing world events than that of a "nuclear-obsessed" Mrs Thatcher.

The debate has not, so far, gone Mr Kinnock's way. Mr Davies' unexpected telephone call has introduced a new, highly damaging twist to the party leader's plan for an orderly progression towards government.

The Soviet economy Joint ventures: a way to make perestroika work

George Soros

THE INTERNAL transformation under way in the Soviet Union is potentially the most promising historical development since the end of the Second World War. The war brought about the demise of Nazism; the current changes could mean the end of Stalinism in the Soviet Union. Mr Gorbachev has launched an all-out effort to break with the Stalinist past. There is no reason to doubt his intentions; but one cannot avoid having grave doubts about his chances of success.

Stalin has been dead some 35 years, but so great has been the devastation wrought by his reign of terror that the country has not been able to rid itself of the structures that he has left behind. Khrushchev tried but failed. Gorbachev has already gone much further than Khrushchev ever did in introducing free speech, or glasnost; but in order to attain the kind of popular support which is necessary for a more democratic regime, he must also succeed with his plans for economic reform, or perestroika - and that is where his difficulties lie.

In the absence of economic progress, the hopes raised by glasnost will yield to disappointment and eventually disorder. Disorder will invite repression and the window opened by Gorbachev's initiative will be shut tight.

The Soviet Union is at a great disadvantage when compared with other communist regimes which are attempting to introduce market-oriented reforms. Both China and Hungary have been successful in agriculture and this has provided a solid base for further reforms. China has the overseas Chinese community to draw on and in Hungary the spirit of enterprise has never been totally extinguished. In addition, both countries have received considerable support from the West and other foreign sources. Even so, the reform process has run into difficulties, especially in Hungary.

In the Soviet Union, the infrastructure necessary for economic reform is simply non-existent. Job security on the one hand and the lack of anything attractive to buy with roubles on the other have removed all incentives for efficient production. The only rewards available are the perks of office, and they have nothing to do with efficiency. There is a truly astonishing lack of understanding of the market mechanism at all levels of society. Newly permitted co-operative enterprises encounter almost insuperable obstacles and widespread hostility. In my opinion, perestroika cannot succeed without the infusion of managerial and entrepreneurial skills from abroad.

The Soviet Union has recognised the need for joint ventures but is unwilling to spend hard currency on them. Without proper access to the domestic market, joint ventures cannot reach the critical mass which would be needed for them to make an impact on the Soviet economy.

The perceived wisdom, both in the East and the West, is that foreign borrowing is best used for investment purposes. This doctrine is perilous for a planned economy because a state mechanism cannot invest efficiently. The amounts wasted can be very large, as the experience of Eastern Europe in the 1970s has shown.

It would be much better for the Soviet Union to allocate a large amount of hard currency for consumer goods. This would help establish the value of money and build immediate popular support for perestroika. Given the proper incentives, joint ventures could be relied on to make the right investment decisions. They would create an enclave of efficiency, which would have a much-needed demonstration effect on the rest of the economy.

Presumably, there would be a two-tier currency system consisting of a convertible and a non-convertible rouble. The difficulty lies in designing the proper transition mechanism between the two currencies. It is imperative to avoid inflation in non-convertible roubles because it is through the enhanced purchasing power of his money that the ordinary citizen would benefit from perestroika.

This could be accomplished by allowing domestic distributors of consumer goods to bid for convertible roubles on a competitive basis. The resale of these goods for non-convertible roubles would reduce the supply of money and

enhance its purchasing power. Even so, it may be necessary to remove the overhang of unspent convertible roubles. The availability of desirable consumer goods at reasonable prices would render the exchange tolerable and the enhanced purchasing power of the rouble would allow the authorities to introduce much-needed price reforms in the rest of the economy.

The periodic auctions would establish an exchange rate between convertible and non-convertible roubles. Goods produced by joint ventures would enjoy a competitive advantage over imports due to their lower hard-currency content. This would be reinforced by a scale of tariffs which would be sufficient for finished goods and most lent for capital goods. Another option is to make a preferential allocation of currency for the products of foreign companies which agree to set up joint ventures. Foreign participation in distribution and other services, where the need for efficiency is even greater than in manufacturing, would be encouraged. Profits could be converted at the exchange rates established by the periodic auctions.

To ensure critical mass, several billion dollars' worth of roubles would have to be auctioned off over year. The auctions could fall off gradually as both experts and import substitution pick up. Even so, the foreign exchange requirements would exceed both the willingness and the ability of the Soviet Union to borrow.

It is at this point that imaginative leadership from abroad could play a decisive role. An international banking syndicate could be formed to finance the auctions as well as the credit requirements of the Soviet Union. Some of the roubles would be subscribed by the Soviet Union (pledging some of its gold reserves) and half by the developed countries, including Japan and even Korea.

Large-scale foreign credit would have to be conditional on a five-year repayment schedule. In addition, the syndicate would have to ensure that the roubles would be used for the purchase of essential goods and services. Since both issues are complex and time is short, the two sets of negotiations would be best carried on concurrently.

The author is adviser to the Quantum Fund.

'This provision has two vices'

From Mr Christopher Morcom. Sir, for the first time in more than 30 years, Her Majesty's Government has, in the Copyright, Designs and Patents Bill, the opportunity and the means to remove some of the less sensible provisions of our existing copyright law.

Much has already been said of the Government's failure to deal with one such feature: the theory (in the sense that the law is in practice unenforceable) that "some copying" of photographic recordings is illegal.

If a new provision, recently introduced into the bill at the committee stage, becomes law, people who make video recordings for personal viewing, of television programmes which infringe copyright material, will in theory be guilty of infringement if they fail to destroy or erase the recordings within 28 days.

The provision has two vices. It is unreasonable, and it is unenforceable in practice.

The programme making industry must expect video recorders to be used to record programmes for personal viewing. Even if recordings made for personal viewing are kept indefinitely, in most (if not all) cases this is unlikely to cause any actual financial loss to copyright owners. Even if it can be shown to do so in some instances, is it beyond our legislators to devise a better compromise which, while fully respecting the rights of authors and composers, is fair and realistic as regards the individual, in allowing retention of recordings solely for use which is personal and non-commercial?

If the Government will not think again about this proposal, then it is to be hoped that members of Parliament will see that it does not reach the statute book. Christopher Morcom, 1 Essex Court, EC4.

Letters to the Editor

The true cost of put convertibles

From Mr George Lemos. Sir, The judicious observations on put convertibles by Lex (June 13) omit a further significant problem for the companies which issued them: that the deductibility of the redemption premiums is doubtful, to say the least.

It turns out that the premium is not deductible, the issuer will find not only that their anticipated interest savings will have evaporated, but that in effect tax means their borrowings will have cost considerably more than under a conventional instrument.

It, at last, there is to be disclosure of the true potential cost of put convertibles, the tax factor cannot be ignored; the weakness in existing law, in the case for

the deductibility of the redemption premiums, ought to be made clear. Sadly, proper disclosure is an unlikely dream. The management who incurred these obligations made much of the cheapness of put convertibles, but very little of the dilution which was the necessary premise of cheapness. They are not more likely now to point out the outcome that presently seems more probable - the excessive cost.

I scarcely need to add that put convertibles are yet another case where inadequate standards of disclosure do much to harm shareholder interests. George Lemos, 36 Great James Street, WC1.

Productivity applies to the NHS

From Mr Stephen Hill. Sir, Mr Joe Rogaly's article carries the subtitle: "If the national health service (NHS) is made more efficient it will cost more" (June 10).

The current debate consistently omits consideration of the real issue: productivity. New technologies, products and services are being developed which are making the delivery of health care throughout the world. We have invested in several companies, at home and abroad, whose products or services enhance "medical productivity." The real question to be answered is: why does the UK health service fail to take advantage of these developments in a timely manner?

In the UK, health care is synonymous with the building of new hospitals. Building costs always exceed budget; staffing costs approximate to 20 per cent of the annual budget; the manager has no effective tools to measure productivity. Only 4-6 per cent of the budget is spent where it counts - near the patient.

By spending more money nearer the patient, on new technologies and products, more effective use will be made of existing hospitals; productivity is inseparable from professionalism. If the NHS is made more efficient it will cost less. Stephen Hill, Guinness Mahon Development Capital, 32 St Mary at Hill, EC3.

Proposals to end world hunger

From Mr John Mitchell. Sir, Governor Dukakis is now not only likely to be the Democratic candidate for the Presidency, but the next President of the United States (Leader, June 10). His views on US foreign policy are therefore of great interest.

He has an important campaign speech earlier this year he drew attention to the fact that: "In the next 10 minutes, 300 children in the less-developed countries will die of preventable disease or hunger. 10m Africans in 15 countries are on the edge of starvation - in a continent that once could feed itself. The images of human tragedy - the stick-thin legs and hollow eyes and swollen stomachs of our fellow human beings - rise up before us and challenge us as a nation and as a caring people."

He pledged that as President he would: "... propose to Mr Gorbachev that on the day we sign an agreement making deep cuts in strategic arms, we should create an international humanitarian relief fund, and each of us should put up a half billion dollars a year of what we save in weapons expenditures to fight famine and poverty and disease throughout the developing world."

He concluded by saying: "John Kennedy and Lyndon Johnson did not accept the inevitability of hunger in America. They did something about it. Now, we need a President for the 1990s who will not accept the inevitability of hunger anywhere."

That Governor Dukakis has made specific proposals for US action to end world hunger a key part of his campaign platform for the Presidency is one of the most encouraging developments in this year's US presidential election. John Mitchell, World Development Movement, Bedford Chambers, Covent Garden, WC2.

Port facilities change to serve the patterns of modern shipping

From Mr Nigel Walker. Sir, it is a pity that, in an otherwise excellent survey on the City of Cardiff (Financial Times, 12 June), Mr Anthony Moreton seeks to perpetuate the myth that the port of Cardiff is dead or dying.

While it is true that the part of the docks system in and around the Butte East Dock is no longer in use, and has been earmarked for redevelopment by Associated British Ports (ABP), the general cargo activities of the port are now largely concentrated on the Queen Alexandra and Roath Docks, which continue to flourish.

Unless Mr Moreton's inspection occurred during an exceptionally quiet period, he would have seen the quays stacked with timber,

steel and coal, and warehouses filled to capacity with fruit and vegetables, metal and timber products. Indeed, additional warehouse accommodation is currently under construction at Cardiff.

Perhaps Mr Moreton would like to consider the following: In 1987 the port of Cardiff handled a total of 2,500,000 tonnes of cargo, an increase of nearly 300,000 tonnes of cargo over and above 1986. The port may no longer be "the greatest coal exporting port in the world," but it has successfully diversified into handling a wide range of other cargoes. These include general cargo, petroleum, scrap metal, grain, and other bulks. A wide range of industries depend on the

port, and we are confident that Cardiff will continue to play an important role in the local and national economy, whatever the proposed developments in Cardiff Bay.

Declining and derelict docklands have become a cliché which ignores the true nature of the changes that have taken place in the ports industry over the past 20 years. The port of Cardiff has been in existence for over a century; it is not surprising that it has had to change to accommodate the development in port transport systems which has taken place in recent times. A superficial look at any traditional port today might well reveal areas of apparent dereliction, but more perceptive observers will

realise that this is merely the result of the changing face of port facilities needed to serve the patterns of modern shipping industry.

Ports today have to provide an efficient service which can load and discharge vessels in the shortest possible space of time. The reception and distribution of cargo goes on apace. The sight of an empty and apparently deserted dock is frequently a sign that a port has been successful in turning round its containers' ships quickly and efficiently - and not necessarily an indication that the port is no longer in use.

Nigel Walker, Associated British Ports, 150 Holborn, EC1.

PLESSEY HOTLINE PLESSEY

\$20m FUEL PUMP BOOST

A major contract to supply engine fuel boost pumps for the new McDonnell Douglas C17A military transport aircraft for the US Air Force has a potential value of more than \$20 million over the next ten years. It was won against fierce competition from international as well as US suppliers.

Plessey is a recognised leader in aircraft fuel pumping systems and will be providing pumps of proven design capable of operating at extremes of altitude and fuel temperature. To meet such demanding conditions and ensure reliability, special vapour

removal techniques will be used to cope with fuel that is near-boiling. Plessey already has a McDonnell Douglas contract for the design and development of valves on a pressure regulating control system for an inert gas generating system on the same aircraft.

IN THE LEAD WITH SDI

Plessey has won the first strategic defence initiative (SDI) hardware development contract awarded to a non-USA company. Valued at nearly \$600,000, the contract is to demonstrate the concept of a fluidic diverter valve system for flight control of defensive weapons.

The technology has been developed from Plessey involvement in aerospace fluidic systems in which the interaction of gas flows at different pressures is used as a means of pneumatic control.

One advantage of such a system is its ability to operate at very high temperatures that conventional systems could not handle.

Plessey systems based on this concept are in use in Boeing 747 and Tornado aircraft as well as Lynx helicopters.

Plessey believes such systems could also have applications in hyper-velocity missiles that are now under development.

This contract is one of a number awarded to Plessey for SDI developments. Some of the interface and test activities will be sub-contracted to Boeing Aerospace of Seattle.



Plessey Nautis command and control display console

NAUTIS FIRST FOR US NAVY

The first of two Nautis-M tactical display systems for the US Navy was delivered by Plessey six months ahead of schedule.

Nautis is being evaluated for the navy's new Avenger class mine countermeasures (MCM) ships under a NATO comparative test programme.

The systems are the US Navy's first for MCM command and control. The NATO test is taking advantage of a British MCM programme in which Nautis,

the third generation of Plessey integrated navigation, command and control systems to be supplied to the Royal Navy, is being delivered for installation in the latest minehunters. The similarity of US and UK requirements means significant time and cost savings.

Sea trials of Nautis in the USA are scheduled to begin this autumn.

Nautis is also proposed for the US Navy's new MHC-51 minehunter.

70,000 CLUNK CLICKS

Plessey played a key role in Rover Group's launch of the Sterling model in the USA.

To meet new US safety requirements, cars sold there now have to be fitted with passive restraint seat belts.

Rover had to reproduce 10 years' use of its belts during a three-week test programme.

Six car bodies with 12 seat belts installed were placed in a Plessey climatic test chamber at Titchfield, Hampshire, and subjected to temperatures of minus 30°C - plus 70°C and relative humidity of 65%.

With the aid of a computer, the seat belts were activated 70,000 times over a period of more than 400 hours.

Successful completion of the test was an important part of the total package for validating the restraint system.



PLESSEY: The Plessey symbol and Nautis are trade marks of The Plessey Company plc.

0723 514141
Date Electric of Great Britain Limited
Electricity Buildings, Pity
Yorkshire YO14 9PJ
Telex 52163 Fax 0723 515723

DAIWA BANK
a fully integrated banking service
Head Office: Osaka, Japan
London Branch: Tel: (01) 622-6226

Bob King in Taipei reports on the run-up to the ruling Nationalist Party congress

Taiwan wrestles with reform

SEEMING chaos rules as Taiwan prepares for the 13th congress of the ruling Nationalist Party in July.

The Taiwanese Parliament has erupted time and again in fist-fights and name-calling, workers have pelted trade officials with eggs, railroad men have walked off the job, paralysing rail traffic throughout the island, and on May 20 a demonstration by farmers erupted into the worst violence the island has seen in 41 years.

A more reasoned view suggests that Taiwan, after four decades in which such actions would have constituted treason, is wrestling with questions that will be answered publicly during the Nationalist conclave next month.

Most of the venerable Nationalist dogmas to which the decades-old claim to represent all of China is central, have come under intense scrutiny over the past year or so by people who, before the surge in reforms launched by former President Chiang Ching-kuo, preferred to keep their misgivings about the system to themselves.

Even before Mr Chiang's death last January, however, many of their complaints had begun to surface - spurred, no doubt, by the more liberal atmosphere the reforms implied.

Suddenly, members of Parliament and other bodies have been calling for investigations into previously sacrosanct areas such as dubious arrests and convictions of political and military figures over the past five decades, the disposition of Taiwan's foreign-exchange reserves, and details of the defence budget.

The Government has responded to these and other queries. It has also set forth guidelines under which ageing members of Parliament, the national assembly, and the controlling body of the gaozu - who last stood for election more than 40 years ago on the mainland - will be persuaded to retire and replaced with younger representatives elected from Taiwan.

At the same time, the Government has come under fire from labour and farmers groups for its handling of their interests - fire



Police use clubs and shields to subdue violent riots in central Taipei which followed a demonstration by farmers last month

which would have provoked the iron fist in earlier years. So intense has the agitation been, in fact, that many residents worry Taiwan's dear-bought stability of past decades, and the economic prosperity that followed, might be in danger.

More sober heads, though, read current events as "system-tests" leading up to the 13th party congress, during which the ruling Kuomintang will bring cohesion to many of the isolated changes now taking place.

Also on the agenda are Taiwan's relations with China and the rest of the international community. That means either maintaining, expanding, or retreating from already-liberalised policies toward China, such as last year's decision to allow Taiwan residents to visit close relatives in China and the sanctioning of indirect trade links through third parties, such as Hong Kong.

Recent comments to leading industrialists by President Lee Teng-hui, Chiang Ching-kuo's anointed successor and acting party chairman, indicate that the Government for the first time is considering the pros and cons of allowing investments in China if they can be shown to be in the national interest.

The Taiwan-born Mr Lee has said he emphasises lessening tensions across the Taiwan Straits. Subsequent government pro-

ouncements, though tentative, seem to point to increased private contacts and co-operation.

Internal issues will command no less attention. The party, for example, is expected to formalise the number of new seats to be opened in Parliament to candidates born in Taiwan.

These candidates will essentially replace elderly members elected in China 40 years ago - a tricky issue, because by whitening down mainland-born participation the party could be seen as backing away from its claim to represent all of China.

But continuing to stack the deck in favour of the China-born players would irritate many in Taiwan who believe that the national bodies should be more representative of the island.

Central to all of these questions, and to the party's avowed goal of accelerated democratisation, is reform of the party itself, which will be a major concern of the party congress.

Some pragmatists argue that Taiwanese society cannot become more democratic until the ruling party is willing to tolerate differing opinions within its ranks.

Amstrad computer group put up prices of its personal computers by 250 (800) at the beginning of the month to compensate for its additional costs.

Mr Alan Sugar, chairman of Amstrad, complained then that the company was being forced to pay heavily for spot market supplies of "pirates" in the dealer organisations.

Spot market prices of the present standard range of memory chips - 256K dynamic random access memories (DRAMs) - are widely quoted as high as \$15 for products selling for \$3 last year, even for large volume purchasers.

Many users claim the shortage results from the anti-dumping trade pact between the US and Japan agreed last year. Others argue that it is a consequence of technical problems caused by the changeover to production of 1 megabit chips.

US chip makers outmanoeuvred, Page 4

US tobacco ruling sets lawyers alight with enthusiasm

By Anatole Kaletsky in New York

THE US tobacco industry was putting a brave face yesterday on its first defeat in a product liability lawsuit. But plaintiffs' attorneys around the country were jubilant about Monday night's decision by a Federal court to award \$400,000 in damages to the husband of a New Jersey woman who died of lung cancer in 1984 after a lifetime of heavy smoking.

Tobacco manufacturers' shares fell only marginally yesterday morning in response to the verdict and Wall Street analysts mostly minimised the financial implications of what one of them called "this very limited decision."

But the tobacco industry's opponents predicted that thousands of other cancer victims and their families would be encouraged to file lawsuits against the cigarette companies after Monday's award.

"This verdict sets a tremendously important precedent. It shatters the aura of invincibility that has been the principal defence of the tobacco industry against a flood of lawsuits," said Professor Richard Daynard, of Northeastern University Law School in Boston, Massachusetts.

The tobacco industry had neither lost nor settled a single one of the 300 lawsuits filed against it until Monday's case, in which Liggett Group, the manufacturer of Chesterfield, Lucky Strike and L&M cigarettes, was found partly liable for the death of Mrs Rose Cipollone.

Professor Daynard, who heads the Project on Product Liability, an anti-smoking organisation, said that plaintiffs' lawyers were already appearing on television to draw Monday's judgment to the attention of the public.

While \$400,000 might seem a very small sum for the tobacco companies, it represented a sizeable amount for individuals.

While Monday's \$400,000 award was nowhere near sufficient to cover the investment of time and money put in by Mrs Cipollone's lawyers, Professor Daynard pointed out that this was unlikely to discourage further litigation.

Similar lawsuits would be far cheaper to bring in future because information about the industry's practices, which had cost hundreds of thousands of dollars to assemble for this case, would be made available to the litigants for only \$100, he said.

The industry, however, took comfort from several details of the Cipollone verdict.

The jury decided that Liggett had implied an "express warranty" about the safety of its products prior to 1966, when the Federal Government mandated health warnings on cigarette packs. Liggett's advertising for L&Ms featured the phrase "just what the doctor ordered," while Chesterfields were promoted with the slogan "play safe - smoke Chesterfields."

In addition, the jury found that Liggett failed to warn customers about the known dangers of smoking.

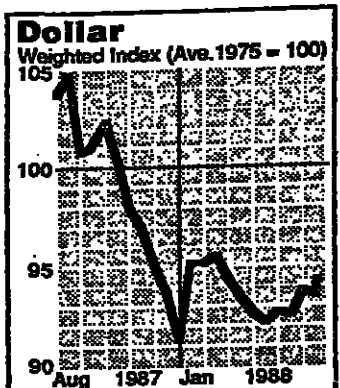
No damages were assessed against Liggett on the failure to warn charge because the jury felt that Mrs Cipollone carried 90 per cent of the blame for her death - and the law says damages can only be assessed against a plaintiff who is liable for at least 50 per cent of the damage.

Even more importantly, the jury rejected the plaintiffs' claims of a fraud and conspiracy within the tobacco industry designed to mislead the public about the dangers of smoking. If these charges had stuck, the industry might have found itself exposed to much heavier punitive damages, on top of the limited specific damages that could be proved in any one case.

THE LEX COLUMN

One deficit down, one to go

Enjoy the summer rally while it lasts. The US trade data for April was the best of all possible outcomes, and while the usual provisos about the dangers of attaching undue significance to one month's figures need to be underlined, it would be churlish to ignore the potentially optimistic message coming out of the latest figures. The sharp decline in imports combined with the continued buoyancy of exports suggests that the three year slide in the dollar is at last having an effect. More competitive US businesses are stealing market share from their overseas rivals, while the economy may be starting to make the transition away from the consumption-led growth which has worried the financial markets for so long.



Source: Bank of England

The US bond markets, where yields have dropped to levels which would have been unthinkable during last month's inflation jitters, are clearly of the opinion that things have changed for the better; and, judging by the foreign capital that is once again flowing into the dollar, they are not alone in their judgment. However, while a strong dollar may underpin the confident mood in the short term, there is still a powerful tug of war going on behind the scenes, and unless there is a marked slowdown in US economic growth or a reversal of the gradual acceleration in the pace of US inflation, it is hard to paint a year-end picture where US interest rates are much lower than they are currently. At this stage of the economic cycle, when authorities in both the US and overseas are facing pressure to tighten monetary policy, the bond market would not seem to be the safest long-term home for investors.

As long as the bond markets remain in buoyant mood, equities are likely to be dragged higher. Ever since last October's crash, institutional liquidity has been climbing and, with the end of the second quarter looming, a lot of institutional managers must be re-examining the wisdom of keeping so much cash on deposit. This could prolong what still looks like a healthy rally in a bear market.

Investors in tobacco companies are so touchy that a decision by a US court to fine Liggett \$400,000 for the death of a chain-smoker initially reduced the market value of the whole industry by over a billion dollars. Even Roth-

mans, which does not sell cigarettes in the US, was at first deemed to be worth 5 per cent less. More startling was how quickly the shares recovered, and having received a little guidance from BATs about how the apparently devastating judgment should be interpreted, investors at one stage judged BATs to be worth more as a result of the news.

In the end, the small fall in tobacco shares seemed to get the measure of it. The case appears to be specific to Liggett; arising in part from an unfortunate advertising slogan the company used in the 1960s, claiming Chesterfield cigarettes were "just what the doctor ordered". On the other hand, to argue that for all other tobacco companies the verdict was actually good news - because the shares recovered, and having received a little guidance from BATs about how the apparently devastating judgment should be interpreted, investors at one stage judged BATs to be worth more as a result of the news.

Even if such doubts are warranted, the company has a strong enough story to tell of its immediate past and prospects to frighten any bidder, without using any fancy devices. A 23 per cent increase in UK profits in the second half shows that its savage efficiency drive of the past two years and withdrawal from the US is paying off. While the gains from that process should give profits another large kick forward this year to \$70m or so, beyond that acquisitions will be needed to sustain growth at a market pace. With cash already mounting, the real constraint seems to be foot-dragging by the management, which is no doubt wary after its previous spotty record at making acquisitions.

These prospects do not quite support the earnings multiple of 11, suggesting that some investors expect a bid. Others do not, however. While Northern gets a decent return from producing chilled foods for Marks and Spencer and from its regional or specialist brands, such unglamorous businesses do not make it another Rowntree or Cadbury, or even a Unigate, in the eyes of a potential buyer.

There will no doubt be some smug self-satisfaction in the London and New York stock exchanges at the incredible financial mess which has led to yesterday's abrupt departure of the two top officials at the French stock exchange. The idea that close to a third of the stock exchange guarantee fund could disappear because of a failed gamble on the financial futures market, which was then covered up for several months, has clearly not helped French efforts to establish Paris as a serious competitor in the international financial markets. Given the undoubted success of Mr Dupont in modernising the exchange, his departure is a cruel blow, but there is really no alternative if the French authorities are serious in restoring credibility. London and New York have both had their own stock exchange scandals in the past and Paris will surely recover from this embarrassment. The real danger is that the authorities will overreact and impose new regulations which will stifle Paris's very real attractions.

Paris bourse

There will no doubt be some smug self-satisfaction in the London and New York stock exchanges at the incredible financial mess which has led to yesterday's abrupt departure of the two top officials at the French stock exchange. The idea that close to a third of the stock exchange guarantee fund could disappear because of a failed gamble on the financial futures market, which was then covered up for several months, has clearly not helped French efforts to establish Paris as a serious competitor in the international financial markets. Given the undoubted success of Mr Dupont in modernising the exchange, his departure is a cruel blow, but there is really no alternative if the French authorities are serious in restoring credibility. London and New York have both had their own stock exchange scandals in the past and Paris will surely recover from this embarrassment. The real danger is that the authorities will overreact and impose new regulations which will stifle Paris's very real attractions.

UK outlines farmland scheme

By Bridget Bloom in London

DETAILS OF Europe's first official scheme to pay farmers to leave arable farmland idle were announced in the UK yesterday.

Mr John MacGregor, Minister of Agriculture, said Britain would introduce the set-aside scheme to cover the autumn planting. Farmers would be paid £130 to £200 (£306-£364) a hectare a year to leave land fallow or to cover it with woodland or a crop such as clover that would be ploughed in at the end of the season.

The scheme will cost £16m in 1988-89 and £22m in each of the two following years.

The European Community wants to remove land from production in the hope of reducing cereal and other farm surpluses, as well as agricultural budgets. In the last five years, agricultural spending, accounting for two-thirds of the EC budget, has nearly doubled and is perilously close to this year's limit of Ecu27.5bn (£35.1bn).

The EC has taken the set-aside idea from the US, where about 70m acres have been removed from cereal, oilseed and other crop production over the last five years. However, the US scheme is, in effect, mandatory, because the Government supports only farmers who participate.

The EC set-aside has been conceived on a much smaller scale. Initial reaction from farmers yesterday was that the compensation would be sufficient to attract only the most marginal land, which would mean the scheme would have relatively little impact.

In a reply to Mr David Clark, Labour spokesman on agriculture, Mr MacGregor denied that the scheme would simply pay farmers for doing nothing. Stack in the mud, Page 18; Background, Page 32.

Hewlett-Packard chief says chip shortage is hitting sales

BY TERRY DODSWORTH IN LONDON AND LOUISE KEHOE IN SAN FRANCISCO

THE WORLD shortage of memory chips is likely to intensify in the second half of this year, Mr Young, president of the Hewlett-Packard computer group of the US, said yesterday.

Mr Young's statement, made at a meeting of stock market analysts in New York, lends further weight to recent evidence that the crisis is deepening at a time when many industrialists were expecting it to disappear.

His speech also confirms that the shortages are producing an artificial slowdown in the computer industry, which is highly dependent on memory semiconductors. Hewlett-Packard had already delayed its introduction of a new desktop computer by four to six months, he said, while memory chip supplies were "getting much tighter."

Japan is the world's leading supplier of memory chips. All but two American manufacturers abandoned the industry in the early 1980s because of the pressure from low-cost Japanese producers. Europe's only indigenous supplies come from Siemens of West Germany, which began production in January this year.

Memory semiconductors are key components in a wide variety of electronic products other than computers, including the latest generation of office equipment and consumer electronic products.

Computer companies have been reluctant to admit production was being affected by the problems in the semiconductor industry but several leading US computer manufacturers, including Sun Microsystems, Apple and Compaq, have now acknowledged that sales are being constrained by their ability to find memory supplies.

Serious supply shortages in the industry began to emerge in the first quarter of this year, with widespread complaints from users hit by rapid price increases. In the UK, for example, the

Amstrad computer group put up prices of its personal computers by 250 (800) at the beginning of the month to compensate for its additional costs.

Mr Alan Sugar, chairman of Amstrad, complained then that the company was being forced to pay heavily for spot market supplies of "pirates" in the dealer organisations.

Spot market prices of the present standard range of memory chips - 256K dynamic random access memories (DRAMs) - are widely quoted as high as \$15 for products selling for \$3 last year, even for large volume purchasers.

Many users claim the shortage results from the anti-dumping trade pact between the US and Japan agreed last year. Others argue that it is a consequence of technical problems caused by the changeover to production of 1 megabit chips.

US chip makers outmanoeuvred, Page 4

G7 likely to augment indicator list

Continued from Page 1

excluded it from the second index.

Gold is to be given a weight of 5 per cent in the index which includes oil and 10 per cent in the non-oil basket. Those figures represent a compromise between the 1.5 per cent the metal would receive on the basis of its importance in world consumption of commodities and the 15 per cent initially sought by the US to reflect its wider monetary role.

There remain differences, however, on the importance that should be attached to commodity prices in national policy decisions. Mr Baker is enthusiastic about their potential in guiding decisions on monetary policy, but European governments are far more sceptical.

A separate idea tabled by Mr Baker last month to establish "monitoring zones" for all the economic indicators is not expected to be discussed in detail at the summit. US officials acknowledge that more work is needed before the idea can be significantly advanced.

The Canadian compromise on sub-Saharan Africa is an attempt to bridge differences between various aid plans - notably those proposed by Mr Nigel Lawson, Britain's Chancellor of the Exchequer, and by Mr Francois Mitterrand, the French President.

It suggests that instead of opting for a single form of debt relief, the Paris club of Western nations should agree that each creditor country be able to

choose from a menu of options.

These would include the interest rate subsidies proposed by Mr Lawson, the debt write-offs suggested by President Mitterrand, and the stretching out of debt maturities favoured by the US.

Officials say that there are still problems with the compromise, particularly in establishing the "equivalence" of the different forms of assistance.

In particular, it is difficult to see how longer maturities would give assistance to the poorest countries comparable to that provided by lower interest rates or debt write-offs. The signs, however, are that an agreement, in principle at least, will be reached at the summit.

Moscow wins respite in Armenia

Continued from Page 1

rationing and left the local Communist Party out of control.

Hitherto the Soviet authorities in Moscow have refused to contemplate the Armenians' demand - estimated in February brought an influx in people on the streets of Yerevan - for the enclave to be transferred.

They have agreed only to a major economic investment programme in Nagorno-Karabakh and to promotion of Armenian language and culture.

Mr Gorbatchev cannot afford to alienate the Soviet Moslem popu-

lation by making too great concessions to Armenian nationalism. That could cost him vital political support in his national programme of reform, as well as dangerously inflame the ethnic passions which caused a race riot in the city of Sumgait, near Baku, last February.

On the other hand, passions in Armenia are clearly running so strongly that Mr Arutunyan felt unable to resist them on Monday. By promising a debate - and a positive vote in the Armenian parliament - this week, he has

bought time. But the vote will not in itself prove anything. The Supreme Soviet has no real authority - unlike the ruling party.

Few observers doubt that Mr Gorbatchev will be forced to make more concessions to the Armenian demands, which have been simmering ever since 1923, but he has to find some way to do so without providing encouragement to nationalist minority aspirations right through the country.

World Weather

Table with columns for location, temperature, and weather conditions. Locations include Accra, Algiers, Amsterdam, Ankara, Athens, Baghdad, Barcelona, Beirut, Belgrade, Birm., Bonn, Brasov, Bucharest, Buenos Aires, Cairo, Casablanca, Cebu, Chicago, Colombo, Copenhagen, Dallas, Doha.

Advertisement for Hampshire property. Text: 'HEAD FOR HAMPSHIRE - A STEP IN THE RIGHT DIRECTION'. Includes prices for properties in Southampton (£10 sq ft), Reading (£18 sq ft), Tower Hamlets (£37 sq ft), and The City (£66 sq ft). Contact information for Coopers & Lybrand Associates.

SECTION II - COMPANIES AND MARKETS
FINANCIAL TIMES

Wednesday June 15 1988

thomson's
SPECIALIST PENSIONS BROKERS
for individual advice and service
Call David Dryson or Christopher Inard
01-528 9297

FOR BUSINESS CARS & VANS
TEL: (091) 510 0494
Buckburn • Cambridge • London • Sunderland
A Member of the Nationwide Cowie Group
COWIE
CONTRACT HIRE LTD

New York banks meet to bridge merger differences

BY JAMES BUCHAN IN NEW YORK

EXECUTIVES of Bank of New York and Irving Bank will meet today in another attempt to bridge their differences but there are doubts on Wall Street that the meeting will lead to an agreement to merge. Irving, which has rejected its cross-town rival's approaches for the past eight and a half months, continues to favour a deal to sell a majority of its stock to Banca Commerciale Italiana, the second-largest Italian bank. Its last meeting with Bank of New York ended testily after just a few minutes on May 18. Analysts expect today's meeting to be equally unfruitful unless Bank of New York raises its offer, which is \$15 in cash per share and 1.575 Bank of New York shares, or about 867%, valuing Irving at \$1.23bn.

Fluor posts turnaround in second quarter

By Our Financial Staff

FLUOR, the US construction group, has reported a sharp turnaround in its financial performance, with second-quarter net earnings of \$10.3m or 13 cents a share, compared with a loss from continuing operations of \$42.5m. In the year-ago second quarter, a loss of \$9.7m from discontinued operations produced a final loss of \$52.6m. Revenue in the 1988 period rose to \$1.15bn from \$996.6m.

Philips buys out Du Pont stake in tape joint venture

BY LAURA RAUN IN AMSTERDAM

PHILIPS, the Dutch electronics group, is buying out Du Pont's 50 per cent interest in PD Magnetics, the two companies' financially-troubled joint venture in magnetic tape for audio and video electronic products. Audio and video cassette production will be shifted to Philips' cassette factory in Vienna and more than half of 470 PD Magnetics employees will be laid off, Philips said yesterday. Efforts will be concentrated on production and sales of chromium dioxide-based recording tape in an effort to turn around PD Magnetics, which has lost at least F1 90m (\$46.8m) in recent years.

Deutsche Esso falls to DM62m as prices drop

By Our Financial Staff

DEUTSCHE ESSO, part of the Exxon US oil group, said 1987 net profits dropped to DM62.5m (\$36.3m) from DM268.9m in 1986 due to price falls for natural gas and oil. Mr Thomas Kohlmoegen, managing board chairman, is disclosing the sharp profits reverse, said that the company wanted to return to profitability in the oil refining and marketing sectors within two years. He added that Deutsche Esso had to withdraw DM82m from reserves for anticipated price rises to pay the DM145m dividend to Exxon, compared with a DM33m withdrawal in 1986. Esso AG would also invest up to DM300m in its two refineries to end the refining sector's high losses in two years. Five independent profit centres would be created to cut costs in the marketing sector. Esso AG would also reduce its workforce by 308 people to 2,000 by end-1989 through an early retirement scheme. Mr Uwe Joeneck, managing board member, said the refining and marketing losses totalled DM14 a tonne during the first six months of this year and net profits would be around DM50m in the half. He could not give a comparative figure for the first six months of last year. The oil sector registered a loss of DM194m or DM14 a tonne, calculated on replacement costs, after profits of DM335m or DM23 a tonne in 1986. Price declines for natural gas more than halved this operation's profits to DM100m, Mr Joeneck said. While oil sales rose to 14.9m tonnes from 14.7m and natural gas sales went up to 6.8bn cubic metres from 6.1bn, the slump in oil prices cut turnover to DM8.5bn from DM10.2bn.

3M chairman says company in good shape for 1992 changes

BY ANDREW BAXTER IN LONDON

MINNESOTA MINING and Manufacturing (3M), the US-based multinational industrial and consumer products group which makes Scotch tape, is in "good shape" for the unified European market in 1992, Mr Allen Jacobson, chairman and chief executive, said in London yesterday. The company, whose 50,000 products range from household products such as masking tape to sophisticated medical and analytical equipment, started setting up factories overseas in 1952, and began a programme of rationalisation in the late 1980s and early 1970s. Consequently, said Mr Jacobson: "We feel we're a long way down that road towards the rationalisation which everybody thinks will be a characteristic of the unified market." At 3M, for example, this has involved manufacturing products from one or two plants for all Europe. Further rationalisation may



Mr Allen Jacobson: Long way down rationalisation road

In September 1988, 3M plans to bring its board members to Europe to study the company's progress in preparing for 1992. "I think the change is going to be evolutionary," Mr Jacobson said. "I don't think that January 1, 1992 is going to see a new world." Europe is important for 3M, providing about 75 per cent of international sales, which in turn represent 40 per cent of the \$2.1bn annual group total. Currency factors have therefore been a favourable influence on the company in recent years, contributing about 8 cents a share to net income of \$277m. Mr Jacobson said he thought the dollar should be somewhat lower against most currencies, and was still "somewhat dear in historic terms," except in relation to the yen and the Swiss franc. In the current second quarter, 3M expects "very good growth" in sales and earnings, which jumped 18 and 30 per cent respectively in the first quarter.

Allegheny plan

Mr David Murdock, the Los Angeles investor said yesterday he may submit to Allegheny International a plan to reorganise the consumer products group, which is operating under Chapter 11 of the US Bankruptcy Code. In a filing with the Securities & Exchange Commission, Mr Murdock said he ordered his representatives to begin work on a plan which may be presented to Allegheny for consideration, subject to Murdock's review of Allegheny's own reorganization plan and other factors.

Crocodile bonanza

Gulf + Western, the US entertainment and publishing concern, said yesterday its film Crocodile Dundee II, starring Australian Paul Hogan, has grossed \$61.3m in the US and Canada in its first 19 days of release.

Harnischfeger sale

Harnischfeger Industries, the Milwaukee-based heavy equipment manufacturer, has filed with the Securities & Exchange Commission to sell 5.5m shares of common stock. The shares are worth around \$130m at the current market price.

VDO doubles profit to DM25m

BY ANDREW FISHER IN FRANKFURT

VDO Adolf Schindling, the West German maker of instrumentation and control systems for vehicles, aircraft and industry, nearly doubled group profits last year and saw a further 6 per cent rise in turnover in the first five months of 1988, Mr Ulrich Woehr, the chairman, said. Net income rose from DM13m to DM25m (\$14.5m) in 1987. VDO, based near Frankfurt, is paying unchanged dividends of DM6 on its ordinary shares, which are owned by the controlling Schindling-Rheinberger family, and

over rose by 27 per cent to DM717m. Mr Woehr said that the increased use of electronic components in cars presented a considerable growth potential for VDO. He reckoned that the share rise in car sales in Germany and the rest of Europe. Total turnover was 10 per cent higher at DM1.94bn, of which 37 per cent was achieved abroad. As well as its plants in Germany, VDO also manufactures in North America, Brazil and Australia. The foreign share of group turnover rose by 27 per cent to DM1.7m. Mr Woehr said that the increased use of electronic components in cars presented a considerable growth potential for VDO. He reckoned that the share rise in car sales in Germany and the rest of Europe. Total turnover was 10 per cent higher at DM1.94bn, of which 37 per cent was achieved abroad. As well as its plants in Germany, VDO also manufactures in North America, Brazil and Australia. The foreign share of group turnover rose by 27 per cent to DM1.7m.

Nordisk Gentofte earnings rise in year

BY HILARY BARNES IN COPENHAGEN

NORDISK GENTOFTE, the insulin, blood products and growth hormone manufacturer, proposed an unchanged 10 per cent dividend after increasing net profits from DKr83m to DKr106m (\$16.6m) on turnover up from DKr921m to DKr1.03bn in the year ended March. Pre-tax profits were up from DKr123m to DKr143m. Net financial costs declined from DKr45m to DKr16m despite a continued increase in investments, which rose from DKr129m to DKr149m. Sales of insulin products, accounting for 77 per cent of sales, increased by 10 per cent in volume, or twice the increase in the world market. A satisfactory increase in sales and earnings is also expected in 1988-89, said the company. Dansk Olie & Naturgas, the state-owned oil and gas distribution group, turned a 1986 loss of DKr458m to a profit of DKr52m last year, although sales were down slightly from DKr4.37bn to DKr4.22bn. The group's main activity is the distribution and sale of Danish North Sea gas.

Advertisement for MEPC Capital Corp. II. 1,800 Shares. Auction Preferred Stock Series II-A, Series II-B, Series II-C and Series II-D. Liquidation Preference \$100,000 Per Share. The initial Dividend Periods for Series II-A, Series II-B, Series II-C and Series II-D will be 55 days, 62 days, 76 days and 83 days, respectively. The term of each subsequent Dividend Period for each series will be, at the Company's option (subject to certain adjustments), 49 days or 49 weeks, 154 weeks, 259 weeks or 384 weeks. The Company expects that \$146 million of its initial assets will consist of Credit Supported Affiliate Mortgage Notes backed by Note Letters of Credit, which initially will consist of irrevocable direct-pay letters of credit issued by: National Westminster Bank PLC, New York Branch. Goldman, Sachs & Co. Salomon Brothers Inc. June, 1988

Advertisement for ECC GROUP English China Clays P.L.C. £40,000,000. 6 1/2 per cent. Convertible Bonds Due 2003. Convertible into Ordinary Shares of English China Clays P.L.C. Purchase Price 100 per cent. J. Henry Schroder Wagg & Co. Limited

Advertisement for Korea First Bank. Floating Rate Certificates of Deposit due 1989. Redeemable at the Certificate Holder's option in 1987. In accordance with the provisions of the above Certificates, notice is hereby given that for the six months from 10th June 1988 to 12th December 1988, the Certificates of Deposit will carry an interest rate of 8 1/4 per annum. The interest payable on each U.S.\$500,000 Certificate on the relevant interest payment date, 12th December 1988, will be U.S.\$21,037.33. Agent Bank: Lloyds Merchant Bank

Advertisement for Azienda Nazionale Autonoma delle Strade Floating Rate Notes Due 1990. By virtue of existing legislation direct and unconditional general obligations of The Republic of Italy. For the six months 16th June 1988 to 16th December 1988. In accordance with the provisions of the notes, notice is hereby given that the rate of interest has been fixed at 7 1/2 per cent per annum and that the interest payable on the relative payment date 16th December 1988 against Coupon No 5 will be: US \$403.49 per \$10,000 and US \$10,087.24 per \$250,000. The Industrial Bank of Japan, Limited Agent Bank

List of financial institutions: Credit Suisse First Boston Limited, Daiwa Europe Limited, Goldman Sachs International Corp., Morgan Stanley International, SBCI Swiss Bank Corporation Investment banking, Barclays de Zoete Wedd Limited, Deutsche Bank Capital Markets Limited, Merrill Lynch International & Co., The Nikko Securities Co., (Europe) Limited, S. G. Warburg Securities. June 1988

INTERNATIONAL COMPANIES AND FINANCE

After a shaky start France's first pay TV channel is proving a success, writes Paul Betts

Canal Plus plugs in to a winning formula

JUDGING FROM the spectacular success of Canal Plus, the French pay television channel which started from scratch four and a half years ago, Dan Rather reading the American CBS evening news at breakfast time and blue movies in the heat of the night appear to be an irresistible combination for French television viewers.

After an extremely shaky start and a net loss of FF130m (\$36.7m) in its first full year in 1985, Canal Plus has confounded all its critics. Europe's first pay television channel has seen its consolidated net earnings shoot up from FF14m in 1986 to FF147m last year.

Mr André Rousselet, the network's chairman, said yesterday that pre-tax profits this year were expected to grow by 45 per cent. At the end of the year, the network is expected to have a total of 2.6m subscribers, compared with 2.2m at the end of last year, 1.5m at the end of 1986 and only 670,000 in 1985. The sharp rise in new subscribers, who pay a monthly fee of FF150 each to receive the network, has pushed revenues up by nearly 78 per cent, to FF3.35bn last year.

The flotation of Canal Plus last November on the Paris *second marche*, or unlisted securities market, has also been a big success. In spite of the October stock market crash, the Canal Plus



André Rousselet to set limit on subscribers

share price has doubled from the original offer level of FF275 to a peak this month of FF550.

At nearly FF10bn, the company's current market capitalisation is among the 25 highest in France.

Canal Plus has also continued to grow in the highly agitated and competitive world of French television since the privatisation last year of TF-1, the country's

leading national network, and the arrival of new privately owned commercial channels.

Indeed, Canal Plus has undoubtedly fared best in the newly deregulated French television market thanks to its very small reliance on advertising.

Advertising revenues totalled only about FF240m last year, compared with the network's overall consolidated turnover of FF3.35bn, and Mr Rousselet said he did not expect them to amount to more than FF250m this year. The pay television network uses advertising to finance its non-coded broadcasting time, which accounts for about 20 per cent of total airtime.

All French television viewers can watch the non-coded programmes which are designed to lure new subscribers to the pay network: Mr Rousselet said about 70 per cent of new subscribers had first watched the non-coded programmes.

The coded programmes, which require a decoder box connected to the TV set provided for a refundable deposit of FF450, are financed by the subscription fees.

This extremely limited reliance on advertising has given Canal Plus considerable independence from the ratings war engaged in by the five other French television channels. In turn, it has enabled Canal Plus to concentrate on its own original and

alternative programming concept which relies heavily on feature films, accounting for 45 per cent of broadcasting time.

Moreover, the network is also the only channel in France allowed to broadcast films which are as little as one year old.

The success of Canal Plus's programming formula is reflected by the unusually high annual subscriber renewal rate of 94 per cent, compared with 65 to 70 per cent for the American HBO and Show Time pay television networks.

Apart from feature films, about 5 per cent of broadcasting time is devoted to sports, including American football and Spanish bullfighting and the more conventional French soccer and rugby matches. Serials account for nearly 30 per cent of broadcast time, while news takes only 2.3 per cent and commercials a tiny 0.8 per cent.

To protect its special advantages, Canal Plus has no intention to try to increase its share of advertising revenues. Mr Rousselet also believes there is a risk that viewers will ultimately become saturated by television advertising in France. Some of the commercial networks are already suffering from this.

Mr Rousselet has decided to set a limit of 3m subscribers for Canal Plus. He expects to reach

this ceiling at the end of next year or early the following year.

He argues that beyond this limit, the film and sports industries would start becoming worried by the impact of his network on audiences in cinemas and sports stadiums. This would make it more difficult for Canal Plus to negotiate future rights to broadcast special sports events and maintain a constant flow of new feature films.

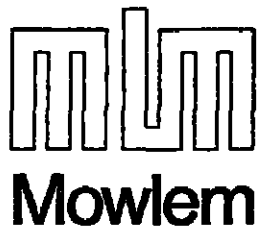
"We need to keep the best possible relations with the cinema and the sports world," he explained, adding that at current subscription levels Canal Plus had no significant impact on stadium and cinema audiences.

Canal Plus - whose major shareholders include big groups like Havas, Compagnie Générale des Eaux, O'Oréal, Perrier and Granada - is thus increasingly banking on its international development for future growth.

To this end, it is planning to take a 33.3 per cent stake in the Belgian Canal Plus pay TV network and has recently doubled its stake in the Spanish Canal 10 pay television channel to 30 per cent.

Canal Plus is also investing in a new family pay TV channel called Canal Plus Famille and is planning satellite transmission with its eyes both on West German and French-speaking African markets.

All these securities having been sold, this announcement appears as a matter of record only.



John Mowlem & Company PLC
£50,000,000
11½ per cent. Guaranteed Bonds due 2013

Issue Price: 101.15 per cent.

Kleinwort Benson Limited
County NatWest Limited
Security Pacific Hoare Govett Limited

June 1988

S. G. Warburg & Co. Ltd.

Warburg Securities

(S. G. Warburg, Alroyd, Rowe & Pittman, Millers Securities Ltd.)

Mercury Asset Management Group plc

are pleased to announce the opening of their

Milan Representative Office

Representatives

Carlo Nicolis di Robilant Pierleone Ottolenghi

Via Gaetano Negri 8 Telephone: (02) 865.260 - 866.864
20123 Milano Telex: 310.210
Italy Facsimile: (02) 861.051

NZI earnings hit sharply by market crash

BY DAI HAYWARD IN WELLINGTON

NZI, THE New Zealand insurance and financial services company, suffered a deep erosion of profits in its latest year as a result of the October crash - from which realised and unrealised losses on share investments amounted to NZ\$12m (US\$8.0m).

Its banking arm also lost heavily, particularly through borrowers defaulting on loans. NZI Banking had a reputation for advancing funds to entrepreneurial companies. After the crash, some of these borrowers were unable to repay.

NZI Banking wrote off NZ\$97m

before tax, compared with only NZ\$2m the previous year.

The result was a slide in overall profits after tax to NZ\$39.4m for the year to March. The previous year, consolidated net earnings had peaked at NZ\$145.5m. Mr Norman Johnston, chairman, said yesterday that without the stock market losses, further progress to NZ\$178m could have been made.

He said the company had adopted a policy of "conservative realism" which would allow it to perform better this year. It is understood that NZI will substan-

tially reduce or completely withdraw from equity investments.

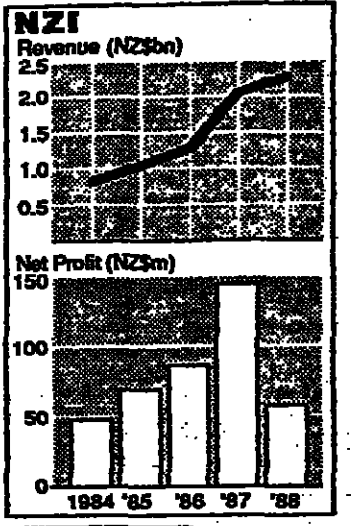
Brierley Investments, Sir Ron Brierley's New Zealand master company, is currently seeking to sell its 35 per cent stake in NZI. Although he says it is considering several offers, Brierley has not yet found a buyer. The AMP Society, the leading Australian institution, is no longer interested in bidding.

NZI's expansion continued during the year, providing revenues which, at NZ\$2.25bn, were up 12 per cent. In March it agreed to buy Arbutnot Latham, the Lon-

don merchant bank, for £39m (US\$70.5m) from Nordbanken of Sweden. Last December it paid SF150m (US\$104.1m) for Foreign Commerce Bank (Focobank) of Switzerland.

The Auckland company is maintaining its total dividend at 10.5 cents per share. This is in spite of the even worse attributable result - after extraordinary losses, earnings were 82.9 per cent lower at NZ\$27.5m.

Mr Johnston said the insurance section had increased operating earnings but was affected by the rise in the local dollar.



Linter launches A\$123m bid for dry cleaning chain

BY BRUCE JACQUES IN SYDNEY

THE LINTER group, Australia's biggest textile producer which was recently acquired by Mr Abe Goldberg, the Melbourne textile magnate, has launched a A\$123m (US\$81.1m) bid for Spotless Holdings, a diversified dry cleaning chain.

Linter is bidding A\$1.20 cash a share on-market for the company, 3 cents below its close on Australian stock markets yesterday.

But Mr David Gale, Linter finance director, said the offer was 40 cents above the bid price of less than a month ago and represented a substantial premium on the company's estimated asset backing of \$41.07 a share.

He said Linter was particularly interested in Spotless's rental textile and industrial sheeting operations, which would complement its textile and clothing activities. Spotless is also Australia's largest producer of coat-hangers.

Spotless, one of the medium-sized quiet achievers among Australia's industrial groups, has

seen its shares come back strongly since the October crash. Shares have risen about 50 per cent since May on speculation of an offer, but until last night the most favoured suitors were its own board.

About 5 per cent of the company's capital has changed hands in the past fortnight, with the main buying coming from McCaughan Dyson Capel Cure, the Melbourne stockbroker.

The company is about 53 per cent controlled by four families, which are also represented on its board. The largest presence is held by the McMullin and Blythe families and no takeover could succeed without their acquiescence.

Mr Brian Blythe, managing director, said last night that directors would meet next Tuesday to consider the offer. Linter came under Mr Goldberg's wing following a A\$300m bid in April. Only a year earlier Mr Goldberg had effectively sold the company at a considerably higher price to Mr Basil Sellers's AFF Investments.

ICI Australia revises profit after tax change

By Our Sydney Correspondent

ICI AUSTRALIA, the chemicals producer controlled by the UK's Imperial Chemical Industries, has become the first Australian company to revise its March half-year profits upwards, following corporate tax changes announced in the Federal Government's May economic statement.

It said yesterday that after-tax earnings had been increased by A\$10.5m (US\$6.5m) to A\$76m because its tax rate had fallen from 49 per cent to 39 per cent. The company had previously reported a 41 per cent lift in earnings to A\$67.5m, based on a 49 per cent tax rate.

ICI Australia, 62 per cent owned by the UK parent, confirmed it would pay 39 per cent tax on its September full-year earnings with the new tax rate officially effective from July 1.

Companies with a September balance date will thus be among the first beneficiaries of the tax change.

Mitsubishi Corporation edges ahead

BY OUR FINANCIAL STAFF

MITSUBISHI CORPORATION, the large Japanese trading house, achieved a 13.4 per cent revival in consolidated net profits to reach Y13.17bn (\$94.1m) for the year to March.

This came on revenues which

at Y13.365bn were up 5.6 per cent. In sales terms Mitsubishi ranks behind Mitsui & Co, with revenues of Y15.79bn, and C. Itoh with Y15.540bn, but it remains more profitable.

Itoh, where sales grew 5.3 per

cent, boosted its global net profits 26.5 per cent to Y25.38bn. Mitsui last week announced after-tax earnings of Y23.15bn, up by more than half. The companies have benefited from domestic economic expansion.

Auditors qualify accounts of NZ property group

By Our Wellington Correspondent

THE ACCOUNTS of Robert Jones Investments, a New Zealand property group which has expanded into Australia and Hong Kong, have been qualified by Coopers and Lybrand, the auditors, for failing to revalue all its properties and including directors' valuations on some overseas properties.

The accountants said independent valuations were not available for all overseas properties and they were therefore unable to quantify the effect of the departure from standard practice.

Only one Australian property was included in the valuations, although the company holds about 60 per cent of its assets in Australia. The value of the company's total assets has increased to NZ\$978m (US\$616.1m).

Shareholders of Robert Jones Investments will be asked to pay NZ\$75m, possibly rising to NZ\$85m, to buy a 25-year management contract owned by Mr Jones's private holding company. Under this contract the quoted arm pays 8 per cent of its gross income each year to Mr Jones's holding group.



We are pleased to announce **Donald H. Allison and Nicholas Nanopoulos**

have joined our firm as Senior Vice Presidents Trading and Arbitrage in our New York office.

CARROLL MCENTEE & MCGINLEY INCORPORATED
A CM&M Group Company

Primary Dealers in U.S. Treasury and Federal Agency Securities
40 Wall Street, New York, N.Y. 10005 • (212) 825-6780

member: HongkongBank group

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. It does not constitute an invitation to the public to subscribe for or to purchase any shares.

BERGEGSEN A/S



Incorporated in Norway with limited liability: no. 1051789

Introduction to The Stock Exchange, London by **COUNTY NATWEST LIMITED**

Share capital (authorised, issued and fully paid)
9,956,428 A voting shares of NOK 5 each NOK 49,782,140
4,249,200 B non-voting shares of NOK 5 each NOK 21,246,000
NOK 71,028,140

Bergesen d. y. A/S ("Bergesen") is a major independent bulk shipping owner and operates 36 vessels which have a total capacity of 5.8 million tonnes deadweight. Bergesen is a major independent VLCC owner and the world's largest independent owner of LPG tonnage and operates a fleet of dry bulk carriers. In addition to its shipping fleet, Bergesen has certain financial and property investments. Bergesen's shares are listed on the Oslo Stock Exchange.

Application has been made to the Council of The International Stock Exchange of the United Kingdom and Republic of Ireland Limited for the whole of the A and B share capital of Bergesen in issue ("the shares") to be admitted to the Official List. It is expected that the shares will be admitted to the Official List, and that dealings will commence, on 20 June 1988.

Copies of the listing particulars relating to Bergesen are available in the statistical services of Eitel Financial Limited and copies may be obtained during usual business hours on any weekday (Saturdays and public holidays excepted) up to and including 28 June 1988 from the registered office of Bergesen at Drammensveien 109, 0273 Oslo 2, Norway and from the following addresses:

County NatWest Limited
Drapers Gardens, 12 Throgmorton Avenue
London EC2P 2ES

County NatWest Wood Mackenzie & Co. Limited
Drapers Gardens, 12 Throgmorton Avenue
London EC2P 2ES

Copies of the listing particulars are also available for collection only, during normal business hours, from the Company Announcements Office, The Stock Exchange, 45-50 Finsbury Square, London EC2, up to and including 17 June 1988.

15 June 1988

INTERNATIONAL COMPANIES AND FINANCE

Costs warning by German Ford despite record profit

BY DAVID GOODHART IN BONN

MR DANIEL GOEUDEVERT, chairman of Ford-Werke, the West German arm of Ford Motor of the US, yesterday added his voice to the growing volume of complaints from German industry about the country's rising cost base and labour inflexibility. But, as with several other recent complainants, the force of the argument was weakened by the simultaneous announcement of record volume and profit figures for Ford-Werke.

SMH sees further improvement

BY WILLIAM DULLFORCE IN BERNE

EARNINGS of SMH, Switzerland's biggest watchmaking group, during the first four months of 1988 rose substantially, Mr Nicolas Hayek, the chief executive, said yesterday. He was confident that his restructured concern would report another profit increase in 1988.

DnC in the red at net level

By Our Financial Staff

DEN NORSKE Creditbank, the big Norwegian bank, expects to lose some Nkr1.1bn (€174m) on loans this year but still hopes to show a net profit by the year-end. For the first four months the bank's operating profits fell from Nkr321m to Nkr270m, while at the net level there is a loss of Nkr95m, against a net profit a year ago of Nkr140m.

CIR to gain \$1bn from Buitoni and Perugia merger

BY ALAN FRIEDMAN IN MILAN

CIR, the holding company controlled by Mr Carlo De Benedetti, is to receive L1,940m (€1.05bn) of cash as a result of its planned incorporation by merger of the still-quoted shells of Buitoni and Perugia, the pasta and chocolate concerns whose assets have been sold to Nestlé of Switzerland.

This notice is important and requires your immediate attention if you are in any doubt about the offer contained in this notice you should consult a person authorized under the Financial Services Act 1986 who specializes in advising on investments of the kind mentioned herein.

NOTICE TO HOLDERS OF The Nikko Securities Co. (Asia) Limited 8 1/4% Dual Currency Yen/U.S. Dollar Guaranteed Bonds 1995

Up to U.S. \$100,000,000 THE SOCIETY FOR SAVINGS Collateralized Floating Rate Notes Due 1991 of which U.S. \$50,000,000 is the Initial Tranche and U.S. \$25,000,000 is the 1st Subsequent Tranche

Neue Heimat to change status

By Our Financial Staff

NEUE HEIMAT, the heavily debt laden West German housing cooperative, plans to become an Aktiengesellschaft, or public limited company, switching from its present GmbH status.

Schindler computer deal

BY JOHN WICKS IN ZURICH

SCHINDLER, the Swiss lift maker, is to acquire a majority shareholding in Also Holding, a supplier of personal computer systems which last year had sales of Sfr185m (€128.5m).

Swedish banks lift income

BY SARA WEBB IN STOCKHOLM

SKANDINAVISKA Enskilda Banken and Svenska Handelsbanken, Sweden's leading and second largest banks, respectively, reported higher profits for the first four months of 1988, helped by increased volumes and higher interest income.

Perstorp 36% ahead at eight months

PERSTORP, THE Swedish specialty chemicals and plastics group, increased profits (after financial items) by 36 per cent to SKr404m (€67m) in its first eight months to April 30, 1988, writes Sara Webb in Stockholm.

THECLA INDUSTRIES has acquired the business operations and holdings of the predecessor companies THECLA DELLE THECLAANOULD AND S.R.D.

INVESTCORP International Investment Banking BAHRAIN INVESTCORP House, P.O. Box 5340, Manama Telephone: 532000 Telex: 9664 INCORP BN Fax: 530816

TIFFANY & CO. GmbH has been established to conduct the specialty retailing activities in West Germany of TIFFANY & CO.

SOCIÉTÉ NOUVELLE CHAUMET S.A. has acquired the assets of CHAUMET & CIE.

SOCIÉTÉ NOUVELLE CHAUMET S.A. FF 220,000,000 to partially finance the acquisition of certain assets from CHAUMET & CIE.

BREGUET INTERNATIONAL S.A. has acquired the shares of BREGUET S.A. (FRANCE)

BREGUET INTERNATIONAL S.A. FF 70,000,000 to partially finance the acquisition of shares of BREGUET S.A. (FRANCE)

CORPORATE INVESTMENT • REAL ESTATE INVESTMENT • PORTFOLIO MANAGEMENT • TRADING

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

George Graham on consequences of the French SE's FF500m loss
Bourse tensions bubble to surface

THE RESIGNATIONS yesterday of the chairman of the French Stock Exchange, Mr Xavier Dupont, and his chief executive, Mr Philippe Cossereau, have completed the turmoil...



Xavier Dupont presided over far-reaching reform



Regis Rousselet appointed to replace Dupont

Mr Dupont, as syndic of the old Chambre Syndicale des Agents de Change and chairman of the new Société des Bourses Françaises (SBF) which replaced it this year, has presided over a far-reaching stock market reform...

But his departure, and the call for FF10m of new capital to top up the exchange's funds as a result of the losses, unleashed the barely concealed tension between the banks, which were this year allowed for the first time to buy into stockbroking firms...

Banks are still allowed to own only up to 30 per cent of a broker, rising to 50 per cent next year and 100 per cent in 1990. But it will be mostly on them that the burden of replenishing the exchange's capital and guaranteeing funds, which had dropped to FF1.08bn, falls.

The replenishment is divided into two halves: a FF500m capital increase guaranteed by the leading French banks and institutions which have bought into brokers, and FF500m from a levy on broking firms.

Several bankers in Paris yesterday suggested that the capital increase, underwritten essentially by the leading French banks, would have to be paid for by an increase in their influence over the stock market's future development.

Until now, the old broking firms have maintained a clear majority of the SBF's board, and Mr Dupont will be replaced as chairman by Mr Regis Rousselet, head of the broking firm Messier-Rousselle...

The details of the levy on broking firms have yet to be decided, and are causing a fierce debate in Paris. Suggestions of a flat levy of about FF20m per firm are being bitterly resisted by the smaller firms, especially those which have not yet sold out to a bank...

This could mean a shift in the exchange's stance on questions such as the ending of the fixed commission tariff or the treatment of small share transaction orders, which have grown to be a heavy burden in France since the privatisation programme tripled the direct share-owning population to 6m.

Banks have argued that they should be allowed to offset buy and sell orders from their retail networks, but the stock exchange rejected this idea as an infringement of its monopoly.

A recent compromise solution, which is being boycotted by such banks as Crédit Mutuel, provided for small orders to be treated at the following day's opening price.

At a time when many firms are investing in computer equipment and new offices, the levy could weigh heavily on income, and bonuses are expected to suffer.

Trade unions representing the employees of broking firms met yesterday to discuss the situation, which could imperil the already delicate negotiations being undertaken on the collective stock exchange staff agreement.

The fallout from the affair may not spare the French Treasury, which has closely controlled the transformation of the stock exchange, from the introduction of screen-based continuous trading systems to the creation of markets in financial futures and stock options and the opening up of brokers' capital to outside investors.

Some bankers are already demanding an explanation of why the Treasury, which is understood to have been informed about the stock exchange's FF500m trading losses last year, helped to cover up the disaster for six months.

The revelation of the shortfall, the latest in a sequence of substantial losses mainly incurred in the Matif financial futures market or on options on Matif contracts, has dealt a blow to Paris's declared ambition to become the leading financial centre of continental Europe.

Mr Engstroem, 43, left UBS Securities late last year, where he was managing director responsible for the primary market division of Union Bank of Switzerland (Securities).

He cited disagreements about the direction being taken by the firm and the difficulties in working in a large organisation.

At Gadd, which he will join in the next few weeks, he will be managing director of a new capital markets advisory service, to be part of the firm's corporate finance department.

The aim is to provide independent advice on the international markets to companies thinking about borrowing, and to financial intermediaries making decisions about their roles in the international markets.

Mr Engstroem said he had known Mr Gadd, who established Scandinavian Bank in the late 1960s and was subsequently chairman of Midland Montagu until his resignation in December 1984, for many years.

Gadd's current activities in the international markets include private placements, international listings, mergers and acquisitions, stockbroking, insurance broking and financial public relations. The additional department is necessary for the firm to become a full service house, it said.

The RCP programme for up to \$200m has been rated A1 by Standard & Poor's and P1 by Moody's, and three dealers have been appointed: Credit Suisse First Boston, Citibank and Shearson Lehman Brothers.

Financial liquidity support for the programme will be a \$180m, five-year multiple option facility which was launched into syndication yesterday. The loan is being arranged by Banque Paribas and has also been underwritten by Paribas, Banque Nationale de Paris, Fuji Bank and Mitsubishi Trust.

A further \$20m is being provided by Paribas through a \$20m bridging facility. Chemical Bank Home Loans will provide mortgage administration services and Baring Brothers has structured the transaction.

© Brysons International Bank, an affiliate of Bees International Bancorp, a US merchant bank, has arranged a \$100m Eurocommercial paper programme through Merrill Lynch International, Citicorp and S.G. Warburg have also been appointed as dealers.



Peter Engstroem, disagreed over direction

Engstroem to head Gadd advice service

By Stephen Fidler, Euromarkets Correspondent

THE FORMER head of the international borrowing of the Swedish national debt office, Mr Peter Engstroem, has joined J.S. Gadd, the finance house established early last year by Mr Staffan Gadd, former chairman of Samuel Montagu.

Mr Engstroem, 43, left UBS Securities late last year, where he was managing director responsible for the primary market division of Union Bank of Switzerland (Securities).

He cited disagreements about the direction being taken by the firm and the difficulties in working in a large organisation.

At Gadd, which he will join in the next few weeks, he will be managing director of a new capital markets advisory service, to be part of the firm's corporate finance department.

The aim is to provide independent advice on the international markets to companies thinking about borrowing, and to financial intermediaries making decisions about their roles in the international markets.

Optimists given go-ahead by low US trade figures

BY DOMINIQUE JACKSON

YESTERDAY'S NEWS of an unexpectedly low seasonally adjusted US April trade deficit of \$9.89bn gave a long-awaited go-ahead to cautious optimists in the Eurobond market, and prices in most sectors closed markedly firmer after a brisk day's trade.

The April figure, down from a revised \$11.7bn in March, came in well below median market forecasts of \$12.5bn, sending the US dollar up to its highest levels in Europe since last October. The better-than-expected figures also took many Eurobond market participants by surprise, prompting an initial scramble to rectify short positions in Eurodollar and US Treasury bonds.

The key 30-year Treasury bond rose by well over a point in London trading, sending its yield below 9 per cent to close at 8.83 per cent in London. Longer-dated Eurodollar bond prices also rose by about a full point with rises of between 1/2 point and a full point posted by shorter maturities.

Dealers said the data provided the much-needed good news which the market had been waiting for to confirm the vastly improved tone which had been detected over the last few weeks. Several issuers are now expected to come to the Eurodollar sector to take advantage of an improved investor appetite for dollar-denominated securities.

Syndicate teams remained on the sidelines until after the US trade data were announced yesterday and only one dollar straight bond finally emerged, although several more are anticipated.

Yesterday's offering was at the opposite end of the yield curve to Monday's two 10-year deals for Belgium and SNCF. General Motors Acceptance Corp issued a two-year \$250m bond at 100.925 per cent with an 8 1/2 per cent coupon. The lead manager, Salomon Brothers International, said the deal was priced to yield 8 1/2 per cent.

basis points (hundredths of a percentage point) over comparable US Treasury issues at the launch. Dealers said the pricing was a little on the tight side but was in line with the borrower's usual issuing policy. The issue was not deemed as attractive as either of Monday's two deals for issuers who usually find more favour with investors. Both issues were still trading comfortably within fees yesterday.

INTERNATIONAL BONDS

However, the short maturity on the GMAC deal was expected to appeal to investors who are keen to keep to the defensive end of the yield curve.

More US corporate borrowers seem set to take advantage of the improved market to issue Eurodollar bonds in the next few days. Another major French borrower is rumoured to be in the market for a dollar issue but the deal failed to emerge yesterday.

There was no further news on a reported substantial dollar straight issue for New Zealand. In equity-linked deals, Nomura International brought Fuji Photo to the market with a four-year \$400m equity warrant deal on which the coupon is indicated at 3 1/2 per cent. Dealers said the deal saw healthy demand and was well bid at 100 per cent against its initial issue price.

Morgan Stanley brought the first Canadian dollar issue of the week for Helaba Luxembourg, a subsidiary of Hessische Landesbank Girozentrale which are joint lead managers on the issue. The \$300m three-year 10 per cent deal at 101 1/4 was bid at a level around its total 1 1/2 per cent fees. A triennial issue to the Australia dollar sector prompted the first issue in that currency this week by Banque Internationale Luxembourg. Luxembourg led the \$450m issue for BIL, a four-year deal with a 15 per cent coupon and 10 1/2 issue price. The issue was bid at a discount of 1 1/4 against total fees of 1 1/4.

Campagna Bancaire issued a Y6bn five-year step-up coupon bond priced at 101 1/4. LTCB International led the deal on which the coupon will be 2 per cent for the first two years, rising to 6 1/2 per cent thereafter.

Late in the day, Swedbank issued a five-year Y10bn deal which will be redeemed at a rate linked to the Nikkei Dow stock index. IBI International led the five-year targeted deal which was priced at 101 1/4 and on which the coupon will be 2 basis points over the Japanese long-term prime rate.

In West Germany, the US trade figures boosted a firmer tone seen all day. Domestic bonds finished an average of 1/2 point better in brisk trading. Euroshort prices also ended firmer.

In Switzerland, prices finished mixed. BIL's capital increase financing plan. Swiss Bank Corporation led a \$F100m deal for Oesbergscheische Druckwerke. The 10-year 4 1/2 per cent deal is priced at 101 1/4.

Citicorp Investment Bank (Switzerland) brought a convertible deal for Japanese construction and civil engineering company, Daikoku. The coupon on the four-year issue is indicated at 4 1/2 per cent.

Banca della Svizzera Italiana led a \$F200m deal for Canon Sales. The coupon on the five-year deal is indicated at 4 1/2 per cent.

A \$F100m five-year 4 1/2 per cent issue by Danish insurer Top Danmark was trading for the first time yesterday and closed the day at 99 1/4 points below its issue price.

Consortium to place shares after Enichem merger

BY ALAN FRIEDMAN IN MILAN

A CONSORTIUM of Italian and foreign banks will be assembled to place between 15 and 20 per cent of the shares of the joint venture chemicals company expected to result from the merger of the state-owned Enichem and the bulk of Montedison, the private chemicals concern.

Mr Luigi Arcuti, chairman of IML, the medium-term credit institute, has announced that his bank, along with two others - Mediobanca and Credipol - plans to lead the consortium.

ENI and Ferruzzi, the two holding companies which control Enichem and Montedison, are likely to have 40 per cent each of the

new chemicals venture, which is being billed as the most important post-war rationalisation of the Italian chemicals industry.

A letter of intent outlining the Enichem-Montedison merger plan was signed last month and a series of working groups are at present preparing a business plan. The deal is expected to be completed by the end of July.

The new venture, which will have about \$10bn a year of sales, will contain the whole of Enichem, which last year had \$5,200bn (\$4,85bn) of revenues, and a series of base chemicals, artificial fibres, fertilisers and elastomers assets from Montedison.

Mr Engstroem said he had known Mr Gadd, who established Scandinavian Bank in the late 1960s and was subsequently chairman of Midland Montagu until his resignation in December 1984, for many years.

Gadd's current activities in the international markets include private placements, international listings, mergers and acquisitions, stockbroking, insurance broking and financial public relations. The additional department is necessary for the firm to become a full service house, it said.

The RCP programme for up to \$200m has been rated A1 by Standard & Poor's and P1 by Moody's, and three dealers have been appointed: Credit Suisse First Boston, Citibank and Shearson Lehman Brothers. The funds from the programme will be hedged into sterling.

Financial liquidity support for the programme will be a \$180m, five-year multiple option facility which was launched into syndication yesterday. The loan is being arranged by Banque Paribas and has also been underwritten by Paribas, Banque Nationale de Paris, Fuji Bank and Mitsubishi Trust.

A further \$20m is being provided by Paribas through a \$20m bridging facility. Chemical Bank Home Loans will provide mortgage administration services and Baring Brothers has structured the transaction.

© Brysons International Bank, an affiliate of Bees International Bancorp, a US merchant bank, has arranged a \$100m Eurocommercial paper programme through Merrill Lynch International, Citicorp and S.G. Warburg have also been appointed as dealers.

Austrian Airlines issue opens low

THE NEW shares issued by State-owned Austrian Airlines on the Vienna Stock Exchange opened at a lower-than-expected price, according to Austrian brokers. Our Financial Staff writes.

The offering of 435,000 ordinary shares at Sch2,100 per nominal Sch1,000 share ended their first day at Sch2,160.

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market.

Table with columns: US DOLLAR STRAIGHTS, Yen STRAIGHTS, OTHER STRAIGHTS. Includes bond names, amounts, yields, and prices.

Table with columns: US DOLLAR STRAIGHTS, Yen STRAIGHTS, OTHER STRAIGHTS. Includes bond names, amounts, yields, and prices.

Table with columns: US DOLLAR STRAIGHTS, Yen STRAIGHTS, OTHER STRAIGHTS. Includes bond names, amounts, yields, and prices.

Table with columns: US DOLLAR STRAIGHTS, Yen STRAIGHTS, OTHER STRAIGHTS. Includes bond names, amounts, yields, and prices.

Table with columns: US DOLLAR STRAIGHTS, Yen STRAIGHTS, OTHER STRAIGHTS. Includes bond names, amounts, yields, and prices.

Table with columns: US DOLLAR STRAIGHTS, Yen STRAIGHTS, OTHER STRAIGHTS. Includes bond names, amounts, yields, and prices.

Table with columns: US DOLLAR STRAIGHTS, Yen STRAIGHTS, OTHER STRAIGHTS. Includes bond names, amounts, yields, and prices.

Table with columns: US DOLLAR STRAIGHTS, Yen STRAIGHTS, OTHER STRAIGHTS. Includes bond names, amounts, yields, and prices.

Table with columns: US DOLLAR STRAIGHTS, Yen STRAIGHTS, OTHER STRAIGHTS. Includes bond names, amounts, yields, and prices.

Table with columns: US DOLLAR STRAIGHTS, Yen STRAIGHTS, OTHER STRAIGHTS. Includes bond names, amounts, yields, and prices.

NEW ISSUE These Notes having been sold, this announcement appears as a matter of record only. MAY, 1988

BFCF Banque Francaise du Commerce Extérieur

¥25,000,000,000

4 3/4 per cent. Notes due 1993

Unconditionally guaranteed by

The Republic of France

Issue Price 101 3/4 per cent.

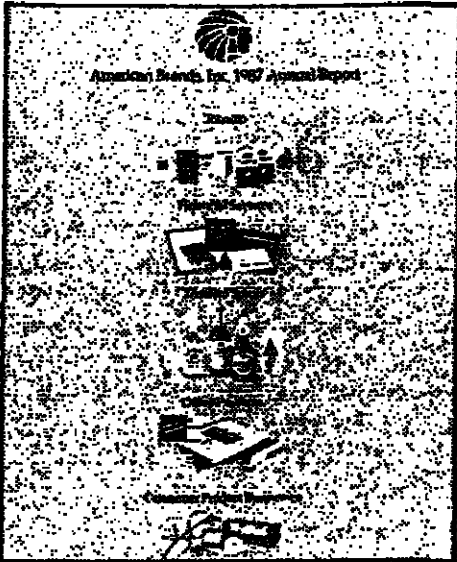
IBJ International Limited

- Bank of Tokyo Capital Markets Group, Bankers Trust International Limited, Banque Bruxelles Lambert S.A., Banque Paribas Capital Markets Limited, BNP Capital Markets Limited, Crédit Lyonnais, Credit Suisse First Boston Limited, Daiwa Europe Limited, Dresdner Bank Aktiengesellschaft, Kuwait Investment Company, LTCB International Limited, Mitsubishi Finance International Limited, Mitsubishi Trust International Limited, J.P. Morgan Securities Ltd., Morgan Stanley International, Nippon Credit International Limited, Nomura International Limited, Société Générale, SBCI Swiss Bank Corporation Investment banking, S.G. Warburg Securities, Yasuda Trust Europe Limited

Financial Times Ltd. 1988. Reproduction in whole or in part in any form not permitted without written consent. Data supplied by DATASTREAM International.

Annual Update 2

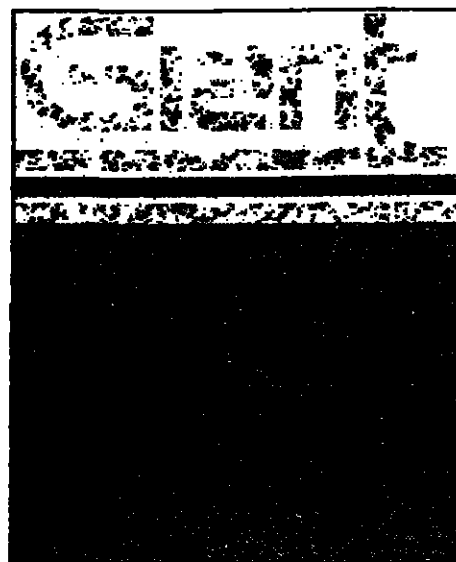
Part 1 was featured on June 14th.



American Brands
American Brands is a worldwide holding company. 1987 sales from continuing operations were \$9.2 billion and net income was \$4.60 per common share, both records. In the U.S. American Tobacco's brands include Pall Mall, Carlton, Tareyton and Lucky Strike cigarettes. In the U.K. Gallaher sells Benson & Hedges, Silk Cut and Berkeley cigarettes. Other leading lines include Jim Beam bourbon, ACCO office products, Titleist and Foot-Joy golf products and Master locks. Financial services consists of Franklin Life and Southland Life.



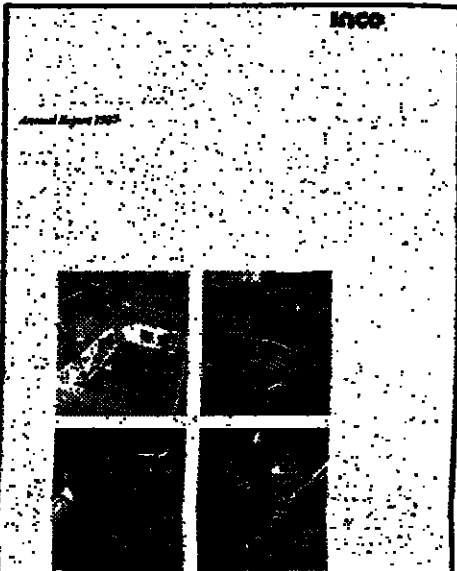
Georgia-Pacific Corporation
Georgia-Pacific Corporation, one of the world's largest paper and building products companies, has just posted a record year. Georgia-Pacific generated nearly \$600 million in cash flow in 1987 and earnings per share grew to \$3.88 (excluding a \$3.35 unusual item), up from \$2.70 in 1986. Georgia-Pacific's 1987 progress was the result of better market conditions, improved product mix, increased cost competitiveness, and growth in key businesses.



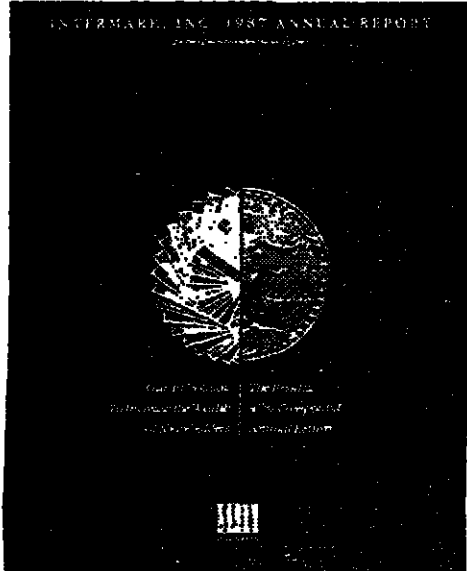
Giant Yellowknife Mines Limited
Giant Yellowknife Mines Limited is a significant producer of gold in Canada. It was incorporated on August 4 1987 and today its operations include mines in Timmins, Ontario and Yellowknife, Northwest Territories. The Corporation also conducts exploration in Ontario, Saskatchewan, the Northwest Territories and the western United States.



Hemlo Gold Mines Inc.
Hemlo Gold Mines Inc. is one of North America's largest and lowest cost gold producers. In 1987, it's first full year of operation, the Company produced 369,000 ounces of gold at an average cost of CAS 136 an ounce. Net profits after tax were CAS 53 million. It's first dividend was declared in October 1987. Hemlo has a commitment to growth. It has already budgeted CAS 7.5 million for 1988 gross roots exploration and has entered into equity financing arrangements with Viceroy Resources (California heap leach property) and Windarra Minerals (properties in northwestern Ontario south of Hemlo's Gold Giant mine).



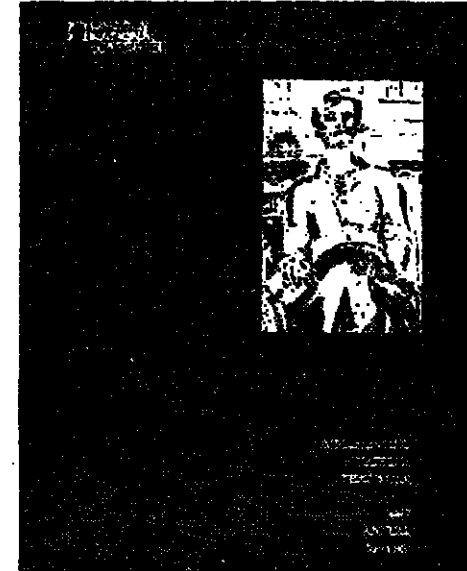
Inco Limited
Inco Limited had 1987 sales of US\$ 1,789.5 million. Inco is the non-communist world's leading producer of nickel and a substantial producer of copper, precious metals and cobalt. Inco is also the world's largest supplier of wrought and mechanically alloyed nickel alloys as well as a leading manufacturer of blades, discs, rings and other forged and precision-machined components made from special alloy materials. Inco employs 18,700 in 18 countries.



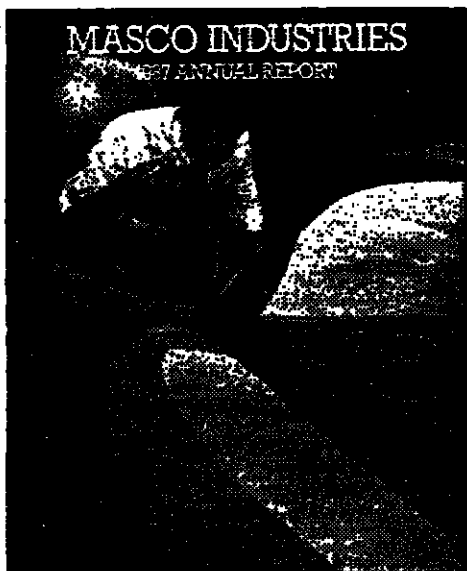
Intermark
Intermark (ASE:IMI) is a billion-dollar operating/holding company which owns and adds value to well-established, mid-sized American growth companies. Intermark currently owns controlling interests in nine such "Partner Companies" which operate in broadly diverse industries. Intermark's goal is to increase the intrinsic value (orderly break-up value under favorable market conditions on a tax-sheltered basis) of its stock by at least 20% per year. Over the past 13 years Intermark's stock has appreciated at an annual compound rate of 40.3% versus 10.5% for the Standard & Poor's 500.



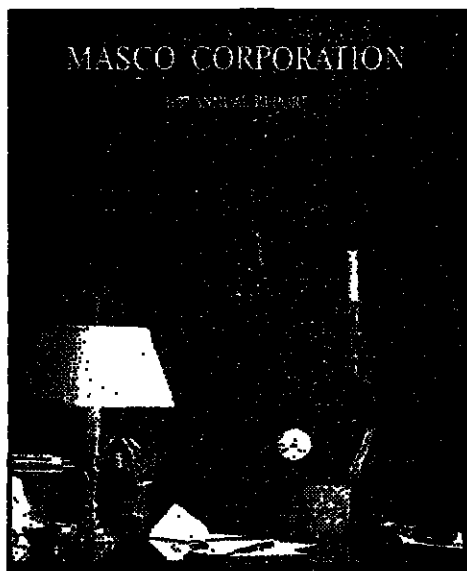
Jannock Limited
Jannock Limited had an excellent year in 1987. Consolidated net earnings for 1987 reached a record of \$88 million or \$2.46 per share which compares with \$46 million or \$1.77 per share during 1986. Jannock is a diversified corporation with operations in a number of basic, high technology and service industries. It is North America's largest producer of clay brick and is a partner in two steel fabricating groups, one of which is Canada's leading consumer of raw steel. Jannock holds a 50% interest in Lantic Sugar, which sells more than half the refined sugar consumed in Canada.



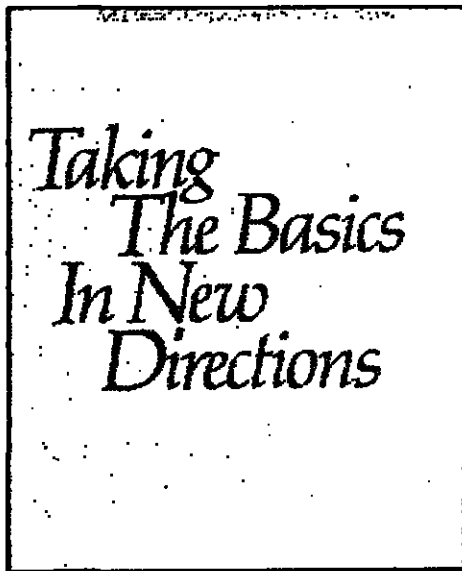
Lincoln National
Lincoln National Corporation (NYSE: LNC), is the nation's sixth largest insurance holding company. The company's assets exceed \$18 billion with annual revenues of \$7 billion. Life insurance in force totals \$150 billion. It markets individual group/life and health insurance, reinsurance, corporate pensions, annuities, property-casualty insurance and investment management services. Lincoln National enjoys the nation's highest market valuation among its peer companies on an earnings basis (as of 3/10/88).



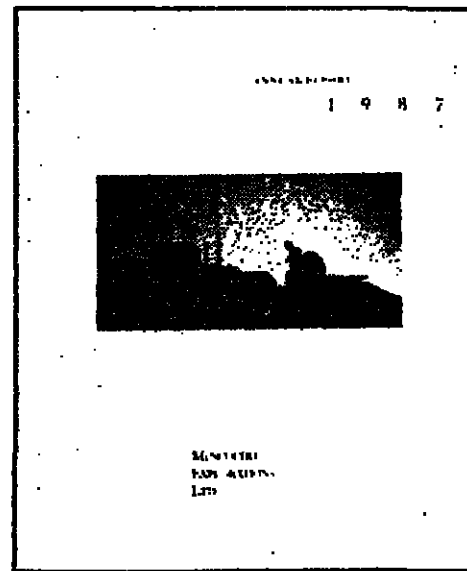
Masco Industries
"A Unique Industrial Growth Company"
Masco Industries is a technology-based company whose corporate objective is to achieve above-average growth by utilizing our design, engineering and manufacturing skills to develop innovative processes and products for an expanding number of markets. Our objective is to increase earnings per common share, on average, at least 20-25 percent annually and thus to establish Masco Industries as a unique industrial growth company.



Masco Corporation
"A Unique Consumer Products Growth Company"
Masco Corporation has reported 31 consecutive years of earnings increases. Sales and earnings have increased at average annual compound rates of approximately 20 percent. Send for our 1987 Annual Report to learn why we believe, Masco's earnings will continue to grow at an average annual rate of 15 to 20 percent annually over the next five years with our sales in 1992 approaching or exceeding \$3 billion.



McDonald's Corporation
The McDonald's System is the largest foodservice organization in the world. The Company, its franchisees and affiliates operate 10,000 McDonald's restaurants, each offering a limited menu of high-quality food, which can be part of a well-balanced diet. These restaurants are located in 47 countries around the world. The System has pioneered food quality specifications, equipment technology, marketing and training programs, and operational systems that are the standards of the industry throughout the world. McDonald's motto of Q.S.C. & V. translates into Quality food products; fast, friendly Service; restaurants known for Cleanliness; and a menu that provides Value. Q.S.C. & V. McDonald's promise to customers every day around the world.



Muscocho
Muscocho Explorations Ltd., a gold mining and exploration company operates in Ontario and Quebec. In 1987, the Company had an exceptional year, with an equity issue of \$18 million and positive production decisions. By early 1988, it expects to be producing gold at an annual rate of 100,000 ozs., versus the current production of approximately 20,000 ozs. As Muscocho matures it looks forward to further growth and progress from its developing gold properties.

Part 1 was featured on June 14th.

Please send me the following Annual Reports:

- 13 American Brands, Inc.
- 14 Georgia-Pacific Corporation
- 15 Giant Yellowknife Mines Limited
- 16 Hemlo Gold
- 17 Inco Limited
- 18 Intermark
- 19 Jannock Limited
- 20 Lincoln National
- 21 Masco Industries
- 22 Masco Corporation
- 23 McDonald's Corporation
- 24 Muscocho

"I also want these Annual Reports which featured June 14th and will feature on June 16th."

- 01 American Brands, Inc.
- 02 Ametek
- 03 American Express
- 04 American General
- 05 Ameritech
- 06 Bank of Montreal
- 07 Bell Atlantic
- 08 BCE Inc.
- 09 CSX Corporation
- 10 Chicago Pacific Corporation
- 11 Federal Mogul
- 12 Onex Corporation
- 25 Nova Corporation of Alberta
- 26 NYNEX
- 27 PacifiCorp
- 28 Placer Dome Inc.
- 29 Reebok International Ltd.
- 30 Repap Enterprises Corporation Inc.
- 31 Teva Pharmaceutical Industries, Ltd.

Name _____
Position _____
Company _____
Address _____
Country _____

Please return coupon by August 19th, 1988.

To: David Owen, Financial Times
Bracken House, Cannon Street, London EC4P 4BY, U.K.
Or: Brian Richardson, Financial Times
14 East 60th Street, New York, NY 10022, U.S.A.

UK COMPANY NEWS

Northern Foods matches City estimates with £77m

BY LISA WOOD

Northern Foods, a major supplier of foods to Marks and Spencer in which Hazelwood Foods has a 3.6 per cent stake, yesterday reported pre-tax profits of £77.3m for the year to March 31 1988, a modest increase on last year's £75.2m.

The results - in line with City expectations - were dampened by Northern's final withdrawal from the US which inflicted a £7.2m reduction in North American contributions. This amounted to £2.8m compared with £10.6m last time. Northern intends to retain its Canadian business, Northern Fine Foods.

However, the benefits of rationalisation and reorganisation in the UK started to come through in the second half with profits for the year increasing by 15 per cent.

Earnings per share were up by

9 per cent to 24.6p. The directors recommended a final dividend of 6.75p making a total for the year of 10p (9p).

Mr Christopher Haskins, chairman, said the final phase of restructuring was being completed and Northern, with no gearing, was looking to make selective acquisitions. He said Northern would be prepared to go back into the US should Marks and Spencer decide to enter the US food market.

Northern has reorganised its UK and Irish businesses into four groups: dairy, convenience foods, meat and grocery. UK sales in 1988 totalled £1.01bn, an increase of three per cent on the previous year with operating profit up by 18 per cent. UK operating margins increased from 6.7 per cent to 7.5 per cent.

The continuing decline of the

dairy market has led to heavy rationalisation of the group. Two-thirds of Northern milk rounds have been franchised with the remainder going to franchise next year. Increased efficiencies have been made in processing and packing carton milk.

The convenience foods group - which includes recipe dishes, quiches, pies and desserts - showed a 30 per cent increase in operating profit to £13.3m. More than 75 new products were launched with M and S. Problems at Park Cakes, where a change in customer distribution adversely affected profits last year, were being resolved although plant still had spare capacity.

The meat group, which includes the Bowyers sausage and pie business, showed a marginal increase in operating profit



Christopher Haskins - seeking selective acquisitions.

Dawson hit by \$ and cashmere price rise

By Clare Pearson

Dawson International, the Scottish knitwear group, yesterday turned in flat pre-tax profits of £47m compared with £46.7m for the year ended March 31 1988.

Mr Ronald Miller, chairman, said that it was a frustrating year. He explained that profits would have been about £3.5m higher without the dual problems of the falling dollar and rises in cashmere prices as a result of the "open door" policy of China, the world's main supplier. The profits were, in any case, flattered by comparison with the previous year by a £1.7m extra contribution from acquisitions.

Sales, about 65 per cent of which are outside the UK, increased by six per cent to £355.31m (£334.43m). Within this, Scottish branded knitwear - which incorporates the well-known Pringle range - increased by 2.2 per cent to £79.86m (£72.27m). European knitwear processing by per cent to £164.44m (£146.41m), and US operations by 8 per cent to £101.15m (£94.06m). The pre-tax margin was nearly one per cent lower at 13 per cent.

Helped by a lower tax charge, earnings per share rose to 20.4p (20.1p). But there is a final dividend of 5.4p making 7.8p for the year, a 13 per cent increase.

The change in China to entrepreneurial peasant production of cashmere led to shortages of supply, forcing Dawson to pay a premium over contracted prices.

Mr Miller said the company had begun a new marketing push in the US market for cashmere - considered less price sensitive than Europe. Specialist retail outlets were acquired in January for the first time with the purchase of Cashmere Cashmere. Last week, initial distribution of two new unmarket ranges, one designed by Oscar de la Renta, the US designer, started in New York department stores.

The integration of two US companies acquired in 1985, J.E. Morgan and Dunoald, has been a success. The former, known for its turtle neck sweaters, cost £1.5m.

Associated Products, a US shower curtain maker, achieved strong sales growth and the switch to higher priced curtains continued.

Within branded knitwear, the UK market recovered from a poor first quarter. European markets performed strongly. In July last year Pringle's West German distributor was acquired, leading to increased sales.

ISSUE NEWS

Hi-Tec ready to kick off stock market career with £55m offer

BY PHILIP COGGAN

PETER REID, Steve McMahon and Chris Woods were all left on the sidelines when England lost to Ireland at soccer on Sunday. But the sports shoe supplier which sponsors the three players, Hi-Tec Sports, is about to kick off its career on the stock market via an offer-for-sale which values the group at £55m.

The company was established in 1974 by its current chairman, Mr Frank van Wezel, and traded in its early years as Inter-Footwear (UK), selling the Dutch-owned retail brand of shoes. But the real growth of the company came after 1982 when the group created the Hi-Tec brand name; its squash shoe became one of the ten best selling sports shoes in the world.

Hi-Tec is now the leading sports shoe supplier in Britain, with 19 per cent of the market; it sells around 6m pairs of shoes worldwide. They are designed in Britain but the manufacture is

sub-contracted to the Far East and Europe.

The company plans to expand in Europe and the US and to develop other related leisurewear products to complement its sports shoe range.

Pre-tax profits have grown from £773,000 in the year to January 31 1984 to £5.65m last year, while turnover has grown from £13.65m to £52.88m over the same period. Citicorp Scrimgeour Vickers is offering 8.75m shares, 25 per cent of the equity, at 160p each putting the shares on a p/e of just under 14 at the offer price.

The company has made a £350,000 provision in its accounts to cover the potential claims in a court case. Judgement has been obtained against the company in a case relating to an alleged breach of contract; the company is facing other charges concerning alleged trade mark and copyright infringement. The directors intend to contest the proceedings vigorously.

comment

Hi-Tec has certainly conquered the UK sports shoe market and its recent growth record is impressive; the main question is where it can go from here. Adidas and Nike are likely to fight back in Britain; expanding overseas, particularly in the US, may turn out to be a hard slog. The company has a strong position in the squash and running shoes markets but it takes time, and marketing spend, to build up credibility in other sports like football and tennis. However, the wear is still not as common in the UK as in the US and Hi-Tec has so far shown that it has the patience to build up such "cross-over" business. The shares will not repeat the phenomenal performance of Esabek; only sports enthusiasts should rush to fill their boots. But a prospective p/e of 11, assuming £5.6m pre-tax this year, is not a high price to ask and the issue looks likely to get away safely.

Premier Oilfields doubles to £14.7m

BY STEVEN BUTLER

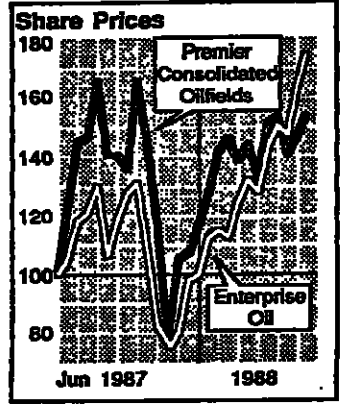
Premier Consolidated Oilfields, Britain's third biggest oil exploration and production company, doubled net earnings from £7.2m to £14.7m in the year to the end of March.

The figures, expected in the market, included a £3.66m extraordinary gain on the sale of Premier's stake in Tricontrol, which was partially offset by writedown of Premier's 2 per cent stake in Ultramar. Ultramar's share price has risen since the end of the accounting year.

Mr Roland Shaw, chairman, said that Premier would be interested in acquiring Ultramar's Indonesian assets should Ultramar be taken over and split up, although he also regarded the share holding as a sound investment based on Ultramar's potential performance.

Mr Shaw has met with other major shareholders in Ultramar, although he declined to go into details of the discussions.

Premier's turnover rose by 39 per cent in the year under review to £28.3m. This reflected an



other wells. In the current year, Premier expects to operate three North Sea wells, five appraisal wells in Trinidad and one well each in Thailand and Papua New Guinea. It will participate in 38 other exploration, development and appraisal wells.

Mr Shaw said cash flow was sufficient to fund current operations. The company has just completed a \$200m credit facility and had net cash of £25m.

The chairman added that Premier was in negotiations with several major oil companies on a farm-out arrangement for its exploration acreage in Thailand and Papua New Guinea. Under these arrangements, Premier's partner would undertake future drilling expenses in exchange for a percentage share of the field. Premier has completed extensive seismic studies of the area and has located several drilling prospects.

Premier drilled nine wells as operator since the end of March 1987, and has participated in 15

no dividend was declared, although the company plans a one-for-10 scrip issue.

comment

The benefits of Premier's share-for-asset deal with Burmah showed through again in yesterday's results. Premier now has a sizeable cash flow from which to finance its drilling programme. Premier has emerged as a solidly-financed company that is brimming with cash and the opportunities are probably better than ever to show that it has the ability to find substantial quantities of oil. On this score, its record has been middling at best, which perhaps explains in part why its share price performance has not matched its rivals in the independent sector. Even so, by most reckonings the share price has already outstripped its asset base. Whether that premium is justified is likely to be proven in the next year or so when shareholders learn the results of the proposed drilling programme.

Rockfort plans £20m listing

BY PAUL CHEESERIGHT, PROPERTY CORRESPONDENT

Rockfort, the Reading-based commercial and residential property developer controlled by Mr Roger Smees, will later this month seek a full listing for an issue of new shares to raise £20m.

The disclosure of Rockfort's intentions brings to five the number of property concerns which this week have announced market plans or listed shares. The others are Billingsgate City Securities, Savills, Eroston and English and Overseas Properties.

A listing for Rockfort would dilute Mr Smees' equity from 68 per cent to under 40 per cent and Kleinfurter's 25 per cent stake to about 15 per cent. Kleinfurter Benson, which is managing the issue, took 25 per cent of Rockfort in 1986.

Mr Smees started Rockfort in 1976 following a career as a professional footballer with Chelsea and Reading. In between training sessions and matches, he qualified as a quantity surveyor and cut his property teeth in an estate agent's office.

Over the last three years, following an unhappy period with a construction subsidiary - "a bit like an own goal," Mr Smees conceded - Rockfort has achieved strong growth. Pre-tax profits, which had slipped to £28,000 in 1984, recovered to £664,000 in 1988 and reached £2.67m last year. The number of developments coming

through suggests that this year profits should be near £7m.

The group comes to the market as a property developer rather than a trader or investment company. It acquires land, develops the buildings and then sells on the whole package. But Mr Smees makes clear that any surplus revenue above that necessary to meet the expectations of future shareholders on growth in earnings per share could be used to build up an investment property portfolio.

In the traditional way of property development, Rockfort takes the front end risk by purchasing sites and winning the planning consents for a project before seeking funding. To date, projects have been pre-funded by the institutions and Mr Smees does not see this changing much.

But Rockfort nonetheless will have more financial flexibility after a listing. This will permit faster growth - more projects in hand at any one time - and, said Mr Smees, "We will be able to consider more sophisticated financing, we can leave equity in a project."

The two core companies are Rockfort Land, which undertakes commercial property development, and Rockfort Homes, which is building up the residential side. Some 200 homes have been built and sold in and around

Reading so far.

Residential property has lately provided 15 per cent of group pre-tax profits and the plans are that this should grow to 25 per cent.

The commercial side - offices, hi-tech and retail - has spread out from Reading into the City of London with projects of small and medium size. The current development programme involves 128,000 sq ft of office and retail space.

"We're good on our home patch," claimed Mr Smees. "and we've grown into the City down the motorway corridor. For retail we will go to any sound shopping centre."

Acquisitions help lift BSS to over £10m

BY FIONA THOMPSON

BSS Group, industrial distribution company which supplies heating, pipeline and mechanical services equipment, yesterday reported pre-tax profits 29 per cent ahead at £10.12m for the year to March 31. The advance from £7.83m was achieved on turnover 22 per cent higher at £105.25m.

Earnings per share rose 27 per cent, from 27.4p to 34.9p, and a proposed final dividend of 8p makes a total for the year of 12p (9.26p).

In the past year, BSS, formerly British Steam Specialities, disposed of its manufacturing activities and continued its strategy of acquiring specialist distribution companies operating in fields where it has a good knowledge of the basic market. It acquired AM Supplies (pumps and controls) last October and Ivco Process Valves last December, which

jointly contributed £4.8m to turnover.

The figures include a maiden full year contribution from Manor Building and Plumbing Supplies, the copper tubing business purchased in 1986. "It did extraordinarily well. I'd like to buy another Manor," said Mr Ian Phillips, chairman. "The group has had a most successful year with good increases from both the original businesses and from Manor," he added.

BSS supplies everything to do with pipework systems - ferrous, copper and plastic pipes, pumps, valves and controls - to a range of customers including builders and plumbers merchants, hospitals and local authority buildings, the oil and petrochemical industry, mechanical services contractors and manufacturing industries.

About half of BSS's business is related to new construction and

half to maintenance. "We like the balance," said Mr Phillips. "When there is a boom in the building industry we have more sales on that side whereas during a recession our maintenance business leaps up."

Interest payable declined from £227,000 to £18,000, mainly due to funds emanating from the disposal of manufacturing businesses and some time passing before they were utilised for acquisitions. The company now has 35 BSS outlets in the UK and Ireland, as well as three Manor, nine Ivco and six AM Supplies branches. It plans to open three more BSS and one Manor outlet this year.

Tax took £3.67m, compared with £2.79m last year.

comment

It has been a good year for BSS and the City responded to these better-than-expected results by lifting the shares 10p to 38p. The decision to abandon manufacturing and concentrate on distribution has proved a sound one, as this is plainly where its expertise lies. BSS knows its market well and has focused on providing a wide choice of materials via an overnight service. Demand for both industrial/commercial and domestic heating products was strong, as construction activity continued to boom, and the replacement market has seen a quite significant boost in the last few years. Though some doom merchants are predicting a construction downturn, others are equally vehement that trading will remain robust. Analysts are looking this year for pre-tax profits of between £11m and £12m, putting the shares on a prospective p/e of just above 9 - very reasonable.

comment

Does the person who pays £149 for a standard cashmere jersey today care if the price tag goes up to £208, as Dawson says it will next spring? The tricky question of the trade-off between price and volume is the cloud hanging over Dawson's otherwise much improved prospects now that the above-the-line knock of integrating the two mature US operations, J.E. Morgan and Dunoald, has been taken. European and UK non-knitwear businesses are generally performing well, and autumn season knitwear price rises appear to have been accepted by retailers. Dawson may make £22m this year, putting the shares on a p/e which has slipped on concerns about raw material prices and the dollar - still on a single-figure prospective p/e. Cheap indeed, if the company, with its well-established brand position in the luxury end of its market, really has turned.

Pentos floating off property side

BY PHILIP COGGAN

English & Overseas Properties, the property subsidiary of the Pentos retailing group, is being floated on the stock market with a value of around £3m.

The London Bank is placing 3.81m shares at 155p each, thereby reducing the Pentos stake to 29.9 per cent. Pentos has agreed not to sell any of its remaining shares for a year.

E&OP was founded in 1978 to provide the Pentos group with suitable sites for its retail operations. During the 1980s it has expanded, first via develop-

ments for other retailers and then through the development of industrial units.

The percentage of turnover relating to developments where Pentos group companies were tenants was 44 per cent last year but that should fall to under 10 per cent during 1988.

Pre-tax profits have grown

from £480,000 in 1983 to £669,000 last year, while turnover expanded from £2.5m to £5.17m. The company is forecasting profits of not less than £1.5m for 1988.

The group has net tangible assets of 79p per share and indicated gross dividend yield is 2.2 per cent. Dealings are expected to start on July 1.

PREMIER CONSOLIDATED OILFIELDS PLC

YEAR OF RECORD RESULTS

PRODUCTION UP 20%

TURNOVER UP 39%

PRE-TAX PROFIT UP 66%

NET PROFIT UP 104%

The preliminary unaudited results for the year ended 31st March 1988 are as follows:

	1988	1987
	£000	£000
Turnover	26,282	20,344
Pre-tax profit	14,333	8,625
Net profit	14,700	7,211
Earnings per share	3.14p	1.86p
Oil and gas produced	6,900 bld	5,770 bld

PREMIER PLANS TO DRILL THIS COMING YEAR:

- 6 UK North Sea wells
- 3 wells offshore Wytch Farm
- 3 UK onshore wells
- 1 well in Thailand
- 1 well in Papua New Guinea
- 1 well offshore Sicily
- 5 US wells
- 5 wells in Trinidad
- 24 development wells onshore Wytch Farm

A one for ten bonus issue will be proposed at the AGM on Tuesday 26th July 1988. Premier signed on 7th June 1988 a \$200 million credit facility to cover Wytch Farm development costs and for general corporate purposes.

66 Premier's holding of 6.3 million net acres of exploration rights in nine countries backed by production cash flow, substantial credit facilities and a strong balance sheet ensure the Company's potential for further progress.

Roland Shaw, Chairman

Copies of the Annual Report may be obtained from the Secretary, Premier Consolidated Oilfields plc, 23 Lower Belgrave Street, London SW1W 0NR from 4th July 1988.

Meyer offshoot in £8m site disposal

Meyer International's builders' merchants subsidiary, Jewson, has sold a 14.5 acre site at Bury St Edmunds for £8m. The book value is about £400,000. The site is currently used as a Jewson branch which is being relocated on July 4.

In 1987 the group sold over 20 former trading sites which resulted in an overall net pre-tax profit against book value of £7m.

comment

It has been a good year for BSS and the City responded to these better-than-expected results by lifting the shares 10p to 38p. The decision to abandon manufacturing and concentrate on distribution has proved a sound one, as this is plainly where its expertise lies. BSS knows its market well and has focused on providing a wide choice of materials via an overnight service. Demand for both industrial/commercial and domestic heating products was strong, as construction activity continued to boom, and the replacement market has seen a quite significant boost in the last few years. Though some doom merchants are predicting a construction downturn, others are equally vehement that trading will remain robust. Analysts are looking this year for pre-tax profits of between £11m and £12m, putting the shares on a prospective p/e of just above 9 - very reasonable.

comment

Does the person who pays £149 for a standard cashmere jersey today care if the price tag goes up to £208, as Dawson says it will next spring? The tricky question of the trade-off between price and volume is the cloud hanging over Dawson's otherwise much improved prospects now that the above-the-line knock of integrating the two mature US operations, J.E. Morgan and Dunoald, has been taken. European and UK non-knitwear businesses are generally performing well, and autumn season knitwear price rises appear to have been accepted by retailers. Dawson may make £22m this year, putting the shares on a p/e which has slipped on concerns about raw material prices and the dollar - still on a single-figure prospective p/e. Cheap indeed, if the company, with its well-established brand position in the luxury end of its market, really has turned.

comment

It has been a good year for BSS and the City responded to these better-than-expected results by lifting the shares 10p to 38p. The decision to abandon manufacturing and concentrate on distribution has proved a sound one, as this is plainly where its expertise lies. BSS knows its market well and has focused on providing a wide choice of materials via an overnight service. Demand for both industrial/commercial and domestic heating products was strong, as construction activity continued to boom, and the replacement market has seen a quite significant boost in the last few years. Though some doom merchants are predicting a construction downturn, others are equally vehement that trading will remain robust. Analysts are looking this year for pre-tax profits of between £11m and £12m, putting the shares on a prospective p/e of just above 9 - very reasonable.

USM placing for Appleby Westward

By Fiona Thompson

Appleby Westward, West Country grocery wholesaler, is to join the USM via a placing which values the company at £7.2m.

Stock Beech is placing 1.21m shares, representing 21.8 per cent of the enlarged equity, at 180p each, £21.6m. Existing shareholders are selling 579,596 shares to realise £283,994 and £25,005 new shares will raise £282,505, before expenses.

Appleby Westward has three distinct business activities - wholesale grocery distribution, subcontracting refrigeration, and commercial vehicle repair and servicing through its Volvo commercial parts dealership.

Grocery distribution accounts for 95 per cent of turnover. The company trades in an area from Bristol to Lands End, supplying groceries on a wholesale basis to 205 Spar retailers and 84 VG retailers. The majority of the Spar outlets trade under the "Spar Eight till Late" banner. The VG retailers offer a similar range of merchandise and those who open long hours trade under the logo of VG Latestop.

The group has increased pre-tax profits from £480,000 in 1986 to £669,000 this year, putting the shares on an historic p/e of 10.7.

ARROWS LIMITED

TRADE FINANCIERS

Arrows Limited is a finance company with a difference. As we approach a new decade we recognise the need to constantly adjust our horizons in keeping with the hi-tech industrial and commercial demands of a turbulent financial market place.

We recognise the adverse effects that expansion can have on cash flow.

We recognise the frustrations caused by capital tied up in stock.

We recognise the limitations suffered by other financial institutions because of inflexible approach or inability to cope.

That's why we are

FINANCING THE FUTURE

If you are a successful, expanding company of proven strength, with a turnover of not less than one million pounds, we can assist further growth or consolidation by providing off-balance sheet trading funds WITHOUT the need for tangible security, by re-financing your stock with us on a rolling credit basis.

Your company gains instant access to funds to which it may have been previously denied. It is a quick, convenient alternative to the difficulties involved in arranging overhead extensions, factoring or other secondary lines of finance.

And the cost? That is our key advantage.

We are no more expensive than the clearing banks and we believe our rates to be lower than those offered by any other financial institution and we require NO TANGIBLE SECURITY.

If you would like further information please contact the business development department at

ARROWS LIMITED

Please send me further information

Name _____

Title _____

Company _____

Address _____

Postcode _____

ARROWS LIMITED PROPERTY
Arrows House, Dorking Road, Dorking, Surrey, GU14 7HR.
Telephone 01304 951433. Telex 62722. Annex C. Fax 01304 951433.

For our current interest rates call up Arrow on Beesbee

Yearlings up 1/4%

The interest rate for this week's issue of local authority bonds is 2 1/4 per cent, up 1/4 of a percentage point from a month ago, and compares with 8 1/2 per cent a year ago. The bonds are issued at par and are redeemable on June 21 1989.

A full list of issues will be published in tomorrow's edition.

UK COMPANY NEWS

BID DEFENCES STRENGTHENED BY £35M ELECTRONICS SALE

Low & Bonar on acquisition trail

BY CLARE PEARSON

Low & Bonar, the Scottish packaging and plastics company, has strengthened its bid defences by raising about £35m through the sale of virtually all of its electronics interests.

Devenish falls short of City expectations

BY LISA WOOD

J A Devenish, the West country brewer, yesterday announced a pre-tax profit of £2.68m for the half year to March 31 compared with £2.63m for the same period last year.

Bergesen seeks SE listing

Bergesen, Norwegian built shipping group, has applied to the Stock Exchange to have its shares admitted to the Official List by way of an introduction sponsored by County NatWest.

Recovery sees Oceana in profit

Mainly stemming from a high level of interest from fixed income investors, Oceana Development Investment Trust has returned to profit in the year ended March 31 1988.

Mowlem £4.5m sale

John Mowlem & Company has sold Welham Plant and Eynesbury Engineering to Hewden Stuart for £4.5m. The deal does not include the Welham Thames site, which is to be retained by Mowlem for residential development.

four months ago. The poor performance of the US and UK electronics companies, bought for £40m two years ago, was the main reason for lacklustre pre-tax profits which rose to £20.6m from £18.8m only because of a one-off pension fund rebate.

shine from the trading profit. Profits in the retail division increased to £4.1m compared with £3m last year but the group trading profit was pulled back to £3.18m - compared with £2.68m last year - because of a trading cost of £900,000 in the brewery which was production has been severely disrupted by the introduction of new production facilities.

Clayform attacks Stead and Simpson performance

Clayform Properties yesterday launched a stinging attack on the board of Stead and Simpson, the motor retailer, charging that its operation would be barely profitable if it paid a realistic rental on its properties.

Bryson Oil improves

Bryson Oil & Gas lifted its profit from £99,326 to £111,694 in 1987. But the inclusion of £610,634 exceptional credits gives a pre-tax surplus of £722,528, against a loss of £572,065 previously when there was an exceptional debit of £571,411.

Brent Chemicals expands

IN A further move in implementing its strategy of becoming a predominant supplier of wet chemical processes to the worldwide printed circuit board industry, Brent Chemicals International has acquired the business and certain assets and liabilities of Circhem Corporation of the US.

looking for acquisitions in the paper and packaging field in the UK and the US. Mr Jarvis said the net proceeds of the sales were "around the middle of what the company had been hoping for."

seen as nothing more than a hiccup in a business run by an aggressive management with big ambitions. Most of the reduction in pre-tax profits came from set-up costs of the new niche brands and increased interest costs accruing from capital spend on the brewery which should reach break even within the next 12 to 18 months.

Aviva losses cut sharply

Aviva Petroleum, a US oil company listed in London and formerly called Jackson Exploration, yesterday announced a substantial cut in net losses in 1987 from \$5.5m (£3.05m) to \$1.4m.

Lopex purchase

Lopex, advertising and communications group, has acquired 40 per cent of Advertising People, an advertising agency based in Finland for £200,000 in cash. The purpose of the move is to strengthen Lopex's Alliance International Network.

Continental expansion move for Shandwick

By Vanessa Houlder

Shandwick, one of the world's largest public relations consultancies, yesterday announced its first acquisition in Continental Europe, in a deal that follows a string of takeovers in the US and Far East.

Mr Peter Gummer, chairman, said that the acquisition of Kommunikations was the first stage in the creation of a European network. The growth prospects for Continental European public relations firms were particularly attractive as a result of the changes due to take place in 1992, he said.

Invergordon - no talks with broker

Invergordon Distillers, the Scotch whisky distiller and blender, said it had had no discussions with Greig Middleton, the London stockbroker, regarding a possible takeover offer.

Diversification helps lift Yellowhammer 35% to £2.25m

BY RAY BASHFORD

Yellowhammer, advertising and marketing services group, lifted pre-tax profit 35 per cent to £2.25m during the year to March 31 following a 19 per cent rise in turnover to £22.6m.

Diversification from core activities has aided the result with Generator, a new marketing services group, and Boswell Services, an advertising services company, contributing 25 per cent of the pre-tax profits.

Earnings per share rose 41 per cent to 13.7p and the directors have recommended a higher final dividend of 1.75p which with the improved interim boosts the total to 2.5p (2.1p).

Mr Jon Summerill, chairman and chief executive, said the company had consolidated its position as one of London's top 30 agencies despite highly competitive conditions. Figures prepared by Campaign show that Yellowhammer has moved five positions higher to number 23 during the 12 months under review.

Falcon revises listing plans after reconstruction

BY PHILIP COGGAN

Falcon Resources, oil and gas company, has abandoned its earlier plans to rejoin the stock market after a capital reconstruction. The shares were suspended in October 1985, pending news of an acquisition; since then new management has taken over from the old chairman, Mr Ronnie Monk.

Newarthill has over 6% of W. Lawrence

By Andrew Hill

Newarthill, the civil engineer and building contractor which trades as Sir Robert McAlpine, has built up a 6.04 per cent stake in Walter Lawrence, housebuilder and contractor.

per cent of the total while the Government Information Office (GIO) represented a further 10 per cent.

Following the acquisition last March of Newtech Communications, specialising in the electronics industry, Yellowhammer is planning expansion into France, which is expected to be through the establishment of a new subsidiary rather than via acquisition.

Recent changes in the company's management structure have cleared the way for the appointment of Mr Tim Lefroy, the former deputy chairman of Young and Rubicam, as group chief executive.

While Yellowhammer remains highly reliant on Barclays and the GIO for a large slice of its

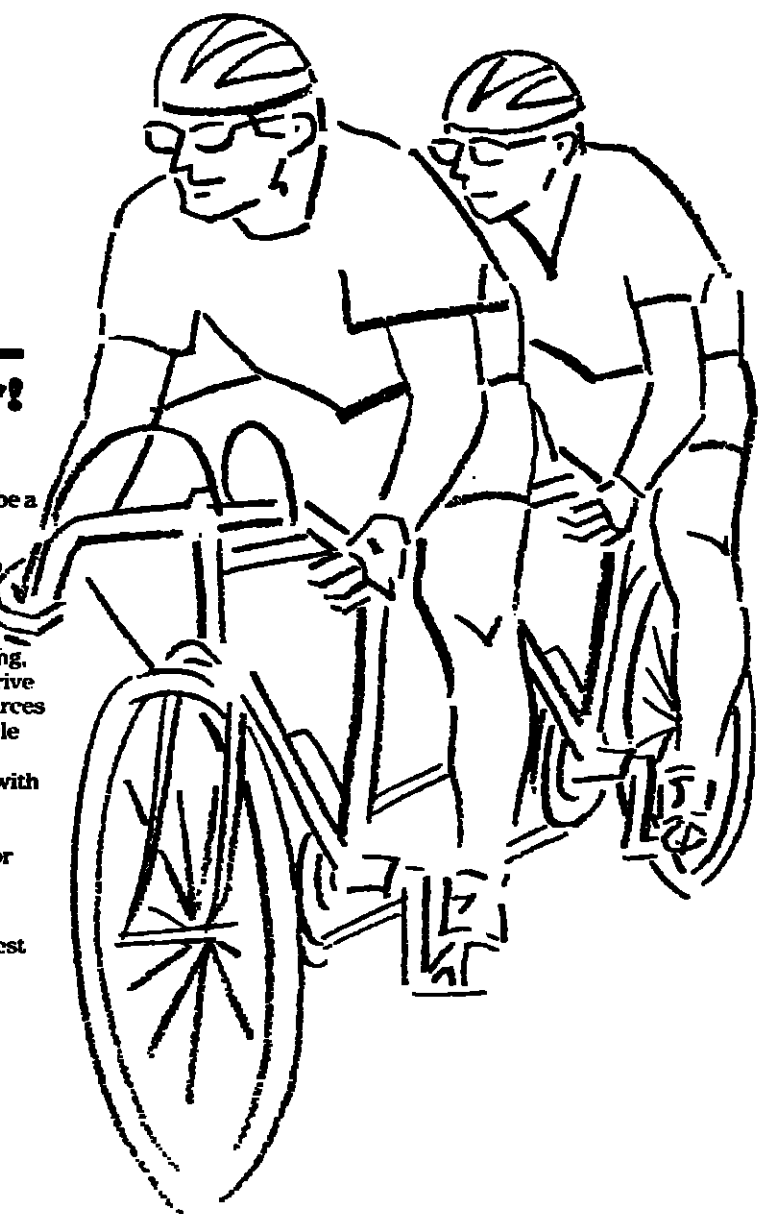
billings, diversification into associated areas has proved a valuable source for additional earnings. Due principally to these expansions, the company has exceeded analysts' expectations during the past 12 months and forecasts for pre-tax profits this year are £2.8m. Newtech is expected to make a maiden contribution of £250,000 and Generator is performing ahead of expectations. Yellowhammer is well placed to benefit from its long-established ties with the GIO as its advertising budget rises from £80m to £150m in the current year. The company is also understood to be close to tying-up the advertising account of a national Sunday newspaper. The appointment of an outsider as the new chief executive will go some way towards allaying fears that the company is excessively dependent upon the management skills of Mr Jon Summerill. The company has performed better than most in the industry and its prospective p/e of 10.3, at last night's close of 180p, is accordingly ahead of the sector's average.

COMPANY NEWS IN BRIEF

AMALGAMATED FINANCIAL Investment - Assessment, a joint venture company in which the group has 30 per cent interest, has agreed to acquire Kings Cross House, a freehold property at 200, Pentonville Road London, for £33.6m. Purchase to be financed via £35m loan facility from Citibank.

agency outlets it operates to 750. CHRISTIAN SALVESEN has paid \$225,000 cash for Pontypool-based Aite-Xpress, a vehicle component distribution group.

Even better - by working together! For two of the country's leading names in vehicle contract hire to be in the same advertisement must be a "first". But since the common denominator is Cowie Group membership - it's a logical move for customers, prospects and the two companies concerned.



Interleasing Cowieleasing A COWIE GROUP COMPANY

Interleasing (UK) Ltd, 187 Broad Street, Birmingham, B15 1ED. Tel: 021 622 4222. Cowieleasing, Mill Road, Duncton Green, Sevenoaks, Kent, TN13 2UZ. Tel: 0732 749140

UK COMPANY NEWS

Erskine seeks £25m for more acquisitions

BY ANDREW HILL

Erskine House Group, the acquisitive office equipment company, is planning a £25m rights issue to fund further acquisitions.

Shares in the company slipped 5p to 227p on the news, but were supported by the announcement that Erskine House had increased profits by 78 per cent for the year to March 31 1988.

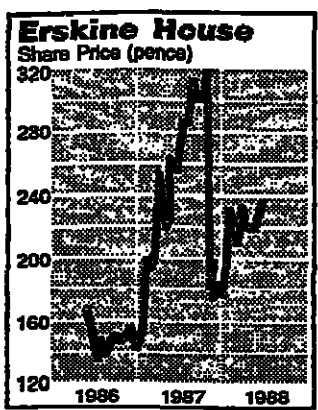
The group, which has invested some £55m in acquiring UK and US businesses since June 1986, made £9.2m before tax, against £5.1m in 1986-87, restated on a merger-accounting basis. Turnover rose to £103m (£77.9m) and earnings per share were up 38 per cent to 15.3p (14p).

Erskine House is buying two more office equipment distribution companies in the UK and US, for a maximum of about £10.4m. About £8.5m of the proceeds of the rights issue will be used for the initial payments.

Shareholders are to be offered 25.9m convertible preference shares at 100p each, on the basis of four convertibles for every five ordinary shares held. The issue has been underwritten by J. Henry Schroder Wagg.

The UK operations returned pre-tax profits of £6.01m (£4.93m) in 1987-88, a 37 per cent increase on turnover up from £56m to £66.5m. Profits from the US business more than quadrupled to £3.23m (£801,000) before tax. Turnover rose by 64 per cent to £38m (£21.9m).

Pre-tax margins in the US rose from about 4 per cent to nearly 9 per cent. Mr Brian McGilivray, chairman, said this was mainly due to the inclusion of Mires Corporation - which has operating margins of about 30 per cent - and Ameritech Equipment, two copier distributors and services bought near the beginning of the



A final dividend of 3.5p is recommended, making 5.2p (4p) for the year.

Erskine House is to buy University Copy Systems Group, a Los Angeles-based distributor of copier and fax machines, for a

maximum of \$12m in convertible preference shares, subject to performance over the next three years.

The company is also buying EPS, a UK distributor of laser printers, and its sister company Fontware, for £3.8m, also in convertibles.

● comment

Now that Erskine House has disposed of almost all its subsidiaries not involved with office equipment there seems little to hold back the former bureau de change and security company. The Copier servicing arm is still the biggest earner and should remain so, barring the advent of the paperless office. Erskine House is also eyeing the possibility of distributing and servicing microcomputers and wordprocessors. There have been three

rights issues and numerous vendor placings in the last five years, but the company's decision to return to the City for funds should not be held against it, given the problems experienced by any acquisitive service company trying to avoid high gearing.

Mr McGilivray's claim that Erskine House increased pre-tax profits by 96 per cent last year, is perhaps overdoing it a little. The merger-accounted profits increase is still impressive, but comes out at a more modest 78 per cent. On the other hand, the company argues that for shareholders an honest assessment of earnings growth (32 per cent up on the previous reported figure of 14.6p per share) is more important. This year, pre-tax profits of about £12.5m would put the shares on a prospective multiple of about 10. Good long-term value.

Acquisitive Chancery advances to £4.92m

By Graham Deller

Chancery Securities, the acquisitive merchant banking and financial services group, yesterday reported pre-tax profits of £4.92m for the year to end-March, up from a restated £3.05m last time.

Mr Harvey Cohen, chairman of the USM-quoted group, said that before allowing for acquisitions - Chancery completed eight purchases during the last financial year, seven of which were merger accounted - the underlying rate of growth was an excess of 40 per cent.

He said the acquisitions formed part of a long-term strategy of controlled expansion into niche financial services. Profit targets for the new businesses had been set at levels which would lead to enhanced earnings per share and would "motivate the established management of the individual businesses".

There was a tax charge of £1.72m (£867,000), leaving earnings per share of 17.5p (11.9p).

The directors recommended a final dividend of 4.2p, making 6p (3.3p) for the year.

The acquisition of Tower Acceptances added instant credit to Chancery's banking services, which together with the purchase of a factoring business, strengthened the division's capital base by over £5m.

The corporate finance side had sponsored eight issues under the Business Expansion Scheme during the year, raising some £32m.

Chancery's stockbroking operation, established through the purchase of Branstor & Gothard last August, had fallen below expectations due to the October crash, but had incurred no significant bad debts.

Mr Cohen said the current year had begun well with encouraging prospects for the group's four divisions. He anticipated further growth in profits and earnings as a result of increased cross-marketing of services between divisions.

Thos. Locker growth

Thomas Locker (Holdings), general engineer and wire weaver, lifted profits by 24 per cent in the year to March 31 1988. The taxable result rose from £1.43m to £1.92m on turnover ahead from £23.73m to £31.59m.

A tax of £772,000 (£641,000) earnings came out at 2.59p (1.85p). The recommended final dividend of 1.05p makes a total of 1.425p (1.295p).

Aurora talks off

Negotiations for Aurora to acquire the foundries at Peaston, Yorks, from David Brown Green Industries have broken down.

Data broadcast side sparks second-half rally at Alphameric

BY VANESSA HOULDER

A STRONG second half helped Alphameric, manufacturer of computer keyboard viewdata, retail and dealing systems, lift pre-tax profits by 17 per cent from £3.37m to £4.64m for the year to March 31.

Turnover rose by 43 per cent to £20.03m. The results followed disappointing interim figures, which disclosed pre-tax profits of £206,000, less than half the £1.78m achieved during the same period in the previous year.

Mr Douglas Craig-Wood, chairman, said that the strong second half resulted from the company's usual seasonal bias together with good progress on sales of the data broadcast systems that had been delayed in the first half.

Mr Craig-Wood said that margins had temporarily reduced because of short term borrowings and start-up costs of the data broadcast business - the new technique of sending commercial data via spare capacity on TV transmitters.

The results were much in line with the company's forecast, released when it announced a £5m rights issue seven weeks ago. The shares eased 2p to 306p.

The figures have been merger accounted to reflect the acquisition of PC Communications for an initial £1m last November. Excluding PC Communications, profits rose by 8.5 per cent.

The keyboards division increased revenue by 43 per cent to £9.2m. The French subsidiary reported turnover of £2.1m and improved margins.

The viewdata and retail systems division boosted turnover by 87 per cent to £10.3m, although first half margins were depressed by data broadcast start-up costs. Margins, however, recovered significantly in the second half.

In the data broadcast market, Bisopgate Systems has recently obtained access to BBC's Data-cast's transmission capacity. It

has completed the bulk of its orders for Coral betting shops and five high street major retailers are running pilot systems. It has also recently won an order from the Halifax Building Society for a new data broadcast system with a potential project value of £3m-5m.

Bisopgate's financial systems division produced revenues of £7.5m and its profits contribution matched those for the previous year.

The £5m raised from the company's recent rights issue will be used to repay £2.5m of borrowings and for future acquisitions.

Research and development spending was little changed from the previous year at £1.8m. An extraordinary item of £192,000 was included in the figures, reflecting a doubtful debt from a former French subsidiary.

Earnings per share increased by 22 per cent to 21.1p. A final dividend of 2.5p per share has been proposed, making 3.5p for the year - an increase of 40 per cent.

● comment

Despite Alphameric's half year setback - the result of over-optimism about its latest start-up - the enthusiasm of the City seems unabated. On the contrary, the company still boasts an enviable reputation for its commercial and technological prowess. In particular, the data broadcasting business, which prompted the disappointment at half time, is expected to come up trumps in the coming year. Demand for this system could prove substantial from the likes of retailers, travel agencies and building societies. And in the meantime, good growth from the keyboards and dealing systems should be maintained. Analysts expect pre-tax profits of about £7.5m, which puts the shares at 306p, on an inexpensive multiple of 11.

Feedback rises by 9%

Feedback, USM-quoted electronic equipment maker, improved profits by 9 per cent over £506,706 to £552,569 for the year to March 31 1988. Turnover was slightly up from £8.6m to £9.7m.

The directors are proposing a

final dividend of 1.55p, making an unchanged total of 2.5p. Earnings per share rose from 5.5p to 4.59p, a 26 per cent increase.

Group orders exceeded during the year exceeded £10m for the first time.

Bradford Property growth

A big increase in profits from sales of dealing properties helped Bradford Property Trust to lift its pre-tax profit by nearly £2m to £19.37m in the year ended April 5 1988.

Earnings worked through at 44.59p (35.97p) per share and the dividend is increased from 11p to 12.5p with a final of 7p.

Profit from dealing properties

rose to £12.8m (9.95m) while the surplus from property rentals was up to £5.68m (4.95m). Earnings represented by rentals, after tax and preference dividend, were 12.52p (11.03p) per share.

Net assets attributable were 82p per share, taking account of the directors' opinion of the market value of properties.

F & C Smaller assets lower

Net asset value per share at F & C Smaller Companies stood at 81.5p at April 30 1988 compared with an adjusted 87.3p at the same time last year.

Revenue available for shareholders at £1.17m (£1.08m) gave earnings per share of 1.25p (adjusted 1.16p). The final dividend is 0.8p for a total of 1.14p

Joplings helps Normans profits rise to £4m

INCLUDING A first-time contribution from Joplings, the Normans Group of discount food retailers increased its profit from £2.32m to £4m in the year ended March 26 1988.

Sales growth had accelerated in the opening weeks of the current year, and sales in the major subsidiaries had all exceeded budget, the directors reported.

For 1987-88 earnings worked through at 5.01p (4.3p) per 10p share and the final dividend is 1.15p for a 2.2p (2p) total. A one-for-eight scrip issue is to be made.

Turnover rose from £100.23m to £132.17m. The advance in trading profit from £3.33m to £5.16m included a contribution from Normans Supermarkets of £3.05m (£2.77m) with net margins improving from 3.1 to 3.3 per

cent, from Joplings £1.46m for nine months (nil), Wallis £490,000 (£241,000), and other areas £217,000 (£230,000).

The directors said the objective was to earn an improved net margin on sales. The task was being made easier by the very strong growth in sales currently enjoyed by retailing companies.

Integration of Joplings, Free-way and Waldens had been completed. Trading profits from Wallis included a £93,000 contribution for its first six months. Poor prices and drought reduced the share from agriculture from £249,000 to £18,000.

The group's financial position improved considerably. Shareholders' funds rose from £10.4m to £24m and the borrowing ratio was reduced.

London & Clydeside trend continues

London & Clydeside Holdings achieved pre-tax profits of £336,000 in the six months to March 31 1988, against a £119,000 loss in the comparable six months. The result was in line with the recovery of the second half of 1987 when a profit of £1.17m was reported.

The directors said the latest result was generated by an increase in the number of houses sold and also by a significant contribution from commercial development. However, they warned that second half sales were not expected to be as high as previously hoped.

The interim dividend is held at 1.7p on earnings per share of 2.4p (0.8p loss).

Colorvision surges to near £2m at midway

Colorvision, television and video retailer, lifted its pre-tax profit from £260,000 to £1.92m in the half year ended March 31 1988.

Profitability of existing outlets had continued to grow, and new shops opened in the period traded. Earnings per share jumped to £1.7p (3.65p) and there is an interim dividend of 2.6p.

The group was currently trading well and increasing market share. It operates through a Management Enterprise Scheme whereby a part of the equity of each outlet is held by a local managing director.

Mr Michaelson said the group

continued to expand in the north and Midlands, and had begun to penetrate the south-east with openings in Northampton and south London. There were now 39 outlets.

In the half year turnover more than doubled to £11.82m (£5.6m) and operating profit jumped to £1.7m (£54,000). Earnings came to 1.7p (3.65p) and there is an interim dividend of 2.6p.

Figures for the comparative six months were taken from the prospectus issued a year ago when the group joined the USM.

See Management Page

TGI beats forecast and nearly doubles to £2.55m

TGI, which comprises three of the leading companies in the UK audio industry - Goodmans, Mordant-Shurt and Tannoy - raised pre-tax profits by 92 per cent in the year to March 31 1988 from £1.33m to £2.55m - beating the £2.4m forecast when it came to the market this January.

Turnover of £38.88m, up 53 per cent from £25.4m last time, has been bolstered by the group's broadening activities. TGI, the UK's largest designer and manufacturer of loudspeakers, has entered the in-car entertainment field and is marketing a wide range of consumer electronic

products such as portable audio systems, microwave ovens, televisions and hi-fi equipment.

Earnings per share were up 65 per cent to 14.5p (8.8p), 13.3p fully diluted, and the final dividend is the forecast 2.4p.

During the year Tannoy exported more than 75 per cent of its loudspeaker production, and completion of a large extension to its Coombe factory in January will further increase its capacity.

Mr Norman Crocker, chairman, was confident that the continued growth budgeted for this year would be achieved.

Pleasurama expansion

Pleasurama has made several acquisitions since the start of its present year. It was announced at the annual meeting that two restaurants and a night club in Orlando, Florida, were purchased by its US subsidiary for \$3.5m (£1.93m) and a theme park called Fun 'n' Wheels for \$2.5m.

Also in Orlando, the group has acquired a long lease on the 450-seat restaurant within the new Universal Studios Theme Park which is expected to open at the end of next year.

In the UK, Pleasurama has acquired the 31 bedroom West Bedford Hotel, Nottinghamshire, for £1.4m.

In addition four hotels have been bought in Oban, Nairn, Rochdale and Ostend in Belgium. Pleasurama has also acquired the Kur-saal casino and entertainment complex in Ostend.

Lofs loss increases

In the year ended March 31 1988 London & Overseas Freighters ran up a substantially increased net loss of £1.9m (£1.05m), compared with £808,000. That was equal to 0.7 cents, against 0.3 cents per share.

Wardell Roberts profits fall by 22%

Wardell Roberts, USM-quoted food distributor, returned profits of £11.19m (£10.2m) pre-tax for the year to end-March, a decline of 22 per cent over the £15.53m achieved for the previous 12 months.

Turnover improved from

£16.9m to £20.05m.

The directors blamed the provision of £168,000 (nil) on a depressed economic climate and increased competition, particularly in the confectionery and snack market, which led to a tightening of margins.

Profits were struck after taking account of an exceptional provision of £168,000 (nil).

Tax accounted for £226,000 (£379,000). Earnings fell to 5.8p (7.3p) but an unchanged final dividend of 1.4p makes a same-again total of 2.3p.

Racal results delayed

Racal, the electronics group, has postponed the announcement of its preliminary results by a week until June 28, in order to give shareholders more information about the impending flotation of its Vodafone subsidiary.

Mono Pumps

The buy-out of Mono Pumps Group from Gallaher by the cavity pump manufacturer's UK management and seven institutions has been completed. The buy-out was arranged by Bankers Trust Company. The management team is led by Mr Kenneth Boddington, who becomes chief executive of the acquired group, which had turnover of about £28m in its last financial year.

McLeod Russel sale

McLeod Russel Holdings has sold its Warren Plantations (Mount Hagen) subsidiary for a nominal sum.

Warren owns tea and coffee plantations in Papua New

Ladbroke buoyant

Mr Cyril Stein, chairman and managing director of the Ladbroke Group, told the annual meeting that business was buoyant and that first half profits would be ahead of budget.

He added that all four divisions were continuing to make excellent progress. The Hilton International hotels were continuing to achieve record results.

UTC lifts stake in Corporate Estates

UTC Group, the stockbroking and corporate finance group, has increased its stake in fellow USM company, Corporate Estates Properties, to 11 per cent. Last month Ensign Trust, the investment trust controlled by the Merchant Navy Officers' Pension Fund, acquired a 28.7 per cent stake in Corporate Estates.

Revenue available for shareholders at £1.17m (£1.08m) gave earnings per share of 1.25p (adjusted 1.16p). The final dividend is 0.8p for a total of 1.14p

NOTICE

Will all please note that Mr. G.B. Shepherd F. Inst. S.M.M. has no longer any association with Video Transfer Manufacturing Limited of Swindon, Wiltshire.

This advertisement is issued in compliance with the requirements of the Council of the International Stock Exchange of the United Kingdom and Republic of Ireland Limited (the "Stock Exchange") and is not an invitation to any person to subscribe for or purchase any shares.

APPLEBY WESTWARD GROUP plc

(the "Company")

(Incorporated in England under the Companies Acts 1948 to 1981 - No. 1791158)

SHARE CAPITAL

Authorised	Issued and to be Issued fully paid
£1,400,000	1,105,000
£380,000	380,000

In connection with a placing on the Unlisted Securities Market of the Stock Exchange by Stock Beech & Co. Limited application has been made for permission for the Ordinary Shares of 20p each in the capital of the Company now issued, and to be issued, to be dealt in on the Unlisted Securities Market of the Stock Exchange. Dealings are expected to commence on 20th June, 1988.

The principal activity of the Company and its subsidiaries is that of a grocery wholesaler within the "Spar" and "VG" voluntary symbol groups to shops in the South West of England. Particulars relating to the Company are available in the Extel Statistical Services and copies of the Placing Memorandum may be obtained during normal business hours on any weekday (Bank Holidays and Saturdays excepted) up to and including 6th July, 1988 from:

STOCK BEECH & CO. LIMITED
Bristol & West Building
Broad Quay
Bristol BS1 4DD

Callington Road
Saltash
Cornwall PL12 6LT

Warnford Court
Throgmorton Street
London EC2N 2AY

15th June, 1988

Hachette Publications, Inc.

has acquired for U.S. \$712,000,000

Diamandis Communications Inc.

The undersigned initiated this transaction, assisted in the negotiations and acted as financial advisor to Hachette Publications, Inc.

Salomon Brothers International Limited

Victoria Plaza, 111 Buckingham Palace Road, London, SW1W 0SB, England
New York, Tokyo, Frankfurt, Zurich
Member of Major Securities and Commodities Exchanges.

Strong growth at Crown Eyeglass.

Crown Eyeglass has achieved strong growth in its first full set of results since joining the Third Market in May 1987. Pre-tax profits have been increased from £59,000 to £226,000 on turnover up from £1.04m to £1.73m. Earnings advanced from 2.7p to 9.8p.

Ryan Hotels cuts first half loss

Ryan Hotels, Irish-based hotel group, has seen an improvement in trading with the first half loss reduced by £500,000 to less than £200,000. Mr Conor McCarthy, chairman, told shareholders. The group was now in profit for the year as a whole.

Sonatrach

Société Nationale pour le Recherche, la Production, la Transformation et la Commercialisation des Hydrocarbures

U.S. \$50,000,000
Guaranteed Floating Rate Notes
due 1986 to 1992

For the six months 13th June, 1988 to 13th December, 1988 the Notes will carry an interest rate of 8 7/8% per annum.

Listed on the Luxembourg Stock Exchange
Bankers Trust Company, London Agent Bank

JOBS

Why best days may be over for proudest perk

BY MICHAEL DIXON

"I WISH you wouldn't raise that subject," a personnel chief told the Jobs column the other day. "It's one that executives get most emotional about." The subject he was referring to is company cars - which, not having one, I found hard to credit could stir anyone's feelings. But when I checked with a further dozen assorted managers, they all backed the personnel chief's claim. "Oh yes," agreed a senior banker, whose reply was fairly typical. "There's no hotter topic in the executive luncheon room."

AVERAGE COST OF MANAGERS' CARS TO COMPANIES. Table with columns: Country, Chief executives, Other directors, Middle management, Sales & mktg, Others. Rows include Finland, UK, West Germany, Switzerland, Netherlands, France, Belgium, Sweden, Denmark, Spain, Italy, Portugal.

As can be seen, the United Kingdom - which apparently took the lead in making the four-wheeled perk an object of jealous executive reverence - comes second to Finland in the financial-outlay league. But, since money costs are not constant from land to land, they say little about the importance of the different nationalities. So to give some idea of that relative importance I have calculated each country's average outlay on chief executives' cars as a percentage of the chief's average total cash pay including bonuses as well as salaries.

considerably altered, as follows: 1 Portugal 24%, 2 Finland 17%, 3 United Kingdom 13%, 4 Sweden 13%, 5 Netherlands 12%, 6 Spain 12%, 7 Belgium 11%, 8 Denmark 11%, 9 France 10%, 10 West Germany 9%, 11 Italy 9%, 12 Switzerland 7%.

MD-designate HEADHUNTER Alan Abern is looking for the next managing director of a British scientific equipment group's subsidiary producing advanced hardware and software for broadcasting and other distributing information. As he may not name his client he promises to abide by applicants' requests not to be identified to the employer at this stage of the proceedings.

Cable Dealers. We are currently assisting a number of international banks in the recruitment of spot and forward cable traders. Applicants are likely to be in their mid to late twenties with at least one year's dealing experience in an active Treasury. For the right candidates, remuneration will not be a limiting factor. Those interested should contact Nick Root or Nick Bennett on 01-404 5751 or write to them in strictest confidence at The Treasury & Investment Division, Michael Page City, 39-41 Parker Street, London WC2B 5LH.

U.K. EQUITY SALES To £100,000 + Benefits. U.S. TREASURY SALES £20-£25,000 + Benefits. BADENOCH & CLARK RECRUITMENT SPECIALISTS.

TIPS. HEAD OF SALES £90,000 + USUAL PAIRGE. EQUITY SALES/RESEARCH £20,000 TO £75,000. SWAPS UP TO £45,000 + USUAL PACKAGE. FX DEALER £20,000 TO £35,000. COMPLIANCE £25,000 + CAR & BANK BENES.

CHIEF PRESS OFFICER c.£35,000 + car. Good communications are vital to the success of The International Stock Exchange. Jennifer Gregson, The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited, Old Broad Street, London EC2N 1HP.

Vice President. Asset Based Finance. To £35,000 + bonus + car + benefits. the fleet partnership. Financial Recruitment Consultants, 37/41 Bedford Row, London WC1R 4JH. 01-831 1101 (24 hours)

Investment Banker. Brussels. BF Highly Attractive. Our client is a well established member of the Brussels Bourse. They now seek to appoint a young, ambitious Investment Banker to play a leading role in the expansion and development of their fast growing financial services activities.

Secure Dominance Japanese Equity Sales. One of the 'big four' Japanese securities houses provides a comprehensive range of investment services worldwide. Cripps, Sears

CORPORATE FINANCE "BOULIQUE" SEEKS ENTREPRENEURIAL PROFESSIONALS. Chairman of small independent and specialist corporate finance house operating in the City of London would like to hear from a small group of experienced corporate finance professionals.

PROJECT FINANCE MARKETING. A major international bank conducting significant volumes of business from the London office, plans further growth and accordingly seeks to strengthen the Project Finance team. CREDIT/MARKETING. We are currently handling an assignment to introduce candidates to a small, established and well respected European Bank.

CJARECRUITMENT CONSULTANTS GROUP
3 London Wall Buildings, London Wall, London EC2M 5PJ
Tel: 01-588 3588 or 01-588 3576
Telex No. 887374 Fax No. 01-256 8501

Challenging and secure position for seasoned high commission earner.

CJA**DIRECTOR - U.K. EQUITIES SALES**

CITY

MAJOR JAPANESE SECURITIES HOUSE

£70,000-£100,000

For this new position, which is the result of the continued expansion of our client's U.K. equity sales business, we invite applications from senior salesmen, aged 30-40. The successful candidate, who will join at Director or Associate Director level, depending on experience, is likely to have already reached director level and will bring a strong personal institutional client list to service. Remuneration is open to negotiation depending on commission income record and is likely to be in the region of £70,000 to £100,000 including commission share, plus car and full benefits package. The company's considerable commitment to the U.K. equity market offers the successful candidate an outstanding career opportunity. Applications in strict confidence in writing or by telephone on 01-638 0680 (day) or 01-628 2891 (evening) under reference UKES4607FT.

Excellent opportunities also exist for young U.K. equities salesmen - £40,000-£60,000

A demanding position - scope to become a Director in 6-12 months and head the whole European Research operation in 3-5 years.

CJA**HEAD OF RESEARCH OPERATIONS - INSURANCE**

HERTFORDSHIRE

LEADING MULTI-NATIONAL RESEARCH ORGANISATION

£28,000-£40,000

For this new appointment we invite candidates aged 28-42, university graduates who will have acquired a minimum of 3 years' practical experience in modern methods of advanced research and statistics gained either in a university/business school or insurance industry environment. The successful candidate will be responsible for planning, directing and controlling the initiation and implementation of research projects in key functional areas relating to the insurance industry, and for building an effective team. The ability to analyse data and project clearly in a meaningful manner both orally and in writing is important for the success of this appointment. Initial salary negotiable £28,000-£40,000 + car, contributory pension, free life assurance, free medical insurance and assistance with removal expenses if necessary. Applications in strict confidence under reference HRO14608/FT to the Managing Director.

N.B. a further vacancy exists for a research consultant in the above organisation - graduate £14,000-£18,000.

3 LONDON WALL BUILDINGS, LONDON WALL, LONDON EC2M 5PJ. TELEPHONE 01-588 3588 or 01-588 3576. TELEX: 887374. FAX: 01-256 8501.

ORGANISATIONS REQUIRING ASSISTANCE ON RECRUITMENT: PLEASE TELEPHONE 01-628 7538

FX Marketing to Japanese Institutions

The investment banking arm of a major international banking group is looking to strengthen its presence in the Japanese corporate market.

They seek an experienced marketer to be at the forefront of their development in the provision of global foreign exchange services to a broad spectrum of Japanese institutional clients.

Based in London, this key role requires a Japanese national or exceptional fluency in Japanese to maintain existing contacts and to generate new

business worldwide.

Candidates, probably in their late 20s to early 30s, will be graduates with a minimum of three years' relevant experience ideally gained in a Japanese context.

This position offers a unique opportunity for an individual to participate in a dynamic programme of global expansion, and rewards will reflect this accordingly.

Those interested please contact Nick Bennett on 01-404 5751 or write to Michael Page City, 39-41 Parker Street, London WC2B 5LH.

MP**Michael Page City**International Recruitment Consultants
London Paris Amsterdam Brussels Sydney**FINANCIAL ANALYST****PROPERTY AND LEISURE GROUP**

Up to £32,000

Our clients are a well established and progressive Swiss company operating internationally in the property and leisure industries. The Group Chairman seeks an assistant who will participate in the commercial affairs of the Group and take an active part in the financial aspects of the Group's business. This key role requires a value-smart analytical brain to identify and evaluate potential profitability and financial implications of proposed projects. The candidate will have had experience of preparing financial forecasts; performing

calculations of financial returns and be familiar with PC tools. MBA, or equivalent in a finance related subject, coupled with fluent English and German language abilities are prerequisite. Career opportunities in this fast growing company exist for a highly motivated individual with first class interpersonal and presentation skills and an outstanding flair for business and finance management. Location: London base with some travel. Please write in confidence, enclosing full career details and quoting reference E3883/2 to Rosalba De Lisi.

KPMG**Peat Marwick McLintock**Executive Selection and Search
9 Creed Lane, London EC4V 5BR**TREASURY ASSISTANT**

Applications are invited for this interesting position from persons aged 22 years and above who will be educated to 'A' level standard. Previous experience in banking, broking or from a commercial treasury operation would be an advantage.

A salary commensurate with qualifications and experience will be offered, together with attractive benefits, to include a subsidised mortgage facility.

Please apply, in writing, giving full details of age, experience and present salary to:-

Mr P. R. Tandy, Personnel Manager, Leamington Spa Building Society, Leamington House, Milverton Hill, Leamington Spa, Warwickshire CV32 5FE

or telephone

Mr K. E. Clark, Assistant General Manager (Treasury)
on (0926) 450045, Ext. 288

Olliff & Partners P.L.C.

Specialists in Investment Trusts and Asset Based Companies, are considering expanding their presence in research, corporate finance, and institutional sales.

In addition the company is enlarging its Investment Trust Service to private clients.

The Company is predominantly owned by its employees.

If you are experienced and would consider joining an entrepreneurial, enthusiastic and highly qualified team then please apply to:-

Bill Cole, Olliff & Partners P.L.C.
32 Threadneedle Street, LONDON EC2R 8BA

MULTI-CURRENCY PORTFOLIO MANAGEMENT to £80,000

The current level of recruitment activity in this area is such that experienced Bond Fund Managers, who have hitherto hesitated to test the waters, could be tempted with the quality and range of career opportunities currently being handled by the investment team at Jonathan Wren... We are currently advising a number of investing institutions in the recruitment of multi-currency specialists from Assistant Fund Manager to Board Level appointments. Our clientele is equally diverse and includes both international and domestic investment banking institutions. To ascertain the yield potential of a career move now... Please contact Barbara Debak or Roger Steare.

SPECIALIST EQUITY ANALYSTS to £50,000

A specialist Motore Analyst is being sought by one of the premier European investment banks. Geographic coverage will be for both the UK and European sectors and, for the level of appointment envisaged, direct and substantial experience in motore will need to be established to secure a meeting with our client. For another house, this time a highly regarded specialist broker, we are assisting in the selection of a French Equities Analyst with at least two years' experience in this role, together with fluent French and, ideally, commercial work experience gained in France. Please contact Ann Winder.

UK CORPORATE BANKERS - MARKETING £25,000 to £45,000

A number of our international banking clients have taken a strategic decision to increase their UK corporate business. On their behalf, we are very interested to meet with individuals who can combine an extensive background in credit analysis together with demonstrable business development skills. In addition, impressive UK client relationships, extensive product knowledge and team management abilities are primary pre-requisites. In addition, a prime international investment bank has a specialist requirement for a Marketing Officer with specific experience of the Chemical and Construction sectors. Please contact Norma Given or Jane Almond.

FOREIGN EXCHANGE AND CREDIT RISK to £40,000

A Head of Department is required for risk assessment of Inter-Bank, Foreign Exchange and Credit lines. It is expected that the appointed applicant will have direct relevant experience at managerial level and will already be earning a salary in excess of £30,000. Please contact Caroline Sheridan.

DEPUTY BRANCH MANAGER (DESIGNATE) Manchester

c£30,000 + car + benefits

We have been retained by a major international bank to assist with the recruitment of a talented and energetic international banker to assume the role, following an extensive familiarisation programme, of Deputy Manager of its prestigious Manchester office. The appointee will have overall control for a number of staff covering documentary credits, foreign exchange, customer services, accounts, communications and computing. He/she will be expected to liaise with corporate customers to ensure that a high level of service is maintained. The successful applicant is likely to be a qualified ACIB and must have a sound operations and credit background together with experience of managing over 30 staff. Please contact Trevor Williams.

24 hour answerphone

LONDON

HONG KONG

SINGAPORE

SYDNEY

Jonathan Wren

Recruitment Consultants

No.1 New Street, (off Bishopsgate), London EC2M 4TP.
Telephone: 01-623 1266. Fax: 01-626 5258.**Ambitious bankers with marketing experience New Business Executive to specialise in the Securities Industry**

The Client: a famous banking institution, with a worldwide network and strong business relationships in a wide range of commercial and investment banking markets.

The Challenge: to work exclusively on new business opportunities, based on international custodial services with all types of investment institutions. At a senior level in a small team to be responsible for originating and closing business likely to generate income in excess of seven figures. The bank is a market leader in this sector.

The Candidate: a commercially aware banker, keen to put marketing skills to the test in one of the few truly profitable and fast growing areas in banking. A knowledge of financial institutions would be preferable. Drive and determination are essential.

This is a key role with a large degree of autonomy and will demand exceptional business skills - the rewards will include a highly competitive salary and generous banking benefits.

If you believe you can fulfill this role then please contact Kevin Byrne on 01-248 3653 (076 382 728 evenings/weekends) or write with a detailed C.V. to the address below. All applications will be treated in the strictest confidence.

BBM

76, Watling Street, London EC4M 9BJ

Tel: 01-248 3653/01-489 8070

ASSOCIATES

CONSULTANTS IN RECRUITMENT

Consultants & Senior Consultants Banking & Financial Services

£25-37,000 + Car + Benefits Central London

Our client, a leading management consultancy, has a world-wide practice and unparalleled tradition of service to banking and financial institutions.

Continued growth and expansion have created the need to recruit experienced individuals to assume consultancy roles in its successful Banking and Financial Services Group.

For the role of Consultant we require someone with expertise in at least one of the following areas:

- Capital Markets • Treasury • Operations and Accounting
- Information Technology Applications • MIS • Risk Management

For the role of Senior Consultant we would also expect a high standard of experience in all basic consulting skills, including the ability to manage a project successfully.

For both areas we would expect you to be energetic and outgoing and to demonstrate strong inter-personal skills, drive, ambition and diplomacy.

The company regards these appointments as critical to the future of this major division. Their importance is reflected in the excellent remuneration package which includes a car.

If you believe you have the background to take on one of these challenging positions, and you are looking for a role where you can influence future developments, contact Kay McGregor on 01-497 2622 (office hours) or 01-582 9845 (evenings and weekends) quoting ref NK04. Alternatively send your CV to her at: McGregor Boyall Associates - Executive Selection, 11-15 Benterton Street, London WC2B 9BP.

mcgregor boyall

Treasury Banking Operations

City, c £30,000, Benefits

BP Finance International is the unusual and exciting in-house bank which serves the whole of the British Petroleum group. Founded 5 years ago, it has made major contributions to business success, by devising and implementing solutions to large and varied corporate financing problems. This new post is to take full responsibility for initiating and executing projects to improve cash management, at group level and in subsidiary businesses. You will investigate opportunities for increased efficiency and effectiveness, and the use of new and improved banking products and systems. You will advise on alternatives, seeing their implementation through, and representing the treasury operations function in liaison with major BP businesses and new activities. Widely-varied experience of banking and treasury operations is essential, probably including cash management techniques, international settlement, dealing support and safe custody. A full range of benefits is available for the right candidate. Prospects for promotion in BP are excellent. The position reports to the head of BPT's 35-strong treasury operations team. Male or female candidates should submit in confidence a comprehensive c.v. or telephone for a Personal History Form to, D. Venables, Hoggett Bowers plc, 1/2 Hanover Street, LONDON, W1R 9WB, 01-734 6852, quoting Ref: H15059/FT.

Hoggett Bowers

Executive Search and Selection Consultants
BIRMINGHAM, BRISTOL, CAMBRIDGE, CANARY WHARF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, NOTTINGHAM, SHEFFIELD and WINCHESTER
A MEMBER OF BLUE ARROW PLC

DC GARDNER

International Banking Consultants

Capital Markets Consultants

DC Gardner & Co Ltd, a leading international banking consultancy specialising in the provision of high quality training programmes to financial institutions, is seeking to appoint a successful banker to its distance learning team.

The appointment will primarily involve consulting with our clients and writing tailored training material covering the international capital markets. In addition, we offer the opportunity to direct seminars in the UK and abroad and to market our consultancy services.

An attractive remuneration package is available to the successful applicant.

Please write enclosing a CV to:

Alison Brooks
DC Gardner & Co Ltd
5-9 New Street, London EC2M 4TP

Non Executive Chairman/Director

City man 35 years experience. For 10 years a Director of major P.L.C. and Chairman of a number of companies, seeks appointment as Non Executive Chairman or Director of a medium sized company with profits in excess of £1 million. Ideally would like to be associated with a young executive team who have recently bought out or formed their own business where his good reputation and experience of development, mergers, take-overs and other corporate activity would be of value. The applicant is energetic, enthusiastic and believes that a sense of humour is an essential ingredient of corporate life.

Box Number A9916, Financial Times, 10 Cannon Street, London EC4P 4BY

We'd like to think we've made something of a dent on the world market.

Make a bigger impact in sales



£40,000 OTE

BIS Banking Systems

The acknowledged leader in international banking systems



BIS Banking Systems has established itself as the leader in the supply of strategic, operational and management information solutions to the financial services community worldwide.

Its commitment to product development and professional excellence has created an environment of sustained growth. Users include the most prestigious names in the financial marketplace.

To support our long term strategy we have created new opportunities for a number of achievement orientated professionals to develop their sales careers within the UK and possibly overseas.

You will have a proven track record in the field of hardware, software or comprehensive solution sales, preferably to financial or banking institutions. Alternatively you may have a background of achievement within a banking role and now seek to use your experience and skills in sales. Key to your success will be an ability to communicate effectively at the highest levels, with the energy and enthusiasm necessary to manage complex sales cycles.

With OTE to £40,000 you could realistically achieve £60,000, as our experienced professionals already do. Selling our broad range of products and services you will receive comprehensive training where appropriate, and career development potential which includes the possibility of challenging overseas assignments.

For an initial discussion please contact our Recruitment Consultant Paul Chambers on 01 370 5252 (daily till 7.00pm) or 01 472 1847 (evenings and weekends)

Alternatively send your CV quoting ref PC/1504/8 to Greenfield Human Resources Limited, 105-109 Strand, London WC2R 0JZ.

Senior Marketing Manager

Top flight institution Specialist marketing role * Product development responsibilities * To £45,000 + Bonus + banking benefits

This client is one of the largest and most secure banks in the world, with an aggressive policy of expansion globally. Its UK operation boasts relationships with the cream of the Times top 1000, as well as considerable penetration at 'middle market' level.

It now seeks an experienced Marketing Officer to work with major corporate clients (with some emphasis on financial institutions) on deepening relationships beyond conventional banking products towards advisory services and investment banking. The individual will have

considerable autonomy in developing market 'niches', and will also be able to call on the dedicated financial muscle and product specialists within the bank and its investment banking subsidiary.

Ideal candidates, almost certainly of graduate calibre, will have experience with a major bank, proven credit and marketing skills and probably be aged 28-40. The position is viewed as a 'jumping off' point for management and individuals will be judged on their potential for promotion as well as current abilities.

Interested candidates should contact Kevin Byrne on 01-248 3653 (076382-728 evenings/weekends), or write sending a detailed C.V. to the address below. All applications will be treated in the strictest confidence.



76, Watling Street, London EC4M 9BJ

Tel: 01-248 3653/01-489 8070

CONSULTANTS IN RECRUITMENT

CHIEF DEALER

To manage, market and make money

However talented a dealer you may be, this first class opportunity will only suit if you have the ability to combine hands-on dealing with the management skills necessary to develop an already profitable team. The Bank, well regarded both in London and internationally, is looking for an inspirational leader who has the diplomacy and maturity to motivate a small team, the presence to generate confidence and the native wit to trade profitably. Proven spot and forward dealing capability is essential while the avowed intention to broaden the base of dealing activities dictates a need for experience in FRAs, Options and Futures. An appreciation of the cost of funds and the willingness to market corporate customers are additional desirable characteristics. Just as important, however, will be the personal qualities: presence, tact and motivation. All of which suggests that the ideal candidate is unlikely to be under thirty-five. The salary/benefits package has been designed to attract the best and there are promotional prospects which further enhance the position. Please send full career details and salary history to Malcolm Lawson, quoting reference 1008 or alternatively telephone 01-439 4581 during the working day or 0444 73216 in the evening.

Samuel & Pearce Recruitment Ltd.

Academy House, 26-28 Sackville Street, London W1X 2QL. 01-439 4581.

FOREX

APPOINTMENTS For Forex, Capital Markets and Treasury appointments consult a specialist agency Terence Stephenson Prince Rupert House 9-10 College Hill, London EC4R 1AS Tel: 01-248 0263



FUND MANAGER

Gilt-Edged Securities

This is an important career post within the fund management company of the Norwich Union Group. With total funds under management in excess of £12 billion, the Group is already a significant force in investment markets both in the UK and overseas. We now seek a Fund Manager to join the UK Fixed-Interest Fund Management Team. You will have major responsibilities for the development of fund management operations with particular emphasis on the formulation of futures and options strategy. Educated to degree level, you should have at least four years' experience in the management of gilt funds together with considerable experience of the futures and options markets. Career development prospects in this highly specialised

sector of the company's fund management operations are excellent for those with flair and proven technical skills. The post is in Norwich, a prime location within easy reach of the City. The highly attractive remuneration package includes a competitive salary, performance-related bonus, subsidised mortgage, and other large-company benefits. In addition, there are excellent sports and social facilities and full relocation expenses will be provided. Norwich Union is an equal opportunities employer. Please send full career details to Miss P D Scott, Staff Superintendent, Norwich Union Insurance Group, Surrey Street, Norwich NR1 3NG. Norwich Union Fund Managers Limited is a member of IMRO.

1992 Opportunity or Threat?

Exp. Director, comprehensive knowledge EEC legislation systems seeks non-executive/interim/consultancy positions. Specific knowledge CAP, substantive contacts in agricultural business and commission contracts in confidence (Box A9917, Financial Times, 10 Cannon Street, London EC4P 4BY)

PRIVATE CLIENT STOCKBROKING

We are looking for well-known private client executives to set up a new operation within our company. This is an opportunity to sell people who have entrepreneurial flair and an independent mind. Write with details to Box A9918, Financial Times, 10 Cannon Street, London EC4P 4BY

Appointments Advertising Also Appears on Page 11



We are currently expanding our dealing capacity and are seeking high calibre self motivated, ambitious and articulate REGISTERED REPRESENTATIVES/EQUITY SALESPEOPLE.

Financial remuneration is no obstacle to the right candidate. If you are able to meet the above criteria please send your C.V. to John Harris, Harvard Securities PLC, 95 Southwark Street, London SE1 0HX.

CHARTERHOUSE APPOINTMENTS

FRENCH EQUITIES

A Major International Bank is looking to expand its French Equities exposure. This means that they are looking for Salesmen Analysts and Market Makers. Only those individuals with current and relevant experience in these areas will be considered. The ability to speak French would be an asset but not essential. The packages for these three positions are all exceptional and will be geared to abilities of the successful candidates. To find out more please contact Tim Giles on 01-481 3188.

FOREIGN EXCHANGE DEALERS

We are currently holding a position for an experienced Foreign Exchange Dealer. Our client a reputable, European Bank is seeking a Dealer with 2-5 years experience in Spot Australian Dollars. A rewarding package will be offered to the right candidate. PLEASE CONTACT MARTINE MEADE ON 01-481 3188

FIXED INCOME SALES

Major City Institution is currently seeking a competent, ambitious Fixed Income Sales person. It is likely you will have a minimum of two years experience. Although another language would be useful it is by no means essential. The post comes with a highly competitive and generous package. PLEASE CONTACT NIGEL HAWORTH ON 01-481 3188.

Search and Selection

We are an independent search and selection firm with an established business and track record. We seek to recruit an experienced Consultant who can both write and carry out business, and who, at the same time, will make a long-term contribution to the firm's development.

Our primary areas of business are the City, Financial, General Management and Publishing; and we have international links. Ideally the person appointed will develop in allied areas such as the Professions, High-tech and Commerce. Knowledge of a European Language would be an advantage.

Ideal candidates will be in the 30/40 age range and will come from a similar organisation, or from one of the professionally based consultancies. However, some with an established track record in Recruitment could well be older. A generous base salary could be supplemented by a results oriented bonus/profit share plus, in due course a shareholding/ options in the business.

Please reply to Colin Barry, Senior Partner, Overton Shirley and Barry, Prince Rupert House, 64 Queen Street, London EC4R 1AD. Tel: 01-248 0355.

Overton Shirley & Barry

INTERNATIONAL SEARCH AND SELECTION CONSULTANTS

ROYAL LONDON

Fund Management Opportunity

The Royal London has total assets under management in excess of £2bn, including pension funds and ten unit trusts. In preparation for major strategic developments in 1989, a new position is being created within the investment management team.

From the outset the successful applicant will be involved in research, stock selection and dealing, and will be expected to be able to fill a position of responsibility at an early stage, with potential for involvement in overseas markets. The remuneration package will be competitive including a performance-related bonus, and prospects for rapid career advancement are excellent.

Applicants should be in their early to mid 20's and have at least an upper 2nd class honours degree in economics or mathematics. A keen interest in international affairs and good interpersonal skills are essential.

If you are interested, please write enclosing c.v. to: M. J. Yardley, F.I.A., Investment Manager, The Royal London, Mercury House, Triton Court, 14 Finsbury Square, LONDON EC2A 1DP.

هكذا صحت اقول

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Trade figures boost dollar

THE DOLLAR rose to its best level since October last year, following a sharp contraction in the April US trade deficit. The adjusted shortfall narrowed to \$9.9bn from a revised \$11.7bn deficit in March. Most predictions had centred on \$12bn. In addition, seasonally adjusted imports fell to \$36.1bn from \$38.7bn, while exports were only slightly down at \$26.2bn compared with \$26.7bn.

half plummets on the trade figures and finishes close to the day's high at DM1.7465, up from DM1.7250 on Monday. Against the yen it rose to Y126.40 from Y125.15. Elsewhere it finished at SF1.4625 from SF1.4425 and FF75.890F compared with FF75.8250. On Bank of England figures, the dollar's exchange rate rose from 93.7 to 94.3. Sterling finished on a very weak note. Much of the recent rise had been based on its label as the least unattractive alternative to the dollar, but once the US unit returned to favour, sterling was likely to suffer.

FINANCIAL FUTURES

US bonds sharply firmer

US INTEREST rate and bond futures moved up sharply in London trading yesterday, after better than expected US trade data. Bond prices for September delivery were over a full point higher, as the dollar moved to an eight month high.

closed at 99.06, up from 97.36 on Monday. Three-month Euro-dollar deposits moved up as cash rates eased gently on the dollar's strength. The September price rose to 92.20 from 92.05 at the start and 92.06 previously. Long gilt futures took heart from the stronger US bond market and shrugged aside sterling's dismal performance. The latter was seen as a bullish sign, in the long term, since it allowed the authorities greater opportunity to use higher interest rates in their fight against inflation.

EUROPEAN OPTIONS EXCHANGE

Table with columns for Series, Call, Put, and various dates. Includes sub-sections for EURO DOLLAR, EURO STERLING, and EURO FRANK.

TOTAL VOLUME IN CONTRACTS: 46,963

A=Ask B=Bid C=Call P=Put

BASE LENDING RATES

Table listing base lending rates for various banks and currencies, including US, UK, and other international banks.

IN NEW YORK

Table showing market movements in New York, including gold, silver, and oil prices.

STERLING INDEX

Table showing the Sterling Index against various currencies and commodities.

CURRENCY RATES

Table showing current exchange rates for major currencies like the Pound, Dollar, and Franc.

EUROPEAN CURRENCY UNIT RATES

Table showing ECU rates for various European currencies.

POUND SPOT - FORWARD AGAINST THE POUND

Table showing forward rates for the Pound against itself and other currencies.

DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Table showing forward rates for the Dollar against itself and other currencies.

EURO-CURRENCY INTEREST RATES

Table showing interest rates for Euro-currency deposits and loans.

EXCHANGE CROSS RATES

Table showing cross-rates between various European currencies.

CURRENCY MOVEMENTS

Table showing percentage changes in currency values.

OTHER CURRENCIES

Table showing rates for other major world currencies.

MONEY MARKETS

London rates higher

MONEY RATES were higher in London yesterday as the pound reacted heavily to better than expected US trade figures. Three-month interbank money rose 8 1/2% p.c. from 7 1/2% p.c. while the one year rate moved up to 9 1/2% p.c. from 8 1/4% p.c.

FT LONDON INTERBANK FIXING

Table showing interbank fixing rates for various currencies.

MONEY RATES

Table showing money market rates for Treasury bills and bonds.

LONDON MONEY RATES

Table showing London money rates for various currencies and terms.

CHICAGO

Table showing market data for Chicago.

U.S. TREASURY BILLS

Table showing U.S. Treasury bill rates.

U.S. TREASURY BONDS

Table showing U.S. Treasury bond rates.

CURRENCY FUTURES

Table showing currency futures prices.

STANDARD & POORS 500 INDEX

Table showing the Standard & Poors 500 Index.

STANDARD & POORS 500 INDEX

Table showing the Standard & Poors 500 Index.

STANDARD & POORS 500 INDEX

Table showing the Standard & Poors 500 Index.

U.S. TREASURY BILLS

Table showing U.S. Treasury bill rates.

U.S. TREASURY BONDS

Table showing U.S. Treasury bond rates.

CURRENCY FUTURES

Table showing currency futures prices.

STANDARD & POORS 500 INDEX

Table showing the Standard & Poors 500 Index.

STANDARD & POORS 500 INDEX

Table showing the Standard & Poors 500 Index.

STANDARD & POORS 500 INDEX

Table showing the Standard & Poors 500 Index.

STANDARD & POORS 500 INDEX

Table showing the Standard & Poors 500 Index.

U.S. TREASURY BILLS

Table showing U.S. Treasury bill rates.

U.S. TREASURY BONDS

Table showing U.S. Treasury bond rates.

CURRENCY FUTURES

Table showing currency futures prices.

STANDARD & POORS 500 INDEX

Table showing the Standard & Poors 500 Index.

STANDARD & POORS 500 INDEX

Table showing the Standard & Poors 500 Index.

STANDARD & POORS 500 INDEX

Table showing the Standard & Poors 500 Index.

STANDARD & POORS 500 INDEX

Table showing the Standard & Poors 500 Index.

Advertisement for Ahold USA Inc. featuring the Ahold logo and text: 'Ahold USA Inc. U.S. \$65,000,000 Multicurrency Loan Facility. Guaranteed by Koninklijke Ahold NV. Arranged by Citicorp Investment Bank Limited. Provided by Bank of America NT&SA, Bank Mees & Hope NV, Generale Bank, Kredietbank NV, International Westminster Bank PLC, Rabobank Nederland, Société Générale Bank Nederland N.V. Agent Citicorp Investment Bank Limited. April 1988. CITICORP INVESTMENT BANK'.

FT UNIT TRUST INFORMATION SERVICE

AUTHORIZED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trst Mgrs, Allied Dunbar Unit Trusts PLC, and others, with columns for Name, Manager, and Performance metrics.

Table listing unit trusts under the heading 'Allied Dunbar Unit Trusts PLC - Contd.', including various equity and income funds.

Table listing unit trusts under the heading 'EPM Unit Trust Managers Ltd', including various equity and income funds.

Table listing unit trusts under the heading 'London & Manchester (The) Mgmt Ltd', including various equity and income funds.

Table titled 'IG INDEX LTD, 9-11 GROSVENOR GARDENS, LONDON SW1W 0BD' showing index values for FT 30, FTSE 100, and WALL STREET.

JOTTER PAD: A crossword puzzle grid with numbered squares for clues.

FT CROSSWORD No.656 SET BY HIGHLANDER

Crossword puzzle grid with numbers 1 through 26 indicating clue positions.

- ACROSS: 1 Current charge for buttonhole (6), 2 Sound of foot movement is plain (6), 3 House providing food for lower classes (7), 4 Sit down opposite but don't keep appointment (8,2), 5 Merchandise up to now is not moving at all (5,5), 6 Card game cheat (4), 7 Having fled, returned with first of Tang pottery (5), 8 Rip off someone who's reckless (8), 9 Primate has to drive back: point is accepted by most (5), 10 Notice time taken to produce size (5), 11 Conflict preceding beginning of nuclear alert (4), 12 Mrs perhaps; Eliza Doolittle certainly (6,4), 13 Part of trouble with group finance (7), 14 Foreign news agency on the Spanish border (6), 15 Make different dates, unknown to regular girlfriend (6), 16 1 Round in a boxing match (5), 17 Take care of it'singless left at the bottom - it's priceless (7), 18 Sun is rising and it is contributing to nasal congestion (9)

- 5 Young one gets a pound in all (5), 6 Sleep over? Expert has a cure (6), 7 To clarify anagram clue, I go out with American (9), 8 Authoritative demands accepted by secretary (9), 9 Mad artist, deranged theatrical writer (8), 10 Demotion to a place underground (9), 11 Notes amount of time taken (7), 12 A broken leg needs support: some pupils are taught this (7), 13 Smith's equipment is fake (5), 14 Strawn with boulders but not stable (5)

Table listing unit trusts under the heading 'Eagle Star Unit Mgrs Ltd', including various equity and income funds.

Table listing unit trusts under the heading 'Eagle Star Unit Mgrs Ltd' (continued), including various equity and income funds.

Handwritten signature or mark at the bottom center of the page.

هكذا تصنع النقص

FT UNIT TRUST INFORMATION SERVICE

Table listing various unit trusts and their performance metrics, including Target Trust Managers Ltd, J. Rothschild Fund Managers Ltd, and others.

Table listing various unit trusts and their performance metrics, including AA Friendly Society, Abbey Life Assurance Co Ltd, and others.

Table listing various unit trusts and their performance metrics, including British National Financial Services, Commercial Union Group - Co-Ord., and others.

Table listing various unit trusts and their performance metrics, including Continental Life Insurance PLC, General Accident Linked Life Assurance, and others.

Table listing various unit trusts and their performance metrics, including HNI General Life Assur. Ltd - Co-Ord., London Life, and others.

Table listing various unit trusts and their performance metrics, including London & Manchester Group, M & C Life and M & C Pension, and others.

Table listing various unit trusts and their performance metrics, including National Mutual Life, National Prudential Institution, and others.

Table listing various unit trusts and their performance metrics, including Phoenix Assurance Co Ltd, and others.

Table listing various unit trusts and their performance metrics, including Phoenix Assurance Co Ltd, and others.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts including Baffle Street & Co Ltd, City of London, and others.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts including City of London, and others.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts including City of London, and others.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts including City of London, and others.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts including City of London, and others.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts including City of London, and others.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts including City of London, and others.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts including City of London, and others.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts including City of London, and others.

FT UNIT TRUST INFORMATION SERVICE

LONDON SHARE SERVICE

Table of FT Unit Trust Information Service, listing various unit trusts and their performance metrics.

Table of LONDON SHARE SERVICE, including BRITISH FUNDS, FOREIGN BONDS & RAILS, and AMERICANS.

Table of Money Market Trust Funds, listing various trust funds and their details.

Table of Money Market Bank Accounts, listing various bank accounts and their details.

LONDON SHARE SERVICE

AMERICANS - Contd. Table with columns for company name, price, and other financial metrics.

CANADIANS. Table listing Canadian companies and their share prices.

BANKS, HP & LEASING. Table listing banks and leasing companies.

BEERS, WINES & SPIRITS. Table listing beverage companies.

BUILDING, TIMBER, ROADS. Table listing construction and infrastructure companies.

BUILDING, TIMBER, ROADS. Contd. Table continuing construction companies.

CHEMICALS, PLASTICS. Table listing chemical and plastic companies.

DRAPERY AND STORES. Table listing retail and clothing companies.

DRAPERY AND STORES. Contd. Table continuing retail companies.

ENGINEERING. Table listing engineering and technology companies.

DRAPERY AND STORES - Contd. Table continuing retail companies.

ELECTRICALS. Table listing electrical and utility companies.

ENGINEERING - Contd. Table continuing engineering companies.

ENGINEERING - Contd. Table continuing engineering companies.

ENGINEERING. Table listing engineering and technology companies.

ENGINEERING - Contd. Table continuing engineering companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INDUSTRIALS (Misc.) - Contd. Table continuing industrial companies.

INSURANCES. Table listing insurance companies.

LEISURE. Table listing leisure and entertainment companies.

Handwritten signature or mark at the bottom center of the page.

LONDON STOCK EXCHANGE

Equities at post-Crash peak and long Gilts higher after US trade deficit news

Account Dealing Dates table with columns for First, Second, Last, and Account Dealing Dates.

THE NEWS of a substantially lower than expected US trade deficit for April, quickly followed by a surge in the dollar and a bumper opening on Wall Street...

'long longs' added just over a point but the short dates stayed flat. Yields on UK long Gilts dipped to 9.27 per cent, the lowest since April 22, cheered by the fall to around 8.8 per cent in yields on US long bonds...

Equities were led by the major exporting stocks, which responded quickly to the fall in sterling against the dollar. Glaxo, a major dollar earner, stood out strongly, and currency factors also drove Beecham, ICI, BOC, and Unilever ahead...

BAT Industries encountered heavy selling pressure following the first defeat for the US tobacco industry in more than 300 liability suits since the 1950s. A Federal court jury decided that the Liggett group along with two other US tobacco companies were partially liable for the death of a smoker who died of lung cancer in 1984...

The FT-SE 100 index, seven points down ahead of the trade figures announcement from across the Atlantic, closed a net 27.4 up at 1866.2, a significant move above the March 18 reading of 1866.5, the previous post-Crash peak and seen as an important chart resistance point...

The recovery in the stock was aided by the broad mid-afternoon surge in equity values after release of the US trade figures and, after turnover of 14m shares, the price closed a mere 3 down on balance at 436p. Rothmans International moved in sympathy, ending 8 down at 427p...

Traders and analysts, while stressing that the market's advance was 'very important', kept their enthusiasm under restraint. 'The dollar is the key', commented Mr Roger Charleyworth at Chase Manhattan. 'It has to continue its upward progress'...

With crude oil prices still weakening, and no news from the Opec meeting in Vienna, where a roll-over of current output agreements seems the best hope, the major oil stocks were left out of the excitement in other dollar earning issues. Shell, 9 up at 1077p, saw little interest. BP closed unchanged at 70p on turnover of 6.2m, with the old touch better at 289p with only 2.1m traded...

FINANCIAL TIMES STOCK INDICES table showing various indices like Government Sec, Fixed Interest, Ordinary Div, Gold Mines, etc. with columns for June 14, 13, 12, 11, 10, 9, 8, 7, 6, 5, 4, 3, 2, 1, 1988, and Stock Completion.

LONDON REPORT AND LATEST SHARE INDEX: TEL 0898 123001

Day's High 1482.9 Day's low 1455.4

Overseas earner Cookson advanced 17 to 277p, while Reuters moved up sharply to record a rise of 22 at 568p with the aid of US demand.

Low and Bonar gained 6 to 245p on details of the sale of companies in its electronics division which are expected to raise around £35m. Satisfactory preliminary figures left BSS 10 to the good at 383p, while Metal Clores moved up 3 to 213p on the announcement that Suter has increased its stake to just over 26 per cent...

Books, the subject of speculative activity in the previous trading session, were again briskly traded (some 5.1m shares changed hands) before setting a penny firmer on the day at 233p. Pillsbury, awaiting today's preliminary figures, nudged a few pence higher to 215p.

on the bumper preliminary figures. Messrs featured brightly amid thoughts that the battle for control of French lighting group Holophone could be swinging its way and ended 26 up at 477p. Thorn EMI, who recently revised increased offer was believed to have received approval from the French authorities but has since been challenged by market sources, also improved to close 5 dearer at 663p. Gossip of a break-up value of near 54 per share stimulated support of United Scientific, up 8 at 189p while Farnell Electronic rose 6 to 167p after news of the negotiations for the purchase of two Low & Bonar companies for £2m cash. Applied Holographics rose 8 to 288p but Telecomputing fell 10 in a thin market to 113p.

Cable & Wireless led major Electricals higher with a late advance of 6 to 364p. Baeal Electronics, marginally better at 313p, has re-arranged announcement of the annual results and details of the Vodafone flotation which will be made known before trading commences on the morning of June 28.

Currency influences were largely responsible for a sharp gain in ICI which moved ahead strongly to close 32 to the good at 1058p. Volvams amounted to some 1.6m shares. Other Chemical issue also made a good showing. Laporte improving 9 to 423p and

Yorkshire 11 to 285p. The chairman's forecast at yesterday's annual meeting of a good year for the company aroused demand for the shares of Pleasurama which rose 6 to 199p. Jaguar rallied from the effects of the latest profits downgrade and, encouraged by sterling considerations, closed 11 up at 260p. Motor Distributors provided a couple of firm spots in stocks, 5 better at 180p, and T.Cowie, similarly dearer at 115p, but Compo-gram leader Lucas Industries slipped to 833p; analysts are currently visiting the US aerospace operations of the last-named.

United Newspapers flared into prominence when demand, thought to be aroused by a broker's circular, found little stock available. Elsewhere Jefferson Smurfit jumped 14 to 189p but James Capper reacted 5 to 195p on the warning that margins were under pressure. Agencies responded to currency influences and Satchi & Satchi regained 10 to 421p while WPP picked up 7 to 571p.

There were several highlights in an active property sector, with Peaseley showing well on the back of continued bid speculation. The source of the bid remains unclear, but British Land continues to feature heavily in most rumours. Elsewhere in the sector Mounting improved 10 to 185p following an announcement that it had found a buyer for the whole of its Paternoster complex in the City, which should be worth a tidy profit of some £50m.

Investment Trusts were on the move after weeks of neglect, and American stocks showed best because of the improvement in the dollar. Highlight of the bunch was Alliance Trust up 12 to 101p and Fleming American up 5 1/2 to 116 1/2p. Among the overseas traders Inchange continued its good run, benefiting from a small bear squeeze and strong investment interest from several long buyers to close 6 1/2 up at 189p on a relatively slightly turnover of 2.4m. Otherwise there was little movement save for Polly Felt, 4 better at 313p, Willis Group, 3 better at 115p, and Harrison Crossfield, 2 down to 615p and suffering, like much of the sector, from a weak sterling.

Business in Traded Options picked up smartly after the US trade figures were released. Overall, contracts totalled 39,722, with 30,547 calls and 9,175 puts. The oil sector was particularly active and the best of a good bunch was BP's £250 calls of which 1,000 were contracts for July and October's 265c.

Traditional Options: First dealings June 13, Last dealings June 14, Last declarations Sept 15, For Settlement Sept 26. For rate indications see end of London Share Service. Interest in the Traditional option market expanded considerably yesterday. Stocks to attract attention included the bid included Abbey Life, Rock, Bryant Holdings, Tyndall Holdings, Charterhall, Normans Group, Camford Engineering, Far East Resources, Cambian Venture, Sovereign Oil, Courtauld, Pleasurama, Owners Abroad, Morgan Grenfell and Regentair. Puts were arranged in Logie & Harris Queensway, while double options were transacted in Sovereign Oil, S. Miller, Bryant Holdings, Tyndall and Cambian Venture.

TRADING VOLUME IN MAJOR STOCKS table showing trading volume for various stocks like ASDA Group, Allied-Lyons, Anglo, etc.

NEW HIGHS AND LOWS FOR 1988 table showing new highs and lows for various stocks like ASDA Group, Allied-Lyons, Anglo, etc.

RISES AND FALLS YESTERDAY table showing rises and falls for various stocks like British Funds, Corporate, Industrial, etc.

LONDON RECENT ISSUES

Table showing recent issues with columns for Issue, Price, and other details.

FIXED INTEREST STOCKS table showing fixed interest stocks with columns for Issue, Price, and other details.

'RIGHTS' OFFERS table showing rights offers with columns for Issue, Price, and other details.

FT - ACTUARIES INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table showing Equity Groups & Sub-sections with columns for Index No., Day's Change, etc.

FIXED INTEREST

Table showing Fixed Interest with columns for Index, Day's Change, etc.

LONDON TRADED OPTIONS

Table showing London Traded Options with columns for Option, Calls, Puts, etc.

Handwritten signature or mark at the bottom of the page.

Handwritten text at the top of the page, possibly a date or note.

WORLD STOCK MARKETS

Table of stock market data for various countries including Austria, France, Germany, Netherlands, and Sweden. Columns include stock names, prices, and changes.

CANADA

Table of stock market data for Canada, listing various companies and their stock prices.

Table of stock market data for Japan, listing various companies and their stock prices.

OVER-THE-COUNTER

Table of over-the-counter stock market data, listing various companies and their prices.

INDICES

Table of financial indices including Dow Jones, Nikkei, and other market indicators.

Advertisement for 'Have your F.T. hand delivered in Germany' featuring a large graphic and text about international financial news.

NEW YORK ACTIVE STOCKS

Table of active stock market data for New York, listing various stocks and their prices.

FINANCIAL TIMES

Text at the bottom of the advertisement, including contact information and a note about the newspaper's content.

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Closing Prices June 14

Main table containing stock prices for various companies, organized in columns with headers for stock symbols, prices, and other financial data.

Continued on Page 43

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices with columns for 12 Month High, Low, Stock, Div. Yld., P/E, 52 Week High, Low, Close, and Change. Includes a 'Continued from previous Page' header.

Table of NYSE Composite Prices (continued) with columns for 12 Month High, Low, Stock, Div. Yld., P/E, 52 Week High, Low, Close, and Change.

AMEX COMPOSITE PRICES

Table of AMEX Composite Prices with columns for 12 Month High, Low, Stock, Div. Yld., P/E, 52 Week High, Low, Close, and Change.

Table of AMEX Composite Prices (continued) with columns for 12 Month High, Low, Stock, Div. Yld., P/E, 52 Week High, Low, Close, and Change.

OVER-THE-COUNTER

Table of Over-the-Counter prices with columns for 12 Month High, Low, Stock, Div. Yld., P/E, 52 Week High, Low, Close, and Change.

Advertisement for Financial Times: 'Have your F.T. hand delivered in Norway'. Includes text about business centers in Bergen and Stavanger, and contact information for Heidi Astorp.

Advertisement for Financial Times: 'Have your F.T. hand delivered in Belgium'. Includes text about business centers in Antwerp, Brussels, Ghent, Haasrode, and Liege, and contact information for Brussels.

AMERICA

Encouraging deficit figures lift Dow to post-crash high

Wall Street

EQUITIES surged yesterday in response to a set of very encouraging US trade figures in April...

The Dow index drifted below its highs but its close was still the best since the October crash...

US Treasury bonds were the star performers with prices jumping by more than 2 full points...

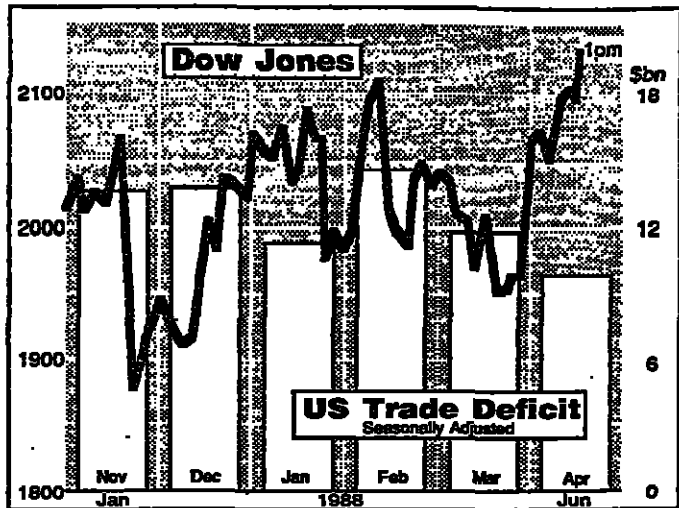
This is the lowest yield on the Treasury's bellwether 30-year bond since April 13.

The merchandise trade deficit fell to a seasonally adjusted \$9.89bn in April compared with a revised \$11.7bn shortfall in March...

Markets were impressed by the fall in imports. The decline was concentrated in the auto and consumer goods sectors...

The bond market was particularly happy that the fact in imports came at the same time as a small decline in exports...

In both the equity and bond markets, traders reported gen-



ine institutional buying, in stark contrast to last week which saw both markets rally on mostly professional activity.

While equities pulled back somewhat from their initial gains in response to the data, bonds kept on rising steadily.

While the trade figures were plainly good for all markets, there was nevertheless a feeling that the sharp rally in bonds at least could not be sustained.

In the equity market, blue chip issues were sharply higher. International Business Machines rose 1% to \$118.

Texaco lost an early gain to close 3/4% lower at \$50.75.

Stearns executed a huge block trade in 7.7m Texaco shares representing a 3.2 per cent stake in the company.

A sector which bucked the general upward trend was tobacco stocks. They were under pressure after news of the industry's first defeat in a liability case.

Philip Morris fell 1/4% to \$83. RJR Nabisco dropped 1/4% to \$47 while American Brands held up better, quoted 3/4% higher at \$45.75.

Canada

THE US trade figures buoyed stocks in Toronto where the composite index gained 19.51 to 3,396.15.

However, turnover was moderate at 27m shares.

ASIA

Surge in steels helps Nikkei recover

Tokyo

A LATE buying surge held the Nikkei average above the 28,000 level in Tokyo yesterday after an earlier retreat as investors moved to the sidelines for the imminent release of the US April trade figures...

The Nikkei, which reached a day's high of 28,085.81 shortly after the opening, hit a low of 27,926.24 at the beginning of the afternoon session.

Turnover remained thin at 930m shares compared with Monday's 930m. Gains led losses by 432 to 420, with 203 issues unchanged.

Institutional investors continued to be cautious and individuals also slowed down their pace of buying.

Officials at major brokerage houses said there was no specific incentive behind the rally. Investors were apparently encouraged by the recovery of steel share prices...

Among large-capital issues, Kobe Steel led Y14 to Y40 at one stage, before closing Y13 higher at Y47 on the day's most active trading of 65.21m shares.

increased by 2.1m shares to 101m. Continued speculative interest pushed up Araya Industrial, the bicycle parts manufacturer...

Among high-tech issues, Mitsubishi Electric, which dropped Y7 briefly, finished Y6 higher at Y222.

Rumours of heavy purchases by a group of speculators swelled buying of Iwatsu Electric. It chalked up a daily maximum allowable gain of Y208 to Y1,440.

Ajinomoto, which announced plans to apply to the US Food and Drug Administration for clinical tests of its letinan anti-cancer agent as a drug to treat AIDS, registered a Y30 increase to Y3,480.

Bond prices continued to decline due to afternoon selling by major dealers amounting to several tens of billions of yen, apparently for position adjustment.

Prices on the Osaka Securities Exchange eased, and the OSE stock average finished 26.91 higher at 27,853.84.

Australia

THE LACKLUSTRE outlook for bullion and commodity prices led the market lower for the fifth consecutive session and although the All Ordinaries index climbed off its lows it ended 17.1 weaker than on Friday at 1,569.5.

Investors were worried by the weekend slump in gold prices and by a perception that the recent improvement in commodity prices was coming to an end.

Among leaders BHP fell 14 cents to A\$8.50, Adsteam gave up 20 cents to A\$6.50 and CRA lost 15 cents to A\$3.50.

Hong Kong

THE MARKET faltered as the index approached its post-crash

Low volumes reveal May's nervous tone

BY HILARY DE BOER

TURNOVER continued to fall on most leading European bourses last month and several stock exchanges turned in their worst monthly performance this year in terms of trading volume...

The picture so far this month is much better, with turnover picking up right across Europe as the international economic scene improves...

Italy and the Netherlands were the worst hit markets last month, falling 23.5 per cent and 20.9 per cent respectively in local currency terms...

In Italy, foreign and domestic investors retreated to the sidelines amid concern over the budget deficit and fears that government plans to tackle it were insufficient.

Both the Netherlands and Zurich - where turnover fell 12.9

per cent - are particularly susceptible to events on Wall Street, and these two bourses recorded their lowest monthly volumes this year.

Turnover in Brussels was 14.7 per cent lower than in April as institutional investors preferred to put their money into bonds and other instruments...

Paris meanwhile took centre stage in volume terms, with turnover climbing for the second month in a row.

Other gains included Club Med, up FF10 to FF460, and Perrier, FF28 ahead at FF891.

AMSTERDAM took off after an uninspiring start, responding favourably to the US trade figures and their implication of steadier dollar earnings for Dutch multinationals.

Philips rose 60 cents to FF 30.70 on news it was taking full control of audiotape producer PD Magnetics, a joint venture with US company Dupont.

Before noon the index was up 23 points at 2,650, but it fell back on profit-taking as it neared the post-crash high of 2,684.13 achieved in April.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

EUROPE

Paris and Amsterdam rally after better US trade news

London

A QUIET and cautious morning was transformed by the US trade figures and the FT-SE 100 index jumped from a 7 point decline to a new post-crash high...

International stocks led the recovery, with ICI, Glaxo, Beecham, BOC and Unilever all rising.

BAT Industries and Rothmans fell in heavy trading after the Liggett tobacco ruling in the US...

investors appeared to shrug off the resignation of Mr Xavier Dupont, the stock exchange chairman...

Other gains included Club Med, up FF10 to FF460, and Perrier, FF28 ahead at FF891.

AMSTERDAM took off after an uninspiring start, responding favourably to the US trade figures and their implication of steadier dollar earnings for Dutch multinationals.

Philips rose 60 cents to FF 30.70 on news it was taking full control of audiotape producer PD Magnetics, a joint venture with US company Dupont.

Before noon the index was up 23 points at 2,650, but it fell back on profit-taking as it neared the post-crash high of 2,684.13 achieved in April.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

ing rumoured to be on behalf of foreign investors. Dow Chemical is expected to announce that it has added to its 5 per cent stake and Montedison shares continued to rise in after hours trading...

Other stocks retreated, among them Citicorp, which gave up 1.96 to 1.5,255 after it announced a \$F100m bond issue via its international subsidiary.

MADRID was hit by profit-taking after Monday's gains and the general index ended 1.04 points below at 299.70.

The announcement by Cofir, the Spanish arm of Mr Carlo De Benedetti's European holding company, Carus, that it will float 15 per cent of its equity aroused speculation that Mr De Benedetti is planning further acquisitions...

Most of the major blue chips eased, but Deutsche Bank managed to edge up 10 pfg to DM450.

Other gains included Club Med, up FF10 to FF460, and Perrier, FF28 ahead at FF891.

AMSTERDAM took off after an uninspiring start, responding favourably to the US trade figures and their implication of steadier dollar earnings for Dutch multinationals.

Philips rose 60 cents to FF 30.70 on news it was taking full control of audiotape producer PD Magnetics, a joint venture with US company Dupont.

Before noon the index was up 23 points at 2,650, but it fell back on profit-taking as it neared the post-crash high of 2,684.13 achieved in April.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

Prices were easy in early dealings, but the return of speculative buyers in the afternoon helped to erase losses.

FT - ACTUARIES WORLD INDICES

Table with columns for National and Regional Markets, Tuesday June 14 1988, Monday June 13 1988, and Dollar Index. Rows include Australia, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, USA, Europe, Pacific Basin, Euro-Pacific, North America, Europe Ex, Pacific Ex, World Ex, World Ex, World Ex, World Ex.

Advertisement for Morgan Stanley Group Inc. Common Stock. 960,464 Shares. All of these Securities have been sold. This announcement appears as a matter of record only. Includes list of participating banks and financial institutions.

Finstat

See FINSTAT at PIMS
Stand 505, NEC Birmingham, 16-18 June

FINANCIAL TIMES PRICES ONLINE HISTORICAL DATA • RATE UPDATE • STATS PACK

The Use and Misuse of Statistics

There are three kinds of lie - lies, damned lies and statistics. Virtually every schoolchild knows Benjamin Disraeli's dismissal of a science that he doubtlessly saw as black as the art of politics itself. But while everyone knows that you can prove anything you want with figures, few have yet realised that misusing statistics when giving investment advice can now land investment professionals with a seven year prison sentence. The essential difference between now and Disraeli's time is the Financial Services Act which makes "misleading statements" an offence. The dividing line between a misleading statement and one that is merely over-optimistic has yet to be tested in the courts but judging by the caution now seen in the drafting of advertisements for unit trusts, insurance bonds and pension funds, the message is being taken very seriously indeed.

It needs to be. For while investors and their advisers might have a healthy scepticism of statistics and while publicity material always contains the small print admonition that past performance is no guide to the future, the past investment record of a fund or a fund management group cannot be ignored. The future is the great unknown. The past, however, may well contain some pointers, even if they are only of the negative kind.

If statistics were not deliberately misused before the Financial Services Act came into full force, they were certainly treated with a cavalier attitude in many quarters. Fund managers would select their period of comparison. The ABC Global Opportunities Fund might well have been the best performer over three years. But the managers omit to mention that all of that outperformance came in the first month of that period when the fund was lucky enough to strike an Australian gold mining hotshot.

Since then the performance has

been distinctly below average but nevertheless the table topping is clearly printed in black and white. Another statistical abuse is the "fourth in its sector since inception" line. This will omit mentioning that the sector only had four other funds at the time of launch.

An all too common statistical trick during last year's bull market was to compare a unit trust performance with a building society account rather than a relevant stockmarket index or indeed the average of all other comparable funds. When share prices are booming, only the weakest trust fails to beat this test.

Comparison backfires

Purists argue that it is wrong to compare risk-free investment to one whose capital value could fall. Pragmatists retort that most new unit trust money comes out of the building societies so that investors are being shown the difference between action and inaction. Whoever is right, this comparison has now backfired in two ways. Advisers realise that the best trusts compared themselves against the index whilst only the mediocre needed the building society return for flattery. And the post-October crash bear market makes a building society a very safe haven.

The Financial Services Act and the need for independent intermediaries to give best advice should cut out many of the abuses. Section 47 - which ends up with the threat of seven years imprisonment - says that any person who "makes a statement, promise or forecast which he knows to be misleading, false or deceptive or dishonestly conceals any material facts" is guilty of an offence.

And LAUTRO - the life assurance and unit trust regulatory organisation - says in its rules that advertisements shall be fair, clear and not misleading. LAUTRO

counts omissions as seriously as commissions. It also insists that statistics should include a five year record where the trust has one.

One of the benefits of the new financial services legislation is that it forces marketing departments away from the abuse of statistics. And this will enable advisers to see performance figures in a new light - especially if they have access to the same database and software as the investment companies themselves.

This enables them to check if the claimed performance is due to a one off freak investment or if the fund has consistently been ahead of the field.

And once they have the raw statistics in their hands, intermediaries can look at factors such as volatility. Two funds might go from 100p to 150p in three years but while one might do so in steady steps, the other gets there in a snakes and ladders formation testing lows of 50p and highs of 300p on the way. Looking behind the statistics should help find a fund for the nervous investor and one for the brave. What is the client's risk tolerance?

Obviously statistics are only part of the story. The adviser has also to be acquainted with the fund manager and be aware of changes in arrangements for stock selection and asset allocation. And if a new team takes over, advisers armed with good statistics should at least be able to get some idea of their past record. In best advice terms, the honest use of statistics should be a defence against irate clients accusing their intermediary of giving somewhat less than best.

One answer to Disraeli's scepticism regarding statistics is to have equal if not better figures than your adversary. And the other is to quote that eminent Victorian lady, Florence Nightingale. "To understand God's thoughts, we must study statistics for these are the measure of his purpose."



Andrew Hughes, Finstat Manager, examining a file from the new historical database

Opening the past for the future

History is far from bunk when it comes to financial services and investments. While the past is no guaranteed key to the future, it is an area of stability in the constantly shifting parameters of the investment world. Finstat now not only provides a daily electronic feed of prices, it can also give the historical data necessary to understand each day's figures. Knowing that a unit trust price is 94p bid and 100p offer allows the intermediary to do no more than work out the valuation of a client's holdings and calculate how many units a new holder will acquire for a set amount of cash.

These are essential tasks but they are mechanical, available to any person with access to a pocket calculator. The commission the intermediary earns represents the value added by being able to interpret that price.

And to do that means knowing what the price was the day before, last month, this time last year and five years ago. Or any other timescales that the adviser believes to be relevant.

But until recently, the Finstat historical database was only available for internal purposes, helping to produce the statistics pages of Money Management, Financial Adviser and the other magazines within the Financial Times Business Information group. This meant that while intermediaries could call up the most recent prices on their screens via their Finstat feed, they had to turn to non-electronic media in the shape of magazines for the historical data that would place the price in context.

The alternatives were expensive. One was to enter several thousand prices a day manually into a spreadsheet or other suitable software. This was costly and risked an unacceptable level of inaccuracies.

The other was to subscribe to an expensive online service which advisers could not shape to their own personal requirements. Now that historical data is available from Finstat, neither of those alternative methods are now needed.

With historic data, Finstat users can now support portfolio valuation systems and calculate the potential liability - if any - of the client to

capital gains tax. And that has become a more difficult task since the changes in this year's budget. The price the client might have paid is no longer necessarily the base price for calculating this tax.

Historic data is also essential for users of graphical and technical analysis systems enabling them to create moving averages and indicators of volatility. The ease and comparative low cost of historic data from Finstat will doubtlessly convince many more intermediaries to use these forms of analysis, adding them to their armoury of "best advice" methods.

Extensive coverage

The content of the historical database is being continually upgraded by Finstat but currently, daily prices for unit trusts, insurance bonds, pension funds and offshore funds are available since 1985 with monthly prices covering the period between then and 1970.

And even those advisers who have been manually updating data on a daily basis may not have realised the growing importance of currency exchange rates in the fund equation. In many instances, currencies have been a greater determinant of markets than share prices. Equally, it is important to have the major stockmarket indices of the world. Passive investment where a fund merely tracks an index, having all of its contents - or

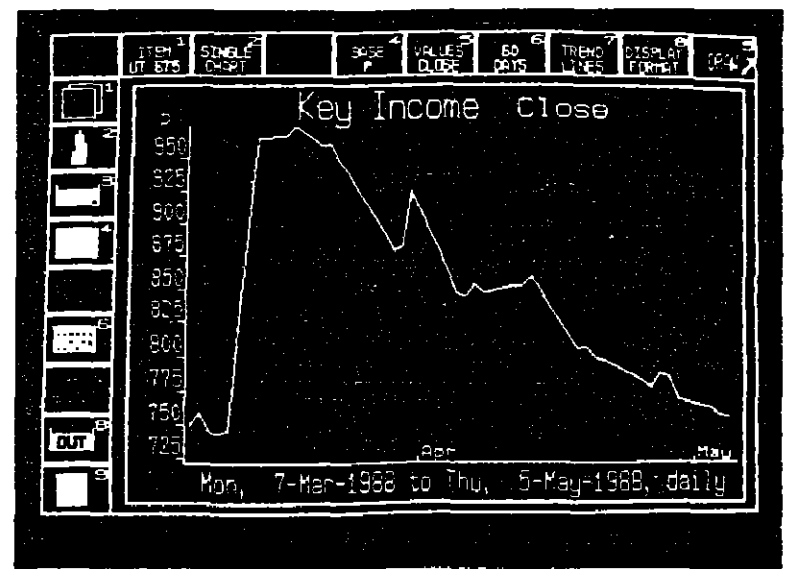
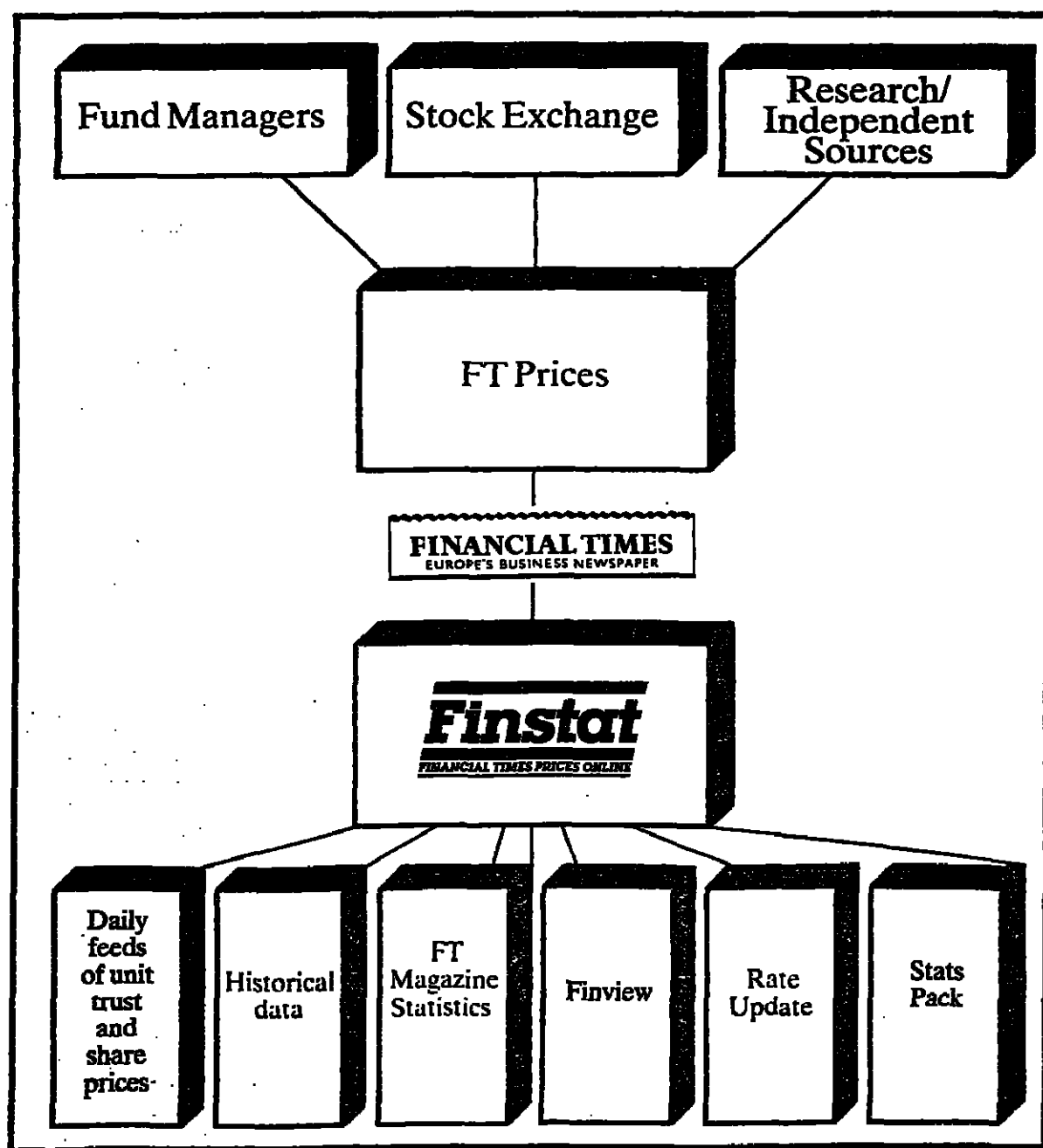
a statistical proxy - is growing in public visibility even if it remains contentious to many.

And recent research among United States pension funds investing internationally has shown that picking the right stocks and shares plays only a minor role in any outperformance by a fund compared with being in the right market and the right currency.

Finstat offers the daily values of the FT-Actuaries Index and daily figures for currency exchange rates and major international indices such as Standard & Poors in New York and the Nikkei in Tokyo since 1979. FT World Actuaries Index values are available daily from 1986.

There are two ways in which subscribers can gain access to Finstat's historic data. The more popular method is installation on the subscriber's computers by a software company who can adapt the format for the requirements of different programs. But historic data can also be provided on a disk in a format which most programs can use. Once the disk has been purchased or specialist program installed, there is daily updating via the normal Finstat feed each evening.

However the data is installed, purchasers do not have to buy more than they need. They can choose which information they require, whether they want daily data or some other period and how much of the past they wish to purchase.



ADVERTISEMENT

Finstat
FINANCIAL TIMES PRICES ONLINE

No Finstat - no figures

A massive advertising campaign has taught the entire nation the slogan "No FT... no comment." But a more select group, whose professionalism and professional well-being depends on accurate statistics, have known for decades that no FT means having to rely on less complete and possibly less accurate sources for share, unit trust and insurance bond prices.

Equally, the FT has achieved worldwide renown for the quality of the various indices that it provides in its pages. The FT-30 Index - and more recently the FT-SE100 (the Footsie) - are quoted in daily general news programmes on both radio and television as well as by other newspapers, some of which have tried in the past to launch rival services but without success.

Whose baby?

And in the highly competitive area of supplying world indices, the FT-Actuaries World Indices series has one great advantage over its rivals in that index figures for 24

major global markets are calculated in a standardized manner. Index values are quoted in several currencies to aid comparison.

But good figures are only a base - the raw material to be analysed and used according to the individual's needs. Making them available electronically was a logical extension of the paper's commitment to providing the most effective means of communicating this essential information.

Finstat started in early 1985, the child of two parents. On the one side, there was the FT itself which at that stage was moving away from the old manual methods of typesetting towards electronic setting. As far as the various pages of securities prices went, that decision allowed prices to be directly input from an outside source.

On the other side were suppliers of software who told the FT that similar data available from other sources via electronic means was too expensive. If the FT could provide a low cost electronic feed of its prices, they said, it would open

the way to a huge market. They wanted material that could be sent in such a way that most intermediaries could easily receive it without having to spend heavily on new hardware. Some of the rival services were more suitable for the minority of users who had a mainframe computer. Market research confirmed what the software designers were saying.

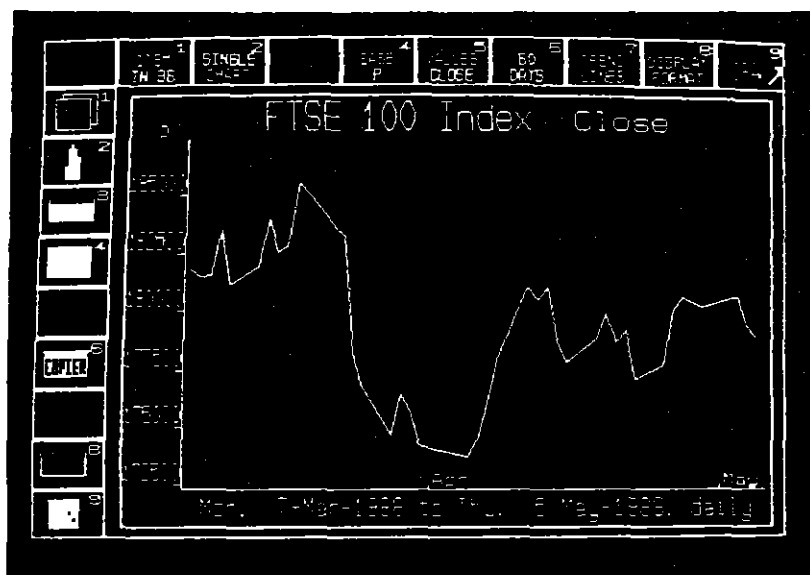
No conclusion

Finstat was born in January 1985. And it is constantly improving. A growing number of software companies design products fulfilling a variety of needs around Finstat data. At the last count, there were over 30 packages available and more are in the pipeline.

And as the applications grow, so too does the number of financial advisers who take Finstat. There are currently several hundred end users both in the United Kingdom, where they are by no means confined either to the City or even to the major conurbations, and abroad including Spain, Luxembourg, the United States, Cyprus, West Germany and Belgium. Banks, building societies and fund managers take Finstat as well as intermediaries.

It has proved to be reliable, cost effective and accurate as well as having price advantages and the flexibility to support a wide range of applications of which the three most important are portfolio valuations, analysis and sales support, including graphics.

The story of Finstat so far is one with no final conclusion in sight. Development into the scope and the speed of the service continue apace. And unless progress in electronics and the needs of intermediaries and others in the financial arena suddenly both become finite, the future story of Finstat has no concluding chapter either.



Financial Times Prices

Where the figures come from

Well before you go to bed each night and trading starts in the Far Eastern markets, thousands of Finstat prices have been downloaded to subscribers' computers along the telephone lines using Telecom Gold. But even before they leave on that journey, they have already travelled a long way.

To value the 6,000 Finstat quoted unit trusts, bonds, pension and offshore funds the fund managers have had to collect prices from bourses all over the world. Around half the figures sent out each day are the result of stock exchange trading in London. That market closes around 5.00p.m. each day. Immediately afterwards, some 3,000 share prices come off the main computer at SEAO - the Stock Exchange Automated Quotation system - and into the Financial Times.

All the SEAO prices are mid-market, halfway between bid and offer quotations but no other figures accompany them. Extra data such as the price/earnings ratio, highs and lows, cover, classification, the yield and the change on the day are added by the Financial Times Prices department, a thirty strong group whose sole job is to collect the prices and other financial data and turn them into the statistics in the back pages of the newspaper and on Finstat.

Once the raw SEAO data has been checked and processed and the extra data added it is sent out over error correcting lines to Telecom Gold and on to Finstat subscribers. Users can get a daily check of the number of shares in issue for each quoted company, so that advisers can work out market capitalisations instantly, and an indication of the FT Actuaries grouping that a share belongs to.

No pipe dream

Collecting the prices for insurance bonds, unit trusts and offshore funds is more complicated. Instead of one source of information - SEAO - the FT Prices department has to deal with well over 600 separate companies. At one time, all the prices were processed manually either as a result of a telephone call or a telex from the investment company.

Now the Prices department is successfully moving towards auto-



Ian Craig, FT Computer Services Manager, with the FT Prices collection team

matic price collection. Some prices come in via Telecom Gold. Others arrive via telexes which can be automatically read by the prices computer. A minority still arrive in the old way. Of the three main areas, automatic price collection is the most advanced in offshore funds where upwards of 90 per cent are automated. Around 80 per cent of authorised unit trust prices arrive in an automated form while the onshore insurance bonds are the laggards with just over 60 per cent automated. The proportions are increasing rapidly so that the even-

tual goal of total automation is no longer a pipe dream.

First priority

Higher levels of automation give later deadlines and improved accuracy. Less rekeying of data reduces transposition errors and allows staff more time to spot and correct mistakes. Most of the 12,000 prices on the 6,000 unit-linked funds covered daily by the FT now reach the newspaper and Finstat subscribers' computers without any rekeying of the prices

All tastes... all pockets

A major difference between Finstat and certain other electronic statistical services is that Finstat is effectively a stream of numbers which can be used by the financial adviser in a large number of ways. Other services often limit the end user to a restricted range of applications while a few can only be used in one prescribed method.

The Finstat user can choose between a wide variety of more than 30 applications ranging from portfolio evaluation to technical analysis on quoted securities, trusts, currencies and indices. Many Finstat subscribers use the same Finstat data in two software packages. Software to support Finstat can cost as little as £50 and as much as £5,000. Users pay for as little or as much as they need. There are packages to suit both large and small firms and the different types and classes of investment business. Many companies with their own technical staff write or adapt their own software to use Finstat. The extremely simple Finstat file format was designed for easy programming.

Greatest variety

Portfolio management applications for tracking client holdings and providing instant valuations have the greatest variety of software. Consort Data, which has been involved with Finstat since the service started, offers client record management and investment fund management systems. There is also a securities dealing system which issues contract notes and automatically updates client portfolios. One of the advantages of Consort Data software is that it has been built around Finstat. It features a validation process to doublecheck the Finstat feed for transmission errors.

Misys, a USM quoted software group with a stockmarket valuation of over £30m has supplied over 600 intermediaries with its Misys Dataliner system which provides facilities for selecting all types of risk including commercial and personal

lines such as home contents cover or permanent health insurance as well as investment-related products. Mysis specialises in computer systems for financial intermediaries and offers a full range of network solutions for larger brokers. They are the only software company to hold a Finstat sales agency, allowing them to offer customers a 'one stop shop' for all or any of their software products that use Finstat data.

Investment performance

Mysis also act as selling agents for Hindsight from HSW. This illustrates and analyses investment performance using high quality colour graphics based on historical data from Finstat. But because of the large amount of data that is now available, Hindsight is best when used with hardware more powerful than a standard IBM compatible PC. A machine with a 40 megabyte hard disk and high resolution screen is ideal.

Another company with extensive networking experience is Bristol based Redcliffe Associates. Their package was initially developed for their internal use but is now winning acceptance as one of the top life portfolio and client management systems. It also incorporates full commission tracking and reporting.

LSD offers a popular and highly developed investment management package aimed primarily at managers of discretionary funds. Extra modules to handle a range of specialist functions such as CGT tracking are available.

West Midlands based Swift's system has also benefitted from extensive development over several years and is price competitive at just £700 for a standard portfolio management package.

Inner Product's Trustbase includes software to download Finstat files at cheap overnight rates and graphical representation of losses and gains on portfolio holdings, as well as the usual client record

holding features. Inner Product, who specialise in customised financial software and consultancy, also sell a simple package called Sharecom that downloads Finstat and puts the files into Lotus 123 format.

Star, like Misys, are a large quoted company. They specialise in systems for accountancy firms, as do Orchard. There is also a package specifically designed for solicitors from AIM. Blueprint Portfolio from Spottiswoode & Spottiswoode is suitable for the larger fund management operation and is available in both single currency and multi-currency configurations. But

Blueprint is also suitable for operations such as solicitors and accountants with a small cross section of clients.

At the larger end of the portfolio management market is Clarke & Tilley's IM-PART. This is aimed at investment managers whose data volumes and budgets are below the level at which expenditure on a mainframe computer can be justified. Clients include international banks, stockbrokers, pension fund

managers and unit trust groups. Clarke & Tilley is well known for mainframe software in areas as difficult as global custodianship.

With the FAIRS packages, advisers can buy as little or as much as they need to convert the Finstat feed into their own needs. Fund Manager Plus keeps track of the clients' investments with automatic update of prices, giving a graphical display and portfolio analysis reports.

And if you follow the investment theory that says this year's worst performer is likely to be one of the winners next year while it's unlikely that this year's best fund will repeat that outperformance over the next twelve months, then Investment Eye is worth considering. It automatically seeks out the best and the worst funds using criteria which are set by the user.

The concept of technical analysis - forecasting the future from graphs showing the behaviour of the share, currency or commodity in the past - has as many fans as foes. Few are agnostic.

Enthusiasts can choose between three very powerful systems and a low cost lower capacity program. Telegraph from Tellus allows the user to zoom in on the area on the chart of most interest and to scan through graphs as though flipping through a chart book in search of the ideal investment opportunity.

Indexia from Rowen Investments offers three moving averages in different colours and the ability to call upon up to 42 years of back history. In the bargain basement is Moneywise where software for technical analysis starts at under £50. It is aimed at the occasional user. It can cover 300 share or unit trust prices for up to three years using weekly prices.

Other products such as Investment Advisor from Antar - which updates from Finstat but prices at a level to appeal to the serious private investor as well as the smaller intermediary - cover both technical analysis and portfolio management. Sharewatch from Sington Associates is similar in cost and purpose.

And for the bigger users, there is Minnie which can take care of thousands of trades a day on up to 200 terminals with disk storage capacities ranging up to hundreds of gigabytes (a thousand megabytes). Smaller versions are available. All sizes update from Finstat.

Further details of these and other software companies are available from Finstat.

	Tellus	Star	Spottiswoode	Sharecom	AIM	Orchard	Minsky	Liberty	Inner Product	Clarke & Tilley	Antar
PORTFOLIO MANAGEMENT											
PRIVATE INVESTMENT											
INSURANCE LINKED											
PENSIONS											
UNIT TRUSTS											
SHARES											
GRAPHICAL PROJECTION											
TECHNICAL ANALYSIS											
DECISION SUPPORT											
MULTI-SCREEN											
OVERNIGHT COMMS CAPABILITY											
CONTRACT GENERATION											
SPREADSHEET INTERFACE											
MULTI-CURRENCY											

Guide to Finstat compatible software companies and their product applications

Prices - gathering strength



calculated by the fund manager. The first priority is using all this information to set the prices and related statistics in the newspaper itself. But once that has been done, the computer moves over to feeding the Finstat network. The names of the funds and their prices are changed to a code which saves money on transmission time as well as making it easier for the receiving computer to read. Special characters - known as checksums - are added to the data to enable receiving computers to test for transmission problems. The data

itself has already been checked once. But as it goes through the computer and on to the Telecom Gold network, it goes through a further series of checks to weed out impossibilities that might happen if a decimal point were to slip.

Continual improvement

The system has been continually improved over the last three years so that the failure rate is negligible. The few failures that do happen can be attributed to noise on the telephone line, which can occa-

sionally erase a price, but the checksums make it simple to identify and correct any problems.

The importance of automatic price collection by the Financial Times Prices department becomes all the more vital later this year as unit trust groups move over towards making valuations more than once a day. One large group is set towards once an hour valuation by the end of 1989. Automatic price collection combined with Finstat's electronic delivery system will make it tough for brokers to keep in touch with a more fluid set of fund prices.

Finview sets sail on InView

ADVERTISEMENT

Finview
AN FT UNIT TRUST SERVICE

Finstat, the online prices service which offers a daily electronic feed of Financial Times statistical data, is launching Finview at PIMS in Birmingham.

For the first time, intermediaries will be able to access up to date information on the entire range of authorised unit trusts and give instant hard copies to their clients via the InView screen service. InView is already in the offices of some 17,000 financial advisers who until now have used it largely to find the most suitable mortgage for a client and then to discover which endowment policy represents best advice. InView is the insurance industry's leading viewdata service. It claims the lion's share of the market.

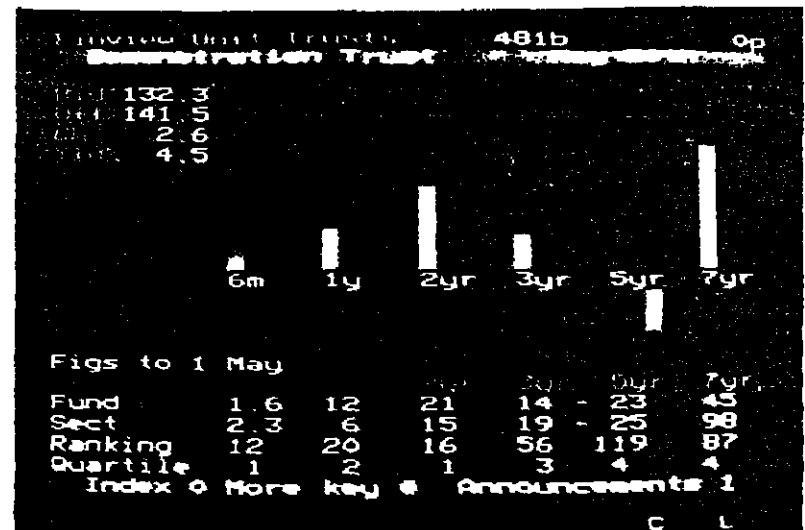
Finview has been specially developed by Finstat to meet the needs of the intermediary. It will offer the latest unit trust news so that advisers are no longer dependent on waiting for the post or scanning newspapers and specialist publications.

When stockmarkets fall by huge amounts between reading the morning newspaper and lunchtime as they did last October, access to the news becomes all important. But Finview will cover much more than the macro picture of world markets. It will also give the latest news and details of what is happening in the industry including changes in legislation and regulations, fund launches and - increasingly over the past months - details of fund mergers. Finview can help the broker give the best advice that is a requirement of the Financial Services Act.

Most intermediaries realise that a growing number of clients now have access to a wide variety of information. Clients expect to be told by their brokers what is happening to their investments and not have to contact them with questions and then find not only that they do not know the answer but are also unaware of the question.

World stockmarkets were fast moving and volatile before October. But at least the general trend was in the right direction - upwards. Now markets are not only fast moving and volatile but there is no longer any certainty as to direction.

This makes fund performance particularly difficult to monitor. Finview, however, can provide updated details in an easy to access form which can highlight the best



Sample screen of fund performance details on the new Finview service

and the worst performing funds using Finstat historical data.

As well as performance tables, Finview also provides summaries for each of the 1,200 plus individual funds. Information on display includes the current bid and offer prices, the dividend yield of the trust and its total valuation, its annual and initial charges and the minimum investment level the managers are prepared to accept. Unit trusts which have monthly savings schemes - an area of increased investor interest since the crash - are also indicated together with full details. Each unit trust has several on-screen pages in the Finview service. Some are dedicated to the performance of the individual fund showing its growth over several periods and its comparative ranking within its own investment sector.

Easy to use

Finview has been designed with the needs of the busy intermediary in mind, being on the same InView system as mortgage and insurance information. But it has also been conceived with cost as a major consideration. Like many InView services, Finview is a 'pay as you view' system. And this is especially important to the intermediary who only occasionally advises on unit trust sales and purchases.

This makes it an alternative to certain costly systems currently on offer which charge the same whether the system is used once a week or several times an hour. Finview has no minimum charge

nor is there any commitment to pay for more than is used. There are two charges. The first is the cost of the phone call to link up with the InView service. Using the UK's largest private data communications network, 98% of all business telephones in the country can access InView for no more than the cost of a local call.

The second is a specific charge (approximately 35p per minute) for accessing the unit trust information on Finview. Billing for Finview payment is made monthly.

Finview has also been designed so that it is simple to access - and equally as important, it is easy for the least experienced staff to use. There is on-screen help to guide users through Finview step by step thanks to strategically placed 'menus' which set out the many options available, help facilities and prompts to suggest the next action in a normal chain of events. And once staff become a little more experienced, they will use keywords which enable them to move rapidly between functions, not only saving time but also cost.

Clients will appreciate the full colour graphics and the facility that InView users have to make a hard copy. Giving one copy to the client and filing a second helps meet requirements of the Financial Services Act.

Existing InView users are authorised to access Finview immediately. Others must join the InView system. The only hardware required is a viewdata set or a suitability adapted microcomputer - and a telephone line, of course.

Finstat

FINANCIAL TIMES PRICES ONLINE

FINSTAT FEEDS

HISTORICAL DATA - RATE UPDATE - STATS PACK

HISTORICAL DATA - RATE UPDATE - STATS PACK

HISTORICAL DATA - RATE UPDATE - STATS PACK

HISTORICAL DATA - RATE UPD.

Finstat provides a wide range of feeds, enabling you to subscribe to the data you need. The full range of feeds is described below.

GROUP 1: FT SHARE INFORMATION SERVICE	SUBSCRIPTION RATES PER MONTH		
	DAILY (VIA T.S.)	WEEKLY (DISK)	MONTHLY (DISK)
SIS1: Price and yield for the 3,000 shares and gilts (approx) quoted in the back pages of the FT.	60	50	25
SIS2: Price and yield for gilts and the 750 constituents of the FT Actuaries Indices together with prices for gilts.	60	50	25
SIS3: Price and number of shares in issue for the 750 constituents of the FT Actuaries Indices together with prices for gilts.	60	50	25
SIS4: Price and number of shares in issue for the 750 constituents of the FT Actuaries Indices together with an indication of the indices groupings to which a particular stock belongs, and prices for gilts.	90	75	40
SIS5: Price and P/E ratio for the 3,000 shares (approx) quoted in the back pages of the FT, and prices for gilts.	60	50	25
GROUP 2: FT INDICES			
ACT 1: FT Actuaries Indices Table	30	25	15
ACT 2: FT30 Share Index	30	25	15
ACT 3: FT Actuaries World Indices	30	25	15
IND1: FT Actuaries and World Indices, International Indices and Currency Exchange Rates	FREE*/30	FREE*/25	FREE*/15
CUR2: Sterling and US Dollar exchange rates, pound spot and forward rates (1 month, 3 months)	60	50	25
*Available free of charge to anyone subscribing to a Group 1 or Group 3 feed.			
GROUP 3: FT UNIT TRUST INFORMATION SERVICE			
UTS1: UTAS - Bid price and yield for Authorised Unit Trusts (Life and Pension)			
UTS2: UTOS - Bid price and yield for Offshore and Overseas Funds	60	50	25
UTS3: UTAX - Bid price, offer price, change and yield for Authorised Unit Trusts			
UTS4: UTIX - Bid price, offer price, change and yield for Insurance Funds (Life and Pension)			
UTS5: UTIOX - Bid price, offer price, change and yield for Offshore and Overseas Funds	60	50	25
GROUP 4: FT DIVIDEND INFORMATION			
DIV1: Dividend information relating to the shares and gilts within the SIS section of Finstat. Data includes the amount dividend or interest payment, the ex-dividend date, and the date of payment.	60	50	25
DIV2: Dividend information on the unit trust section of Finstat.	60	50	25

ALL PRICES ARE EXCLUSIVE OF VAT AND TELECOM GOLD CHARGES

For further details contact Finstat, Financial Times Business Information, 126 Jermyn Street, London SW1Y 4UJ. 01-925 2323

ENQUIRY FORM

Please complete the coupon and return to Finstat, Financial Times, 126 Jermyn Street, London SW1Y 4UJ or telephone 01-925 2323 to request further details on the Finstat services.

Please send me further information/samples on:

Finstat - FT Prices Online

I am interested in the benefits Finstat offers and wish to:

Discuss the service in more detail

Have a demonstration

Arrange a free trial

Receive details on the following software package(s) _____

Finview - FT Unit Trust Service

Stats Pack - monthly preview of fund performance statistics

Rate Update - weekly guide to life assurance rates

Name _____ BLOCK CAPITALS PLEASE

Position _____

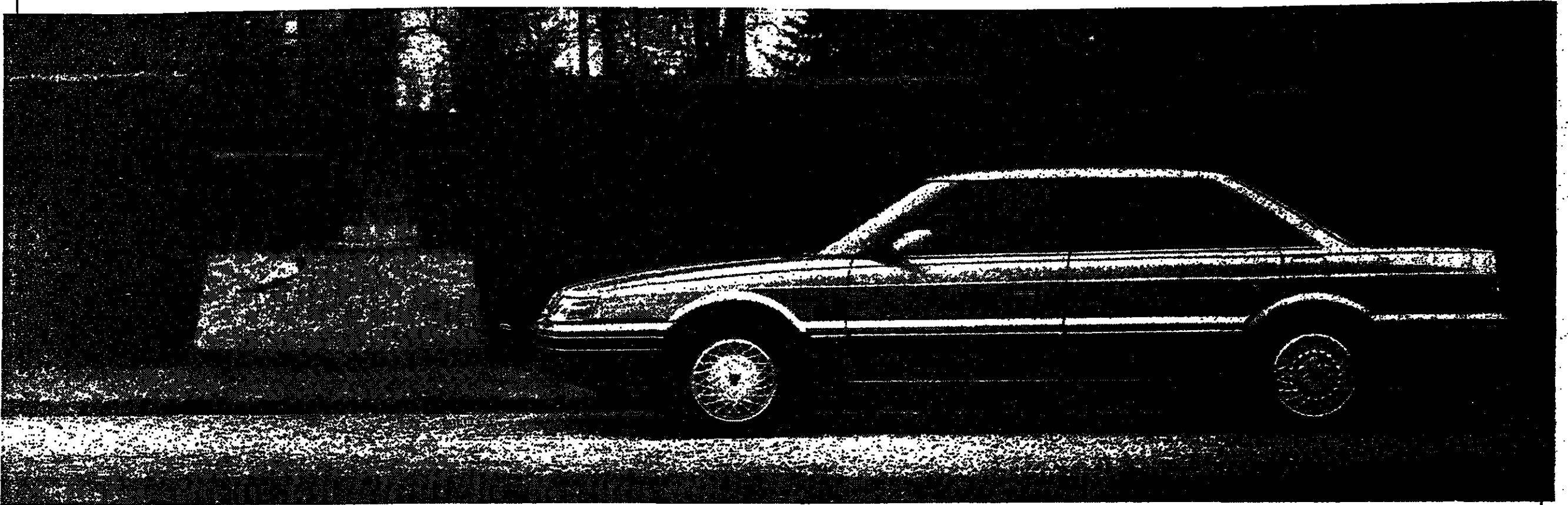
Company _____

Address _____

Nature of Business _____

Telephone _____ FT

THE REAL BEAUTY OF IT
IS THE NEW 2.7 LITRE ENGINE.

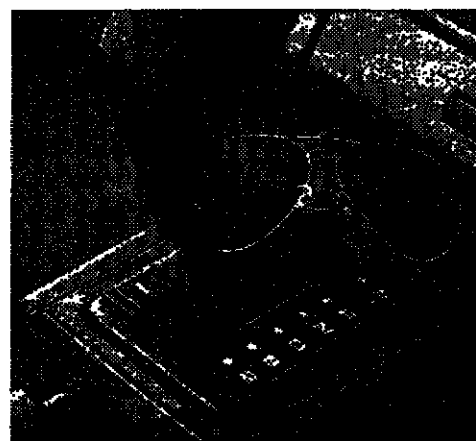


The gracious lines and sleek good looks of the Rover 800 have already raised many an admiring eyebrow.

Look, for example, at how America greeted the arrival of the Sterling. "With the possible exception of Concorde, no machine so nicely put together has ever before come out of England." *US Car and Driver magazine.*

Well now, to turn heads still further, the Sterling comes with another powerful asset. An all-new 24 valve, 2.7 litre V6 power unit. It's not only very powerful, it also thinks rather fast. The brain behind the 177 PS engine being a computer-controlled, electronic engine management system.

To ensure that the cylinders are constantly fed exactly the right quantity of fuel, it monitors the engine temperature, air-flow and fuel-flow up to 300 times a second.



*Dynamic sports mode or effortless motorway cruising.
All from the same gearbox.*

This results in beautifully smooth acceleration, whether you're powering away from standstill or enjoying the sprightly and most satisfying performance in the mid-range.

The 827 Si, SLi and Sterling also come with a remarkable new standard feature. Electronic automatic transmission.

This means you can now match the car's gearing to the way you want to drive. You can choose between a relaxed four speed operation for effortless motorway cruising. Or you can select the more dynamic sports mode in which the engine reaches higher rpm before changing up.

The seven model Rover 800 series. From under £13,000 to under £22,000! Who said beauty was only skin deep?



ROVER 800 SERIES

EXECUTIVE CARS 3

US manufacturers are uncertain but have raised their forecasts

More buying luxury cars

ENCOURAGED BY brightening economic prospects, more buyers have been returning to the US luxury car market in recent months. Manufacturers, still certain they will sell somewhat fewer cars this year than last, have begun, though, to raise their forecasts a notch.

Negative factors that piled up at the beginning of the model year last autumn now look far less menacing. Fears that the October stock market crash would trigger a recession have largely receded and some of the sting of the depreciated dollar, critical to importers' US pricing, has begun to ease.

Taking the broadest definition of the market, J.D. Power & Associates, the automotive consultants, is forecasting luxury car sales of 1m this year, equal to roughly 10 per cent of the total US car market. Such a level would be virtually flat compared with 1987 and levels of 1.1m in 1986 and 1985.

The good news for foreign manufacturers is that as a group they are taking a larger share of the market, rising from 21.9 per cent in 1985 to a forecast 31.6 per cent this year.

The reality though is that despite the sales pick-up, foreign manufacturers are bracing themselves for even more intense competition as more makers offering a widening range of cars crowd into the market. From some 40 models five years ago, the market now boasts more than 60.

At the lower end of imported luxury cars, around \$30,000, the big battle will be between Honda, Nissan and Toyota. The first to set up a new brand of up-market cars was Honda which introduced its Acura range in the spring of 1986. The other two will try to emulate its success by introducing their own luxury marques, Infiniti and Lexus respectively, over the next 18 months.

One of the keys to Acura's success has been its dealer network. Honda has drawn primarily on its existing dealers requiring those selected to make substantial investments in the new franchise. The number of Acura dealers has grown from 60 in March, 1986, to about 250 now.

Being new to the market they offer a level of unhurried, personal service which potential buyers, many new to the luxury market, find welcome after the

mass merchandising of many down-market dealers.

While many other manufacturers have struggled to maintain their sales levels in a flat market against more competitors, Acura is well on track for selling 140,000 to 150,000 cars this year compared with 109,500 in 1987, its first full year. In volume terms it has shot ahead of established importers such as Mercedes-Benz which sold a record 99,000 cars in 1988.

Acura believes it is developing an essentially new, and potentially large, market segment. Although it is winning some sales from the bottom end of Mercedes, BMW, Audi and other ranges, it is targeting buyers who are moving up market from

Foreign makers selling in the US are bracing themselves for even more intense competition as more companies offering a widening range of cars crowd into the market

luxury Detroit cars or cheaper imports.

As long as Honda can cope with the high yen, the Acura will be increasingly the affordable alternative to European cars made expensive by currency factors. Currently, the most expensive model of Legend at the top of its range sells for just under \$30,000.

Another key to Honda's success has been the development of a distinctive image for the Acura which breaks away from the utilitarian and down-market stereotypes of Japanese cars. Nissan and Toyota will have to spend heavily on advertising to achieve the same effect with the disadvantage of being later entrants.

To make life even harder, it looks as though they are aiming even further up market than Acura, which will mean a far bigger leap for their present customers.

The importance of image has been borne out by Austin Rover's difficulties to date in the US with its Sterling. The car, which is essentially the top-of-the-line Rover 900 series from the UK, was praised by both motoring press and public at its launch in early 1987.

It is often considered superior in looks, features, price and performance to the Acura Legend with which it shares Honda

mechanical components. Yet the failure to establish a clear identity is the main reason why its sales last year were one third those of the Legends and are falling this year while the Legends' are rising.

Detroit is absent from the plush echelons of the luxury car market with the exception of General Motors' Cadillac Allante sports car. It is an anomaly, however, in that it was designed and partly manufactured by Pininfarina in Italy and costs, depending on options, about \$55,000. Sales have been slow, however.

In numerical terms though, the broadly-defined luxury market is dominated by domestically-made cars which offer only a moderate step up in terms of engineering,

refinement and price from Detroit's other full-sized cars.

Ford Motor has produced the biggest recent change for Detroit in style and engineering with the latest incarnation of its Lincoln Continental. Selling at about \$26,000, the front-wheel drive car offers computer-controlled suspension, anti-lock brakes and speed-sensitive power steering.

The fact it is billed as a car which feels and looks European is the surest sign that the Germans in particular set taste and standards in the US market. In fact though, the car's heritage is still more Detroit than Munich or Stuttgart.

The top end, setting aside exotic sports cars and specialist saloons such as Rolls-Royce, will see a wheel-to-wheel race between Mercedes-Benz and BMW now the latter has truly competitive products in its new 735 and 750 cars.

BMW has suffered a 16.6 per cent decline in unit sales so far this year compared with last, a fall typical of European importers as a whole. In addition to the economic conditions earlier in the year, it also blames tax reform in 1985 which made it far more expensive for businesses to own and run cars and the phase-out of its old 5 series cars.

But most importantly "we have confused the consumer on values

by introducing a lot of new, more expensive models and increasing prices because of the Deutsche-mark's appreciation," a senior executive says. The price increases vary widely but on a 325 two-door, for example, they add up to 24 per cent since late 1985.

"We're very confident that at some point soon currencies and prices will stabilise."

BMW's long-term strategy of moving into higher-priced and quality cars is proving one way to offset the currency disadvantages. To meet higher demand expected in coming years it is part way through a \$100m investment programme in new US facilities.

The shocks of tax reform and currencies are beginning to wear off. New models such as the 735 and 750 are selling well and it has high hopes for the new 5 series arriving later in the year. Overall it expects sales in the low 80,000s this year compared with 87,000 last year and a record 95,000 in 1985 which was boosted by a rash of sales to best tax changes.

Mercedes-Benz's sales are down about 5 per cent so far this year from last, says Mr Hans Jordan, its vice-president of marketing in the US. The company's price increases have totalled about 30 to 35 per cent over the past two years but Mr Jordan says he is "detecting a level of acceptance" among customers.

Most importers have been offering financial incentives to dealers as a way of stimulating sluggish sales. Mercedes-Benz says it never actually cuts car prices or offers rebates to customers because "that would be inconsistent with our image."

It has, however, initiated a programme this year through Mercedes-Benz Credit Corp. to enable dealers to offer attractive leasing terms to customers. The service, which has proved particularly appealing to buyers of its cheapest cars who typically stretch their finances to become Mercedes-Benz owners, has been widely copied by other manufacturers.

Overall, "the market is doing better than forecasted earlier considering all the impediments," Mr Jordan says. "Time heals all wounds" and customers are beginning to adjust to tax reform, currency rates and the general economic outlook.

Roderick Oram



Village development at Naperville, Illinois. US executives prefer to buy their own cars

Fleet cars stay at office

INVENTED SNOBBERY is almost as big a factor as tax legislation in the US executive car market. Both militate against the use of company cars as executive perks.

For an American executive, having a company car for personal use confers virtually no tax advantages. It also carries a certain stigma of association with the lower level travelling salesman who are the mainstay of the huge US fleet car business.

To make matters worse, the few large companies which do provide senior executives with cars mostly stipulate traditional and modest-looking vehicles. In these days of corporate raiding, wage givebacks on the shop-floors, and universal emulation of low-key Japanese management styles, ostentatious behaviour by

senior executives is definitely out of style - especially when it is the company that pays.

There have been few complaints from senior employees about the new fashion for austerity. It has, after all, coincided with a period of unprecedented pay inflation in the executive suites, to say nothing of the biggest tax cuts in history for the higher-paid.

That tax cut, which was the centrepiece of the 1986 tax reform, also did away with any vestige of fiscal advantages in company car ownership. Employees who enjoy any personal use whatsoever from their company-owned cars are in theory fully liable for the cost of the vehicles.

On top of the full tax cost borne by employee users, the abolition of accelerated depreciation rules has made the actual ownership of the car more costly for his company.

This has not prevented some small and private companies from continuing to buy cars for their directors. But in most large American corporations, the company car is now essentially a vehicle kept in the company garage and taken out only for clearly-defined business purposes during the working week.

And even among the small number of such truly business cars, discretion is now the watchword. Obviously, a few stretched limousines are *de rigueur* for

shuttling groups of executives and clients to and from airports or for occasional on-the-road meetings. But most of the cars used for corporate transport are traditional large US sedans, with some companies pointedly eschewing the top of the range brand names such as Cadillac and Lincoln.

For example, Sears Roebuck, the nation's biggest retailer, based in Chicago, says that it has a fleet of company cars, with drivers, for the use of its corporate officers. The cars are "businesslike and in no way opulent."

The company uses several US marques, but has one prohibition - "no Cadillacs."

American Telephone & Telegraph makes the same point. It has a small fleet of Buicks, Chryslers, Oldsmobiles and a few Cadillac Seattles for the use of about 100 executives. But these are definitely not meant to convey an image of excessive luxury.

"AT&T is less than enthusiastic about any show of extravagance by managers," the company says.

On the West Coast, Bank of America similarly confines itself to middle-range cars such as Plymouths and Fords. Part of its fleet runs on alcohol, dating back to the energy crisis and the B of A garage is one of the few places left in the US which has its own methanol tanks.

Not surprisingly, the bank,

which has been struggling for five years to work its way out of record loan losses, joins in the austerity refrain - "not showy is what goes in Californian business these days."

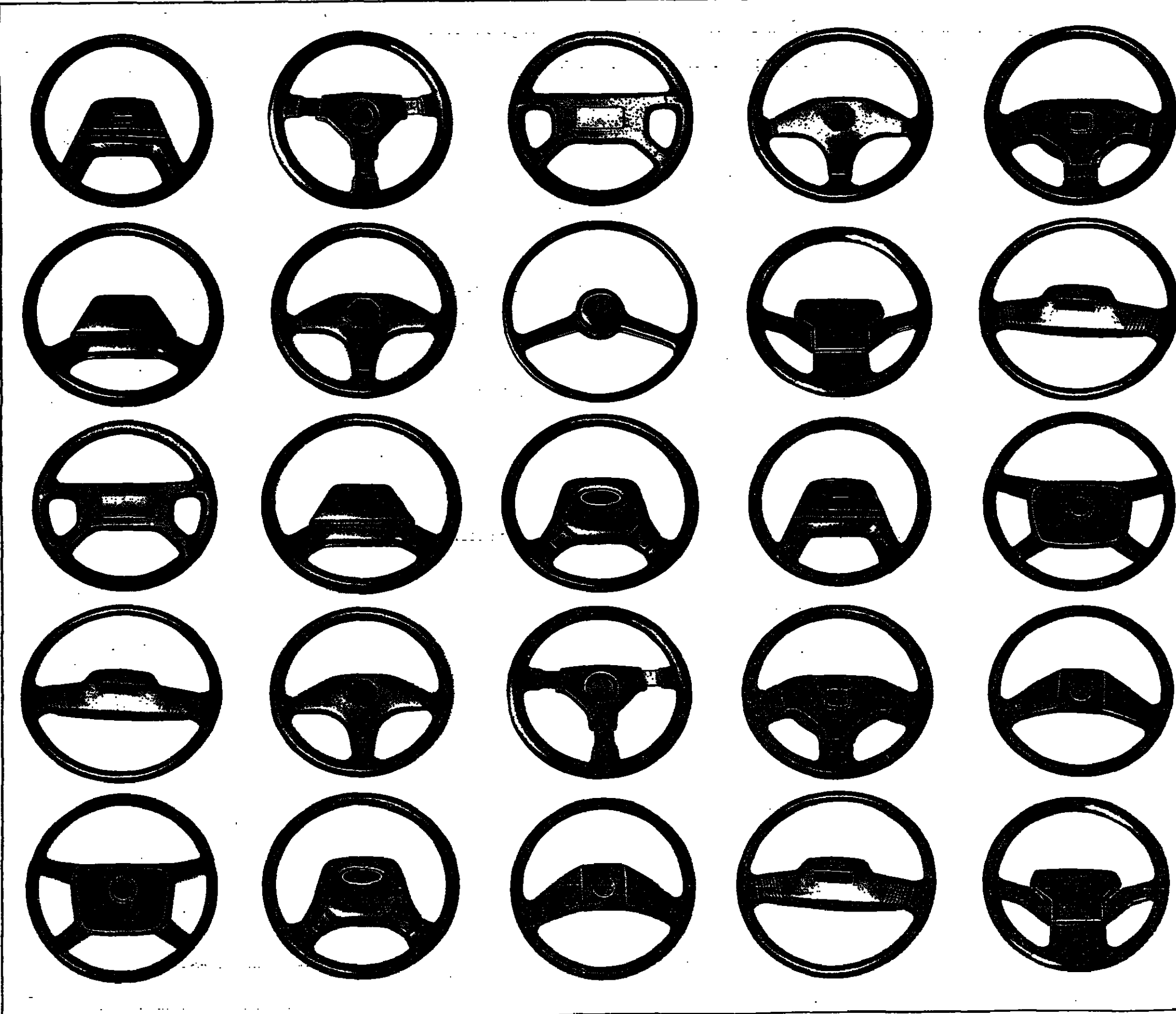
But if employers try so hard to impose a puritanical decorum upon their senior employees in working hours, how is it that America has the largest, most varied and still probably the most profitable, luxury car market in the world?

This paradox is much more apparent than real. The very fact that cars have become so unusual as executive perks, has made the luxury market more open and profitable than in a country like Britain, where it is dominated by the fleet buyer.

In America, the senior executive earns far more in cash and pays far less in income taxes than would his counterpart in almost any other country. He then goes out and spends that money on the car of his choice with no arbitrary restrictions on price, marque, country of origin or specifications.

And while his company may be projecting an image of business-like austerity, in his private life he can be as ostentatious as the likes.

Anatole Kalotsky
Carolyn Valdez



Mann Behind The Wheel

The name Mann Egerton is synonymous with all the leading motor manufacturers.

Mann Egerton's dealership network spans over 50 branches throughout England.

Each and every one has built an enviable reputation for the highest possible standards in sales and service.

But above all, care and attention to detail are the qualities that set Mann Egerton apart.

What's more backed by Inchcape PLC, they have over eighty years experience in the motoring business.

No wonder people feel reassured when they know Mann Egerton's behind the wheel.



NEW CAR SALES

HEAD OFFICE: KING STREET, NORWICH NR1 1ER. TELEPHONE (0663) 628383.

EXECUTIVE CARS 4

The image of technical superiority continues to dominate Europe

German makers win on quality

EXTENSIVE wind tunnel testing eliminated the rough edges from West Germany's executive cars years ago. And the engineers at Mercedes-Benz and BMW put a lot of time and effort, plus a few billion Deutschmarks, into refining the parts you don't see to win customers and influence the market.

The emphasis on high-priced, highly-engineered cars has made West German car companies world leaders in the executive car class.

But with Mercedes producing about 600,000 cars annually, and BMW another 480,000, both obviously aim at a bigger market than just government ministries and board room executives. But the top-of-the-line executive cars play a key role for the whole of Germany's car industry by establishing an image of technical superiority.

Since West German wage earners are now at the top of the international scale, the only way to go is up-market.

Executive cars are especially important in Europe where tax laws make them "the single most tax-effective form of compensation," says Mr Paul Curley, general manager of ECS, a Wyatt Company consulting group in Brussels. Company cars also serve as a status symbol, a visible sign of where an executive stands in his organisation, he says.

A recent ECS survey covering almost 100 West German companies shows that their chief executives overwhelmingly ride in Mercedes-Benz cars, with the Mercedes 230 SE, 230 E and 300 E the most frequently mentioned, respectively.

But chief executives in West Germany's chemical and pharmaceutical companies, as well as those heading food industry concerns, opted for the BMW 735i and 724i luxury limousines and car testers as one of the best cars made. The 12-cylinder model (750i) needs a speed limiter to rein it in at 260 kilometres per hour, and there is an apparent market for it.

BMW expects to sell more than 20,000 of its top-of-the-line 7-series



The Audi 90 2.2E

whose 100 model is one of the favourites with middle management, is to introduce a new luxury car featuring an eight-cylinder engine this September.

At the top of the tree, Mercedes claims its star still shines, but its rival, Bayerische Motoren Werke (BMW), has definitely stolen some of its shine. With the introduction of its new 7-series models in late 1986, BMW quadrupled its top-of-the-line limousine sales in 1987, even while the sales of Mercedes S-class cars dropped 26 per cent.

"We have managed to overtake Daimler-Benz in the S-class. This year we will sell more cars in this top category than Daimler-Benz," says Mr Hans-Peter Sonnenborn, BMW sales executive, referring to the German market.

The 7-series is acclaimed by many motor magazines and car testers as one of the best cars made. The 12-cylinder model (750i) needs a speed limiter to rein it in at 260 kilometres per hour, and there is an apparent market for it.

BMW expects to sell more than 20,000 of its top-of-the-line 7-series

cars in West Germany this year, about the same as in 1987. But in the first four months of 1988, sales were up 24 per cent compared to the same period last year, Mr Sonnenborn says. BMW claims its 7-series will capture 45 per cent of the country's luxury executive car market in 1988.

"It's not the speed that counts, but the engineering achievement of producing a 12-cylinder motor, the first by any German car company in the past five decades," according to Mr Reiner Eigenstetter, economist at Bayerische Hypothek und Wechsel Bank (Hypobank).

"There's a lot of prestige involved, which is very helpful to BMW. The image of the 7-series lends itself to the whole line. So even if its volume of sales is not that important, it's a shining technical achievement," he says.

Last year, 56,000 of the 7-series cars were built, about 12 per cent of all BMWs made. BMW followed that up with its new 5-series introduced this year. With first-year production of the new model set for 65,000, it is now sold out until April 1989. It, too,

was aimed at the executive car niche.

"This market is irreplaceable. We, the German auto companies, especially Mercedes and BMW, would never allow an outsider, especially the Japanese, to break into this market. A company chairman is a decisionmaker, and our exclusive marques can't give up this market," says BMW's Mr Sonnenborn.

There is even a place for Jaguar, he admits. Some German customers "like a lot of wood and the Old England tradition. Plus Jaguar has made tremendous strides in quality improvement." "But," says Mr Eigenstetter, "it just wouldn't do for a German company chairman to pull up to a gathering of executives in a British-made limousine. Jaguar has a relatively solid customer base here in West Germany. They're for architects and dentists, but not for company chairmen."

That used to be the virtual sole preserve of Mercedes-Benz until BMW brought out its new models. In 1987, there were 19,250 new Mercedes-Benz S-class cars regis-

tered in West Germany, down from 25,780 registered a year earlier. But Mercedes makes about 100,000 of its S-class cars, which sell well overseas, with the United States and Japan the leading export markets.

"No doubt we are the world leaders in this class, and the 300 SE is our major model," says Mr Hans-Georg Kloos, Daimler-Benz spokesman. "In the top category we have the leading position in Europe and the world."

Obviously Mercedes is not prepared to continue losing customers to BMW's new models. But the introduction of a new S-class, expected in 1990, will not be rushed, considering the start-up problems reported when Mercedes' middle-range models first came out a few years ago.

The new S-class model is said to feature large glass areas, using double-pane windows for the first time to help reduce the "greenhouse" heating effect. Mr Kloos will say only that new models are "in the pipeline."

Mercedes has another winning argument in addition to its high technology engineering - the high resale value of its used sedans.

"This is a good selling point, especially for executive cars. They are normally replaced every three or four years," Mr Kloos says. "This rational argument of linking one's status to a car recognised for its quality has kept West Germany's executive cars ahead of the competition. Mercedes alone has 8,000 people employed in its automotive research division."

The vast resources put into automotive research and development by West Germany's renowned executive car manufacturers is the simple dictum of the Autobahn: it's hard to overtake someone who is moving along smartly and never slackens the pace.

That matches the driving style favoured by many German executives travelling on the Autobahn. When you have the best, full speed ahead is the only way to go.

Dennis Phillips

The UK

Very healthy market

THE UK's State-owned Rover Group could hardly have had a healthier market into which to launch its latest executive car, the 800 Fastback, last month.

UK new car sales continue to embarrass the majority of motor industry analysts who at the beginning of this year were forecasting a downturn from the record 2,014m units of 1987.

By the end of May some markets on the Continent were starting to show signs that the long Euro-boom in car sales - which reached a record 12.36m units last year - may be coming to an end. But in the UK sales were up by a further 10.4 per cent for the first five months of the year.

Nor was this the result of a start-of-year sales bonanza, as is often the case in Europe. For sales were up by nearly 11 per cent in May itself compared with the same month a year ago. Executive cars, those typified by the Ford Granada, Rover 800, Vauxhall Carlton and above, have been enjoying a larger than average share of the boom over the past several years.

According to analysts DRI Europe, the UK's executive car market grew in 1986 by 9.3 per cent, more than three times the 2.7 per cent growth enjoyed by the overall market, and by 11.2 per cent last year, compared with 7 per cent for total new car sales.

This year, while DRI is forecasting a very slight drop in total new car sales, to 2.04m vehicles, it predicts a further increase in executive car sales of 4.43 per cent.

In unit terms, that represents 269,000, or just under 13 per cent of the total. DRI's definition of what constitutes an executive car is fairly wide, for it includes not just luxury cars such as Rolls-Royces and Bentleys, but sports and sporting cars such as Lotus models and even Toyota's mid-engine two-seater, the MR 2.

However, in a buoyant economy where competition for skilled executives is leading to much greater choice in cars to attract or retain staff, vehicle size has become only one criterion of what makes a "status" car, with performance and styling assuming a greater role than hitherto.

This is exemplified in the popularity among younger executives

in particular of cars such as the Volkswagen Golf GTI which in 14-valve form, for example, costs substantially more than even L versions of the Ford Granada and similar executive cars.

A buoyant market is needed, however, by Rover Group, whose sales of the Rover 800/Sterling executive car range so far have failed to live up to expectations.

When the first 800 saloon models were launched two years ago, the launch itself was admitted by then-incoming chairman Mr Graham Day to have been "a disaster", with not enough cars available and an undue emphasis on the most expensive Sterling model misleading much of the public into thinking the 800 was primarily a Jaguar, rather than Ford, Vauxhall or even BMW rival.

Since then, Rover has worked hard to rectify the marketing mistakes and, with the help of sales in the US, take output closer to its original target of 1,500 units a week, or 60,000 a year.

However, even with the production build-up towards the launch of the Fastback variant, output of all 800s at Rover's Cowley plant was running at 1,250 units a week, compared with a double-shift capacity of 1,800-2,000 units a week.

This partly reflects a disappointing performance in the US, where sales through Arcma, the distribution network set up specifically to market the cars under the Sterling badge (there is no mention of Rover) have reached little more than two thirds of the target.

Last year, using DRI's definitions, Rover captured 27,400 executive sector sales, representing 11 per cent of the sector's total. That was well up on the previous year's 12,600, when sales of the Rover SD1-replacing 600 were only just getting under way.

But this is well down on Ford, whose Granada and Scorpio models accounted for 55,100 sales, or 14.2 per cent. Of the other volume makers, Vauxhall, benefiting from its new Carlton and Senator ranges, saw its executive sector sales jump to 24,500.

The fourth volume manufacturer with a UK base, Peugeot Talbot, achieved only 4,200 sales with its aged 505 and 604 models.

But the situation is expected to change markedly over the next year as higher specification versions of its already successful new 405 medium range saloon, followed by an all-new executive saloon, the 505, reintroduced for possible unveiling at this autumn's Paris show.

Even Ford's performance, however, looks relatively mundane when set against that of some of the more specialist executive car-makers. Its sales last year, for example, could not match the 37,525 of BMW, while Mercedes was even trading on Vauxhall's heels with sales of 21,968 units.

And if sales of Volvo's large 230 and 700 Series cars are combined with those of its new sporting 460GS coupe, it is a potential contender for the UK executive car market leadership, based on DRI's definitions. It sold nearly 32,000 such cars last year, despite sales of the 460GS model only just getting into their stride.

BMW, for that, is confident that this year it will exceed last year's sales by at least a small margin at 38,000 units, although it believes that if the market stays buoyant until the end of the year 40,000 could be in sight for the first time.

Mr Hans Tauscher, managing director of Mercedes-Benz UK, also believes further modest growth is possible, while Volkswagen's up-market sister company, Audi, is looking for a reversal of the decline in its UK fortunes, helped by new models such as the latest Audi 80 and 90. Sales last year fell to 16,830 from over 19,000 a year earlier.

With Japanese manufacturers constrained to a total market share of 11 per cent, it is the West German manufacturers which most concern Rover, and to whose image it most aspires.

Apart from proclaiming its Fastback flagship, the 140 mph Vitesse, as the "fastest Rover ever built" (except for racing), its advertising for the car is an unblinking reversal of Audi's Vorsprung Durch Technik pitch in the UK.

With an entirely German script, it shows a West-German executive impressing colleagues with his new "British car" - in the best of Mercedes' and Porsche's home town of Stuttgart.

John Griffiths

France

Rivalry at home

COMPETITION IS expected to intensify in the French executive car market in the next 18 months, as foreign car importers become increasingly aggressive.

But more significantly, Peugeot, the private car manufacturer embracing the Peugeot and Citroen marques, is preparing to launch next year the replacement of both the top of the range Citroen CX and Peugeot 505 models in an effort to snatch back the lead in this market from Renault, its state-owned domestic rival.

Peugeot, which had long dominated the upper end of the French car market, was overtaken by Renault, which had concentrated largely on producing high-volume, low-cost smaller cars - when the state group took the bold decision to enter the upper end of the market with its R25 four years ago.

The success of the R25, which was pitched against not only the Peugeot 505 and Citroen CX but also against foreign imports such as BMW, Mercedes-Benz and Lancia, surprised even Renault.

After peaking at 5.8 per cent, the R25 has managed to hold on to 2.5 to 3 per cent of the overall domestic market. Its market share last year totalled 3.1 per cent, and in the first quarter of this year it was still in the lead of its sector with 2.7 per cent of the overall French domestic car market.

Before the arrival of the R25, we only had about 35 per cent of the upper segment of the French car market with the R20 and the R30," says a Renault official. "Today we still command about 45 per cent of that market segment."

In contrast, the private Peugeot group with its older Citroen CX and Peugeot 505 models now have only about 20 per cent of the domestic executive car market.

However, the private group clearly expects to increase its market share significantly with the launch next year of its new top of the line Citroen and Peugeot models. The new Citroen CX replacement, code-named DX, is due out at the beginning of next year, while the Peugeot 505, code named Z4, is due to be launched during the second half.

The new models are likely to erode severely the leading position of the older R25 and help Peugeot in its efforts to recapture the lead in this particular market. Indeed, Peugeot's strong financial recovery during the last few years has been largely in bringing out popular new small and medium-range cars, such as the Peugeot 205 or the Citroen BX, coupled with strenuous general restructuring poli-



Peugeot's 505 V8: seeking the lead

In an effort to limit the damage and fight off the imminent challenge from its private rival, Renault has just completed an extensive facelift of the R25 which has given the model a new front bonnet and other improvements.

Even so, the R25 inevitably will be handicapped by its age when the two new top range models of Citroen and Peugeot come on the French executive car market.

The private group expects to increase its market share significantly

which itself has been shrinking over the last five years. Indeed, while executive cars accounted for about 9.5 per cent of the overall French car market five years ago, today the figure is only about 8.5 per cent.

Peugeot also hopes that its new top of the line models will not only continue to sustain its high level of European sales but will finally help boost its disappointing sales in the US market.

For its part, although Renault stake in American Motors Corporation (AMC) to Chrysler, the French state-owned group continues to supply components to its former American partner.

The sale of its AMC interest last year was part of Renault's overall recovery strategy of reorienting the company on its French and European car manufacturing operations. This strategy is now paying dividends.

The state-owned group returned to the black last year with profits of FF 3.7bn after several years of heavy losses. Renault is also about to launch the replacement for its medium-range R11 and R9 models while its R21 model in the medium to upper range has proved both a commercial and financial success as is proving to be the new Peugeot 405.

Peugeot too has consolidated

its financial recovery with net profits of FF 8.7bn last year. The group is now expected to report a similar level of net profits this year. However, the private car manufacturer will also be paying substantially higher taxes this year - between FF 4.5bn and FF 5bn - since it was able to benefit from the decision last year of the carry forward of previous losses.

Indeed, in pre-tax terms, profits are expected to rise by between 30-35 per cent this year to more than FF 11bn compared with pre-tax profits of FF 8.6bn last year.

The recovery of the country's two large car groups reflects several years of sweeping restructuring, major productivity gains, and the success of such new models as, in Renault's case, the R21, the R25 and the small Super Five mini; and at Peugeot the 205 mini, the Citroen BX medium-sized car, the new small Citroen AX and the recent Peugeot 405.

Moreover, the French car manufacturers have also been boosted by the general recovery of the French car market last year. New registrations of passenger cars and light vans rose by nearly 10 per cent to more than 2.5m vehicles.

The upper end of the market, like the rest of the French car market, was also given a big lift by the decision last year of the former right-wing government of Mr Jacques Chirac to reduce the extremely high level of Value Added Tax on new cars in France. The tax rate was brought down to 28 per cent from 33 per cent, which was one of the highest VAT rates in Europe.

However, the industry does not expect that the substantial rise in car sales last year and during the first quarter of this year can be sustained. But the two domestic car manufacturers are now in a far more confident mood to tackle a slowdown in the car market.

Indeed, both have major ambitions to expand their penetration of the European car market in coming years while continuing to improve their financial structures and domestic industrial bases.

Paul Betts

Driving far at high speeds

NO ONE DOUBTS that Mercedes knows how to build quality cars. But a perhaps legendary tale links at least part of the Stuttgart company's success to Chancellor Adenauer's hat.

It seems that just when the first cabinet of the new Federal Republic of Germany was to decide which car should serve as their official transport, Konrad Adenauer discovered that he could get into a Mercedes without taking off his hat. The cabinet opted for Mercedes, and local officials and executives throughout Germany followed their lead.

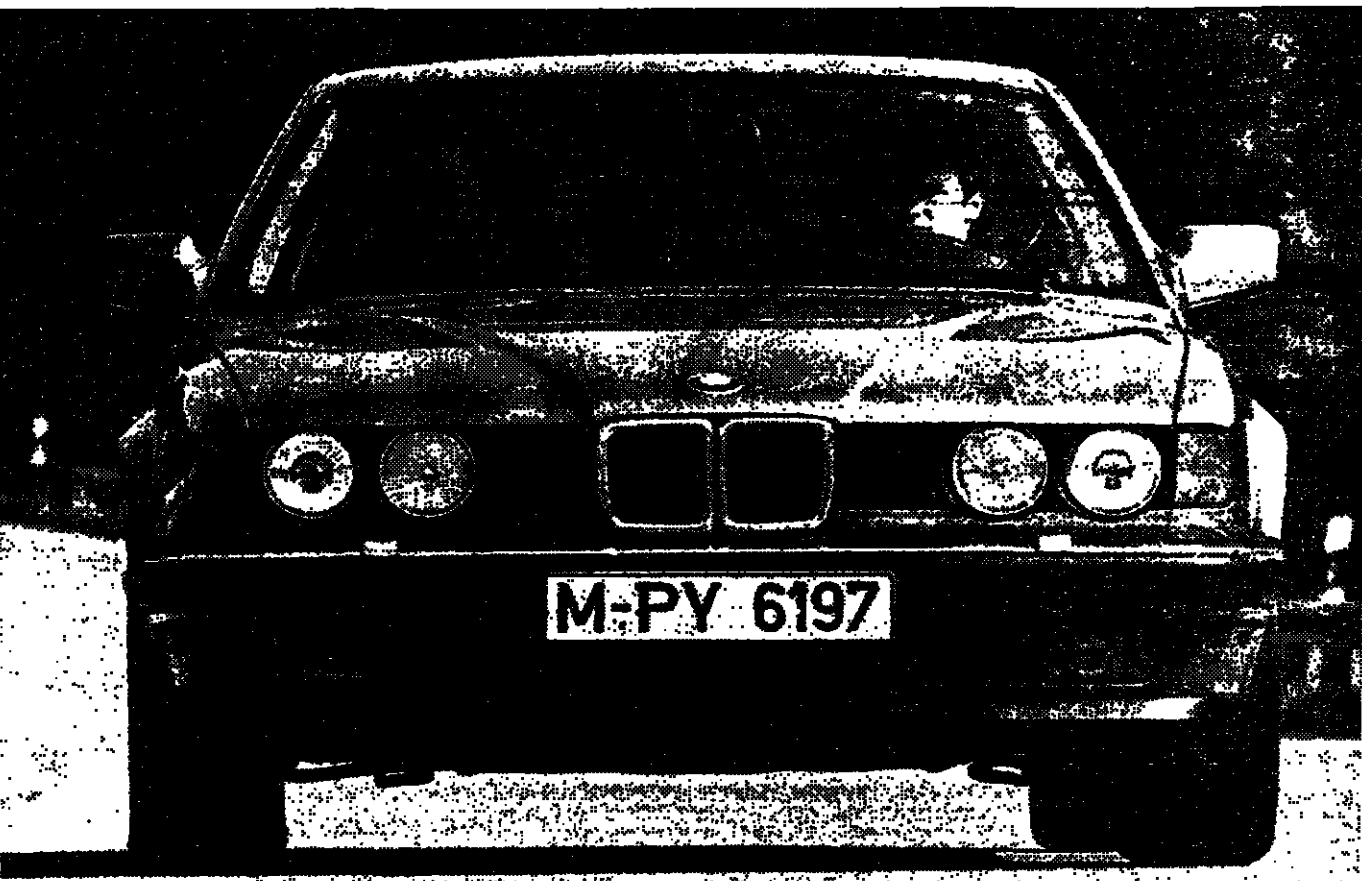
"BMW has still not broken through, especially with government officials," says economist Reiner Eigenstetter of Bayerische Hypothek und Wechsel Bank when asked about the preference of top government decision-makers.

Unless of course they come from Bavaria, where government Ministers insist on using Munich-made BMWs rather than any car coming from neighbouring Baden-Wuerttemberg.

Bavaria's Christian Social Union ministers now serving in Bonn's coalition government also opt for BMW sedans. In West Germany's decentralised economy, executives can spend a lot of time on the road between Hamburg and Munich and points in between.

Thus the top speed of a car, and the durability of its engine and other mechanical parts at 150 kph-plus speeds are key considerations when choosing it. German car companies modestly point out that their executive car models have "adequate power reserves for any situation," and that the top speed is 200 kph-plus.

No car in recent memory has had such an impact on the luxury executive car class as BMW's new 750i model. Its powerful V12 engine makes it faster than most other cars on the road. BMW claims 40 per cent of the buyers



The BMW 7-series: BMW has yet to break through with government Ministers - unless they come from Bavaria

of its new 7-series cars are former Daimler-Benz customers.

Independent businessman Eimo Kramer knows some of his executive friends have made the switch and now swear by their new BMWs. But, a Mercedes driver for the past 25 years, he is sticking with Daimler-Benz.

"For one thing, the new BMW can reach about 250 kilometres per hour, and I was afraid I'd be tempted to try it. But 200 kph is fast enough for me. And the main thing is, after three years, a Mercedes retains its high resale value," says Kramer, who logs about 70,000 kilometres annually, most of it in the Autobahn fast lane.

With this mileage, the comfort of the driver's seat is another important factor when choosing a new car in Germany. "I spend more time behind the wheel than in my living room," he says, adding that he has ordered a special orthopaedically-designed seat for his next Mercedes.

But not every executive is interested in driving the same Mercedes sedan which Herr

Schmidt or Mueller down the block are also driving. Stockbrokers and private consultants may prefer something out of the ordinary, like a Porsche 911 Turbo.

This is the kind of car which clears the fast lane of the Autobahn just by suddenly looming in the rear-view mirror of the cars ahead. Of the almost 35,000 cars sold in West Germany for more than DM65,000 last year, 17 per cent were Porsches.

The average Porsche buyer is 45 years old, is usually male (98 per cent), an independent businessman (50 per cent), married (80 per cent), and likes sports such as tennis (46 per cent), skiing (32 per cent), sailing (26 per cent) and golf (13 per cent).

But then a Porsche is not really your standard executive car.

"We never even use the term 'executive car.' We build a sports car in the exclusive class," says Ulrich S. Heyl, Porsche's new sales director for West Germany. "Whoever buys a Porsche must

be an achiever, must be successful. But it might be inadvisable to buy such a swift means of transport if you don't really care to overtake whoever else may be driving along the Autobahn.

Traffic psychologists found that some Porsche owners could not cope with the expectation, or peer pressure, to drive faster than anyone else on the road. You really have to be self-assured to drive a Porsche slower than others on a no-speed-limit highway, especially when every other driver glances over to see what the "trouble" is.

Not every executive car made in Germany comes from exclusive up-market car companies. Volkswagen sold 44,170 of its Audi 100 models in the home market last year, and almost 150,000 of its new, sleek aerodynamic-looking Audi 80/90 models.

The Audi 200 Quattro, with its four-wheel drive making it a favourite with rally drivers, also qualifies as an "exotic" executive car. And Audi has just announced plans to introduce a

V8 engine for a luxury sedan this September.

The mass market carmakers face difficulties in Germany too, however. Executives that their top models are on a par with Mercedes or BMW. But they cannot ignore the executives since such cars establish a certain image and "express your social status," says Karl Maner, spokesman for Opel.

Opel's top-of-the-line Senator model is basically a luxury version of the Omega, but longer and with leather seats. Owners also get a Senator Card, offering reduced rate insurance and discounts at certain hotels.

High technology engineering is as important as the styling. Opel's Senator offers an electronically-adjusted suspension system, ABS (anti-blocking brakes), and plans to offer an improved engine soon.

"A Senator driver wants a sporty, hi-tech car, but maybe he thinks it would be inappropriate to pull up at his customers driving a big Mercedes 300. For the executive who can't afford to impress his customer in the wrong way, we think this is a sector with a future," says Mr Maner.

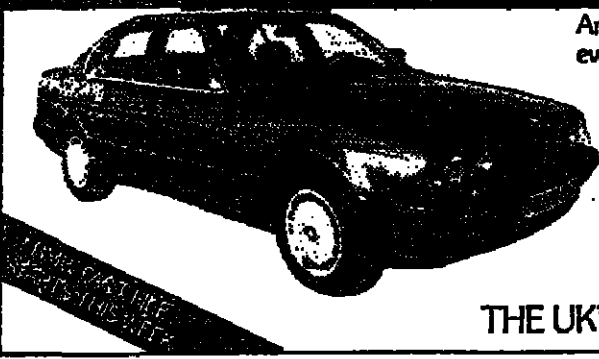
Executive cars are the image setters for every model line. As decision-makers, the executive buyer also affects other purchase decisions, such as his family's second car. Opel's Senator and Ford's Scorpio are not trying to replace Mercedes or BMW as an executive's chosen car.

But even the mass market makers realise the necessity to offer something special to this especially influential group of customers.

Dennis Phillips

LOOKING FOR AN EXECUTIVE CAR?

An unrivalled selection of quality new and used cars appears every Wednesday in Motor Magazine's classified pages. So if you are looking for that special car, look in Motor.



Motor

THE UK'S PREMIER MARKET PLACE FOR SPECIAL CARS

EXECUTIVE CARS 6

Japan: imports from Europe have stimulated a taste for luxury

Up-market models carry wealth of new gadgets

SALES OF up-market cars are booming in Japan. Where once the Japanese bought small, boxy, economical cars, they are now rushing for the most expensive ones.

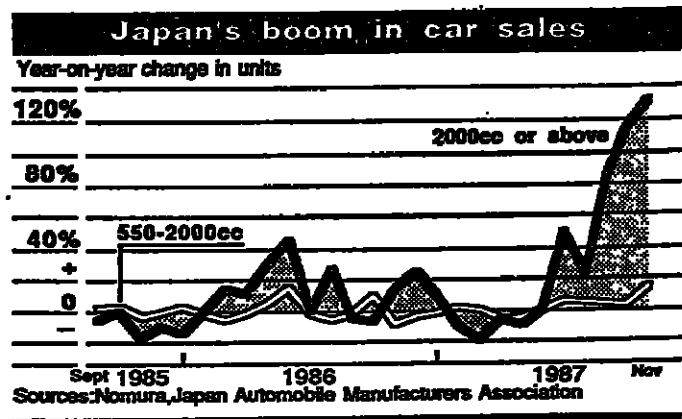
Indeed, most of Japan's classic executive cars are now no longer what they used to be. All the leading automakers have been updating and improving their executive cars, with re-launches of old models and announcements of new models taking place almost monthly in Japan.

This massive re-design was long overdue. As larger cars are prized more heavily than smaller ones in Japan, most businessmen had been reluctant to trade-up to the more expensive cars. "It wasn't worth it, they were a little frustrated, because the more expensive cars used to look just like the cheaper ones, only bigger," says a Nissan official.

All that has changed now and customers are gratefully snapping up the bigger Japanese cars. Sales of Toyota's re-launched Crown, now nearly as wide as the Mercedes-Benz 300E, were up 43 per cent in January that the up-market car outsold every other car on the market that month.

The move to luxury has been spurred, in large part, by Japan's growing taste for imported cars, primarily from Europe. In 1987, sales of imported cars jumped by 43 per cent to nearly 100,000 units, with sales of Mercedes-Benz and BMW cars up by 36 to 38 per cent. Overall, sales of cars with engines exceeding 2000cc have been booming in Japan.

The newly-introduced models, such as Toyota's Corolla and Crown, Nissan's Cedric and Elan, Honda's Civic and Prelude, Mazda's Capella and Mitsubishi's Galant and Mirage, are all the



top-selling models for each of the companies, according to Nomura Securities.

Of these, Nissan's Cedric/Gloria Cima and Toyota's new Crown, have made the biggest splash. Nissan has needed the Cima more than perhaps any other company. Toyota, with close to 50 per cent share of the domestic market, has been selling confidently through the era of the high yen, thanks in large part to the strength of its domestic dealership network.

Nissan, however, with most of its domestic dealers in losses and its overall earnings going sideways, has needed a big winner badly. The Cima, with its entirely new, rounded body design, its carburettor-injected 2-litre V6 engine, is proving to be that winner.

Originally targeted to sell about 3,000 a month, the Cima hit 5,300 units in February and notched up 6,500 sales in March.

tional aid is based on 1800 maps of Japan, down to street level. It uses magnetic fields and acts as a compass, helping to advise the driver which way to turn in Japan's complicated road systems.

The navigational system costs ¥250,000 and "is not perfect by any means," according to Toyota. Nonetheless, 60 per cent of the best-selling model of the Crown, the Royal Saloon-G, are bought with this option. Toyota explains that the navigational system can fall when the car goes under a metal bridge or railroad tracks, as this action magnetises the entire car.

The navigational aid is the most glamorous part of Toyota's multi-vision system for the Crown. Basically, the multi-vision system allows the driver to watch 8mm videos, watch television or listen to the radio at the touch of a button.

To prevent accidents, the television/video system automatically shuts off when the car is put into gear to be driven. This immediately prompts the question of what is the point of having such a system in the front seat. To this, Toyota explains that it can be "enjoyed" during traffic jams, or when the driver is parked, waiting to pick someone up.

Following the Crown, Toyota is planning to launch a new 4000cc car, Lexus, in the US next year. The company has yet to decide whether the new luxury car will be available in Japan, but given the strong demand for up-market executive cars, it can only be a matter of time before Toyota sells its latest luxury product in the expanding home market.

In the more exotic extra category Toyota has come up with what it claims is the world's first navigational system, which it is offering on its up-market Crown. Using a compact disc read-only memory system, this naviga-

tion aid is based on 1800 maps of Japan, down to street level. It uses magnetic fields and acts as a compass, helping to advise the driver which way to turn in Japan's complicated road systems.

The navigational system costs ¥250,000 and "is not perfect by any means," according to Toyota. Nonetheless, 60 per cent of the best-selling model of the Crown, the Royal Saloon-G, are bought with this option. Toyota explains that the navigational system can fall when the car goes under a metal bridge or railroad tracks, as this action magnetises the entire car.

The navigational aid is the most glamorous part of Toyota's multi-vision system for the Crown. Basically, the multi-vision system allows the driver to watch 8mm videos, watch television or listen to the radio at the touch of a button.

To prevent accidents, the television/video system automatically shuts off when the car is put into gear to be driven. This immediately prompts the question of what is the point of having such a system in the front seat. To this, Toyota explains that it can be "enjoyed" during traffic jams, or when the driver is parked, waiting to pick someone up.

Following the Crown, Toyota is planning to launch a new 4000cc car, Lexus, in the US next year. The company has yet to decide whether the new luxury car will be available in Japan, but given the strong demand for up-market executive cars, it can only be a matter of time before Toyota sells its latest luxury product in the expanding home market.

In the more exotic extra category Toyota has come up with what it claims is the world's first navigational system, which it is offering on its up-market Crown. Using a compact disc read-only memory system, this naviga-

Carla Rapoport

Snags with foreign cars

BUYING A CAR anywhere can be fraught with difficulties, as Yochi Tsuchiya, president of Sanyo Securities, found when he decided to buy an imported car.

Illustrative of the way business is done in Japan, Sanyo Securities was an underwriter in a public offering by Jax Inc, a retailer of imported and used cars, which listed its securities on the OTC market.

After Sanyo Securities co-underwrote the share offering, Mr Tsuchiya decided to buy some Fiat cars, which are imported by Jax.

"With the high yen, foreign cars have become much cheaper," he says. "I bought three Fiats, one each for myself, my brother and my children."

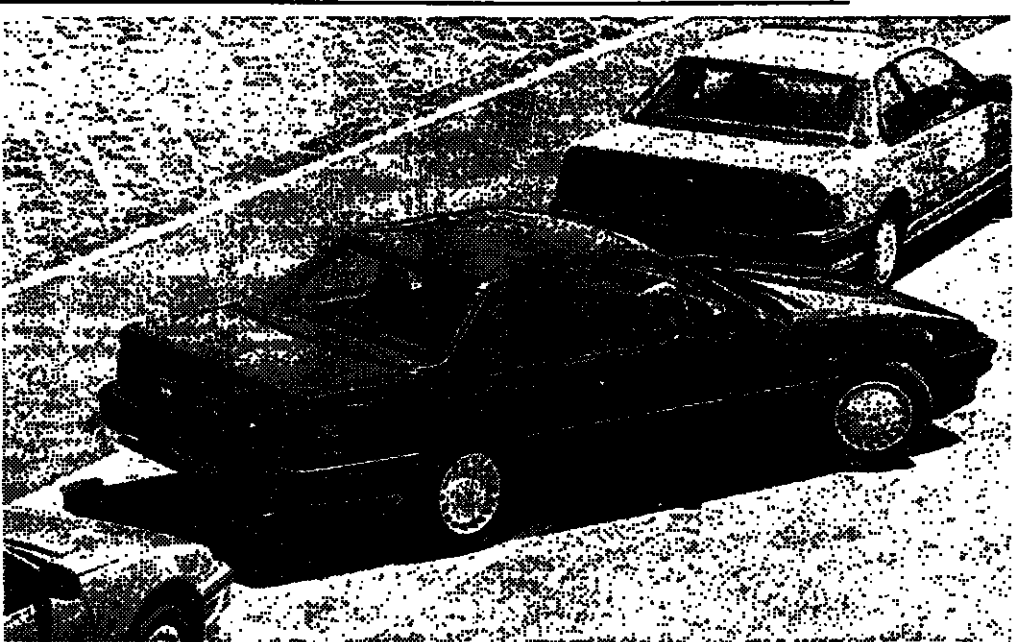
"There are some things that I noticed after buying the car. In Japan, there is a classification of cars into large and small vehicles and so on; the licence and number plates are different, and tax and insurance is also different."

"Foreign car companies claim that it puts them at a disadvantage. With Fiat, with a small engine, and compact body size, because it is 6cm bigger than the average size of Japanese car, it is classified as a large car."

"Just because of the six centimetres extra width, the tax is higher and the insurance premium is higher. In some cases, driving on the expressway, you have to pay 50 per cent more toll."

"My impression is that it is very uneconomical. There were so many problems during the six months that I had to send it many times to the garage for repair, although it was a new car. For example, the boot would not open, and at one time the transmission stuck."

"These problems are unthinkable with a Japanese car. So after a little over a year I gave up and bought a Japanese car. I share a Toyota Soara with my wife, and



Honda Prelude: easy parking with four-wheel steering

my daughter drives a Toyota Celica.

"What I would say is this: if someone wants to sell cars to the Japanese, they should study the conditions in Japan, the regulations, the climate, and so on, and think of ways so that Japanese can drive the car comfortably; otherwise foreign cars will not sell in Japan."

Despite the problems encountered by Mr Tsuchiya, imports of foreign cars into Japan have boomed over the past two years, as the rise of the yen has made imports far cheaper.

But that is only a part of the reason: changing tastes and lifestyles have helped to expand the market.

"In Japan," says Mr Luder Parysen, president of BMW Japan, "there has been a clear-cut change in the social environment. In the past, it was a very homogeneous society but now it is becoming more diffuse."

This is particularly true of younger people, according to Mr P.J. Woods of Austin Rover Japan. "There is a trend among the population to look for European products as having a big cachet, as being authentic, with centuries of history."

But turning that interest into real demand for imported cars is the challenge, and recent developments in the domestic car market may restrain the absolute growth of foreign imports into

Japan for a time.

In calendar 1987, imported cars rose 40 per cent to 97,500 units. This year, most importers expect it to rise by a further 35 per cent to 133,000 units. The common belief among the importers is that growth will continue at around 30 per cent a year until the level of total imports reaches 300,000 units annually, which is expected in the first half of the 1990s.

That may prove optimistic, however. Hit by the ravages of the yen on their own car exports, the big domestic carmakers have gone aggressively upscale. Nissan was the first to pitch to the emerging demand for larger cars with its new Cima model, launched earlier this year.

"For the past two years or so," says Mr Parysen, "our competition in this market was the other imports. Always imports held a 30 to 35 per cent share of the over two litres car market. But now, we must compete directly with Toyota and Nissan."

"There is a surging trend for up-market cars at the moment. The Nissan Cima is selling 4,000 units a month, and Toyota the same."

The sudden popularity of large cars runs counter to the long dominant trend in the Japanese market for smaller cars. Larger cars were seen as gas guzzlers, and were bought almost solely by

yakuzas (gangsters). But with the car manufacturers honing their skills on the large car market domestically, they are preparing for an onslaught on the big car market worldwide.

"The Japanese makers recognise that they cannot sell more cars in the US and continue to profit in that market. So they have initiated a strategy worldwide of making up-market cars, and they have initiated it first in their home market before taking it overseas."

"Now, with Japanese makers moving further into this (2 litres and above) sector, it has broadened the entire market."

Nissan's three litre Cima was launched in January this year. It retails for over ¥4m, more than double the price of a normal compact in Japan. The top model goes for slightly more than ¥5m. The targeted market is small business owners - the same market targeted by foreign car makers.

Despite the much keener competition that has resulted following the entry of Japanese car makers into this sector, importers of foreign cars argue that by launching such up-scale models, they have broken the barrier that has limited expansion of the big car market in Japan.

"European makers used to make a big fuss about the higher taxes on cars of more than two litres," says Mr Wood. "But the big effect is psychological. With Toyota launching the new Crown, and Nissan the Cima, this has resulted in a massive increase in demand for large cars."

Mr Parysen says: "Seventy per cent of our cars are company cars. Our clients include doctors, dentists and other professionals, and we have enlarged from this to include owners of small-sized businesses, and Japanese yuppie."

With foreign groups facing stiffer competition from domestic makers, they are now targeting the corporate car market to try to consolidate their position in the domestic market.

"Where we have not succeeded is in the real corporate car market. We have an excellent product, but all major corporations or business groups have connections somehow to the big Japanese makers. They don't demonstrate the corporate image, they just buy the group car."

Brian Robins

Italy: new designs have become popular with business users

Powerful marketing elbows foreigners out of the lead

THE AUDIENCE at the annual assembly of Confindustria, Italy's top business organisation, is as comprehensively star-studded as any Oscars night in Hollywood.

The cast, of course is different, but anybody who is anybody in the world of Italian business and government troops out to EUR - the satellite town outside Rome planned on a suitably grandiose scale by Mussolini's architects - to hear the Confindustria president deliver business' view on the state of the nation.

The occasion offers a unique opportunity to study preferences in what the Italians call *auto blu* - the cars which are chosen as much for their value as representational symbols as for efficiency and comfort.

Outside the Confindustria building in Viale Turpin, shining ranks of expensive machinery are double and triple parked, with cigarette-smoking drivers either lounging proprietorially against their charges or - an increasing phenomenon this - sunk deeply into the backseat conducting absorbed conversations on the radio telephone.

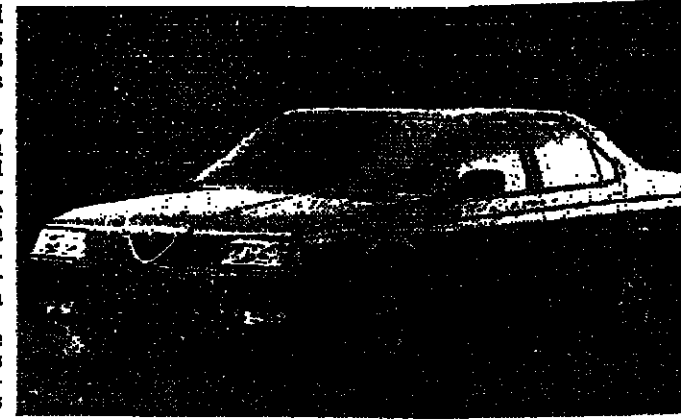
During the last few years, the physiognomy of these cars has changed substantially. An observer in Viale Turpin in 1984 would probably have noted that a majority of the vehicles transacting private-sector business to EUR would have been imports.

Among these, the strongest probability was that they would have been BMWs or Mercedes. In that year alone, these two marques captured just over 40 per cent of the market.

The Italian share of sector E - in which the majority of executive cars are concentrated - was fractionally over 37 per cent of which 24 per cent was Alfa Romeo. The absence of strong contenders from the Fiat-Lancia stables kept their contributions down to 12.7 per cent.

Anyone wanting to take a reading of the mood of Italian business would have noted that segment E amounted to 90,255 vehicles or 5.51 per cent of that year's total market.

The same observer at this year's Confindustria gathering in late May could not fail to remark a major change in the names of vehicle badges. To start with, a significant majority were Italian, reflecting the fact that Fiat Lancia and Alfa Romeo have taken



The Alfa Romeo 164, with which Fiat plans to revive Alfa

no less than 66.8 per cent of sector E sales in the first four months of the year.

Our observer would have had to search rather diligently for a BMW, the company now having to content itself with a comparatively modest 12.8 per cent. The proportion of Mercedes would be about the same, some being the 190 model which is taking 9.3 per cent of the market but rather more being larger 200 and 300 series which come from the higher-priced sector F (in which the German producer holds 44.7 per cent of all sales).

Other foreign presences would have been exceedingly modest, and substantially more so than they were in 1984. Renault for example, which captured 4.9 per cent of segment E four years ago, has slipped to 3.2 per cent in the first four months, Volvo from 5.84 to 2.6 per cent, Audi from 5.0 per cent to 0.6 per cent and Peugeot from 1.9 per cent to 0.6 per cent.

Sector E of course does not give the full picture, since a number of higher-priced models are classified in sector F which last year accounted for 1.7 per cent of the total market or 32,795 cars. Here Volvo was particularly strong with close to one third of the market selling 10,361 of its 790 and 760 models.

The Swedish company was outsold only by Mercedes whose total of 200 and 300 series sales reached 12,015. Saab, Citroen and Maserati largely accounted for the remainder.

What has been happening in sector E is that although foreign manufacturers have updated their ranges and introduced new models they have been allowed out of the front ranks by new

sales and market share rose handsomely in 1985-86-87 from 22,480 units (2.4 per cent) to 40,715 (30.1 per cent), the figures for the first four months of this year suggest that the 164 is stealing sales off the Thema.

The 1988 figures show that the Lancia's share has fallen to 25.8 per cent while that of Alfa, which stood at a puny 6.3 per cent in 1987, have already climbed to 13.9 per cent.

This is something that Fiat was probably prepared for, although before the launch of the 164, Vittorio Ghidella, the managing director of Fiat Auto, was confidently maintaining in public that it would not happen. In fact, he took deliberate steps to try to avoid it.

After Fiat took over control of Alfa at the beginning of last year and Mr Ghidella took his first look at the 164, which was then in its late development phase, and concluded that it far too closely resembled the Thema in both attributes and price.

So he delayed its launch until the autumn so as to be able to make some important cosmetic changes which would more strongly differentiate the design from the Thema and justify charging a higher price than for the Lancia car.

The marketing concept has been to sell the Thema as a quality car of "class", the 164 as a quality luxury car with sporting characteristics, and the Thema as a no-frills price-for-performance bargain.

Fiat are unlikely to be too concerned at the Alfa prospering somewhat at the expense of the Thema. It is a higher-priced product, is reducing Alfa's continuing operating losses and is still serving to expand the Turin group's share of the market.

Alfa-Lancia plans to sell the 164 into the rest of Europe from October and into the US from the second half of next year.

Although largely an inherited design, the model's success is crucial to Fiat's recovery plan for Alfa which involves selling 60,000 of its vehicles in the US by 1990-91. By then, the auto market will know how successfully Fiat has managed to produce its own designs for the Alfa badge to replace the existing 33 and 76 models.

Paradoxically, the success is a mixed one for Fiat's Alfa Lancia subsidiary. While the Thema's

A love affair with the car

NO OTHER nation has such a passionate relationship with the car. Not only are seven out of the 25 current Formula One racing drivers Italian, but it seems as though inside every Italian is a racing driver waiting to be let loose.

Even Gianni Agnelli, president of Fiat, admits that he would like to go motor racing, but that in his position it would be "ridiculous" and "unsuitable."

Vittorio Ghidella, managing director of Fiat Auto, responsible for the highly successful Uno, the Thema and the recent T10, which have pushed Italian cars to the top of the European market, says that cars are like clothes to Italians - a way of expressing their personality.

When it comes to discussing company policy on executive cars however, Italians are extremely sensitive, preferring to talk about the Mafia or their mistress than their cars. An Italian manager knows he has made it when he gets an Alfa 164, a Lancia Thema or a Fiat Croma.

He is doing better if he has a car such as the Fiat Croma or the Alfa 164. He is in addition a *perusso* for the centre of cities such as Rome and Milan, where the central areas are closed to private traffic at certain hours of the day.

A partner at the Rome branch of the accountants Deloitte Haskins & Sells says that most executive cars are in the 1600 to 2000 cc range (all ranging for the 2000 cc models), but rarely over. VAT rises sharply after that and the owner becomes subject to unwelcome interest from the tax authorities.

Most companies give Italian cars - for patriotic, not tax reasons - such as the Fiat Croma or the Lancia Thema. The Thema has become by far the most popular upper-middle range car, both among executives and in general.

It led the field for both foreign and home-produced cars last year, selling more than 40,000. Alfa had dropped out of the market until recently, due to the company's well-known problems while still under state control. Now, under new ownership and following the launch of a highly-attractive new model, the Alfa



The Lancia Thema: first choice of many managing directors

164, it is becoming the managing director's first choice.

But the new Alfa is expensive and there is still a six months' delay in delivery, so it is still too early to tell how it will affect the market. Mr Leopoldo Pirelli, president of the tyre company, uses both an Alfa 164 and a Lancia Thema (with a Ferrari engine).

Mr Carlo De Benedetti, chairman of Olivetti, feels no particular loyalty to the Italian motor industry, and drives a black 16-valve Mercedes 190 or a BMW, depending on the weather, "as well as Italian cars," a spokesman adds hastily.

At Olivetti, only about 10 to 15 top executives are provided with cars, almost all Lancia Thema. As is common practice, users do not pay the road tax if the car is used only on company business, but make an agreed contribution towards it for weekend use.

Pirelli keeps a fleet of about ten cars, all Italian: Lancia Thema, Lancia Delta, Alfa 164S and Alfetta, for the use of senior executives. The president of the state conglomerate IRI, Prof. Romano Prodi, is driven in an Alfa 164 and the director-general in an Alfa 75. The spokesman claims that these are the only two with company cars.

The president and director-general of one of Italy's largest private banks, the San Paolo di Torino, are driven to and from

work in Lancia Themas (with telephones).

Cars provided for executives are company-owned: a convenient fringe benefit usually acquired under a leasing system. Road tax is calculated according to engine capacity, so that a 2-litre car pays L138,000 a year.

Diesel fuel costs about half as much as normal petrol, but the road tax is considerably heavier: a 2-litre turbo diesel engine car would pay L318,000 a year in the smaller car range, the Fiat Ritmo or the Volkswagen Golf, fuelled with normal petrol, would pay L65,000 a year and with diesel, L43,000, while a 2.2 litre turbo diesel car goes up to just under Lm.

Demand for diesel engines appears, nonetheless, quite strong, running at about 25 per cent of the total sale of the best-selling Fiat car, the Uno. Diesel fuel does provide more kilometres to the gallon, but to offset the higher road tax the user would have to do between 20,000 and 30,000 kilometres a year.

A firm of management consultants in Perugia, Asso, claim they can pinpoint not only the position in the company hierarchy, but even the department of an executive, from the car he or she drives. They examined 70 companies, with an average turnover of L450m and staff of more than 1,000, and reckon that staff on the

technical side favour Fiats (Regata, Cronos and Exor) while personnel directors, managing directors and marketing executives favour Lancia Primas and the Thema.

The sales side chooses the Lancia Prisma, Alfa 75 and the Fiat Croma, with a small percentage going for foreign cars such as the Opel Kadett and Asoma, the Golf and the Audi.

They calculate that Italian cars make up 75 per cent of the executive market. However, from a small private survey it emerges that while Italian executives claim they prefer Italian cars, they actually choose foreign ones when they are high enough up the company to do so.

Car telephones are a fairly new status symbol in Italy and a national network has not yet been completed. Liguria, Lombardy, Piedmont and the Veneto are the only regions fully covered (as well as major cities elsewhere). But if you see a driver telephoning down in the South, he may just be pretending on a phone that doesn't work.

These telephones certainly are proving useful, as an early leaver from a Confindustria annual review discovered. Walking out of the building, he found the chauffeurs of the ubiquitous dark blue ministerial cars all busily ringing home to get the pasta put on to boil.

Jennifer Grago

HUGHES APPOINTED DEALERS
BEACONSFIELD

- 30 years experience of Contract Rental, Leasing and Fleet Management.
- Total Management control for the business user provided by the latest computerised system.
- Individual vehicles or fleets of any size.
- Guaranteed to be cost effective



FOR MORE INFORMATION AND PROFESSIONAL ADVICE CONTACT
JACQUE ROBERTS, ANDREW WILKINS or STUART BROOKS.
TELEPHONE: 04946 2141 TELEFAX: 837205 FAX: 04946 3877

Hughes of Beaconsfield Ltd, 55 Station Road, Beaconsfield, Bucks, HP9 1QJ.

EXECUTIVE CARS 8

Sweden's car plants are operating at full strength

Change to sleek models

THE BEST-SELLING car model in equalitarian Sweden last year was the pricey Volvo 740. It is one measure of the success that Volvo and its domestic rival Saab have achieved during the 1980s in switching from making sturdy folkbilar (people's cars) to sleek executive cars.

The two Swedish carmakers combined can claim 10-15 per cent of the loosely-defined European-produced medium-size auto market that is shared by BMW, Mercedes and Audi. Sales and production have nearly doubled for both, increasing profitability.

It is a far cry from the late 1970s when the future of the Swedish car industry was in doubt. Volvo and Saab plants are operating at full strength, with the two adding new production facilities within the next year.

"It is a matter of selling everything we have the capacity to manufacture," Mr Georg Karnsum, Saab's president, told shareholders in May.

The move upmarket by the Swedish companies was prompted by concern that they could not survive by turning out mass-produced cars. Their strategy was to increase profits on a stable volume of more expensive models.

They have benefited from their reputation for engineering quality, producing vehicles that can operate and survive in the tough Nordic winters.

One reason that the Volvo four-door 740 GL has become the new standard in Sweden is that consumers consider Skr122,500 a cheap price to pay for a car that is built to last two decades. But the next several years will test whether Volvo and Saab will be able to maintain high profit margins in the face of a falling dollar and fierce market competition.

Volvo's entry into the upper-middle range began with the 760 executive car in 1982, the first of the 700 series that complements the company's older, less-expensive 200 series. The 740 family sedan and the top of the line 780 followed in 1984 and 1985 respectively.

With a long product cycle, changes in the 700 series have been a series of gradual improvements since then. Volvo revamped the 760 and 780 models last year by replacing a third of their 6000 components, including the addition of a rear-suspension system to match Mercedes and BMW. A similar system for the 740 may follow.



Production at Saab

The 700 series now accounts for 60 per cent of the 300,000 medium-size cars that Volvo built in Sweden last year, with 191,400 in the 700 series class produced compared to 107,600 for the 200 series. Sales of the 700 series amounted to 185,700 while 114,400 200 series models were sold.

Production this year is expected to fall slightly due to a strike by key white-collar workers that closed Volvo plants for four weeks.

Volvo has come to rely heavily on its car division to generate profits for the diversified conglomerate

The strike cost Volvo 18,000 vehicles, although the company is trying to recoup some of the loss by stepping-up production. Saab tested the waters of the executive car market with its 900 Turbo in the late 1970s, but launched itself fully with the introduction of the 900 series in 1983.

Saab completed the 900 series range this spring with the introduction of the four-door 900 CD sedan, following the turbo and injector-engine five-door versions. "With this car, Saab can compete throughout almost the entire up-market sector," says Karnsum. "Saloon cars represent 80 per cent of this sector, which in practice means that a new market has been opened."

With the launch of the 26,000 900 CD, Saab is considered likely

to turn its attention to developing a new car range that falls between the 900 and 900 series.

Out of Saab's total production of 134,100 cars last year, 49,000 were 900 series models and 83,000 were the 900 series, including 18,500 900 Turbos. Sales amounted to 127,000 last year, including 41,300 for the 900 series and 83,300 for the 900 series.

Production is expected to fall to 130,000 cars this year as a result of the white-collar strike that affected Saab as well.

Although the executive car market is less susceptible to cyclical downturns than other areas of the motor industry, Swedish carmakers could see profit margins falling over the next few years.

Volvo has come to rely heavily on its car division to generate profits for the diversified conglomerate; the division accounted for 80 per cent of group profits last year. But strike-related production cuts and lower sales in the US, where a third of Volvo cars were sold last year, threaten to reduce its estimated Skr 11,900-12,000 profit margin on medium-size cars.

Volvo is responding by emphasising sales in non-Nordic Europe, which bought 43 per cent

of the company's output last year. With the Swedish krona having fallen against the D-mark, Volvo believes its competitiveness has improved against German carmakers.

But it also hopes to retain profit margins by cutting production costs by another Skr 2000-3000 by 1990. Volvo is investing Skr 3bn a year to improve its production facilities, including opening an assembly plant this autumn at Uddevalla that will eventually raise output in Sweden from the current level of 310,000 to 350,000 by the mid-1990s.

Volvo has depended on an exceptionally loyal base of customers estimated at 4m worldwide. It has the second-highest proportion of return buyers after Mercedes. But Volvo may not be able to rely on this factor for steady sales as it once did.

Volvo's US customers, for example, tend to be wealthy suburban families who normally consider quality before price but the rising value of the krona is even starting to pinch their pocketbooks.

For Saab, the problems are more difficult. Profits for the Saab car division, which account for about 10 per cent of group profits, have been drained by heavy investments for marketing, development and production expansion. The division's profits fell from a peak Skr 1.1bn in 1984 to Skr 579m last year.

Moreover, profit margins for Saab cars are about a third of Volvo's owing to its shorter production runs, poorer production rationalisation and more advanced technology in the cars.

Saab believes it can successfully shift its marketing emphasis from the US, which accounted for 36 per cent of sales in 1987, to Western Europe where it claims it has had difficulty meeting demand in recent years. The opening of a new assembly plant in Malmo next year, which will raise Saab's total production to 180,000 vehicles by 1992, is likely to improve production cost efficiency.

Saab is also spending Skr 1.5bn annually to overhaul its production facilities. It plans to increase the proportion of the higher-valued 900 series, which will account for a planned 49 per cent of total output this year.

John Burton



Volvo 740 Turbo estate: most big Swedish companies prefer to buy Swedish

Choice made by the boss

CONSPICIOUS consumption is frowned upon by Swedes, who consider conformity a virtue. Fortunately for Swedish managers they can have their cake and eat it too: driving executive class is socially acceptable.

The reason, of course, is the presence of Volvo and Saab in Sweden. Despite their move upmarket, the two companies' quality-engineered vehicles remain the norm for many Swedes.

Of the 315,000 new cars sold in Sweden last year, 35 per cent were made by Volvo or Saab. Their prime competitors in the loosely-defined executive car class, including BMW, Audi and Mercedes, have tiny market shares of 2 to 4 per cent each.

The corporate sector is a major buyer of the two Swedish carmakers' output, accounting for 40 per cent of their domestic sales, according to the Swedish Motor Industry Association. Mass purchases by Swedish corporations of cars for their executives is the key reason why Volvo and Saab have such a huge slice of the corporate market.

"Executives with large companies have little choice in determining what car they will drive if the car is provided by the company - most big Swedish companies prefer buying Swedish," says Anders Hoff, director of market research for Phillipson Bil, which imports Mercedes among other foreign models.

Executives of smaller concerns are the main customers of Mercedes or BMW. "Some of them are entrepreneurs who like to display their new wealth. Executives with small companies also have more influence in selecting what car they would like to drive," Mr Hoff says.

Marketers, though, are trying how to determine what effect the introduction of a new tax on corporate cars will have on sales to companies and executives. Corporate perks above Skr600 are subject to personal tax in Sweden.

Under the old rules, executives paid personal tax on their corpo-

rate cars according to a sliding scale based on the value of the vehicle. The new tax regulations state that 22 per cent of the value of a corporate car during its first two years should be regarded as personal income.

"The tax is thought to have two effects," says Lars Nasman, a spokesman for the Motor Industry Association. "One is that it discourages executives indirectly purchasing their car through their companies since it increases their tax base, which pushes middle-rank executives especially into a higher tax bracket."

"The second effect is that a flat 22 per cent valuation favours the corporate purchase of cheaper cars."

Last year's new car registration figures showed that Volvo and Saab suffered a slight market loss to cheaper Japanese imports. Mr Georg Karnsum, Saab's president recently criticised the tax by claiming it "penalised the Swedish auto industry" in competition with foreign models.

The tax has not had a more drastic effect on sales of Volvo and Saab so far because credit conditions have been favourable during the last several years, Mr Nasman believes.

"One advantage executives had in acquiring their cars through their companies was that the avoided having to finance their purchase. But with the present existence of good credit conditions, they have been willing to purchase the cars on their own if they wanted to escape the company car tax."

However, Mr Kjell-Olof Feldt, the Finance Minister, recently proposed tightening credit conditions for car purchases by requiring that buyers must pay 40 per cent in cash as a down payment. The proposal was aimed at reducing a boom in car sales which, he claimed, was leading to inflationary pressure in the Swedish economy.

Executives are now finding other means to acquire corporate cars without hurting their pocket book. One method is purchase their cars individually but have their employers subsidise the purchase by paying "expenses" incurred in using the vehicle.

There is also a noticeable increase in "demand for older luxurious cars," Mr Hoff says. "Prices have climbed dramatically in the past year."

J.S.

Delco Dynamics

DELCO ADVANCED SUSPENSIONS TAKE COMMAND

A Delco Advanced Suspension System commands top performance on the road, and that means top satisfaction for your consumers.

At Delco, advanced suspensions begin with the modular strut assembly delivered just in time and in sequence—assuring an accurate, high-quality build.

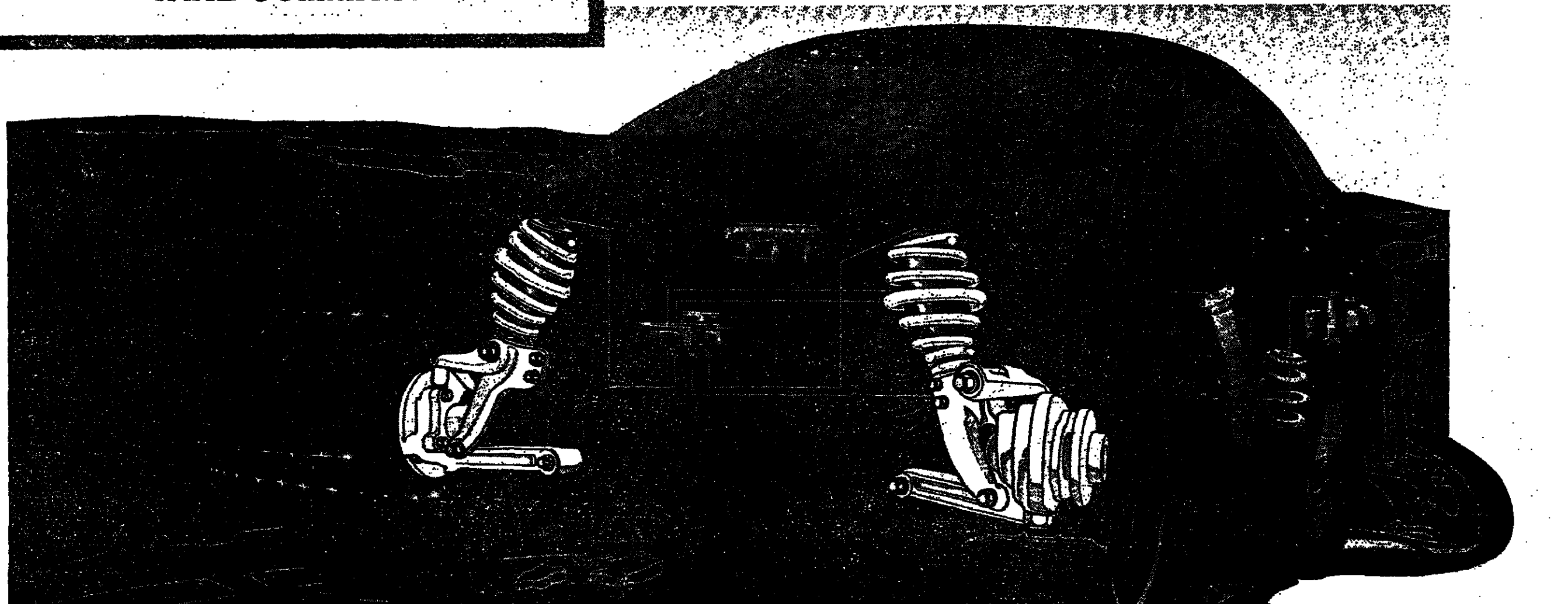
Next is the Delco Automatic Level Control System which maintains the designed vehicle attitude under varying load. Assures a level ride for smooth vehicle handling.

Add to these features the Delco Computer Command Ride System and you can truly produce the car for tomorrow. The Delco Computer Command Ride System, available with automatic road sensing, detects the type of road surface being traveled and adjusts for optimum suspension damping characteristics. This means

optimum ride and handling over all road surfaces. An interface is provided to permit driver selection of specific driving modes whether it's a smoother ride home from the office or responsive handling on a winding road. Delco Computer Command Ride offers a complete ride system utilizing high-technology electronics custom designed for your vehicle.

Delco advanced suspensions also include total air suspension systems to let you provide flexibility and value in your product for today's discriminating consumer.

Talk to us. Find out why Delco Products can offer you quality suspension systems—on time—at competitive prices. Just write or call Delco Products, High Street North, Dunstable, Bedfordshire LU6 1BQ, England (0 582-64264).



WORLDWIDE LOCATIONS:

Detroit, Michigan, U.S.A.
Livonia, Michigan, U.S.A.
Rochester, New York, U.S.A.
Dayton, Ohio, U.S.A.
Kettering, Ohio, U.S.A.
Dunstable, England
Russeheim, Germany
Paris, France
Pueblo Real, Spain
Tokyo, Japan
Juarez, Mexico
Nuevo Laredo, Mexico
Guadalajara, Mexico



Delco Products

High Street North, P.O. Box 4
Dunstable, Bedfordshire LU6 1BQ, England

A dynamic leader in systems solutions...worldwide.

EXECUTIVE CARS 9

The practice of offering cars to key personnel has become widespread in the South East. John Griffiths reports.

Company perk car policies influenced by rivals

THE PUBLIC SECTOR is no place to go job-hunting for UK executives who value the status of a "perk" car.

He or she would have to qualify for a very senior job at the Post Office even to get on the first rung of the PO's ladder on which a car is awarded for status, rather than essential use, reasons.

The qualifying salary level last year was £29,000. They would do much better at Wang, the computers group. There, a salary level of just £13,840 was enough to qualify for a perk car last year, according to a "research file" published a few months ago by the Top Pay Unit.

The unit itself is part of Incomes Data Services, the independent research organisation which publishes a range of journals in the field of pay and industrial relations.

Its research, which unusually focused almost entirely on cars awarded for status, was based on case studies from 15 organisations and written information from 14 others, together with published survey sources such as the widely-used Monks Guide to Company Car Policies.

The study found that company policies towards car allocation vary widely according to type, size and location - and there is a growing blurring of the edges between perk cars and those essential for an employee to carry out their job.

Some examples: Policies seem most influenced according to business sector, with all organisations contacted by IDS emphasising that they assessed their policies primarily against their competitors. Thus all companies in general have a much higher "entry level" salary for perk cars than computer companies.

Rarely does an oil company provide free petrol for private use - a practice widespread throughout the food and drinks industry.

The car industry itself is rather more generous to employees with its products than the oil industry. "The car manufacturers have policies which provide not one but two or even three cars for senior managers and executives", IDS points out.

At Jaguar, for example, 250 senior managers and executives qualify for more than one car, while perk cars outnumber "job need" cars by a ratio of more than ten to one.

That is in sharp contrast to a company such as J. Lyons, where job need cars outnumber the perk variety by five-to-one.

In such an emotive area as car allocation - which in some companies has been known to take up board-level time which could have been more fruitfully spent on running the core business - policy formulation can be subject to some complex and conflicting pressures.

Particularly in the booming economy of the South East, the practice of offering perk cars to attract or retain key personnel in short supply has become more widespread, according to IDS - and created problems of its own within companies.

For example, one food manufacturer, short of skills in one particular area of its business, lowered its normal entry level salary to attract staff in the sector - only to generate much unrest and dissatisfaction elsewhere in the company, where the qualifying level remained unchanged.

Although the front line of decision-making is almost invariably the personnel department, IDS, Monks and other survey organisations conclude that in most

There is a growing blurring between perk cars and those essential for an employee to carry out their job

organisations approval of the policy is a board matter - and one which has to be grappled with, in most cases, on an annual basis.

Detailed parts of it can be looked at much more frequently. Accountants Peat Marwick McLintock, a major operator of status cars, was found to be reviewing monthly contract hire rental allowances every week.

The Burton Group, IDS found, reviews its allocations three times a year on the basis of price or model changes by Ford and Jaguar.

The debate continues to rage about whether it is best for a company to buy its cars outright and run the fleet itself or, as the contract hire and leasing specialists inevitably claim, hand the whole business over to the "professionals".

Statistics from the 1988 Monks Guide suggest that contract hire, where, theoretically at least, the lessee company pays a monthly rental and the lessor looks after all aspects of running the car,

continues to be the principal growth area.

According to Monks, the number of companies buying their own cars fell by six per cent last year, the number using finance leases fell by 6 per cent, and the number of companies using contract hire increased by 11 per cent.

The actual number of vehicles outright purchased by companies fell by nine per cent, while there was a seven per cent rise in the number of vehicles on contract hire and a rise of two per cent in the numbers finance leased.

Yet IDS found a number of companies travelling, so to speak, in the opposite direction: Renault Trucks moving from leasing to outright purchase; Peat Marwick McLintock from contract hire to hire purchase; and J. Lyons abandoning a combined lease and purchase policy in favour of outright purchase.

As ever, and as fleet management specialists such as Gelco International stress, the relative merits of all the forms of vehicle acquisition will depend entirely on the nature, tax and financial position of each individual company.

The most recent Budget, however, did nothing to alleviate what is shaping up as a severe problem for the contract hire industry - the resolute refusal of the Chancellor to raise the £8,000 purchase price ceiling above which the cost of leasing a car is disallowed as a full deduction from trading income in corporation tax terms.

The £8,000 ceiling has been in force since the Conservative government took power in 1979. At the time £8,000 bought an expensive executive model - now even a mid-range Ford Escort costs more than that.

Like the £30,000 mortgage tax relief ceiling, the Government appears content to let the benefit be withered away by inflation - in keeping with its beliefs that perks are an undesirable manifestation of high taxation the need for which should disappear as income tax rates come down.

A claim made by one of the contract hire companies to IDS, that as a result of the Chancellor's unwillingness to shift ground "leasing will be lead ground" in three years, might have been melodramatic. But it has led to some of the larger, more aggressive leasing specialists to launch schemes aimed at offsetting some, if not all, of the disadvantages.

This allows the operating costs



Sir John Egan, Jaguar chairman, with newly-built cars. Perk cars in the company outnumber "job need" vehicles by more than ten to one.

Roger Taylor

For example, Windsor-based Lease Plan UK and the TSB-owned Swan National group have launched contract purchase schemes where the user company actually buys the vehicle but it is operated by the leasing/contract hire company.

to be offset against tax - although it still does not overcome another gripe of the industry, that the £8,000 purchase price ceiling means that capital allowances restrict annual depreciation to only £2,000 a year.

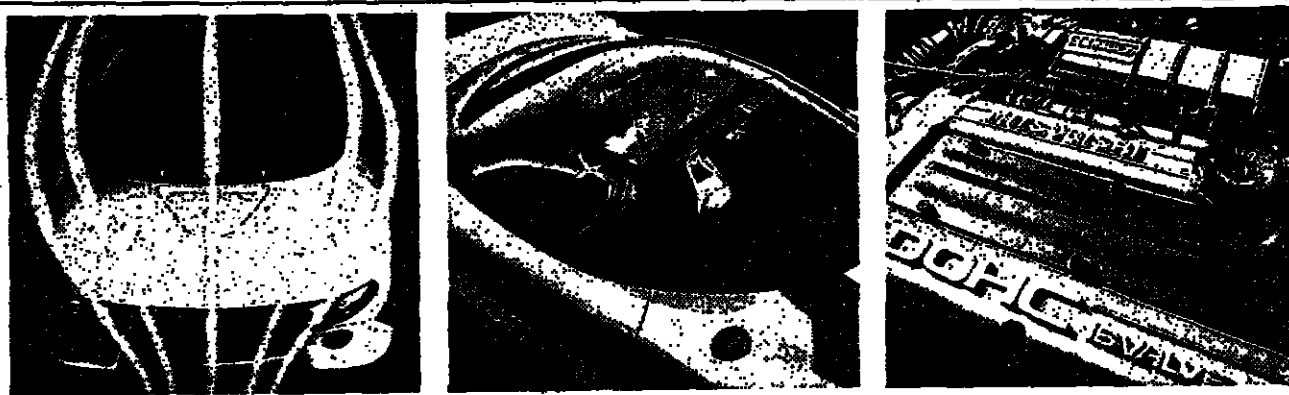
Even if the company car is a danger of becoming a burden to

the company itself, the company car remains a very attractive proposition to its operator, says Mr Norman Donkin, co-author of Monks Guide and managing director of Lease Plan.

Even though the Budget doubled the assessed tax benefit to an employee of a typical 1.6 litre

car from £700 to £1,400, with an additional assessment of £800 if private petrol is provided, "at the reduced income tax rate of 25 per cent, this means that the typical salesman's car will carry a tax charge of £300 a year - still a very low cost for a fully-expensed car," Mr Donkin points out.

Before the Budget, IDS calculated that depending on an executive's tax band and the car model, the perk car could be worth up to £39,000 a year in gross salary terms - a figure that will have been lowered, but far from eradicated, by the income tax cuts of the Budget.

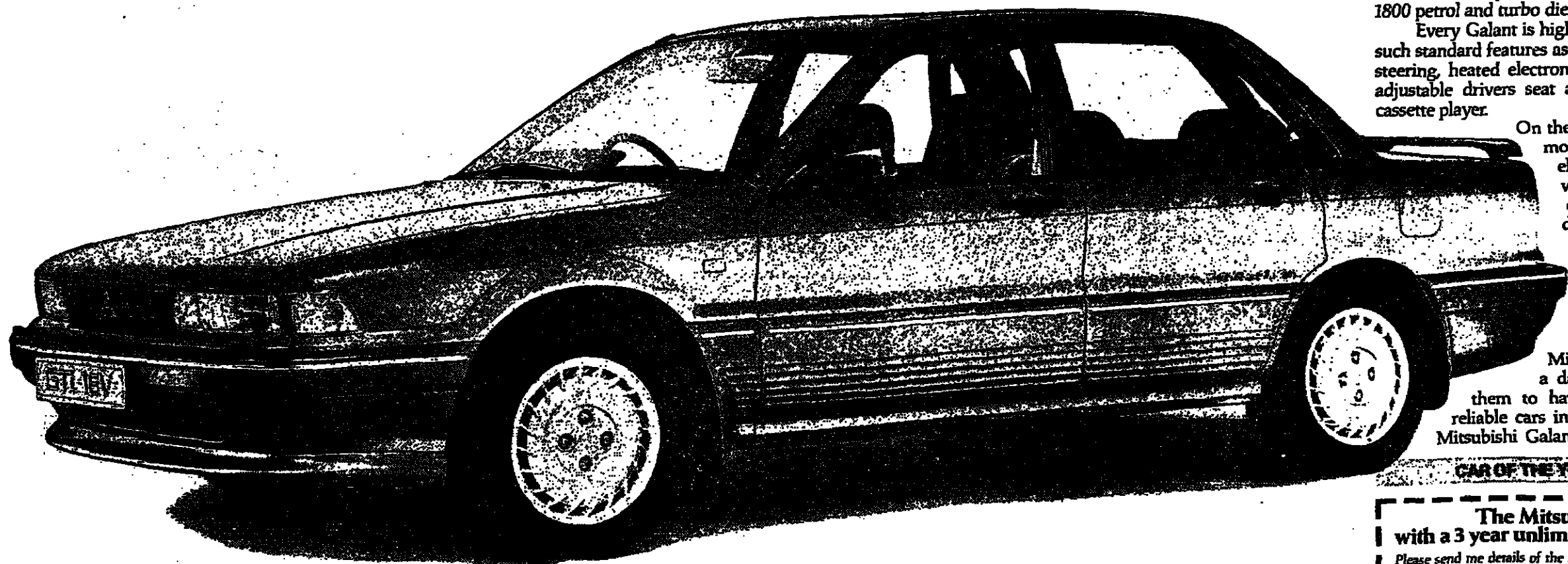


Every day, on average, Mitsubishi Motors spends £1 million on research and development to produce cars like the new Mitsubishi Galant.

Already "Car of the Year" in Japan for 1988, the new Galant boasts an unprecedented level of engineering sophistication and technology.



It took a company that spends one million pounds a day on R&D to develop the new Mitsubishi Galant.



Developed from Mitsubishi's unique HSR car (the fastest 2 litre in the world) the Galant range now has the added attraction of an exciting 2 litre GTI model featuring Mitsubishi's latest 16 valve, 'Double Overhead Camshaft' engine. The four model line-up also includes a 2 litre 'multi-point' fuel injection GLSi, as well as 1800 petrol and turbo diesel GLS versions.

Every Galant is highly equipped and includes such standard features as central door locking, power steering, heated electronic door mirrors, height adjustable drivers seat and a superb stereo radio/cassette player.

On the 2 litre 'Diamond Option' models you can also have an electric glass sun roof, alloy wheels, ABS brakes, auto cruise control and air conditioning.

And the Galant is made so well that we give it a 3-year unlimited mileage warranty and a 6-year anti-corrosion guarantee.

After all, with Mitsubishi spending £1 million a day on R & D you'd expect them to have learnt how to make reliable cars in the process. The all new Mitsubishi Galants start from under £9,500*

CAR OF THE YEAR, JAPAN 1988

The Mitsubishi Galant with a 3 year unlimited mileage warranty. Please send me details of the new Galant and my nearest dealer. Name: Address: Postcode: Tel no: Present car make: model: To: The Colt Car Company Ltd., Watermoor, Cirencester, Glos GL7 1LF Tel: 0285 5777

MITSUBISHI MOTORS Leading the way.

*Galant 1800 Manual £9,299. Price correct at time of going to press includes Car Tax and VAT, but excludes tax-to-the-road charges. For NATO forces Tax Free sales in Europe contact The Colt Car Company Limited, Hockleystrasse 66, 4057 Bruggen, W. Germany. Tel: (010 49) 2163-7036

EXECUTIVE CARS 10

John Griffiths asks if drivers will welcome yet more advances or reject them as gimmicks

When improvements have to stop

DEBATE ABOUT the nature of future executive, luxury and sports cars from the larger specialist and volume car makers is already progressing beyond the realm of what might be technically possible into what is technically desirable.

Mr Roger Smith, chairman of General Motors, has been fully vindicated in his assertion, made soon after taking over the job in the early 1980s, that developing technology would be almost the least of the industry's problems against the background of more than half of the world's entire storehouse of knowledge being accumulated between the end of the Second World War and the turn of this century.

To quote just a few examples of the debate:

Less than 18 months ago, Japanese car manufacturers, notably Honda and Mazda, unveiled the first cars fitted with four-wheel steering intended for commercial sale.

A feature which appeared on paper to be an unalloyed benefit

to the driver-offering a much tighter turner circle for parking and, so it was claimed, improved handling at speed - continues to be derided as a too-expensive gimmick by some manufacturers and parts of the motoring Press in the West.

Nissan, which has just launched its new Silvia coupe model in Japan, incorporates in it another technology "first" on a production car - a "head up" instrument display (HUD) as an option.

The idea, employed in fighter aircraft, is to supply the driver with pertinent information, most notably speed, almost in his or her line of sight so their eyes never have to be taken off the road.

Nissan achieves this by means of a fluorescent digital display which is reflected, via mirrors, on to an oxidised panel on the inside of the windscreen.

The system projects a sharply-defined digital display of the car's speed at an apparent point just beyond the windscreen and

saves the driver from having to refocus his eyes after looking at the dashboard.

The Silvia currently projects only speed. But Nissan expects to develop the system further to flash up system failure warnings and other information.

Will it be welcomed by drivers? Or will it be regarded, like the third example, electronic display dashboards with voice computers, as yet another gimmick?

Distaste among many motorists for the voice computer was strong enough for the UK's Austin Rover group to have dropped them from its current car ranges, even though it was one of the first to introduce them.

Some, such as Prof. Ulrich Seifert of Volkswagen, have suggested that it would be better for manufacturers to concentrate on lowering the cost of features offering proven, particularly safety, benefits such as anti-skid braking or four-wheel-drive.

Other motor industry observers have suggested that some professed Western cynicism

about the number of innovations sprouting on Japanese cars simply reflects an unease that Japan's automotive technology might soon outpace that of the West.

However, while views may differ on the precise ingredients which should go into making the executive car of the future, there is a general industry consensus that, as the end of the century draws near, executive cars will have become "intelligent", with computers having ultimate control of the dynamic behaviour of the vehicle as well as its engine and transmission systems.

Taken to its extreme, such a car could be described as "drive-by-wire." Just like a "fly-by-wire" fighter (which is aerodynamically unstable and would fall out of the sky if its computers failed) it would have a "pilot" providing physical inputs, such as steering, but these would be translated into electronic signals to the steered wheels, with the computer itself controlling the actual amount by which the

wheels turned.

The thinking behind this sort of system is that it could come to the rescue of an inept driver who might, for example, react wrongly to an unexpected skid.

Ford, for one, talks of the intelligent car of the future having everything "from piston to wheels" under one overall computer management system.

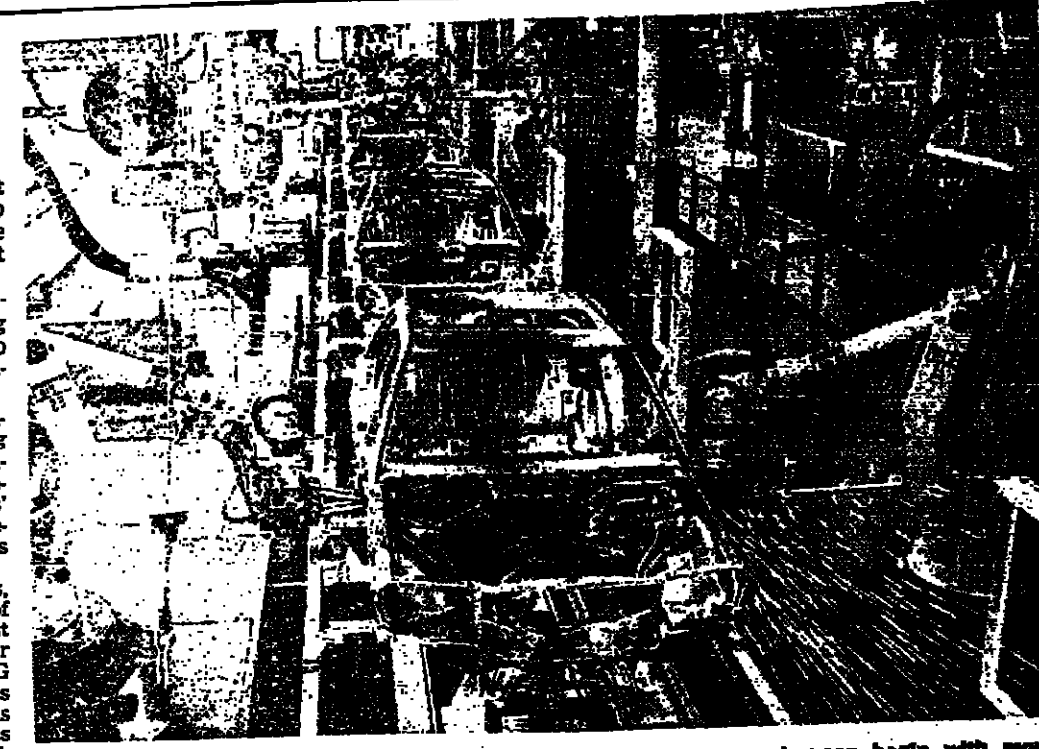
The heavy reliance on electronics for such systems is leading some of the executive car specialists to beat a path to the aerospace and electronics industries' doors in order to gain more widespread access to the technologies required.

It is partly for these reasons, for example, that Daimler Benz of West Germany has, over the past few years, acquired the Dornier aerospace and MTU and AEG electronics and electrical groups (although in the longer term it is concerned, too, to lessen its dependence on car and truck business).

Similar considerations are said to be at least partly behind the intended acquisition of the UK State-owned Rover Group by British Aerospace, with Sir Roland Smith, BAe chairman, professing to see much "synergy" between the two industries.

The executive car of the 1990s can be expected to have some or all of these features:

- An electronically-managed engine mated to a continuously-



Welding robots building bodyshells at Daimler-Benz. Technology advances begin with more accurate construction of the car itself.

variable transmission, also electronically controlled, so that the entire powertrain runs at optimum efficiency for performance or economy.

- "Adaptive", and eventually "active" suspension, in which computers continuously change suspension settings to prevent rolling in corners or nose-diving under braking, as well as allow the driver to choose sporting or

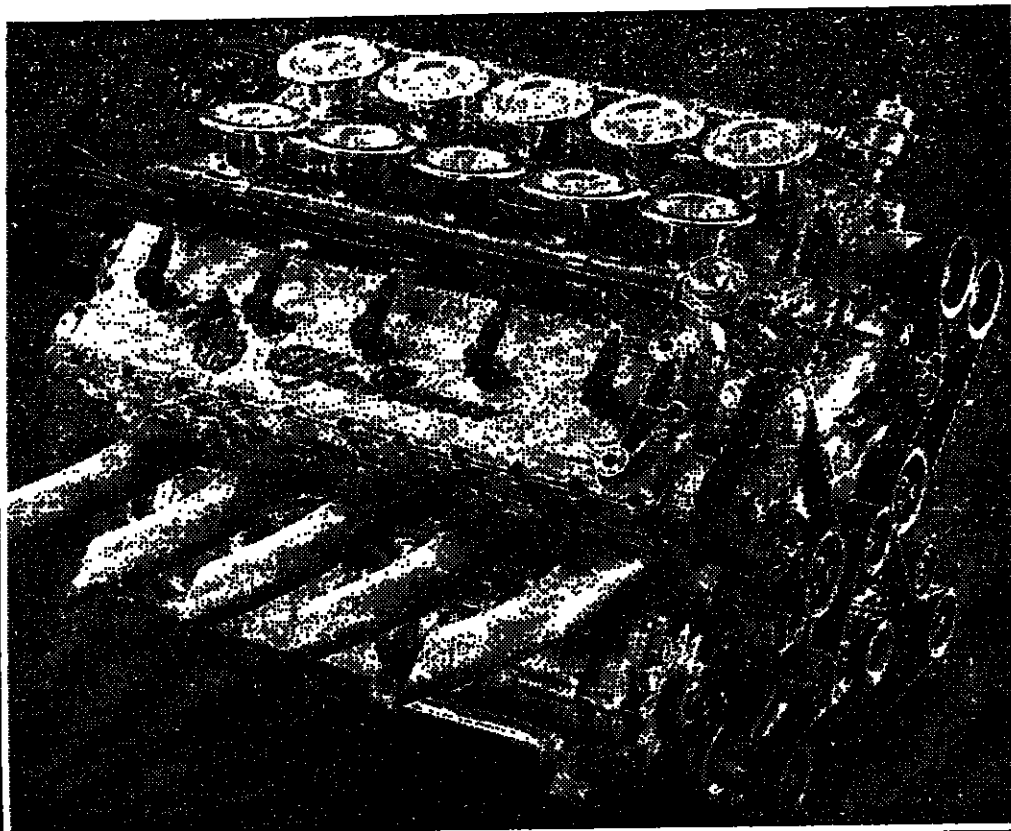
soft suspension settings by the flick of a switch.

- Electronic traction control, preventing wheelspin under acceleration, to complement the anti-skid brakes.
- Four-wheel drive in which maximum traction is automatically fed to the wheels possessing most grip.
- "Active" steering.

On a broader front, other projected features include collision-avoidance sonar or radar, route-guidance systems, moisture-activated windscreen wipers and fully-programmable driving position.

This last feature would enable the driver to press a button so that a computer automatically adjusts the seat, mirrors and steering wheel to a "remembered" favourite position.

Investing in engines



ALFA ROMEO, which has been owned by Fiat, Italy's largest private industrial group, since the beginning of 1987, has been investing heavily in new engine layouts over the past 18 months.

Features of the racing engine (left), one of the few in the entire history of the car to explore a V10 configuration, are expected to appear in future production engines.

However, there are no confirmed intentions to use the V10 itself in a roadgoing car.

This year Alfa has also launched a four-valves per cylinder version of its Boxer - four cylinders, horizontally opposed - engine fitted to Alfa 33 and Sprint models, while a "twin-spark" 2-litre engine for the Alfa 75 executive car, incorporating two spark plugs per cylinder, has been well received.

Alfa is also currently the only manufacturer to incorporate variable valve timing in a production engine in pursuit of greater efficiency across a wide engine operating range.

However, a number of manufacturers are working on significant engine innovations, even including variable compression ratios.

FULL SERVICE CONTRACT HIRE



Unless you are in the transport business, what profit is to be gained from capital tied up in cars, vans and trucks? Dial contract

hire is not only a highly effective method of obtaining and running vehicles, it releases funds for investments capable of making a more tangible impact on your balance sheet.

By combining it with a purchase/leaseback arrangement, the advantages of Dial contract hire can be applied to existing vehicles as well as new

additions and replacements.

See how much capital your company's vehicles could unlock. And see how a risk-free, fixed-price contract package could enhance tax efficiency, simplify administration and reduce and control costs - including fuel expenses, which alone can account for over 25% of total vehicle-related expenditure.

To free capital for growth, contact Dial Contracts Limited, Dial House, 2 Bursdon Road, Upper Richmond Rd, London SW15 6SD. Telephone: 01-785 9900. Telex: 27393. Fax: 01-788 6340. Or send the coupon below.



Unlock capital and streamline efficiency.

I'm interested in releasing capital for growth. Please let me have details on your contract hire and purchase/leaseback services.

Name _____ Position _____

Company _____

Address _____

Postcode _____ Telephone _____

USE YOUR VEHICLES TO FREE CAPITAL FOR GROWTH.

MORE OPTIONS. MORE FLEXIBILITY. Fixed-price, full service contract hire. Tax-efficient contract purchase. Capital release through purchase/leaseback. Vehicle management and expenses reporting. Dialcard running cost control. MORE RESOURCES. TOTAL SERVICE.

Service standards

Makers taking responsibility

OF ALL THE motor manufacturers, Volvo is perhaps the most explicit in promoting what it calls its "Commitment to Lifetime Care".

It tells its customers that this is "a recognition of our responsibility for the efficient running of your car, long after the standard warranty period has expired" and agrees to honour its responsibility "for any manufacturing or material defect regardless of the age or mileage of the car."

In essence, so long as the car is well looked after - which in practice means for as long as it is properly serviced and maintained at a Volvo dealership - Volvo's Lifetime Care Commitment remains in force. Under it, Volvo will pay for repairs caused by any manufacturing defect, whatever the age of the car.

It does not extend to parts which inevitably wear out - such as brake pads and exhaust systems, but aims to ensure that customers get reasonable usage out of every component so long as the car is on the road. In some instances, Volvo might suggest the cost is shared between itself and the customer but each case is judged on its merits.

The guideline is a leaf extracted from the book of English Law: what would a reasonable person expect if the car was looked after in a reasonable way?

"The Care philosophy is being aware of our customers' needs. Other companies use customer care banners to their masts but we are actually doing something positive about it," said Jack Greaves, Volvo's After Sales Manager, when he introduced a follow-up to the Lifetime Care Commitment last year.

The follow-up is Volvo Careline, a scheme operated jointly with the RAC which in the event of accident or breakdown provides owners with free 24-hour roadside assistance, cartransport where necessary, 24-hour car hire, train tickets and taxi fares to enable journeys to be completed, or overnight and passenger if the journey cannot be resumed.

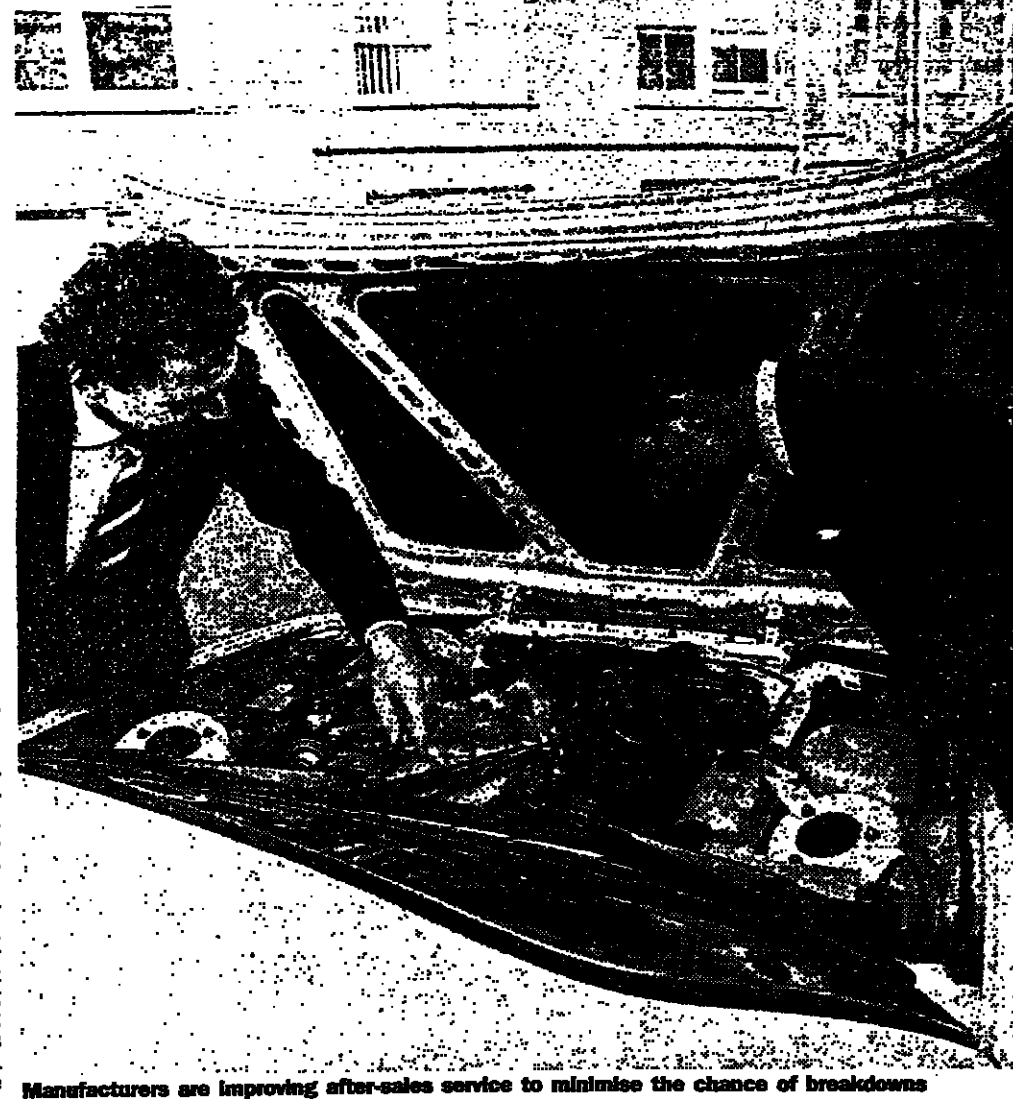
Volvo customers are already remarkably loyal, with more than 80 per cent being repeat purchasers. However, there is no complacency at Volvo's high-tech new Marlow headquarters. For some time the company has been operating mystery shopper exercises at dealerships and unless dealers can demonstrate that they are providing outstanding customer service, there are financial penalties offset against annual sales bonuses.

According to Volvo, more than 80 per cent of the 286-strong network is giving these high levels of service, based on a computer analysis of a research project involving 50,000 drivers of new and used Volvo cars. Mr Philip Payne, chief executive, says: "I am convinced this research represents another significant step forward in our efforts to achieve retailing excellence."

"However, the encouraging result does not mean we shall become complacent. On the contrary, now that we are clearly identifying the weaknesses in our customer interface, we shall intensify our training activities in line with our high ambitions."

Volvo, of course, is not alone in striving to improve overall standards in the motor trade. Even in the volume sector manufacturers such as Peugeot are carrying out mystery shopper exercises and introducing new standards that dealers are expected to work towards and are encouraged to introduce through by various financial inducements.

Ford has told its dealers to pro-



Manufacturers are improving after-sales service to minimise the chance of breakdowns

are for a sales and service revolution; both Vauxhall and Austin Rover run training courses and incentive schemes intended to improve standards in their networks.

In the executive sector all dealers in, for example, the Porsche, Mercedes-Benz, BMW, Jaguar and Rolls-Royce franchises have been expected for years to invest heavily in improving both their premises and the standards of after-sales service.

At such outlets, customers

were trying hard to sell cars. Then it became clear that the best way to maintain or increase sales was to retain as many existing customers as possible; and the best way to retain them was to look after them all the time they owned their cars."

Since it falls to the dealers and their staff actually to provide the higher standards of attention and care, one of BMW's first jobs was to convince them of the benefits.

"Getting the dealers to accept this new philosophy represented

service capacity. The number of service bays did not keep pace with the increase in BMW sales so in some cases waiting lists for service were up to 10 or 14 days.

"In all new developments we try to increase service capacity and now have the waiting list down to three days. And to maintain technical standards we insist that every mechanic in every dealership attends two training courses each year."

From the customer's point of view, there is often some anxiety about the cost of servicing and repairing BMW and other executive cars. Uniquely, BMW cars are all fitted with a computerised service interval indicator which tells drivers when a service is due, based not simply on time of mileage but upon the way in which the car has been driven.

For some time Volvo has been operating mystery shopper exercises at dealerships, with financial penalties for inadequate service

ought to expect their cars to be valeted as routine when in for service, for replacement cars to be available either free or at nominal cost, and for pick-up and collection services to be made available to them.

Audi recently changed its dealer discount structure by reducing margins to 14 per cent and only paying the remaining 3 per cent if the money was invested in improving overall standards.

Mr Allan Smith, Saab UK managing director, recently announced a series of measures requiring high investment by dealers aimed at "presenting the car in the right sort of atmosphere. Customer care is what will give us the edge over the next few years," he claimed.

According to Peter Nochar, car sales manager at BMW (GB): "The whole industry is now far more aware that it has ever been of the need to raise service standards. Everyone is now into customer handling and customer care."

"We identified this need some years ago, at a time when people

both a threat and an opportunity, but it has worked. Now the emphasis is in terms of dealer investment and training is mainly on after-sales rather than sales and there is no doubt whatsoever that standards throughout the network have improved considerably," Mr Nochar says.

BMW attempts to quantify satisfaction among customers by making random visits to dealers and pulling out at random a number of customers' names from the sales and service department records. These customers are then sent a detailed questionnaire to discover the actual standard of overall service they received, and whether or not their expectations were truly satisfied.

If a certain level of customer satisfaction is achieved, the dealer receives a substantial bonus from BMW, based on the total number of labour hours sold in the previous quarter. "In real terms, we are the only company paying a bonus to dealers directly for customer satisfaction," Mr Nochar claims.

One area in particular which caused problems is BMW dealers'

More frequent services are needed when cars are driven mainly on short runs than those driven on fewer, longer journeys. Now the indicator is accepted technology and customers like it now they can see it actually does work, Mr Nochar says.

However, to counteract any fears of large repair bills, BMW has introduced a two-year extended warranty after the normal first-year warranty which will take care of most eventualities. But the bottom line, he says, is that "BMW cars are not agricultural machines but highly sophisticated and complicated vehicles. Dealers need expensive diagnostic and test equipment in order to go straight to the heart of any problem and this has to be paid for."

"We believe that if you buy premium-priced goods, you should expect and demand to get premium after-sales service. The closest analogy is that the reception and the standard of service you get at a BMW dealership should be the same as you would expect of a five-star hotel."

Martin Derrick

Cars depreciate at different rates for a number of reasons, and before you buy it is worth looking two or three years ahead

Discount today doesn't guarantee value tomorrow

ACCORDING TO predictions in Glass's Guide Autostat, new car sales in the UK this year will again top the 2m mark, with prices generally increasing by about 8 per cent.

As far as the secondhand market goes, it is expected to increase by 13 per cent, and residual values could well improve too. That is because there has been considerably less discounting in recent months, according to Lester Allen, director of Glass's Guide, who says that, with dealers giving less away at the front end, used car prices are tending to harden.

However, the executive car market is far more susceptible to international pressures than the volume market.

"On the volume side, alarm bells would start ringing as soon

down to only 80 per cent of the new car price, while two-year-old values vary from 55 per cent down to 42 per cent.

Different cars depreciate at different rates, for a number of reasons. Some are quite simply better designed and built than others, and so remain in good repair for longer; some have covered fewer miles than others; some are just more attractive cars to a wider number of people.

The general condition, the colour, the registration letter and the year of registration all have an influence on the value of a particular vehicle.

However, it is possible to make one or two generalisations about residuals from published used-car values. The obvious factors are that the higher the mileage the less the value, and the larger the car the faster it will depreciate.

But there is also another element, according to the 1988 Hertz Report Beyond the Fifth Dimension: "Residual values — and therefore the rate of depreciation — vary significantly over time according to trends in private and business buying. These factors in turn are related to wider business confidence."

There was, for example, a cyclical peak in residual values (meaning lower depreciation rates) in 1983. Since then the pattern has moved through a trough in 1985 (high depreciation) followed by a new peak in 1987. The forecast is for another trough — a rise in depreciation rates — in 1988.

"Furthermore, the rate of depreciation varies with the cycles of all models. However the trend is analysed, the conclusion is simple: depreciation rates are unpredictable, complex and should not be left to guesswork."

But, however complex the prediction of residuals, it is in every car buyer's best interests to do all he or she can to find out what the vehicle they have in mind is likely to be worth in two or three years' time.

That is because, while it is not too difficult to twist a salesman's arm and achieve a front-end discount of £200 to £300, that saving can pale into insignificance compared with a £2,000 to £3,000 difference in value when the time comes to trade in.

Take one, admittedly extreme, example of a purchaser looking for a sporty car in late 1985, and now considering its replacement.



The British Car Auctions complex at Brighouse, in Yorkshire: residual value is one factor the experts will have in mind

value itself is important in assessing the true cost of any particular car, the most accurate figures of all come from checking the whole-life cost — which would also include fuel, maintenance and insurance.

Each year, Leasecontracts, a contract hire and leasing specialist, produces its own company-

The whole-life cost would also include fuel, maintenance and insurance

car cost calculator, which provides some fascinating insights into what different models can actually cost. It also proves beyond a shadow of a doubt that the worst indicator of true value is the list price.

"Widely-ranging residual values and maintenance costs continue to be a minefield to unwary businesses which can make hugely expensive errors if cars are selected on simple purchase price considerations alone," says Geoff Becque, Leasecontracts' director.

"People often boast of gaining an extra 1 per cent discount on the purchase price, perhaps worth only £75. But when it comes to disposal, there can be differences of £850 between identically-priced models."

Leasecontracts' calculations take into account depreciation, maintenance, vehicle licence, financing, temporary vehicle replacement, AA business membership and fleet administration, plus insurance and fuel costs based on 12,000 miles a year. The results range from the Mini City E, at £135 a month or 17.9p per mile, to the Mercedes-Benz 560SEC, at £1,396 a month, or £165.4p per mile.

But, in between the extremes, the figures reveal that a Seat Ibiza SLX, costing £8,745, has the same monthly operating cost as a Ford Escort XR3i costing £2,400 more at £9,141. Similarly, the £7,799 Alfa Romeo 33 TI costs more to run at £252 a month than the VW Golf GTi which is priced £2,325 higher at £10,324 yet costs only £245 a month to operate.

The Calculator also shows that the German BMW 325i and the Mercedes-Benz 260E have higher

list prices than the British Rover Sterling and Jaguar XJ6 3.9 but actually have a lower whole-life cost.

At the moment, West German cars tend to retain the strongest residual values, while Italian cars, followed by French ones, tend to have weaker secondhand values.

"The reasons are mostly historic," said Bob Rider, Director of Operations at Lease Plan UK. "Remember how Vauxhall suffered for years from one model — the Victor of 1959 — which quite literally rusted away? It probably took them 20 years to live it down. The Italians are still trying to live down their own rust problems and the distress marketing that followed, even though they occurred years ago."

"But each model has to be treated on its own merits, because it's very difficult to generalise. If you mark down all Italian cars, where does that leave Ferrari?"

The CAP Black Book of trade and retail values shows that a clean low-mileage 1985 Ferrari

At the moment, West German cars tend to retain the strongest residual values

328 GTB, costing £35,950 new, would retail at over £40,000 now.

And if you bought a Daytona model in the 1970s for under £10,000, you could sell it now for upwards of £150,000. Which perhaps goes to show that the most useful tool for calculating residuals might be a crystal ball.

At the moment, West German cars tend to retain the strongest residual values

328 GTB, costing £35,950 new, would retail at over £40,000 now.

And if you bought a Daytona model in the 1970s for under £10,000, you could sell it now for upwards of £150,000. Which perhaps goes to show that the most useful tool for calculating residuals might be a crystal ball.

- Glass's Guide Autostat: £80 from Glass's Guide Service, Eight House, St George's Avenue, Aylesbury, Bucks HP8 4JG.
- The Hertz Report 1988: from Hertz Leasing, Isleworth House, Great West Road, Isleworth, Middx TW7 5SN.
- 1988 company car cost calculator, from Leasecontracts plc, Leamington House, Pritchill, Evesham WU11 4SN.
- CAP Black Book: £60 per year from Preter Nolan & Partners Ltd, CAP House, Carleton Road, Skipton, North Yorkshire, BD23 2BE.

Autostat notes that 30,000 miles, a year-old large car is worth 61 per cent of its cost new

as one of the major manufacturers started discounting to maintain market share," Mr Allen says.

But worldwide, the executive car market has been falling, particularly in the US, and if sales soften, then so will residuals. If manufacturers try to compensate for falling sales in Germany and the US by attempting to increase market share in the UK, that would be a real danger, and I wonder how long the present strong residuals could be maintained.

Looking at the large car group (defined as those fitted with engines of between 2000 and 2500cc), Autostat notes that a year-old car that has covered 30,000 miles is now worth 61 per cent of its cost new, against 46 per cent for a two-year-old car. A car that is three years old has a residual value of 38 per cent after 40,000 miles and a four-year old car has a residual value of just 26 per cent after 50,000 miles.

However, hidden in these generalities are some massive variations in residual values, which make an enormous difference to the whole-life running costs of certain vehicles. Autostat's figures show that residuals after one year vary from 67 per cent

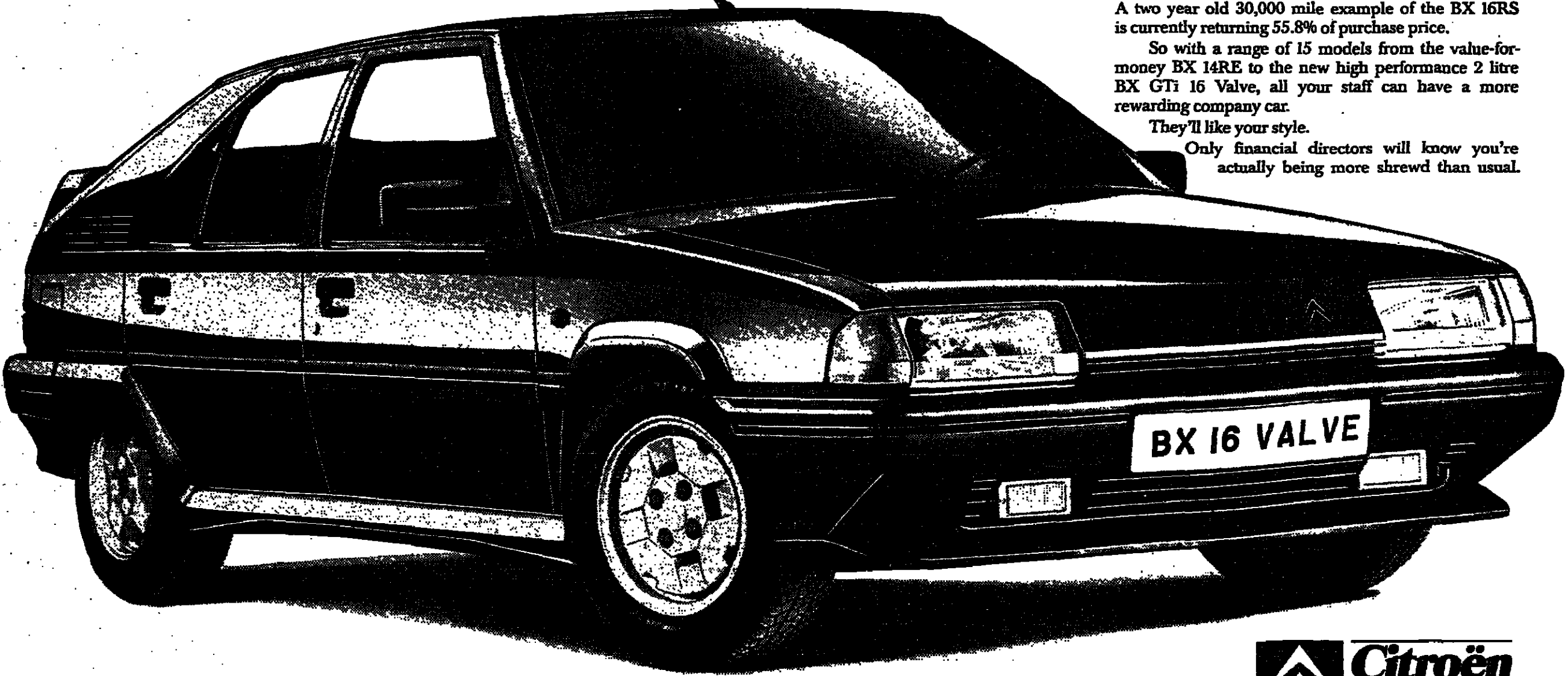
One possibility might have been a Porsche 944 at £19,497, though instead an apparently cheaper choice could have been made — a Nissan 300ZX Turbo (£17,995), a Lancia Thema LX Turbo (£15,965), a Lotus Esprit (£17,630), or an Alfa Romeo GTV6 (£11,320), Alfa 54,000.

At current trade prices, at 30,000 miles and in good condition, the Porsche is still worth about £15,200, while the Lotus will fetch £11,000, the Lancia £7,300, the Nissan £5,500 and the Alfa Romeo 35.3 per cent. More

startling, the Porsche has dropped in value £4,297, which is £2,333 less than the Lotus, £3,023 less than the Alfa, and £4,369 and £5,599 less than the Lancia and Nissan respectively.

However, although the residual

SURPRISING AS IT MAY SEEM THE EXCITING, FAST AND STYLISH CITROËN BX IS A MORE SHREWD INVESTMENT THAN THE USUAL COMPANY CAR.



Now you can make everyone happy, especially financial directors.

Your staff won't need persuading that the Citroën BX is more stylish than most company cars. Particularly when they find that the BX is satisfyingly faster too.

However, you might be forgiven for imagining that the BX is more expensive to buy. Though it isn't. For example; at £8,322 the BX 16RS costs less than the Sierra 1.6L and Cavalier 1.6L.

Of course (we hear you say) parts and servicing cost more. Actually, they don't.

OK then, what about residuals?

In fact the Citroën BX holds its value very well. A two year old 30,000 mile example of the BX 16RS is currently returning 55.8% of purchase price.

So with a range of 15 models from the value-for-money BX 14RE to the new high performance 2 litre BX GTi 16 Valve, all your staff can have a more rewarding company car.

They'll like your style.

Only financial directors will know you're actually being more shrewd than usual.

CITROËN BX



CAR RETURNED: BX 16 VALVE £2,244. PRICES CORRECT AT TIME OF GOING TO PRESS AND INCLUDE CHR TAX, VED AND FRONT/REAR SEAT BELTS. NUMBER PLATES AND DELIVERY EXTRA. RESIDUAL VALUES SOURCE: CAP MAY 1986 'C' REG, 30,000 MILES, CLEAN CONDITION.

EXECUTIVE CARS 12

There are wide differences in acquisition policies in the EC countries, as John Griffiths reports

Germany heads the company car league

ONE OF THE most often heard characterisations of the UK company car sector is that, because of the particularly favourable tax regime towards them, the UK has a uniquely high proportion of company cars compared with the rest of Europe.

This is simply not the case, according to a survey carried out by vehicle leasing group Lease Plan, using both its own research statistics and those from the European Car and Truck Rental Association.

According to Mr Norman Donkin, Lease Plan UK's managing director, and author with Mr Tony Vernon-Harcourt, of Monks Guide to Company Car Policy, the statistics show a higher proportion of company cars, relative to total car numbers, in West Germany than in the UK.

According to Mr Donkin, 4.5m of West Germany's 77.5m cars, or 16.1 per cent, are registered to

names and, in one way or another, have some or all of their operating costs paid by businesses.

By precisely how much varies from country to country. In the UK, it is estimated that between 15 and 20 per cent of all new car registrations might fall into this category.

For obvious reasons, Lease Plan's particular interest in picking apart the European business car scene has been to assess the potential prospects for expanding contract hire and leasing businesses.

The research threw up some wide variations. In the UK, where contract hire is regarded as the main growth area in terms of company car acquisition, Mr Donkin estimates that some 30 per cent of company cars, or 750,000 units, are subject to some form of leasing arrangement. This percentage is not dissimilar to those of Belgium (27 per cent) or the Netherlands (35 per cent).



The Mercedes 190E - 15 per cent of Germany's 28m cars are owned by companies

The differing taxation and VAT regimes are another facet of the Community's struggle towards the 1992 internal market

companies. That compares with 2.5m out of a total of 19m - 13.2 per cent - for the UK.

Lease Plan's figures exclude Italy for the simple reason that, unlike the six EC markets under study, the company does not have operating subsidiaries.

Of the six, however, it does become apparent that West Germany and the UK are well above average in terms of the size of their company car populations.

Using the same statistical source, France has 550,000 company cars out of a total of 22m (2.5 per cent); Spain 600,000 out of 10m (6 per cent); the Netherlands 400,000 out of 5m (8 per cent); and Belgium 130,000 out of 3.2m (4 per cent).

In most cases, the figures understate the real size of the business car population, as many cars primarily used for business will be registered in individuals'

purposes, which are indexed and require annual recalculation.

There are also no firm rules covering the private use element of company cars - tax assessments being strictly a matter for negotiation between companies and their local tax offices.

Despite this, contract hire companies like Lease Plan, Avis and Hertz Leasing, together with vehicle manufacturer-linked companies such as Locaterra (Peugeot) believe prospects are sufficiently bright for a brisk battle to win new business to be going on.

A quick glance at the fiscal situation in France is all that is required to see why the market penetration of company cars is so low, and why employers are much more inclined to pay mileage allowances for executives to

companies such as Locaterra (Peugeot) believe prospects are sufficiently bright for a brisk battle to win new business to be going on.

A quick glance at the fiscal situation in France is all that is required to see why the market penetration of company cars is so low, and why employers are much more inclined to pay mileage allowances for executives to

companies such as Locaterra (Peugeot) believe prospects are sufficiently bright for a brisk battle to win new business to be going on.

A quick glance at the fiscal situation in France is all that is required to see why the market penetration of company cars is so low, and why employers are much more inclined to pay mileage allowances for executives to

use their own cars - VAT is imposed on cars at a rate of 25 per cent. This is recoverable by contract hire companies, but not by other purchasers, Mr Donkin points out.

However, 25 per cent VAT is also charged on the finance and depreciation element of contract hire rentals and this is not recoverable by the user.

There is also a specific annual tax on company cars irrespective of whether it is bought or leased and which, depending on vehicle size, ranges from Frs 4,800 to Frs 10,500. And just to complete the picture, there are also limits on depreciation allowances.

That more than half of the company car population that does exist is subject to contract hire and fleet management agreements reflects a strong pitch by French vehicle manufacturers themselves to promote their products.

Their uniquely strong position when it comes to providing relatively attractive terms has resulted in Renault, Peugeot and Citroen between them accounting for some 60 per cent of leasing business.

Indigenous manufacturers also dominate the West German leasing market, estimated at some 850,000 vehicles.

But nearly half of these were leased not to companies but individuals.

The low penetration of leasing appears to reflect the relatively benevolent fiscal climate under which cars are operated. Cars bought by companies are subject to 14 per cent VAT but it is all recoverable, as is the 14 per cent VAT charged on contract hire rentals.

The Netherlands and Spain differ sharply, yet again. The 35 per cent penetration of leasing in the Netherlands, says Mr Donkin, probably reflects most strongly strict controls through the tax system over mileage reimbursements by companies to employees using their own cars.

But there is also the matter of the system whereby the Government adds 20 per cent of the cost of a company car each year to its user's income - minus any payment the driver makes to the company for the car's private use.

That, in turn, is thought to account largely for another wrinkle in the Dutch company car scene not seen elsewhere: the widespread use of liquefied propane gas (LPG) as a fuel. Some 40 per cent of company cars run on it, compared with 30 per cent petrol and 50 per cent diesel. Drivers do not like to opt for diesels because of their higher purchase price relative to petrol models. And cars are cheap and easy to convert to run on LPG - which is less than half as expensive as petrol.

VAT (20 per cent) on purchase and rentals are fully allowable against tax except for banks, insurance, government agencies and some non-profit institutions.

With no large volume car makers present in the market, the Netherlands remains one of the more attractive markets for the leasing companies, with estimates of as many as 1m drivers using their private cars for business purposes.

Lease Plan claims market leadership, but with strong challenges coming from another pan-European company, Interleasing, as well as Audi/Volkswagen and Opel-linked leasing concerns.

Spain, despite its growing use by multinationalists as a base for vehicle production - to the extent that Spain's vehicle output strips that of the UK - has a stiff VAT regime discouraging domestic sales. The tax is imposed at a rate of 35 per cent on both car purchase and rentals, and in neither case is recoverable.

With no large volume car makers present in the market, the Netherlands remains one of the more attractive markets for the leasing companies, with estimates of as many as 1m drivers using their private cars for business purposes.

Lease Plan claims market leadership, but with strong challenges coming from another pan-European company, Interleasing, as well as Audi/Volkswagen and Opel-linked leasing concerns.

Spain, despite its growing use by multinationalists as a base for vehicle production - to the extent that Spain's vehicle output strips that of the UK - has a stiff VAT regime discouraging domestic sales. The tax is imposed at a rate of 35 per cent on both car purchase and rentals, and in neither case is recoverable.

With no large volume car makers present in the market, the Netherlands remains one of the more attractive markets for the leasing companies, with estimates of as many as 1m drivers using their private cars for business purposes.

Lease Plan claims market leadership, but with strong challenges coming from another pan-European company, Interleasing, as well as Audi/Volkswagen and Opel-linked leasing concerns.

Spain, despite its growing use by multinationalists as a base for vehicle production - to the extent that Spain's vehicle output strips that of the UK - has a stiff VAT regime discouraging domestic sales. The tax is imposed at a rate of 35 per cent on both car purchase and rentals, and in neither case is recoverable.

With no large volume car makers present in the market, the Netherlands remains one of the more attractive markets for the leasing companies, with estimates of as many as 1m drivers using their private cars for business purposes.

Lease Plan claims market leadership, but with strong challenges coming from another pan-European company, Interleasing, as well as Audi/Volkswagen and Opel-linked leasing concerns.

Spain, despite its growing use by multinationalists as a base for vehicle production - to the extent that Spain's vehicle output strips that of the UK - has a stiff VAT regime discouraging domestic sales. The tax is imposed at a rate of 35 per cent on both car purchase and rentals, and in neither case is recoverable.

TOP 20 REVEALS MOST POPULAR MODELS

WEST GERMAN-BUILT executive cars are those most favoured by company chief executives and other directors throughout Western Europe.

At least they are according to a survey published earlier this year by the Executive Compensation Service, a Brussels-based consultancy which specialises in the size and structure of executives' remuneration in Europe.

ECS arrived at its conclusions, which include a "Top 20" ranking for both manufacturers and actual car models, after surveying some 3,500 chief executives and other

directors in 16 countries. These were: the UK, West Germany, France, Italy, Belgium, the Netherlands, Spain, Greece, Luxembourg, Ireland, Austria, Denmark, Finland, Sweden, Switzerland and Norway.

The 10 most popular models, according to the survey, were the Audi 100, mentioned by 13.4 per cent of those surveyed; BMW 5 Series and Ford Scorpio/Granada (8.8 per cent); Mercedes 200 Series (7.6); Volvo 700 Series (5.9); Renault 25 (5); Volvo 200 (4.5); Saab 900 (3.7); BMW 3 Series (3.2); and Ford Sierra (2.8).

The "second division", occupying places 11 to 20, were: Opel Rekord/Vauxhall Carlton (2.6); Mercedes 190 (2.5); Peugeot 505 (2.4); Opel Senator/Omega (2.1); Lancia Thema (2); Renault 9 (1.6); Saab 900 (1.6); Lancia Prisma and Citroen BX (1.5); and Honda Accord and Mazda 626 (1.4).

The manufacturer rankings show substantial differences, reflecting the fact that while the total volumes of some of the models sold to the companies may be low - because, for example, they are very expensive models at the very top end

of the market - the presence of the marque itself is quite widespread.

This factor provides some consolation to UK companies Rover Group and Jaguar, which achieve 12th and 19th places in the rankings.

The actual Top 20 list runs: Audi (mentioned by 14.2 per cent); BMW (12.5); Ford (11.9); Volvo (10.6); Mercedes (10.4); Renault (8.3); Opel/Vauxhall (6.3); Saab (5.5); Lancia (3.8); Peugeot (3.1); Citroen (2.9); Alfa Romeo (2.2); Rover and Honda (1.9); Fiat (1.5); Mazda (1.5); Volkswagen (0.7); Toyota (0.5); Jaguar (0.4); and Nissan (0.3).

Diesels

Exhaust emissions

Resistance to switch-over

A NEW publication catering specifically for the diesel sector in the UK, Diesel Car, was launched this spring with a cover story proclaiming that British business was passing up annual savings of £3bn by continuing to run petrol-engined cars.

The magazine claimed that many companies were in fact poised to make the switch - but "one major obstacle is resistance to the idea from directors and senior managers who fear they would have to drive diesels if 'the troops' did."

The article went on to assert that this resistance was based largely on inaccurate and outdated perceptions of diesel cars as slow, noisy and smelly.

That sales of cheaper diesel cars, used by private buyers or high-mileage business drivers, are nevertheless enjoying high growth rates is not in doubt.



The Mercedes-Benz 230, a diesel widely used by European drivers

Total diesel car sales in the UK last year reached 93,235, a 20.1 per cent rise over the previous year comparing with only 14,580 five years previously. Last year's UK market share for diesels reached 4.8 per cent, compared with well under 1 per cent at the end of the 1970s.

But there is virtually no sign that resistance to diesels in the executive car sector is being

tendency not to worry too much about the fuel bill unless private mileage is very high.

The situation is all too evident in the sales figures. Taking the Ford example again, out of the 35,090 Granadas/Scorpios sold in the UK last year, just 567 - or 0.02 per cent - were diesels, most of which are believed to have been bought by taxi operators.

Similarly, just over 500 diesel Vauxhall Carlton vans were sold; Rover group does not even have an executive sector diesel car, and Peugeot Talbot's Peugeot 505 executive diesel sold just 140 units.

Mercedes, much the most dominant force in the executive diesel sector, achieved just under 2,100 sales - including estate cars - or about 10 per cent of its sales total.

Even when models like Renault's 21 and Citroen's BX diesel car ranges are included in the "executive" sector - considered very much open to debate by other manufacturers, which suggest their pricing puts them more into the utility sector - total sales last year reached only 13,265 units. This was barely up on the 1985 figure of 13,160 - despite a record new car market up by over 7 per cent.

Even then, nearly 8,000 of the above total was accounted for by the best-selling BX. An additional 4,825 diesel estate cars were sold - again only slightly up on 1985's 4,590 and the BX accounted for nearly 3,400 of these.

The market is so small that BMW of West Germany, which expects to sell some 38,000 cars to the UK this year, does not even bother to import its own range of diesel cars to the UK, and has no intention of doing so in the foreseeable future.

A spokesman says: "There are two main reasons why we are not importing them, even though we have diesel and turbodiesel versions of both the 3 and 5 series cars which sell well elsewhere.

"The first is simply that the market is so small in our price region that a large proportion of more expensive diesel vehicle sales are of estate cars and we are not really in that market."

"Nor do we think there is any prospect of the situation changing without a big shift in fuel taxation policy" (of which the UK government has given no sign).

Advocates of the diesel put forward other arguments in its favour, notably lower maintenance costs and better resale values compared with petrol-engined cars. Cost savings can also come from businesses installing their own diesel pumps and the vehicles having a longer life.

While most of these arguments are accepted, that relating to resale values increasingly is being called into question.

Mr Leslie Allen, director at Glass's Guide, agrees that resale values of diesel cars were a lot stronger than their petrol equivalents in 1985 and 1986. But he suggests that resale value was at play as a factor and that as more vehicles have come on to the market they are probably approaching or are at parity with their petrol-engined equivalents.

All these arguments, however, are about economy - which studies by Monks' Guide to Company Car Policy and others have clearly shown is hardly paramount in most executives' minds when making the frequently emotive decisions about their cars.

Events in the overall European car market in the past two years tend to bear out the view that what happens to the diesel car sector will be decided almost entirely by factors which have little to do with the intrinsic appeal of the cars themselves.

Last year, a boom in West European diesel car sales which had gone on virtually uninterrupted for 14 years came to an abrupt halt. Sales in fact dropped 1.9 per cent, to 1.85m units,

For the majority of executives there is too small an incentive, and too obvious a drawback in performance, for the diesel to appeal

overcome, or will be in the future - at least in the absence of either a really sizeable financial carrot, such as the Government introducing a tax regime much more favourable to diesel fuel vis-a-vis petrol than exists now; or an equally hefty financial stick in the form of a third oil crisis and consequent quantum leap in the oil price.

Why, for example, should an executive ask his company to pay £12,500 for a Ford Granada 2.0L diesel, with a top speed of less than 50mph and leisurely acceleration of nearly 18 seconds to 60mph, when the injected 2 litre petrol version, in GL specification, can be had for marginally less and offer far superior, near-120mph performance?

For the majority of executives, particularly if the company provides their leisure-use petrol, there is too small an incentive, and too obvious a performance drawback, for the diesel option to appeal.

And even when the executive is paying for his own fuel, such is the acknowledged "benefit" of his company car in personal taxation terms that there is a widespread

despite total new cars sales in the region rising by 6.1 per cent to a record 12.25m.

Market analysts Automotive Industry Data identified the setback as being due almost entirely to a slump in the West German market, where diesel car sales fell nearly 27 per cent, to 567,510.

But the slump simply corrected a huge bulge in sales the previous year which, AID and other analysts believe, had been triggered solely by the uncertainties prevailing over exhaust emissions legislation, prompting what AID describes as "a mad dash" into diesels.

Now that catalyst cars have become a known quantity - offering only marginally-reduced performance from a non-catalyst petrol car, "the popularity of oil burners is falling rapidly."

Growth is continuing in other markets such as France, Italy and the UK - but predominantly among private buyers and business vehicles used more as high-mileage work horses than perk transport for the higher paid. The notable exception is Italy, where one in every four cars sold is a diesel.

The Italian fuel tax regime is such that diesel fuel costs only about half as much as petrol. Combine that with the diesel car's roughly 30 per cent better fuel economy compared with a petrol engine, and the combination becomes difficult for even the most careful executive to resist.

The boom in diesel sales which had gone to an abrupt halt, even though sales of new cars rose

EC closer to full commitment

HAD ALL gone as well as most European Commissioners hoped back in the early 1980s, from October of this year the buyer of any new-model executive car inside the Community would automatically have taken delivery of a car with a full three-way catalyst system to clean up the pollution from its 2 litre-plus engine.

To the intense disappointment of some quarters, such as the "Greens" of West Germany, it hasn't worked out like that, even though further progress was made at the start of this year towards clearing up more of the longstanding confusion surrounding legislative standards for car exhaust pollution in the EC.

The Commission has now accepted a set of standards first agreed in principle in 1985 but which subsequently fell foul of national political considerations.

They will restrict the amounts of oxides of nitrogen, carbon monoxide and hydrocarbons and will be applied with varying degrees of severity and under varying deadlines to cars of all sizes between this coming October and the early 1990s.

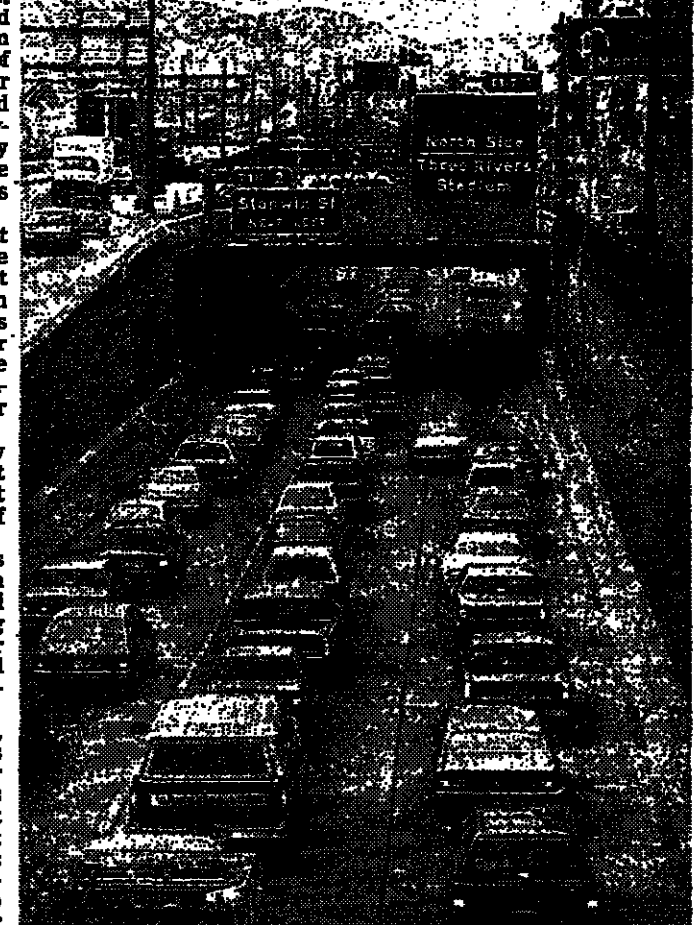
That is the theory. In reality, implementation of the standards is on a permissive basis. In other words, those EC member states which are not too worried about the subject, or at least do not wish to impose further burdens on their national motor industries, are under no obligation to impose the standards inside their own national boundaries.

Other major issues remain unresolved. Precisely how to tackle particulate emissions from diesel cars is not yet agreed, for example; nor is there even a final agreement on a driving test cycle over which a car's exhaust emissions should be measured. The current EC test cycle is based almost entirely on urban conditions, with an average speed of less than 10mph.

Mainly, this no longer reflects present-day driving conditions and a revised cycle will certainly contain an element of high-speed driving to lift the average substantially.

This has led to the powerful and vociferous lobby in favour of cleaning up exhausts exclusively by catalyst systems - led by companies such as chemicals giant Johnson Matthey - to argue that vehicle manufacturers will have little choice but to downgrade their efforts to cut pollution by means of "lean-burn" engine technology in favour of the catalyst.

A full three-way catalyst system can be expected to add at least £400 to the price of a car. This is no great deterrent in the luxury and executive sectors. But French and Italian vehicle manufacturers, with a large part of their output devoted to small cars, were alarmed by the high percentage price increase implicit for cars such as the Fiat Uno, Renault 5 and so on.



Traffic on the Penn Lincoln Highway in Pittsburgh, Pennsylvania. The EC is taking its time to follow the US lead on emission laws

That concern is beginning to disappear as the conviction grows that the proposed standards - which are less strict than those of the US and Japan, where catalysts are mandatory - can be met by less expensive means even though the cars would not be as "clean" as catalyst-equipped ones.

Volkswagen has been offering catalysts on every model in its range since 1985, reflecting West German concern about heavy environmental damage in its Black Forest region.

It is also a major producer of catalyst systems in its own right, making 4,000 a day worldwide, and says it has cut the performance disadvantage of catalyst-equipped cars compared with their "non-cat" rivals to less than 5 per cent.

Nevertheless, its research and development officials say that "the future is for the petrol engine to provide clean air without catalysts."

VW envisages an intermediate step where engines burning very lean air/fuel mixtures, of about 22:1, will be able to get by on simple oxidation catalysts which require none of the complex sensing and other electronic equipment associated with full three-way catalyst systems.

There are, for example, already more than 800 sites in the UK where it is sold, and the UK Channel Islands are set to follow in the last Budget by making it roughly 5 to 6p cheaper per gallon than leaded fuel.

The prospects for diesel cars may be improved, however, by the introduction of directly-injected (DI) diesels, rather than conventional units in which fuel and air are mixed in a pre-combustion chamber before being introduced to the cylinders.

Such engines, just introduced by Fiat and soon to be launched in Austin Rover's Montego, offer as much as 15 per cent economy improvement over the conventional diesel.

There has been much talk of the merits of DI diesels in recent years, but the slowness of their progress towards the marketplace has led to widespread speculation that they remain too noisy and unrefined for significant use in cars.

However, such an impression is misleading, according to senior executives at AVL, the Austria-based engine engineering consultancy which developed, among many others, Ford's 2.5 litre DI diesel for its Transit van.

"Lots of manufacturers are ready with such engines," says a spokesman. "They are simply waiting for the market to come right."

There are, for example, already more than 800 sites in the UK where it is sold, and the UK Channel Islands are set to follow in the last Budget by making it roughly 5 to 6p cheaper per gallon than leaded fuel.

The prospects for diesel cars may be improved, however, by the introduction of directly-injected (DI) diesels, rather than conventional units in which fuel and air are mixed in a pre-combustion chamber before being introduced to the cylinders.

Such engines, just introduced by Fiat and soon to be launched in Austin Rover's Montego, offer as much as 15 per cent economy improvement over the conventional diesel.

There has been much talk of the merits of DI diesels in recent years, but the slowness of their progress towards the marketplace has led to widespread speculation that they remain too noisy and unrefined for significant use in cars.

However, such an impression is misleading, according to senior executives at AVL, the Austria-based engine engineering consultancy which developed, among many others, Ford's 2.5 litre DI diesel for its Transit van.

"Lots of manufacturers are ready with such engines," says a spokesman. "They are simply waiting for the market to come right."

Under the same "Luxembourg Package" which produced the emissions compromise, it was agreed that all new models over 2 litres produced after October 1 this year should be able to use unleaded petrol, as should all new models produced after October 1 1989 and all new registrations after October 1 1990.

Designing engines, or adapting existing ones, to run on unleaded fuel is much simpler than coping with other emissions and all EC members currently are running advisory campaigns on which cars can and cannot run on unleaded.

In the UK, for example, the Society of Motor Manufacturers and Traders estimates that about 10 per cent of cars currently on the road can use leaded or unleaded and a further 50 per cent could be retuned - mainly a matter of ignition timing - to accept unleaded.

Lead and the wider emissions legislation have been linked only because lead "poisons" catalysts and unleaded fuels, had to be widely available in Europe before the other emissions legislation could become effective.

The Luxembourg agreement committed member states to ensuring that unleaded fuel is widely available throughout the Community by October 1990, and after a slow start in some countries - including the UK - this now looks certain to be the case.

There are, for example, already more than 800 sites in the UK where it is sold, and the UK Channel Islands are set to follow in the last Budget by making it roughly 5 to 6p cheaper per gallon than leaded fuel.

The prospects for diesel cars may be improved, however, by the introduction of directly-injected (DI) diesels, rather than conventional units in which fuel and air are mixed in a pre-combustion chamber before being introduced to the cylinders.

Such engines, just introduced by Fiat and soon to be launched in Austin Rover's Montego, offer as much as 15 per cent economy improvement over the conventional diesel.

There has been much talk of the merits of DI diesels in recent years, but the slowness of their progress towards the marketplace has led to widespread speculation that they remain too noisy and unrefined for significant use in cars.

However, such an impression is misleading, according to senior executives at AVL, the Austria-based engine engineering consultancy which developed, among many others, Ford's 2.5 litre DI diesel for its Transit van.

"Lots of manufacturers are ready with such engines," says a spokesman. "They are simply waiting for the market to come right."

Under the same "Luxembourg Package" which produced the emissions compromise, it was agreed that all new models over 2 litres produced after October 1 this year should be able to use unleaded petrol, as should all new models produced after October 1 1989 and all new registrations after October 1 1990.

Designing engines, or adapting existing ones, to run on unleaded fuel is much simpler than coping with other emissions and all EC members currently are running advisory campaigns on which cars can and cannot run on unleaded.

In the UK, for example, the Society of Motor Manufacturers and Traders estimates that about 10 per cent of cars currently on the road can use leaded or unleaded and a further 50 per cent could be retuned - mainly a matter of ignition timing - to accept unleaded.

Lead and the wider emissions legislation have been linked only because lead "poisons" catalysts and unleaded fuels, had to be widely available in Europe before the other emissions legislation could become effective.

The Luxembourg agreement committed member states to ensuring that unleaded fuel is widely available throughout the Community by October 1990, and after a slow start in some countries - including the UK - this now looks certain to be the case.

There are, for example, already more than 800 sites in the UK where it is sold, and the UK Channel Islands are set to follow in the last Budget by making it roughly 5 to 6p cheaper per gallon than leaded fuel.

The prospects for diesel cars may be improved, however, by the introduction of directly-injected (DI) diesels, rather than conventional units in which fuel and air are mixed in a pre-combustion chamber before being introduced to the cylinders.

Such engines, just introduced by Fiat and soon to be launched in Austin Rover's Montego, offer as much as 15 per cent economy improvement over the conventional diesel.

There has been much talk of the merits of DI diesels in recent years, but the slowness of their progress towards the marketplace has led to widespread speculation that they remain too noisy and unrefined for significant use in cars.

However, such an impression is misleading, according to senior executives at AVL, the Austria-based engine engineering consultancy which developed, among many others, Ford's 2.5 litre DI diesel for its Transit van.

"Lots of manufacturers are ready with such engines," says a spokesman. "They are simply waiting for the market to come right."

Under the same "Luxembourg Package" which produced the emissions compromise, it was agreed that all new models over 2 litres produced after October 1 this year should be able to use unleaded petrol, as should all new models produced after October 1 1989 and all new registrations after October 1 1990.

Designing engines, or adapting existing ones, to run on unleaded fuel is much simpler than coping with other emissions and all EC members currently are running advisory campaigns on which cars can and cannot run on unleaded.

In the UK, for example, the Society of Motor Manufacturers and Traders estimates that about 10 per cent of cars currently on the road can use leaded or unleaded and a further 50 per cent could be retuned - mainly a matter of ignition timing - to accept unleaded.

Lead and the wider emissions legislation have been linked only because lead "poisons" catalysts and unleaded fuels, had to be widely available in Europe before the other emissions legislation could become effective.

The Luxembourg agreement committed member states to ensuring that unleaded fuel is widely available throughout the Community by October 1990, and after a slow start in some countries - including the UK - this now looks certain to be the case.

There are, for example, already more than 800 sites in the UK where it is sold, and the UK Channel Islands are set to follow in the last Budget by making it roughly 5 to 6p cheaper per gallon than leaded fuel.

The prospects for diesel cars may be improved, however, by the introduction of directly-injected (DI) diesels, rather than conventional units in which fuel and air are mixed in a pre-combustion chamber before being introduced to the cylinders.

Such engines, just introduced by Fiat and soon to be launched in Austin Rover's Montego, offer as much as 15 per cent economy improvement over the conventional diesel.

There has been much talk of the merits of DI diesels in recent years, but the slowness of their progress towards the marketplace has led to widespread speculation that they remain too noisy and unrefined for significant use in cars.

However, such an impression is misleading, according to senior executives at AVL, the Austria-based engine engineering consultancy which developed, among many others, Ford's 2.5 litre DI diesel for its Transit van.

"Lots of manufacturers are ready with such engines," says a spokesman. "They are simply waiting for the market to come right."

Under the same "Luxembourg Package" which produced the emissions compromise, it was agreed that all new models over 2 litres produced after October 1 this year should be able to use unleaded petrol, as should all new models produced after October 1 1989 and all new registrations after October 1 1990.

Designing engines, or adapting existing ones, to run on unleaded fuel is much simpler than coping with other emissions and all EC members currently are running advisory campaigns on which cars can and cannot run on unleaded.

In the UK, for example, the Society of Motor Manufacturers and Traders estimates that about 10 per cent of cars currently on the road can use leaded or unleaded and a further 50 per cent could be retuned - mainly a matter of ignition timing - to accept unleaded.

Lead and the wider emissions legislation have been linked only because lead "poisons" catalysts and unleaded fuels, had to be widely available in Europe before the other emissions legislation could become effective.

The Luxembourg agreement committed member states to ensuring that unleaded fuel is widely available throughout the Community by October 1990, and after a slow start in some countries - including the UK - this now looks certain to be the case.

There are, for example, already more than 800 sites in the UK where it is sold, and the UK Channel Islands are set to follow in the last Budget by making it roughly 5 to 6p cheaper per gallon than leaded fuel.

The prospects for diesel cars may be improved, however, by the introduction of directly-injected (DI) diesels, rather than conventional units in which fuel and air are mixed in a pre-combustion chamber before being introduced to the cylinders.

Such engines, just introduced by Fiat and soon to be launched in Austin Rover's Montego, offer as much as 15 per cent economy improvement over the conventional diesel.

There has been much talk of the merits of DI diesels in recent years, but the slowness of their progress towards the marketplace has led to widespread speculation that they remain too noisy and unrefined for significant use in cars.

However, such an impression is misleading, according to senior executives at AVL, the Austria-based engine engineering consultancy which developed, among many others, Ford's 2.5 litre DI diesel for its Transit van.

"Lots of manufacturers are ready with such engines," says a spokesman. "They are simply waiting for the market to come right."

Under the same "Luxembourg Package" which produced the emissions compromise, it was agreed that all new models over 2 litres produced after October 1 this year should be able to use unleaded petrol, as should all new models produced after October 1 1989 and all new registrations after October 1 1990.

Designing engines, or adapting existing ones, to run on unleaded fuel is much simpler than coping with other emissions and all EC members currently are running advisory campaigns on which cars can and cannot run on unleaded.

In the UK, for example, the Society of Motor Manufacturers and Traders estimates that about 10 per cent of cars currently on the road can use leaded or unleaded and a further 50 per cent could be retuned - mainly a matter of ignition timing - to accept unleaded.

Lead and the wider emissions legislation have been linked only because lead "poisons" catalysts and unleaded fuels, had to be widely available in Europe before the other emissions legislation could become effective.

The Luxembourg agreement committed member states to ensuring that unleaded fuel is widely available throughout the Community by October 1990, and after a slow start in some countries - including the UK - this now looks certain to be the case.

There are, for example, already more than 800 sites in the UK where it is sold, and the UK Channel Islands are set to follow in the last Budget by making it roughly 5 to 6p cheaper per gallon than leaded fuel.

The prospects for diesel cars may be improved, however, by the introduction of directly-injected (DI) diesels, rather than conventional units in which fuel and air are mixed in a pre-combustion chamber before being introduced to the cylinders.

Such engines, just introduced by Fiat and soon to be launched in Austin Rover's Montego, offer as much as 15 per cent economy improvement over the conventional diesel.

There has been much talk of the merits of DI diesels in recent years, but the slowness of their progress towards the marketplace has led to widespread speculation that they remain too noisy and unrefined for significant use in cars.

However, such an impression is misleading, according to senior executives at AVL, the Austria-based engine engineering consultancy which developed, among many others, Ford's 2.5 litre DI diesel for its Transit van.

"Lots of manufacturers are ready with such engines," says a spokesman. "They are simply waiting for the market to come right."

Under the same "Luxembourg Package" which produced the emissions compromise, it was agreed that all new models over 2 litres produced after October 1 this year should be able to use unleaded petrol, as should all new models produced after October 1 1989 and all new registrations after October 1 1990.

Designing engines, or adapting existing ones, to run on unleaded fuel is much simpler than coping with other emissions and all EC members currently are running advisory campaigns on which cars can and cannot run on unleaded.

In the UK, for example, the Society of Motor Manufacturers and Traders estimates that about 10 per cent of cars currently on the road can use leaded or unleaded and a further 50 per cent could be retuned - mainly a matter of ignition timing - to accept unleaded.

Lead and the wider emissions legislation have been linked only because lead "poisons" catalysts and unleaded fuels, had to be widely available in Europe before the other emissions legislation could become effective.

The Luxembourg agreement committed member states to ensuring that unleaded fuel is widely available throughout the Community by October 1990, and after a slow start in some countries - including the UK - this now looks certain to be the case.

There are, for example, already more than 800 sites in the UK where it is sold, and the UK Channel Islands are set to follow in the last Budget by making it roughly 5 to 6p cheaper per gallon than leaded fuel.

The prospects for diesel cars may be improved, however, by the introduction of directly-injected (DI) diesels, rather than conventional units in which fuel and air are mixed in a pre-combustion chamber before being introduced to the cylinders.

Such engines, just introduced by Fiat and soon to be launched in Austin Rover's Montego, offer as much as 15 per cent economy improvement over the conventional diesel.

There has been much talk of the merits of DI diesels in recent years, but the slowness of their progress towards the marketplace has led to widespread speculation that they remain too noisy and unrefined for significant use in cars.

However, such an impression is misleading, according to senior executives at AVL, the Austria-based engine engineering consultancy which developed, among many others, Ford's 2.5 litre DI diesel for its Transit van.

"Lots of manufacturers are ready with such engines," says a spokesman. "They are simply waiting for the market to come right."

Under the same "Luxembourg Package" which produced the emissions compromise, it was agreed that all new models over 2 litres produced after October 1 this year should be able to use unleaded petrol, as should all new models produced after October 1 1989 and all new registrations after October 1 1990.

Designing engines, or adapting existing ones, to run on unleaded fuel is much simpler than coping with other emissions and all EC members currently are running advisory campaigns on which cars can and cannot run on unleaded.

In the UK, for example, the Society of Motor Manufacturers and Traders estimates that about 10 per cent of cars currently on the road can use leaded or unleaded and a further 50 per cent could be retuned - mainly a matter of ignition timing - to accept unleaded.

Lead and the wider emissions legislation have been linked only because lead "poisons" catalysts and unleaded fuels, had to be widely available in Europe before the other emissions legislation could become effective.

The Luxembourg agreement committed member states to ensuring that unleaded fuel is widely available throughout the Community by October 1990, and after a slow start in some countries - including the UK - this now looks certain to be the case.

There are, for example, already more than 800 sites in the UK where it is sold, and the UK Channel Islands are set to follow in the last Budget by making it roughly 5 to 6p cheaper per gallon than leaded fuel.

The prospects for diesel cars may be improved, however, by the introduction of directly-injected (DI) diesels, rather than conventional units in which fuel and air are mixed in a pre-combustion chamber before being introduced to the cylinders.

Such engines, just introduced by Fiat and soon to be launched in Austin Rover's Montego, offer as much as 15 per cent economy improvement over the conventional diesel.

There has been much talk of the merits of DI diesels in recent years, but the slowness of their progress towards the marketplace has led to widespread speculation that they remain too noisy and unrefined for significant use in cars.

However, such an impression is misleading, according to senior executives at AVL, the Austria-based engine engineering consultancy which developed, among many others, Ford's 2.5 litre DI diesel for its Transit van.

"Lots of manufacturers are ready with such

EXECUTIVE CARS 13

Bill Packer asks whether the latest UK tax move will lead to a rethink of the company car concept

More drawn into the 'higher-paid' net

THE TAXABLE benefit for UK income tax purposes of an executive car for its user was doubled in the March Budget. Is the time coming when it will be more advantageous for the higher-paid to provide their own cars?

And will this lead, if not this year then perhaps next, to a rethink of the whole concept of the "company car"?

Before looking at the present position in detail it is useful to summarise the rules as they currently apply.

These provisions apply to directors and to "higher paid" employees. Here an employee is defined as higher paid if he or she is remunerated at a rate of more than £8,500 per annum.

For this purpose "remuneration" includes salary and other payments as normally understood, but also benefits in kind (including a company car) calculated as if the employee were higher paid and any expenses paid on his behalf or reimbursed, regardless of whether or the employee is taxable on any part

of them because of any personal benefit arising.

A deduction is allowed for any expenses covered by a dispensation granted to the employer by the Revenue and for any pension scheme contributions paid.

The £8,500 per annum threshold has been in force since 1979 and Treasury Ministers show no inclination to adjust it in line with the other tax allowances and thresholds. It has to be assumed that the authorities are happy to see more and more individuals drawn into the "higher paid" net.

Generally directors, regardless of their level of remuneration, are caught by these rules. For convenience I use the term "employee" to cover any individual within these provisions.

Where an employee within these terms is provided by his employer with a car, he is subject to tax on a benefit in kind (the "scale" or "table benefit") based on the car's size, age and use. The current scale takes no account of the level of business mileage except for the extremes of:

• More than 18,000 business miles a year, when the scale benefit is reduced by half.

• Under 2,500 business miles a year, when the scale benefit is increased by half.

(Note that home to office travel is almost invariably "private" not "business" mileage).

There are also adjustments for non-users, for second cars provided by the employer and where the employee makes a contribution towards the cost of providing the car.

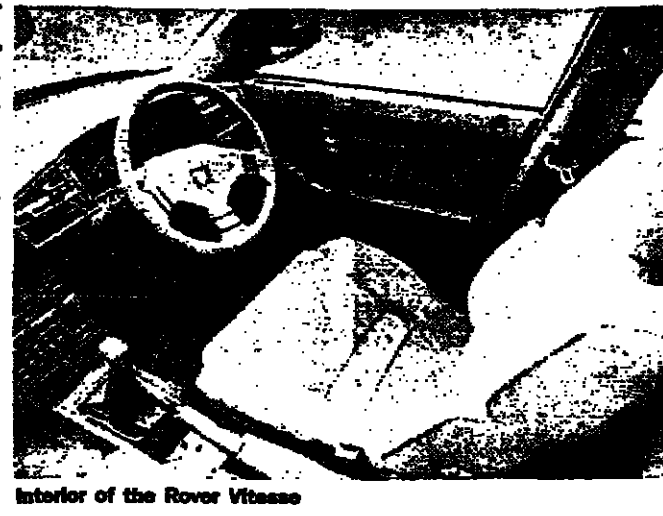
This scale has been doubled from the amounts applicable for the tax year 1987-88 and this is the cause of the present concern as to the tax efficiency of the company car. In addition, the scale is applicable where fuel for private use of the company car is provided by the employer.

This depends on the size and cost of the car but not its age: there is a 50 per cent reduction for high (more than 15,000) business mileage, but no loading for low mileage. Also and particularly significantly, this scale has not been doubled up as was the car scale described above.

On this basis then, an employee provided with a 2000cc company car and free private petrol in 1988-89 doing 10,000 miles a year, half business, half private, will be assessed on a benefit in kind of £2,000 (car £1,400 and fuel £600). On a marginal tax rate of 40 per cent the actual cost of extra tax is £800. (The corresponding cost for a top rate taxpayer in 1977-78 would have been £1,200 at 60 per cent £780).

The corresponding standing and running costs as currently

Benefits in kind			
Cars and car fuel 1988-89			
Cars	Car fuel		
	Under 4 years old	4 years old or more	Car fuel
	£	£	£
Cars by original market value up to £19,250 and cylinder capacity of:			
1400 cc or less	1,050	700	480
1401 cc to 2000 cc	1,400	940	600
more than 2000 cc	2,200	1,450	900
Cars by original market value over £19,250:			
less than £8,000	1,050	700	480
£8,000 to £8,489	1,400	940	600
£8,500 to £19,250	2,200	1,450	900
Cars with original market value over £19,250:			
£19,251 to £29,000	2,900	1,940	900
over £29,000	4,600	3,080	900



Interior of the Rover Vitesse

estimated by the AA would be almost £3,200. These do not take account of interest on capital which is no longer included in the AA's calculations. However, a prudent estimate would suggest that this could amount to another £1,000 a year.

So it would appear that the "company car" has quite a long way to go before it catches up with private expenditure. However there are circumstances where it may still be possible to improve on the tax deal.

First, if the employee's private mileage is low, it may pay him to buy his own petrol and claim an allowance for business mileage rather than be taxed on the car fuel scale charge.

Thus for a 2000cc car, if the individual's private mileage is only 4,000 in a year, the AA esti-

mates a petrol cost of £5,733 per annum mile, giving a total cost of £229 in the year. The car fuel scale charge would cost him £800 at 40 per cent = £320.

Even though the employee will not be taxable on the benefit arising on the loan write-offs and on a proportion of the interest foregone on the loan attributable to

his private use, he should be able to claim a proportion of the capital allowances related to business use.

To illustrate this in figures, following the example of the 2000cc car already used, if we assume that business mileage accounts for 75 per cent of the whole, the calculation of the assessable ben-

efit for the current year might proceed as follows: Running costs, say 25 per cent of £2,300 = £525. Loan waiver (equal to maximum available capital allowances): 1,500. Interest-free loan: say £14,000 x 9 1/4% x 25% = 332. Capital allowances on business use: £2,000 x 75% (1,500). Total benefit therefore equals £1,157.

"Official" rate of interest currently applicable for calculating tax benefit on interest-free loans.

This compares with the normal scale charges of £2,000 already mentioned. A number of possible problems have to be considered in following this approach: (1) Detailed mileage records will

have to be maintained to support the calculations. (One of the official justifications for the introduction of the scale charges was that it did away with the need for such records.)

(2) The employer may not find the concept of employee loans as attractive in cash flow terms as the type of leasing or contract hire or similar arrangements that he would be able to set up as a fleet operator.

(3) The employee will probably not be able to take advantage of the sort of discounts that a fleet user can negotiate.

(4) The likely depreciation in the value of the car over the whole period of ownership will need to be taken into account to make sure there is no unexpected claw-back of allowances in the year of sale.

(5) Company directors are generally prohibited from taking loans from their companies.

(6) If the company is "close" for tax purposes (broadly under the control of five or fewer shareholders or of its directors) and the employee is himself a shareholder, the loan will be treated as if it were a "distribution" (to a dividend) by the company so that a liability to deemed ACT (currently equal to one third of the loan) will fall on the company.

(7) Since the employee's capital expenditure is met out of a loan from the employer, the liability on which is tied to the value of the car, the Inland Revenue might contend that the employee did not bear the cost of acquiring the car at all and refuse his claim for capital allowances.

Bill Packer is National Tax Technical Director of chartered accountants Touche Ross

Road guidance systems

Trial schemes in Europe

THE UK'S Department of Transport in March unveiled a pilot vehicle guidance system, to operate between Heathrow Airport and Westminster, which has profound implications not just in terms of time-saving for busy drivers but for road infrastructure and the European electronics and communications industries.

If the Autoguide projects works as hoped, by the early 1990s at least 400,000 drivers will be using it to find their way within the M25 orbital motorway system around London.

By then, similar projects will have been developed in West Germany and other EC States so that it should be possible for motorists to be guided automatically to almost any destination within major European cities before the year 2000.

However, even this ambitious project, seen as opening up vast new markets for manufacturers of both the system equipment and in-car receiver/transmitters, forms only part of Europe's joint motor industry research programme, Promethus.

The acronym stands for "programme for a European traffic redesign with highest efficiency and unlimited safety."

And Promethus, in turn, is part of Eureka, the Europe-wide collaborative research project aimed at developing new technologies, including the peaceful uses of space research.

The Promethus initiative came from Daimler-Benz and its research and development chief, Dr Rudolf Hornig.

It stemmed from the belief that most traffic problems are caused by a lack of communications between different groups of road users and that, using new technology, traffic systems could be re-designed to provide virtually accident-free private transport, flowing smoothly and with much-improved economy and environmental acceptability.

Dr Hornig's idea was that Promethus should co-ordinate the necessary individual areas of basic research on a non-competitive basis, but that the research would be converted into technical solutions by the companies involved on a competitive basis.

These main threads of research were identified:

• The development of a car which could be controlled by computers, allowing the driver to switch to fully automatic at low speeds.

• A communications network between vehicles.

• The guidance system. Two years on, Promethus is looking somewhat different, but mainly in its detail. The broad intention has emerged to at least halve road deaths in Europe, currently about 50,000 a year, by the end of the century.

The prospect of total control being taken from a driver under some circumstances on specially-prepared highways looks increasingly moderate considerably as a result of the various study groups examining the issues involved more closely.

Intervention is now seen as probably being confined to "crisis" situations: automatic braking if the distances between vehicles become too short, for example. Even here, some of the study groups admit, there will have to be care to avoid "Big Brother" connotations.

The steering committee of Promethus is made up of 12 European vehicle producers (the US multi-nationals are excluded),

having been reduced from 13 last year when the UK's Rover Group decided to withdraw from the project to concentrate on its own research and development needs. The UK initiative is thus left with Jaguar and Rolls-Royce.

The committee now believes that the first commercial spin-offs from the basic research could come as early as 1990, with the automatic guidance system being among the front-runners.

The UK's Autoguide project uses equipment developed by several electronics concerns and involves communication between roadside beacons and transmitter/receivers mounted within vehicles.

Broadly similar systems are also undergoing trials on the Continent, with Siemens of West Germany, in particular, well advanced with an infra-red system which can exchange up to eight kilobytes of information between vehicle and beacon at any given time.

In the UK, the Department of Transport has estimated that a system for use within the M25 motorway could be operating in the early 1990s at a cost of about £20m.

Makers of system equipment would recoup their investment through subscriptions from users, while makers of in-car units could expect about £150 per unit, or £50m based on 400,000 initial users.

On that basis, the potential for a Europe-wide, and possibly even world-wide, system is self-evident, creating a market in which a group of manufacturers could share profitably, given clear common standards for equipment.

The capabilities of Autoguide and similar systems extend well beyond simple routing. Talks, for example, a British businessman or woman driving, say, a Jaguar XJ6 to see several contacts scattered around West Germany (enough to justify driving rather than using aircraft and taxis).

Using the eight-kilobyte technology, the driver would be able to communicate to the direction beacon that he was much more interested in time, rather than distance saving - so could the system please come up with a fast route currently carrying little traffic, even if it was not the most direct?

In the absence of input involving specific requests, the system itself would be expected automatically to monitor traffic densities and offer the most efficient route in the event, say, of an accident on the most obvious one.

Given a fully-developed system, it is also expected that the busy executive will be able to jump into his car in the morning and be told as a matter of course either that the normal route to the office is clear, or that there are a few bottlenecks, so why not take this recommended route instead?

Though demand for the system has yet to be established, there are already some pointers, including one or two unexpected ones. When the Autoguide concept was first cautiously formulated in the UK, some Department of Transport and Transport and Road research Laboratory scientists had dinner with a group of perceived opinion-formers to canvass their reactions.

They were somewhat astonished to be told by a banker that he would be prepared to pay £2,000 for such a system. It would be worth it, he declared, if it could end marriage-threatening fights over maps in lay-bys.

John Griffiths



"In 10,000 miles, my Croma never stopped involuntarily, was never off the road for more than routine servicing and never failed to start. You can't do much better than that"

ERIC DYMCK, SUNDAY TIMES

THANKS, ERIC. TAKE THE REST OF THE NIGHT OFF.

THE FIAT CROMA

FIAT EUROPE'S DRIVING FORCE

FOR FURTHER INFORMATION CONTACT THE FIAT INFORMATION SERVICE, DEPT CRO0688, PO BOX 39, WINDSOR, BERKS SL4 3BA. TEL 01-897 0822.

EXECUTIVE CARS 14

Improved equipment has transformed the car
into a time-saving mobile office

New systems change life on the road

"AS FAR as I am concerned, the car is the office," says Ian Hamilton-Fazey, the Financial Times Northern Correspondent.

Mr Hamilton-Fazey is one of an increasingly large number of people who have taken advantage of advances in mobile communications aimed at business users. In writing about the North, the North-West and Yorkshire and Humberside, he has to drive about 25,000 miles a year and, before he turned his car into a mobile office, found that much of his day was unproductive. While he was on the road, he could not make or receive phone calls from his contacts. And, whenever he wanted to file a story, he had first to find a call box and dictate the story through to the copytaker. Quite apart from the fact that it was often difficult to find a call box that was working, the whole process was laborious.

He also had to make time-consuming journeys between his home in Liverpool and office in Manchester to collect documents or press releases that were vital for writing his stories. The installation of four pieces of electronic equipment: a cellu-

The technology and marketing are developing so quickly that many things impossible only a few years ago are now viable or soon will be

lar phone, a portable computer and two faxes - has revolutionised his working day and improved his productivity.

The cellular phone allows him to keep in touch with his contacts even when on the move. The portable computer enables stories to be filed electronically. And the installation of faxes at home and at his office means he has been able to cut down the number of trips he needs to make between the two places and saved 8,000 miles in travelling each year.

Even so, Mr Hamilton-Fazey's system does not work perfectly. He cannot send his stories from

his mobile phone to the Financial Times' computer system. He either has to send a telex or he has to find a stationary phone to send his story from.

Nevertheless, the technology and marketing of mobile communications is developing so quickly that many things which were impossible or uneconomic only a few years ago are now viable or will soon be.

Later this month, for example, Comsolvo International, a Brighton-based telecommunications marketing company, will be launching what it claims as the first office in a briefcase. For £1,500, customers will be able to buy a Samsonite briefcase, inside which will be a Cambridge Computer 288 laptop, an A4 Inkjet printer and an intelligent communications controller. Customers will have to provide their own cell phone to plug into the system.

Although not exactly chic - and therefore not a gadget for the high-powered yuppie executive - Comsolvo's office in a briefcase could well be an attractive business tool for field sales forces such as computer service engineers.

Comsolvo's managing director, Mr Phil Hawes, argues that it will be particularly useful for travelling financial service salesmen who now have to comply with the Financial Services Act's provisions requiring them to give their customers "best advice". In some cases, this means having satisfied themselves that there is no other product on the market that meets the customer's needs better than that which they are advising.

Being able, for example, to access their firm's central computer remotely to check all the available life policies, will enable them to act within the law.

On the same lines - but more upmarket - is the office in a car. For £3,000 (on top of the cost of the vehicle), you can buy from Mobile Management Systems an electronic office mounted in a Renault Espace. The package includes an IBM-compatible computer, mini-printer, TV, mobile phone and dictating machine.

Continuing the miniaturisation which is one of the hallmarks of the electronics industry, Sentra

this month launched what it claims is the UK's first "truly portable" fax - the Micrafax. What Sentra means by truly portable is a machine weighing 4.1kg. It retails for £1,999.

And in a move which should eventually pave the way for the office in the aircraft, British Tele-

Mobile communications are far more susceptible to fading, hums and glitches - which can ruin data transmission

com and Racal completed Europe's first successful satellite phone call from mid-air - also this month. The system, known as Skyphone, has been designed primarily for voice traffic though it is planned to be extended to fax and data transmissions.

According to Ian Volans of Racal Vodafone, one of the reasons that mobile data communications has not caught on as quickly as mobile voice communications is that the right technology has been slow arriving.

Although it is possible to connect a standard modem to a mobile phone, the chances of success when you are on the move are slim. Mobile communications are much more susceptible to fading, hums and glitches than their static counterparts and such interruptions can be disastrous in a data transmission, whereas



A different approach to upmarket transport is offered by Renault whose £15,000 Espace "people carrier" is a highly-equipped vehicle with room to take large amounts of gear. The Quadra four-wheel drive version (above) now on the market provides a go-anywhere machine that has many leisure as well as work uses, taking the executive car beyond status.

in voice transmission they are simply an annoyance.

Vodafone's solution to this problem was to develop a data protocol called CDLC specifically for mobile transmission, and a number of modems that incorporate it. CDLC, Mr Volans says, improves the quality of transmission considerably.

Last year, Vodafone added to CDLC a new system called VMACS, which allows data to be transmitted with the use of a modem only at the sender's end - under the simple CDLC system modems were needed at both ends of the transmission. VMACS gives the user access to BT's packet-switch

system, Intel's Infotrak, the Mercury 5000 network, IBM's Managed Network Service and a variety of computer systems.

Installing all the necessary equipment is still fairly expensive, but Mr Volans says that there is more and more use of the system. For example, a system has been installed recently by London's wheel-clamping operation so that van drivers can communicate back to HQ details of the cars they have clamped and where they are.

Sending data is said to be quicker than phoning through the information, and also less likely to lead to errors.

The next major development in mobile office technology is likely to be the demonstration of a secure mobile messaging system later this year by Hewlett-Packard and Racal. At the moment, mobile data transmission is particularly vulnerable to interception because the data is being sent over the radio waves.

Hewlett-Packard argues that security is important when increasing amounts of sensitive financial information are being sent from mobile offices. Its project, part of the UK government's Alvey programme, is intended to remedy this.

Hugo Dixon

Vehicle security

Thefts 'tip of the iceberg'

THEFT OF, and from, cars in the UK has become economically damaging to the business sector because of its sheer volume.

Officially, just under 500,000 cars were stolen during 1986, the most recent year for which full statistics are available. Goods were stolen from a further 600,000.

The police clear-up rate was 18 per cent. And, according to Mr Freddie Aldous, president of the British Vehicle Rental and Leasing Association, the official figures may be only "the tip of the iceberg," with huge numbers of thefts from cars going unreported.

The clear-up rate, according to Mr Aldous, "is no indictment of the police as they simply do not have the manpower to cope with this plague. Indeed, I sense despair among senior police that the clear-up rate will ever get better."

The severity of the problem, not least in the relentless driving-up of vehicle insurance premiums, has reached the point where the BVRLA, whose members buy about one in four of the new cars sold each year in the UK, has launched an initiative of its own aimed at tackling it.

It takes the form of what is to be an annual anti-theft award for manufacturers adjudged to have done most in the field of vehicle security.

Vauxhall was this year's winner. But the announcement was coupled with a warning that the overall rate of progress on security was "exceptionally slow" and that the BVRLA might in future name manufacturers regarded as dragging their feet on the issue.

"They have a moral duty to the car-buying public...to make cars less easy to steal," says Mr Aldous, who is also chairman of the Trustee Savings Bank-owned Swan National vehicle leasing and rentals group.

His remarks echo the sentiments of several police reports on the subject over the past few years. There have been a number of critical reports of many manufacturers' approach to the issue.

Vauxhall's award was for a mix of anti-theft measures, including a system of deadlocks, audio-visual alarms and coded radios (rendered useless if they are removed from the car to which it was first fitted). It followed by a few weeks an announcement by Porsche Cars (GB), the wholly-owned UK importer, that it was to fit door deadlocks and ultrasonic alarms to its cars in the wake of the latest police report highlighting the ease with which most cars can be broken into.

The West German-built sports cars - Mercedes and BMWs and Jaguars are among the prime targets of "steal-to-order" professional car theft rings. Many of the most expensive vehicles are re sprayed, otherwise disguised and on their way to overseas markets within a few hours of being stolen.

The apparent slowness of vehicle manufacturers themselves in coming up with effective anti-theft solutions has spawned a thriving after-market in the sector.



Anti-theft measures built into new cars, such as better door locks, help to improve security

Approaches vary considerably. The Autoglass group sprang into life in the early 1980s with a package in which existing vehicle owners could have all the glass panels etched with the vehicle's registration number, it being hopelessly uneconomical for thieves to replace the glass itself.

The concept has since been broadened to many dealers carrying out the etching before delivery, with the details of the car being entered on a computerised databank so that future purchasers of the vehicle can easily check its bona fides.

One of the most popular measures remains the car alarm, partly on the grounds of relatively low cost, which for as little as £100 or so uses a sensor, or sensors in the case of more expensive units, to detect interference with parts of the car not subject to casual contact, externally, internally or both.

The trouble is, according to one aftermarket competitor, Ital Audio, many owners forget to activate the system, or even to lock the car, on leaving it.

Ital's Cobra Goldline system is claimed to arm itself automatically by switching on an ultrasonic scanner which continuously sweeps the car interior - and sounding a warning blast within 10 seconds of the owner attempting to leave.

The owner, pulled up short maybe 20 yards away, then has only to aim the key-fob transmitter to which his ignition keys are attached at the car and the alarm system locks the door and closes the windows and sunroof. The entire system is disarmed by pressing a second button on the radio key.

The seeming decline of terrorism inside Europe, but its growth elsewhere, has produced a flourishing business in the form of companies building cars to protect the occupants or prevent their abduction.

Thus only at the end of last year Protected Cars Nederland NV, a Dutch-based group specialising in secure cars, launched a specifically anti-kidnap model based on the Volvo 760GLE saloon, and now being extended to other manufacturers' cars.

The anti-kidnap Volvo is aimed at repelling intruders rather than, as with most of the protected cars business, armour-plating against weapons attack.

Its glass is designed to withstand 90 seconds of repeated blows from a cleaver; the doors, modified to take pin-locks, can be locked electrically from any seat; there is an interior-to-external intercom, automatic fire extinguisher system and an anti-gas air filtration system.

Anti-kidnap and armoured vehicles, not unaturally, can increase the base vehicle's cost

by two or three times. The Geneva Motor Show is a prime showcase for such vehicles, the manufacturers of which include Hess and Eisenhardt of the US, armourers of US presidential vehicles since the days of Roosevelt and which produce up to 400 secure vehicles a year.

Among European operators, both Mercedes and BMW have their own armoured operations, while independents include Trasco International, based in Switzerland, which specialises in stretching as well as armoured Mercedes and BMWs at a works in West Germany.

They cater to a market worldwide estimated at about 1,000 units a year for heads of state and senior politics figures alone, quite apart from security-conscious industrialists and other private individuals.

Defeating rifle and handgun bullets is merely a basic requirement for such vehicles. Specifications of individual vehicles in most cases remain a closely-kept secret between manufacturer and purchaser.

But, to quote just two examples, the ability to start such cars by remote control, and to lay down an anti-pursuit smoke screen, are now much more than figments of James Bond-style imagination.

John Griffiths

Motor Industry

The Financial Times proposes publishing
the following surveys

JULY	VANS AND LIGHT TRUCKS
OCTOBER	MOTOR INDUSTRY
NOVEMBER	COMMERCIAL VEHICLES
DECEMBER	WORLD TYRE INDUSTRY

For more information on these surveys
please contact:

COLIN DAVIES
Tel: 01-248 8000 ext. 3240
Telex: 885033 FINTIM G
Fax: 01-236 8321

FINANCIAL TIMES
10 Cannon Street
London EC4P 4BY

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER



THE AIRCRAFT MANUFACTURER

At the beginning of the century, aeroplanes pioneered the use of safety belts. Not surprisingly, when Saab turned from just making aeroplanes it was natural for them to become the first to

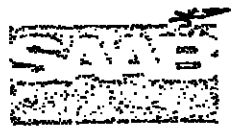
fit seat belts as standard to their cars. And as aeroplanes developed the disc brake, so Saab borrowed features like diagonally split brake systems for the road.

Saab's list of firsts in passenger and driver safety is impressive. Indeed it's one of the main reasons Sweden has earned such a formidable reputation for making safe cars.

However, the real safety benefits from an aircraft influence go beyond the protective steel shell and crumple zones, the reinforced roof pillars, bumpers and doors. Because in aircraft parlance, active avoidance is better than passive survival. For the Saab driver as for the Saab pilot, handling, turn-in, braking balance and driver feed-back are essential.

At Saab, design will never be just a response to legislation or fashion.

It is an integral part of making cars that last. And that reputation was earned by putting safety first.



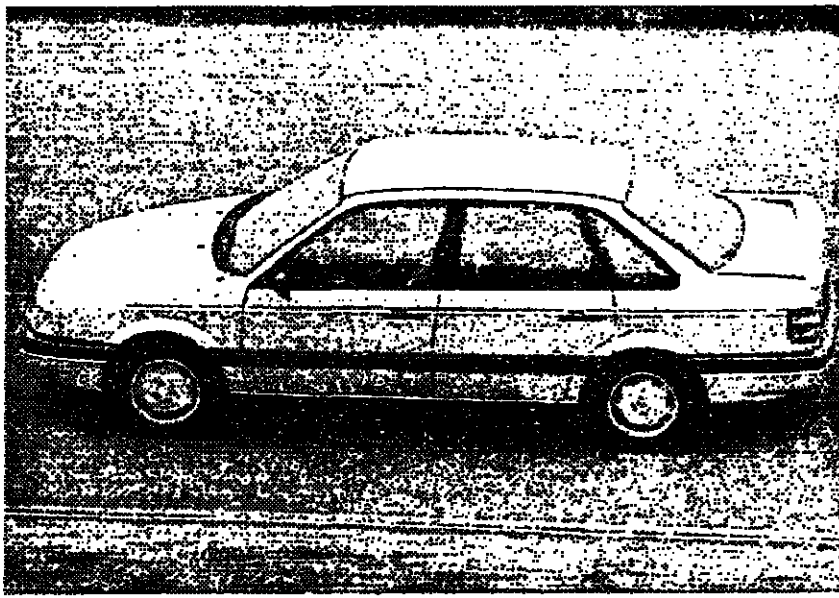
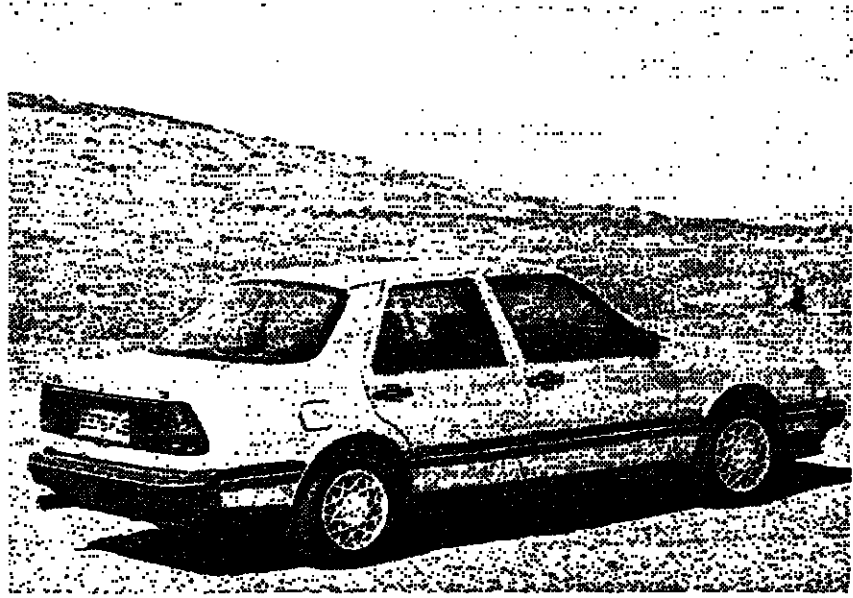
SAFETY MODELLED ON A PLANE RATHER THAN A TANK.

For further information and to test drive call (0800) 626558 or write to FREEPOST SAAB, Stratford-upon-Avon, Warwick CV37 0BR. Export enquiries 01-409 0990. Saab range starts at £10,250. Car featured Saab 9000 Turbo from £3,650. Prices current at time of going to press, exclude delivery, road tax and number plates.

EXECUTIVE CARS 16

This year's vehicles are tested by Stuart Marshall

Magic-carpet comfort of a BMW



Luxury models. Left: the new BMW 5-Series - "their ride/handling compromise approaches perfection"; top left: the Saab 900 CDE, which costs about £25,000; above: the Volkswagen Passat - "refined performance"; right: the Jaguar XJ6 3.6 - "no car can equal its ability to suppress road-induced noise"

WHEN THE Executive Car of the Year is chosen, there can be little doubt about the winner. The seven-model BMW 5-Series, newly-arrived in Britain, has everything a business motorist in the under-£16,000 to £25,000-plus class could require.

There is just one body - a four-door saloon styled with understated elegance - and a choice of four in-line six-cylinder engines, from a 2 litre producing 129 bhp to a 211 bhp 3.5 litre.

The new cars are closer to being 7-Series BMWs on a slightly smaller scale than developments of the former 5-Series. Even the least powerful 520i has a top speed of more than 126 mph (201km/h), though this is less

important to all but German autobahn users than the massive torque (pulling power) available at relatively low engine revolutions.

A five-speed manual transmission is standard but most British buyers will prefer the four-speed automatic with an overdrive top gear and fuel-saving mechanical lock-up. The new 5-Series cars have a longer wheelbase and wider track than before. Their ride/handling compromise approaches perfection.

For senior management, the 5-litre, V12-engined 750iL, which carried me to Geneva and back in magic-carpet comfort and relaxation, is one of the world's best large cars at the moment. Held

down to the sort of speed that does not attract too much attention from the autoroute police, it returned a remarkable 21.9 mpg (12.9 litres/100kms).

The only cars with which the BMW 750iL can be compared are the V8-engined Mercedes S-Class and the Bentley Eight, both of which are longer in the tooth, costlier and cannot quite match the BMW's ride comfort.

A Daimler Double Six is far cheaper but much smaller inside - it is based on the old XJ6 Jaguar. There is still no car that can equal the Jaguar's ability to suppress road-induced noise, and its internal ambience, like that of a Rolls-Royce, is a breath of Old England.

The Rover 800 series spans a wide price range - from £11,995 for the 3-litre, carburettor version 820 fastback to £21,995 for the very-highly specified Steering saloon. I find them most agreeable to drive, with low levels of wind, mechanical and road noise. They feel like proper British cars of quality, despite their Anglo-Japanese provenance.

From a different branch of the family, the Range Rover is now mainly bought as a roomy, road-going car substitute. The latest Vogue SE automatic, at a drive-away price of more than £27,500, is closer in character to a high-slung Jaguar than an on-off road vehicle with permanent four-wheel drive and the ability to climb mountains.

down to the sort of speed that does not attract too much attention from the autoroute police, it returned a remarkable 21.9 mpg (12.9 litres/100kms).

The only cars with which the BMW 750iL can be compared are the V8-engined Mercedes S-Class and the Bentley Eight, both of which are longer in the tooth, costlier and cannot quite match the BMW's ride comfort.

A Daimler Double Six is far cheaper but much smaller inside - it is based on the old XJ6 Jaguar. There is still no car that can equal the Jaguar's ability to suppress road-induced noise, and its internal ambience, like that of a Rolls-Royce, is a breath of Old England.

The Rover 800 series spans a wide price range - from £11,995 for the 3-litre, carburettor version 820 fastback to £21,995 for the very-highly specified Steering saloon. I find them most agreeable to drive, with low levels of wind, mechanical and road noise. They feel like proper British cars of quality, despite their Anglo-Japanese provenance.

From a different branch of the family, the Range Rover is now mainly bought as a roomy, road-going car substitute. The latest Vogue SE automatic, at a drive-away price of more than £27,500, is closer in character to a high-slung Jaguar than an on-off road vehicle with permanent four-wheel drive and the ability to climb mountains.

Saab's bid for a larger share of the luxury executive sector is concentrated on the recently-introduced 900 CD and CDE saloons costing up to £25,295. The new cars are motorway mile-eaters but the 3-litre, 4-cylinder, 16-valve turbocharged and inter-cooled engine can sound hard-worked when driven briskly on hilly, winding roads.

Though handicapped by an unrealistically small boot, the exquisitely-styled Audi 90 is a leader among the smaller executive saloons. The five-cylinder, 2-litre or 2.2 litre engines put it in a different performance class from the equally beautiful but somewhat lacklustre 1.8 litre, four-cylinder 80.

Japan continues to take a technological lead. Four-wheel steering gives the Honda Prelude and one Mazda 626 model tidier handling and a feeling of greater stability at high speeds, plus enhanced manoeuvrability in town.

The Honda Legend, a close relative of the Rover 800, is an attractive car with a less traditional kind of interior and the Legend coupe is for those who like a two-door car with far more interior space than the Prelude.

The new Mitsubishi Galant 2000 Turbo impresses as a refined and rapid package, with a hint of Mercedes about its styling. The Japanese makers do not attempt to disguise their admiration for the German executive car as they move their own cars up-market.

Japan continues to take a technological lead. Four-wheel steering gives the Honda Prelude and one Mazda 626 model tidier handling and a feeling of greater stability at high speeds, plus enhanced manoeuvrability in town.

The Honda Legend, a close relative of the Rover 800, is an attractive car with a less traditional kind of interior and the Legend coupe is for those who like a two-door car with far more interior space than the Prelude.

The new Mitsubishi Galant 2000 Turbo impresses as a refined and rapid package, with a hint of Mercedes about its styling. The Japanese makers do not attempt to disguise their admiration for the German executive car as they move their own cars up-market.

Though handicapped by an unrealistically small boot, the exquisitely-styled Audi 90 is a leader among the smaller executive saloons. The five-cylinder, 2-litre or 2.2 litre engines put it in a different performance class from the equally beautiful but somewhat lacklustre 1.8 litre, four-cylinder 80.

A 30 quattro, with permanent four-wheel drive and ABS brakes, takes uncommonly good care of the driver who has to keep going regardless of weather conditions.

The more I use cars with all-wheel drive, the more I am convinced of the safety benefits when grip between tyre contact patch and road surface is reduced by snow, ice and rain.

The Audi quattro models,

Japan continues to take a technological lead. Four-wheel steering gives the Honda Prelude and one Mazda 626 model tidier handling and a feeling of greater stability at high speeds, plus enhanced manoeuvrability in town.

The Honda Legend, a close relative of the Rover 800, is an attractive car with a less traditional kind of interior and the Legend coupe is for those who like a two-door car with far more interior space than the Prelude.

The new Mitsubishi Galant 2000 Turbo impresses as a refined and rapid package, with a hint of Mercedes about its styling. The Japanese makers do not attempt to disguise their admiration for the German executive car as they move their own cars up-market.

Japan continues to take a technological lead. Four-wheel steering gives the Honda Prelude and one Mazda 626 model tidier handling and a feeling of greater stability at high speeds, plus enhanced manoeuvrability in town.

The Honda Legend, a close relative of the Rover 800, is an attractive car with a less traditional kind of interior and the Legend coupe is for those who like a two-door car with far more interior space than the Prelude.

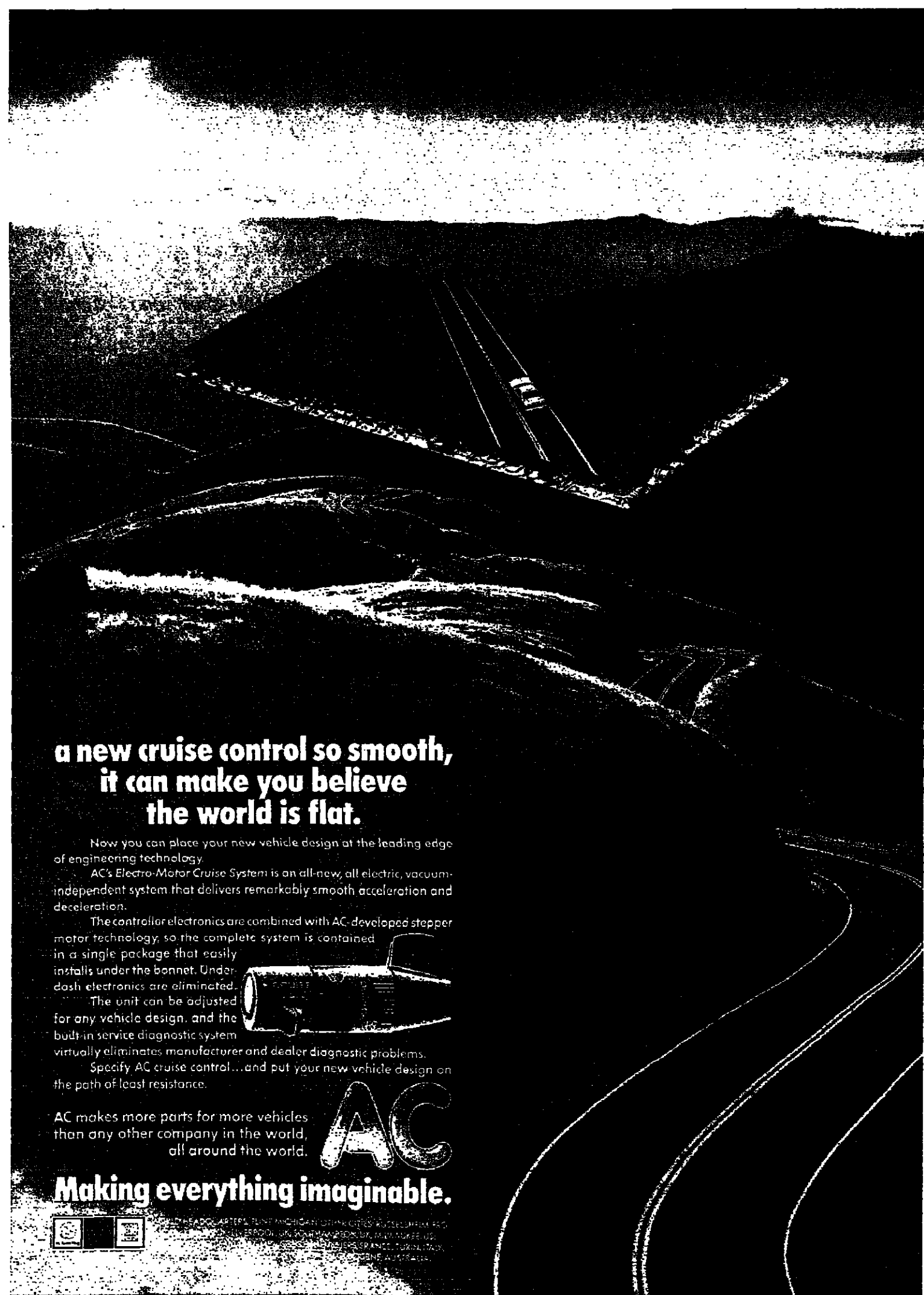
The new Mitsubishi Galant 2000 Turbo impresses as a refined and rapid package, with a hint of Mercedes about its styling. The Japanese makers do not attempt to disguise their admiration for the German executive car as they move their own cars up-market.

The more I use cars with all-wheel drive, the more I am convinced of the safety benefits when grip between tyre contact patch and road surface is reduced by snow, ice and rain.

The Audi quattro models,

Japan continues to take a technological lead. Four-wheel steering gives the Honda Prelude and one Mazda 626 model tidier handling and a feeling of greater stability at high speeds, plus enhanced manoeuvrability in town.

Japan continues to take a technological lead. Four-wheel steering gives the Honda Prelude and one Mazda 626 model tidier handling and a feeling of greater stability at high speeds, plus enhanced manoeuvrability in town.



a new cruise control so smooth, it can make you believe the world is flat.

Now you can place your new vehicle design at the leading edge of engineering technology. AC's Electro-Motor Cruise System is an all-new, all electric, vacuum-independent system that delivers remarkably smooth acceleration and deceleration.

The controller electronics are combined with AC-developed stepper motor technology, so the complete system is contained in a single package that easily installs under the bonnet. Under-dash electronics are eliminated.

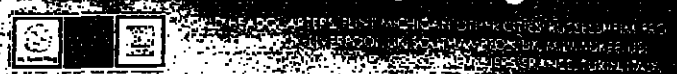
The unit can be adjusted for any vehicle design, and the built-in service diagnostic system virtually eliminates manufacturer and dealer diagnostic problems.

Specify AC cruise control...and put your new vehicle design on the path of least resistance.



AC makes more parts for more vehicles than any other company in the world, all around the world.

Making everything imaginable.



Efforts to compete

Continued from page 1.

prompted a round of price increases.

These met with resistance from consumers and, together with the uncertainties created by the stock market crash, combined to produce a 13.7 per cent drop in European car sales for the year as a whole, compared with a drop of only 10.7 per cent for the US new car market as a whole.

The larger, more affluent of the specialist producers such as Mercedes and BMW - each of which produces more than half a million cars a year - are fairly well placed to withstand such setbacks (even Mercedes has decided to make a token cut in its production this year).

But the US situation has produced a sharp reminder for smaller companies, such as Jaguar and Porsche, that executive and luxury sports car manufacturing remains a volatile and risky business if total output is in the order of 50,000 units a year or less.

Jaguar, which sold 23,000 cars in the US last year - half its total output - has not itself cut back production. But it has seen its profitability fall sharply.

From £120m in 1986 profits fell, at the pre-tax level, to £97m last year. At Nomura Research Institute, Mr John Lawson expects a further fall, to £79m this year and to as low as £58m in 1988.

The company, which is working hard to lessen its dependence

on the US by spreading sales more evenly throughout the world, has also been obliged to trim back its investment programme this year, by some £20m to £120m.

One consolation for Jaguar is that, during the first four months of the current year, it has been faring better in the US than its rivals. Sales were up 11.8 per cent on last year's four-month total compared with further drops of 27 per cent for Porsche, 24.4 per cent for Volvo and 7.4 per cent for Mercedes (only BMW, up 0.7 per cent and Saab, up 10.7, also put on sales).

But on all fronts, the competition can only get tougher. There are many new models in the pipeline not just from the volume makers, but the specialists themselves.

Among them, BMW will be adding an 8-Series coupe to its still-new 5-Series and 7-Series ranges, with complete renewal of its product line in the form of a new 6-Series range expected before the end of the decade, as are a new coupe and the S-Class range from Mercedes.

There is, too, the looming possibility of a new generation of US-built cars from General Motors, Ford and Chrysler crossing the Atlantic eastwards in numbers for the first time in many years as a result of direct exports having been made much more attractive by the low dollar.

The true strength of the Japanese executive car challenge has yet to be seen in Europe but will

certainly become apparent by 1992, by when the European Community is scheduled to have a harmonised internal market.

Against this background, DRI Europe, in its latest world automotive forecast, highlights several factors from which manufacturers might draw some reassurance.

Fears of a US recession and the potential knock-on effects for the global economy, it suggests, are being discounted by economic forecasters thanks to co-operative action by major governments to stimulate import demand, not least by Japan.

Even in Europe, there appears to be much less prospect of a pronounced cyclical downturn for macro-economic than might have been expected in the past, DRI points out.

But the really new factor, it suggests, lies in the recent emergence of what it sees as "a fundamental shift" in the financing of car purchases by Europeans.

The increased availability of consumer credit facilities from not just banks but retail finance houses, and even the car makers themselves, means that replacement cycles are becoming less and less significant, it argues - with the spread of leasing as another contributory factor.

As a result, DRI says: "It is now far less the case that vehicle replacement is delayed by a deterioration in economic conditions, given the much greater ability to defer actual payment into the future."